



creMe
STUDIO

THE
CREME
EDIT.

Build.



OFFERS & PRICING

Visual Identity • Website • Strategy • Custom Digital Services

✧ Inside this document:

- **Visual Identity Formulas**
Elegant brand identity offers
- **Website Formulas**
Showcase site, e-commerce, sales page ...
- **Digital Strategy Formulas**
Strategic content & marketing bundles
- **Special Editions**
Tailor-made packs & brand boosters
- **À la Carte Digital Creations**
Custom design offers with à-la-carte pricing
- **Summary Table**
All services, pricing, and delivery times at a glance
- **Payment Terms & General Conditions**
Accepted methods, timelines, and simplified process

VISUAL IDENTITY FORMULA - LA NUDE

LA NUDE

(ESSENTIAL & SUBTLE)

\$190

(Delivery time : 7/10 days)

A clean and refined brand identity, designed to lay solid foundations for your brand universe.
Perfect for launches or quick-start projects.

FROM €190 INCL. VAT

Essential design. Maximum impact.

Full offer details below.

Includes:

- **Primary logo, secondary logo & monogram** (*Redesign if brand already exists*)
- **Custom color palette & typography**
- **Detailed brand guidelines** (*Branding board*)
- **Moodboard** (*Visual inspiration aligned to your brand universe*)
- **One communication asset of your choice*** (*Digital format*)
- **Delivery of all files ready for print & digital use: PNG, PDF, SVG**

*  See the full list of communication assets in “**Digital Creation**” section.



VISUAL IDENTITY FORMULA - LA CRÈME

LA CRÈME

(COMPLETE & PREMIUM)

\$ 390

(Delivery time : 10/14 days)

A complete and custom-crafted brand identity, designed to embody your message with depth, subtlety, and strength.
The ideal choice to affirm your image with coherence and refinement.

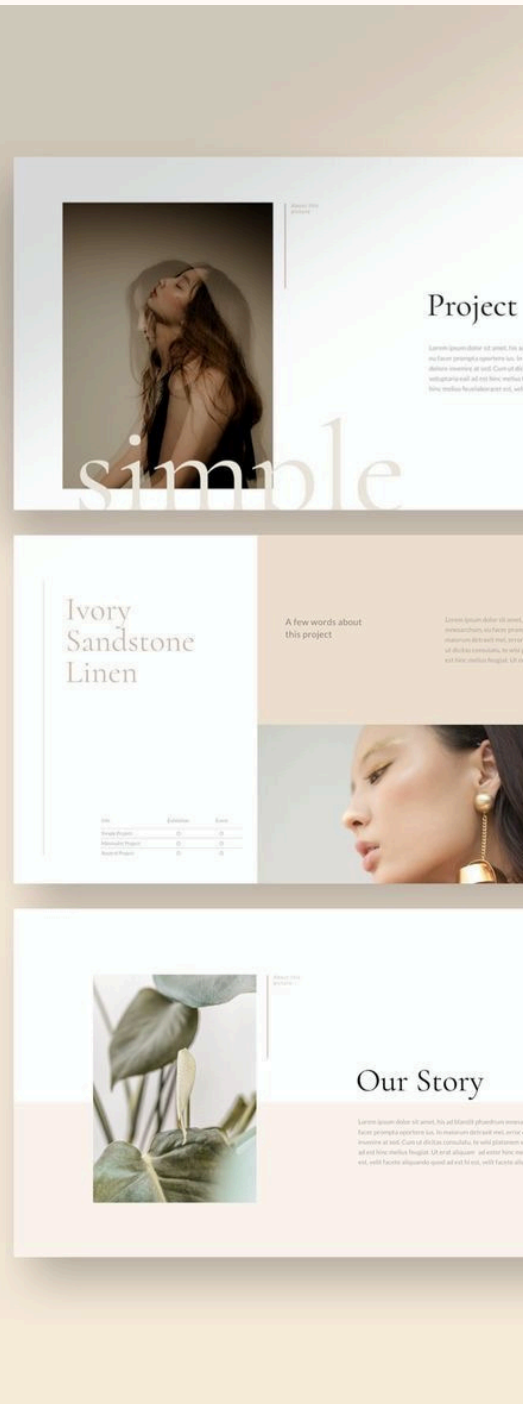
FROM €390 INCL. VAT

*A strategic investment for a strong and lasting brand image.
See full details below.*

