

INTENT2LEAD

Hello Everyone.

I'M RONAN RAY BAYATE

I help businesses grow through strategic content marketing and high-converting landing pages.



INTENT2LEAD



ABOUT ME

What began as four years in customer service ignited my passion for driving real business growth. While sharpening my skills at a US-based digital marketing agency, I acquired the **Intent2Lead** domain to leverage and familiarize myself with marketing tools that require a dedicated domain. To deepen the experience, **I created a logo — fully immersing myself in the process of building a brand from the ground up.**

This hands-on approach helped me develop expertise in **strategic content marketing, compelling copywriting, and designing landing pages.** I create content that captivates audiences, engages and nurtures prospects, and drives meaningful results.

My mission is to build a reputation grounded in integrity. **I work closely with clients to help boost visibility, attract quality leads, and grow through thoughtful, data-driven campaigns.**

INTENT2LEAD

Intent2Lead

Outreach. At Scale.



MARKETING SKILL BUILDER

Exploring Content & Landing Page Strategies

Content marketing combined with expertly crafted landing pages is a strategy that uses valuable, relevant content alongside focused conversion points to attract leads, build trust, and drive results.

It's more than just promotion — it delivers real value. Each piece of content educates, sparks interest, and engages visitors, turning those conversion points into powerful tools people want to interact with. By providing helpful guides, case studies, insights, and tips, the brand stays top-of-mind and positions itself as a trusted expert in its field.

SERVICES

✓ Landing Pages + Lead Capture

I design and build sleek landing pages that turn clicks into conversions — fast, modern, and results-driven.

🎯 Full-Funnel Campaign Execution

From strategy to launch — I handle end-to-end campaign management, including copy, creatives, and automation. You focus on growth; I handle the grind.

📱 Social Media Marketing & Email Outreach

I create engaging social media content and craft targeted email outreach campaigns designed to capture attention, spark interest, and drive action — strategic messaging that earns clicks and builds meaningful connections.

🚀 Google Ads


While I haven't yet launched client campaigns, I've gained hands-on familiarity by publishing a test campaign myself, deepening my understanding of Google Ads mechanics and best practices.



INTENT2LEAD

LANDING PAGES BUILT






Drips, Leaks & Blocked Drains?
Get It Fixed Fast with a Free Quote

Blocked drains, leaky taps, or no hot water? SGM Plumbing delivers fast, reliable plumbing services across Melbourne — with no surprises, no hidden fees. From quick fixes to major repairs, get a transparent, obligation-free quote and know exactly what to expect before we get to work.

- General Plumbing:** Expert repairs and maintenance for all plumbing systems, including hot and cold water distribution, waste, and drainage.
- Evaporative Cooling:** Installation, servicing, and repair of evaporative cooling systems to ensure clean and efficient air circulation.
- Gas Water Heaters:** Installation, repair, and maintenance of gas water heaters, with options for energy-efficient models that can save you up to 16% on heating bills.
- Roofing Leaks & Repairs:** Comprehensive roof maintenance, repair, and restoration services, including gutter and downpipe installation.
- Gas Heating Systems:** Installation, repair, and maintenance of ducted and wall-mounted gas heating systems, ensuring safe and efficient operation.
- Blocked Drains & Drainage Camera:** Specialized clearing of blocked drains using advanced camera technology to identify and resolve issues swiftly.

Get Your Free Plumbing Quote Now!




[Claim My Free Quote](#)


© SGM Plumbing

Conversion-focused landing page linking to SGM’s quote request form





Transform the Way Your Team Works with AIKnow by Connaissance



Unlock the full potential of your business with AIKnow—an AI-powered knowledge assistant that revolutionizes how teams access and use information. Designed to integrate seamlessly with Google Sheets, AIKnow turns static data into a dynamic, always up-to-date knowledge base.

Empower your team to:

- Instantly search for SOPs, FAQs, and policies
- Follow AI-guided, step-by-step task instructions
- Access ready-made email templates and scripts aligned with your company standards


With Connaissance, you're not just adopting a tool—you're partnering with experts dedicated to smarter, faster, and more collaborative workflows.

Get This Resource

First name

Last name

Email address



Job Title

Company name

Choose a country

Street Address

City

State/Province

Zip code

☐ By submitting you agree to receive occasional updates and promotional emails from Connaissance. We'll only use your contact details to share relevant information.

[Download](#)

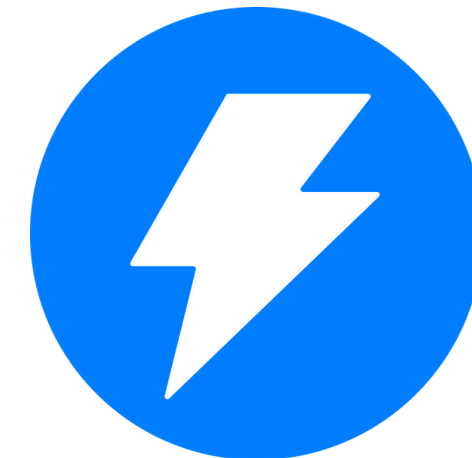
Lead generation landing page with gated resource download

INTENT2LEAD

TOOLS



systeme.io



instantly

Google Workspace





INTENT2LEAD



Talk soon



+63 966 450 8793



ronan.bayate



outreach@intent2lead.com



intent2lead.com

With **Intent2Lead**, it's no longer cold outreach — it's warm opportunity