

She Builds

edition.

EDITO MINI

7

BUSINESS
IDEAS YOU
CAN START
FROM HOME

*(no degree,
no budget,
no network)*

**Strategic tool
Free Edition**

"Build Your Brand"

MINI ROADMAP



7

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IDEAS YOU
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01

WHY THIS
GUIDE ?

02

7 CONCRETE
BUSINESS IDEAS TO
START FROM HOME

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03

WHAT'S NEXT ?
What you can do
right now

01

WHY THIS GUIDE?

Because you want to start ...

But you don't always know what to do, **where to begin**, or even what's really possible **when you're starting from scratch**.

This guide gives you **7 concrete business ideas you can start from home, with no degree, no budget, no network**.

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02

7 REAL BUSINESS IDEAS YOU CAN START FROM HOME

Why these 7 ideas?

Because they're **strategic, accessible, and scalable.**

None of them require a degree, a big budget, or a network.

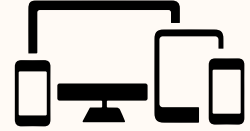
- ✓ You can start them **from home**, with just a laptop and a connection.
- ✓ They can begin as a side project, or become a real business.
- ✓ They suit different profiles: creative, organized, inspired, or in transition.

The goal :

To expand your vision and show you that you can start, right now.



IDEA N°1



DIGITAL PRODUCT CREATOR

What it is :

Creating a useful digital resource that people can buy and download.

- No stock, no shipping.
- You create it once, and sell it infinitely.

Concrete examples :

- E-books / Mini how-to guides
- Printable planners, journals, trackers
- Canva templates (CVs, Instagram kits, worksheets)
- Toolkits for entrepreneurs or everyday users

What you'll need :

- A simple, useful idea
- A Canva account (free is enough to start)
- A Gumroad account or a website to sell on

Why it's smart :

- You don't need to be famous to get started
- You can create at your own pace
- It's scalable: you earn while you sleep



IDEA N°2



VIRTUAL ASSISTANT OR REMOTE FREELANCER

What it is :

Offering your services to entrepreneurs, brands, or freelancers to help them with tasks they don't have time for.

You work from home, at your own pace, with your laptop.

Concrete examples :

- Email or calendar management
- Formatting documents or presentations
- Organizing content or online events
- Client support, follow-ups, reminders
- Basic admin or accounting assistance

What you'll need :

- A laptop + stable internet connection
- Organization and reliability
- A simple profile on Notion, Instagram, or LinkedIn

Why it's smart :

- You can start with zero audience
- It's flexible, human-centered, and highly in demand
- You shape your mission to match your strengths



IDEA N°3



COMMUNITY MANAGER OR INSTAGRAM CONTENT MANAGER

What it is :

Managing the Instagram account of a brand, entrepreneur, or project.

You help create, publish, organize, and grow their online presence.

Concrete examples :

- Creating posts, stories, and visuals
- Scheduling and planning content
- Writing captions or hashtags
- Responding to messages, moderating the community
- Analyzing performance metrics

What you'll need :

- A good eye for design and consistency
- Canva + a planning tool (like Planoly or Meta)
- An Instagram account to showcase your work (even a mock one)

Why it's smart :

- Instagram is still THE go-to visibility channel for brands
- Many people don't have the time or know-how
- You can stand out quickly with structure + creativity



IDEA N°4



HANDMADE OR CUSTOM PRODUCT CREATOR

What it is :

Crafting unique, useful or decorative items, and selling them online, on Instagram or platforms like Etsy. You create with your hands, at your own pace, in your own style.

Concrete examples :

- Minimalist or ethnic jewelry
- Stationery: notebooks, stickers, prints
- Decor: candles, ceramics, personalized items
- Homemade natural cosmetics
- Sewing, embroidery, textile accessories

What you'll need :

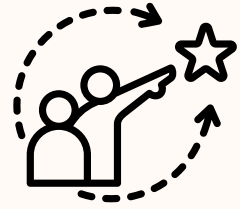
- Your idea, your hands, and a recognizable style
- Bright and clean product photos
- An Instagram account or an Etsy shop

Why it's smart :

- You create what you love
- You can start with minimal inventory
- You build a true artisan brand



IDEA N°5



LIFE COACH OR PERSONAL MENTOR IN A SPECIFIC AREA

What it is :

Supporting other women in a life area you know well — with empathy and structure.

You help them grow, get organized, or better understand themselves.