Includes:

- **Primary logo, secondary logo & monogram** (*Redesign available if brand already exists*)
- **Custom color palette & typography**
- **Detailed brand guidelines** (*Branding board*)
- **Moodboard** (*Visual inspiration for your brand universe*)
- **Mockups & usage examples**
- **3 communication assets of your choice*** (*Digital format*)
- **Instagram Feed Design** – *cohesive and aligned to your brand style*
- **Delivery of print & digital-ready files: PNG, PDF, SVG**
- **Bonus: Complete Brand Identity Guide (“L’Art Du Branding”)**

*  See the full list of communication assets in “**Digital Creation**” section.



WEBSITE FORMULA - LA VITRINE

\$390

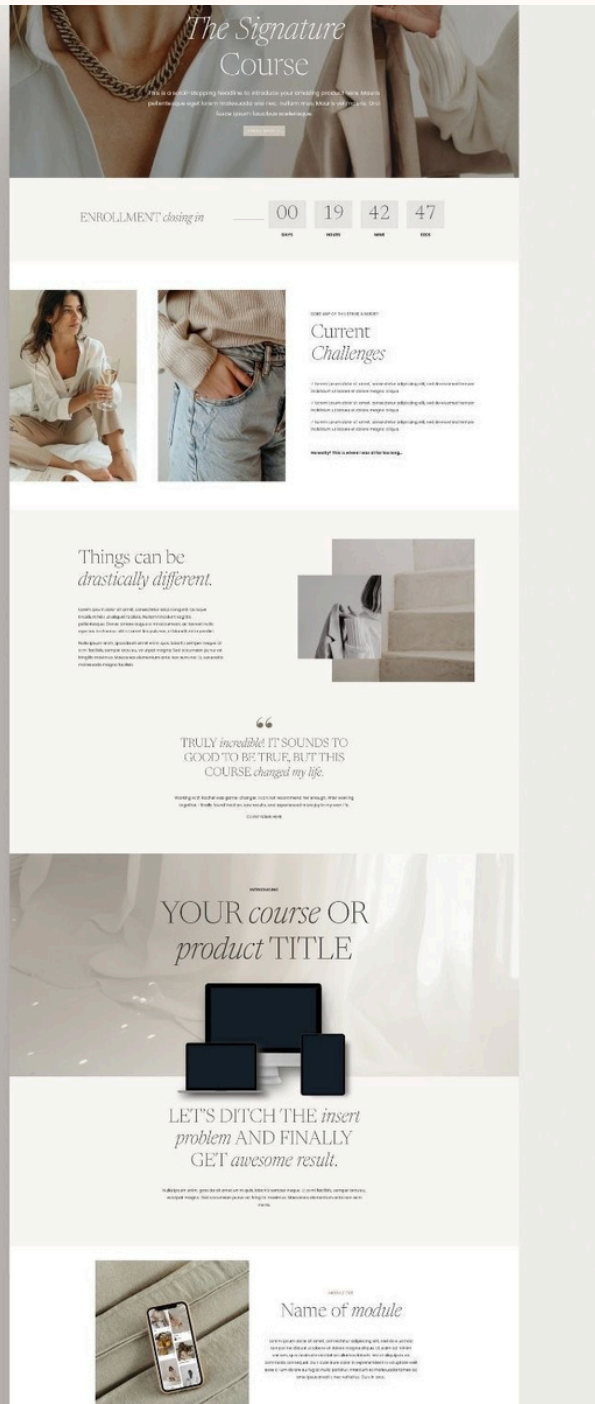
(Delivery time : 10/14 time)

(ONE-PAGE OR MULTI-PAGE WEBSITE)

Perfect for artisans, creators, solo entrepreneurs or brands looking for an elegant and impactful digital presence.

Includes:

- **Fully custom-designed website** (*One-page or multi-page*)
- **Essential sections integration:** *Home, About, Services, Portfolio, FAQ, Contact*
- **Design aligned with your brand identity** (*no generic templates*)
- **Basic SEO setup** (*installed and integrated for Google visibility*)
- **Responsive design** (*optimized for mobile & tablet*)
- **Hosting & domain name setup** (*cost covered by client – approx.*)
- **GDPR compliance** (*all required legal mentions included*)
- **Integrated contact form**
- **Social media links**
- **Full integration of your brand identity**
- **Training on how to manage and update your site independently**
- **Bonus: 1 year of aftercare support**
- **Bonus: Complete guide (“Les Clés de la Conception Digitale”)** to make the most of your website



E-COMMERCE WEBSITE FORMULA- LA BOUTIQUE

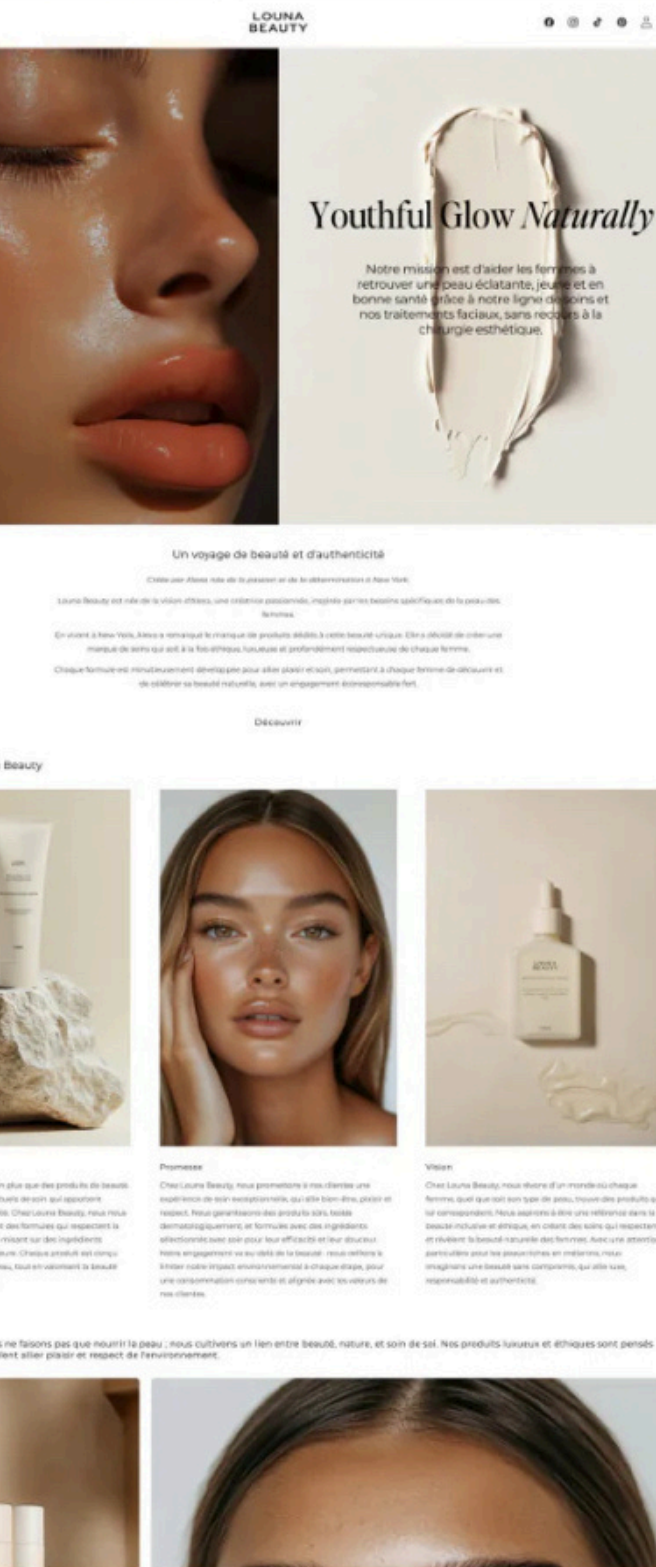
\$590

(Delivery time : 2/3 weeks)

Perfect for brands, shops or independent creators looking to sell their products online with a seamless and high-end customer experience.