Concrete examples :

- Mindset or career change coaching
- Daily organization, mental load management
- Parenting, motherhood, life balance
- Nutrition, wellness, healthy lifestyle
- Feminine energy, confidence, grounding

What you'll need :

- A clear stance (you don't need to be an "expert")
- A well-defined angle + real-life examples of your method
- A simple communication channel (Instagram, WhatsApp, video calls)

Why it's smart :

- You highlight your own experience or journey
- You help others through real human connection
- You can offer simple and tailored services



IDEA N°6



IMPACTFUL OR NICHE CONTENT CREATOR

What it is :

Sharing ideas, advice, reflections, or experiences around a topic that truly matters to you.

You create useful, inspiring, or purpose-driven content.

Concrete examples :

- Instagram account around a theme (parenting, mindset, organization, cooking...)
- Independent blog or newsletter
- Podcast with testimonies or ideas
- YouTube channel (education or storytelling)
- Series of high-value posts (carousels, audio formats, visual series)

What you'll need :

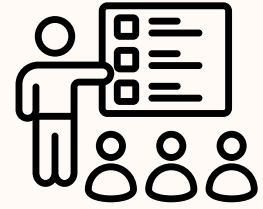
- A clear topic and strong intention
- A simple content format you love (written, visual, audio)
- Consistency and authenticity

Why it's smart :

- You can build an engaged community
- You grow natural credibility
- You can later monetize with offers or partnerships



IDEA N°7



TRAINER OR KNOWLEDGE SHARER

What it is :

Sharing what you know or have learned, in a simple and useful way.

You help others save time, learn faster, or grow.

Concrete examples :

- Mini-trainings on Canva, Instagram, Notion, etc.
- Live masterclasses on topics you know well
- Online workshops or small group sessions
- Educational sheets or downloadable modules
- Transmission lives (experience, method, lessons learned)

What you'll need :

- A clear and accessible method
- A simple format (PDF, video, live, audio)
- A platform to host or deliver (Systeme.io, Gumroad...)

Why it's smart :

- You turn your journey or expertise into value
- You create reusable content
- You can sell passively or host live sessions

03

SO, WHAT CAN YOU DO NOW?

You've just discovered 7 business ideas, clear, simple, and realistic. Now, it's up to you to **decide what you want to do with them.**



Here are 3 actions you can take **starting today :**

1. Choose the idea that speaks to you most

The one that sparks something in you, even if it's not perfect.

2. Block out some time to think seriously

Not just thinking about it. Open a doc, grab a notebook, or talk it out with someone.

3. Lay the first bricks today

Even if it's small or imperfect, starting is always better than waiting.

You'll see things get clearer as you take action.

Everything you need to start is right here.

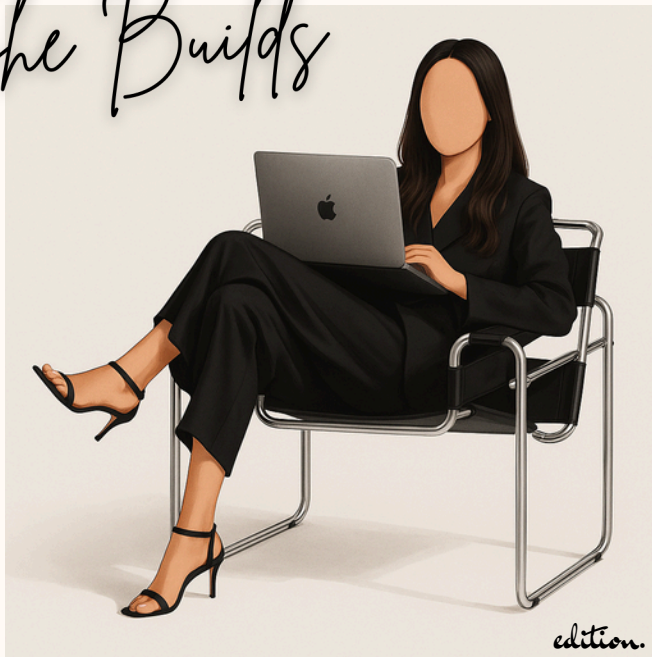
Ready to take action?

Discover She Builds here



**Explore the She Builds
program**

She Builds



She Builds is an online program designed to help you build your business, your brand, your website, and your strategy, **even if you're starting from scratch.**

"Build Your Brand"

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