Includes:

- **Fully custom-designed e-commerce website**
- **Essential sections integration:** *Home, About, Shop, FAQ, Contact*
- **Creation of product pages ready to publish** (*with image, description & price*)
- **Up to 15 product listings included** (*additional items optional*)
- **Integration of cart, customer account & wishlist**
- **Configuration of secure payment systems & delivery options**
- **Design aligned with your brand identity**
- **Advanced & complete SEO optimization** (*including product pages*)
- **Responsive design** (*mobile & tablet-friendly*)
- **User-friendly dashboard & client space for autonomous order management**
- **SEO-optimized content writing** (*Home, About, Services*)
- **Full integration of your premium visual identity**
- **Hosting & domain name setup** (*cost covered by client – approx.*)
- **GDPR compliance** (*all required legal mentions included*)
- **Social media links integration**
- **Training to manage your shop independently**
- **Bonus: 1 year of aftercare support**
- **Bonus: Full guide** (“**Les Clés de la Conception Digitale**”) *to make the most of your website*



SALES FUNNEL FORMULA - LA CAPSULE

\$ 290

(Delivery time : 7/10 days)

Sell a digital product without building a full website.

Simple, effective, and profitable.

A fully tailored sales funnel designed to sell your e-book, masterclass, training, or any digital product — without the complexity of a website.

Perfect for coaches, content creators, therapists, authors or brands launching a unique product and looking to do it quickly and beautifully.

Includes:

- **Creation of 3 pages** (*Sales / Checkout / Thank You*)
- **Custom design hosted on Systeme.io**
- **Integration of your digital product** (*downloadable or private access: e-book, PDF guide, masterclass, online workshop, video course, audio coaching, template, workbook, etc.*)
- **Stripe / PayPal setup**
- **Automated delivery email**
- **Fully responsive & conversion-optimized funnel**
- **Connection to your custom domain name**
- **Delivery + user guide for Systeme.io**

THIS FUNNEL ALLOWS YOU TO SELL ANY KIND OF DOWNLOADABLE DIGITAL PRODUCT: E-BOOK, COURSE, AUDIO COACHING, GUIDE, TEMPLATE, AND MORE ..

DIGITAL STRATEGY FORMULA - LA BOOST

LA BOOST

(THE PERFECT STARTING POINT)

\$190

(Delivery time : 7/10 days)

Perfect for early-stage entrepreneurs or brands needing fast strategic alignment.

FROM \$190

A strategic accelerator to help you start strong — with clarity and confidence.

Includes:

- **Brand audit** (*Analysis of visual identity, messaging & current positioning*)
- **Digital audit (website, social media)**
- **Online positioning analysis**
- **Brand positioning definition** (*Clarification of your message, tone and values*)
- **Immediate & practical recommendations to improve your visibility**
- **Concrete & easy-to-follow digital action plan** (*ready-to-publish content types, etc.*)
- **1:1 personalized coaching session** (*1 hour*)
- **Bonus: Full guide — “The Strategy Edit”**



DIGITAL STRATEGY FORMULA- LA GLOW UP

LA GLOW UP

(DESIGNED TO HELP YOU LAUNCH FAST)

\$290

(Delivery time : 10/14 days)

Ideal for brands ready to level up and shine with intention.

FROM \$290

A clear, aligned, and strategic boost to help you grow with purpose and stand out.

Includes:

- **Brand audit** (*Analysis of visual identity, messaging & current positioning*)
- **Full digital audit & optimization** (*Website, social media, SEO basics*)
- **In-depth market & competitor analysis**
- **Brand positioning definition** (*Clarification of values, core message & tone*)
- **Strong brand storytelling to stand out**
- **Personalized content strategy** (*themes, editorial calendar*)
- **Social media optimization** (*bio, visual formats aligned with your strategy*)
- **Clear & efficient strategic action plan** (*short & mid-term*)
- **3 coaching sessions with personalized support**
- **Bonus: Full guide – “The Strategy Edit”**



SPECIAL FORMULA- LA CRÈME EXPRESS

LA CRÈME EXPRESS

\$490

(Delivery time : 7/10 days)

(A READY-TO-GO SOLUTION – REASSURING, FAST, AND EASY TO LAUNCH.)

A premium brand identity + full showcase website delivered fast .. for a smooth, elegant, and controlled launch

FROM \$490

Limited time offer available only for a short period.

Full details below.

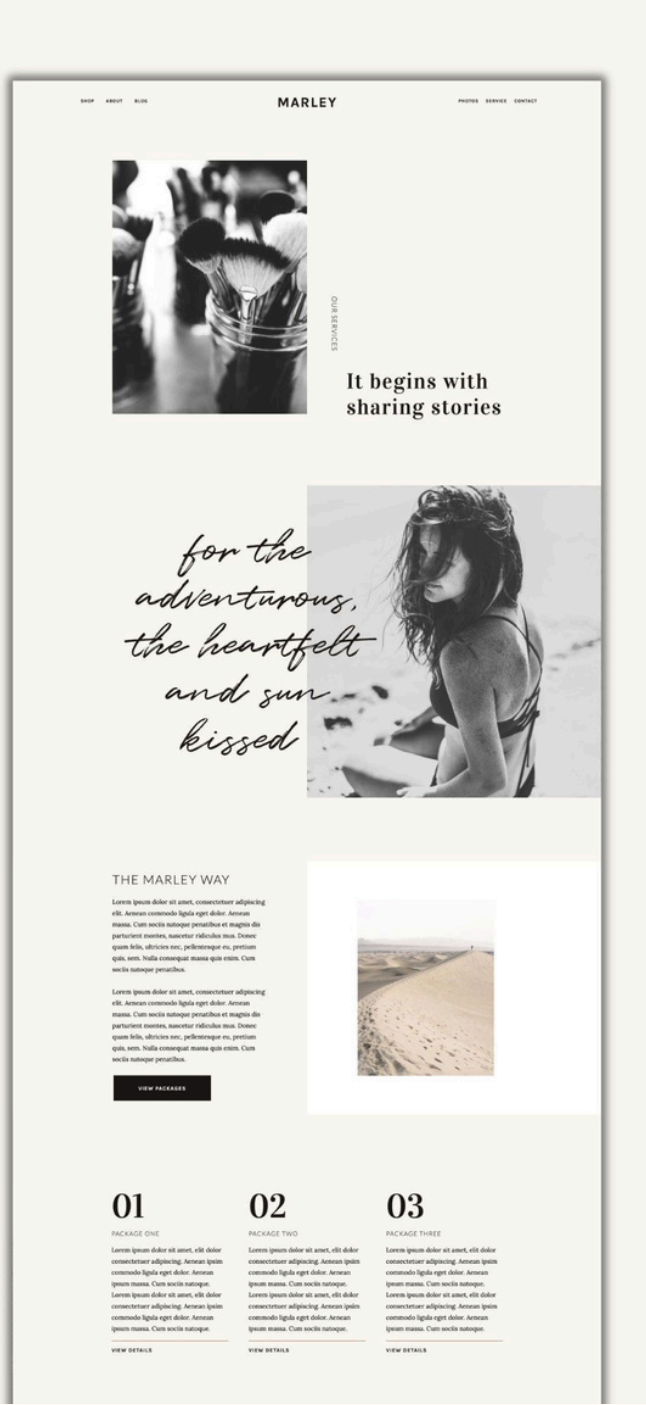
Includes:

- Complete visual identity from the **La Nude** formula
- Fully custom showcase website from the **La Vitrine** formula

Bonus included:

- 1 social media visual *optimized for launch announcement*
- 2 complete guides: “L’Art du Branding” + “Les Clés de la Conception Digitale”
- 1 year of aftercare support

* Offer available for a limited time only !



FORMULE SPÉCIALE- LA FULL CRÈME

LA FULL CRÈME

\$990

(Delivery time : 3/4 weeks)

(COMPLETE FORMULA – BRANDING, WEBSITE, AND STRATEGIC ALIGNMENT.)

A complete brand identity, a fully custom website, and an advanced digital strategy – all perfectly aligned to elevate your project with strength, style, and coherence.

The all-in-one solution for brands that want everything .. done right, beautifully.

FROM \$990

The crème of digital expertise. Nothing less.

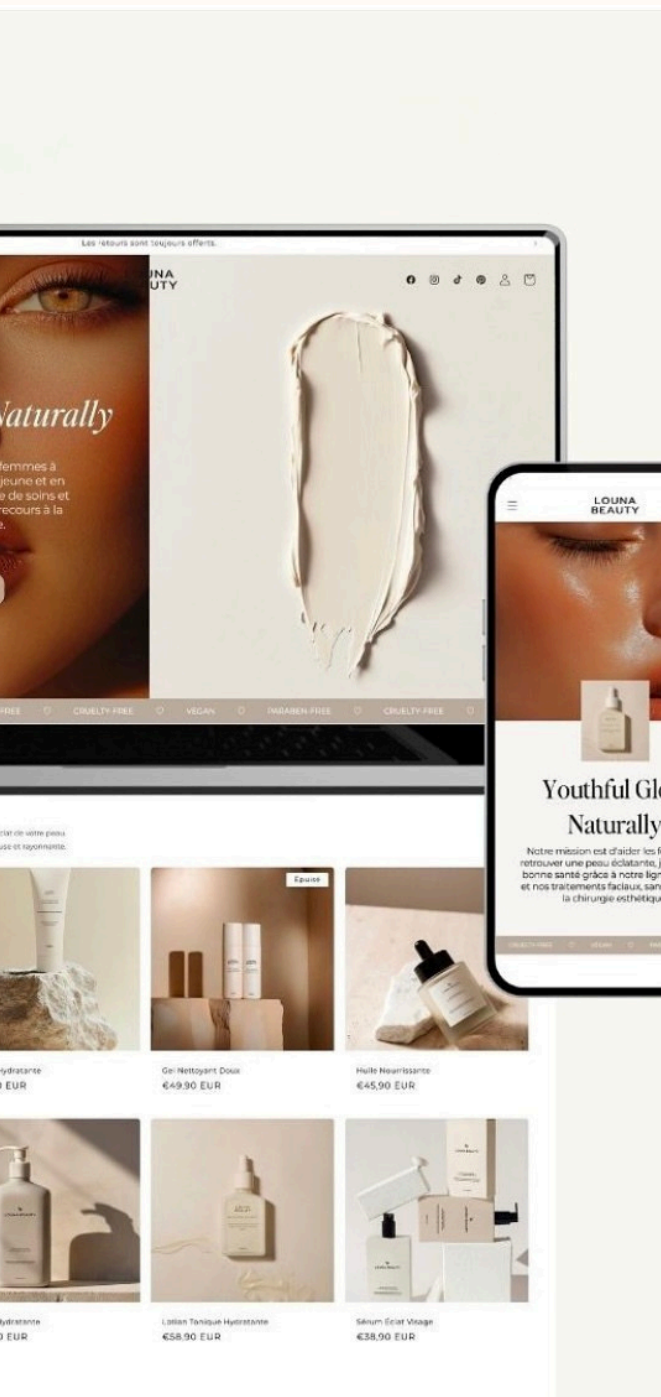
Full details below.

Includes:

- **Complete brand identity** *from the La Crème formula*
- **Custom website of your choice:** La Vitrine, La Boutique or La Capsule
- **Full digital strategy** *from the La Glow Up formula*

Bonus included:

- **3 optimized visuals for social media** *(launch announcement)*
- **3 full guides:** “L’Art du Branding”, “Les Clés de la Conception Digitale”, “The Strategy Edit”
- **1 year of aftercare support**



CUSTOM DIGITAL CREATIONS

Targeted, elegant, and effective creations — tailored to your real needs.

PRICING STARTS AT €25 INCL. VAT

Custom quotes available based on your specific needs

COMMUNICATION ASSETS

(TO ELEVATE YOUR VISUAL IDENTITY WITH STYLE)

Ex: Business card, care card, service list, flyers, restaurant menu, leaflet, brochure, portfolio, résumé, gift card, invitation, announcement card, etc.

DIGITAL CONTENT & INTERACTIVE PRODUCTS

(TO STRUCTURE, SELL, OR SHARE YOUR EXPERTISE PROFESSIONALLY)

Ex: E-book, business presentation deck, employee handbook, quiz + results, custom QR code, blog article writing, mini-guides, etc.

STRATEGY KITS & BUSINESS DOCUMENTS

(TO CLARIFY YOUR BRAND, ORGANIZE YOUR OFFERS, OR PROFESSIONALIZE YOUR COMMUNICATION)

Ex: Brand or activity presentation kit, collaboration kit, recruitment kit, internal guide, process doc, client support brochure, post-purchase kit, etc.

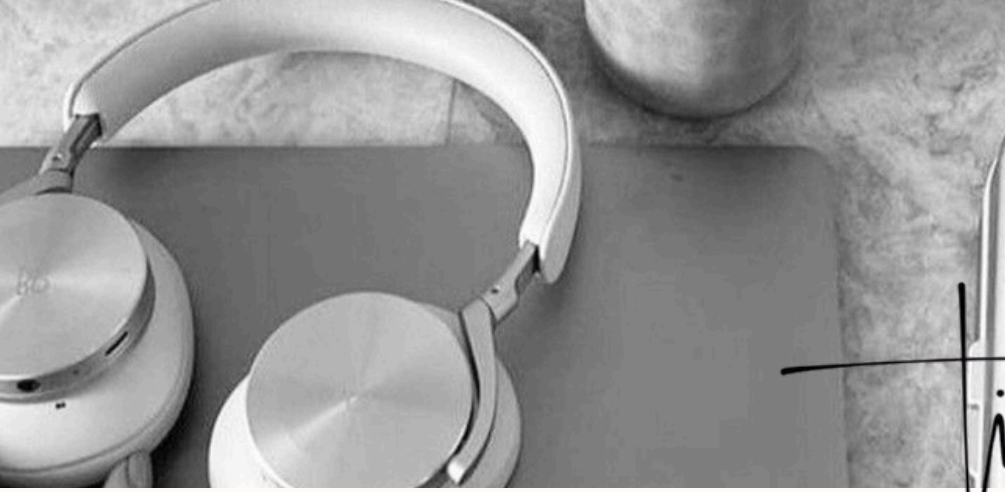
SOCIAL MEDIA VISUALS & DIGITAL COMMUNICATION

(FOR AN ALIGNED, IMPACTFUL AND CONSISTENT ONLINE PRESENCE)

Ex: Posts, reels, carousels, story templates, custom email signature, visual newsletter, branded emails, etc.

Each project is tailored to your needs — feel free to reach out with your specific request.





Time for...

CUSTOM DIGITAL CREATIONS

Custom pricing • Made for your unique needs



COMMUNICATION ASSETS

(TO ELEVATE YOUR VISUAL IDENTITY WITH STYLE)

- **Business card:** from \$40
- **Appointment card:** from \$40
- **Thank you card:** from \$40
- **Gift card:** from \$45
- **Price list / Service card:** from \$60
- **Restaurant menu:** from \$65
- **Flyer / Leaflet / Brochure:** from \$70
- **Poster / Advertising visual:** from \$60
- **Invitation / Event card:** from \$60
- **Styled résumé (CV):** from \$50
- **Portfolio design:** from \$80
- ...



DIGITAL CONTENT & INTERACTIVE PRODUCTS

(TO STRUCTURE, SELL, OR SHARE YOUR EXPERTISE PROFESSIONALLY)

- **E-book / Guide / Booklet** (choice of layout format): from \$120
- **Business Presentation Book** (stylish + clear structure): from \$130
- **Sales Guide or Employee Training Manual:** from \$140
- **Training Support Design:** from \$90
- **Interactive Quiz + Personalized Results** (Typeform / Canva): from \$110
- **Launch Kit** (branding + bio template + visual funnel): from \$150
- **Sales Visual / Digital Product Bonus:** from \$45
- **Custom QR Code** (branded to your visual identity): from \$25
- **Visual Blog Article Design** (title, structure + image): from \$60
- ...

"Build Your Brand"



crelle

SOCIAL MEDIA VISUALS & DIGITAL COMMUNICATION

(FOR AN ALIGNED, IMPACTFUL AND CONSISTENT ONLINE PRESENCE)

- **Simple Visual** (announcement, launch, update): from **\$35**
- **Carousel** (up to 8 slides): from **\$70**
- **Reel** (animated Canva template, no video): from **\$60**
- **Story Template**: from **\$50**
- **Profile / Cover Header** (website, Insta, YouTube...): from **\$50**
- **Custom Email Signature**: from **\$40**
- **Visual Newsletter**: from **\$65**
- **Designed Email** (visual + light copywriting): from **\$75**
- ...

STRATEGY KITS & BUSINESS DOCUMENTS

(TO CLARIFY YOUR BRAND, ORGANIZE YOUR OFFERS, OR PROFESSIONALIZE YOUR COMMUNICATION)

- **Brand / Studio / Business Presentation Kit** (pro-style document): from **\$130**
A turnkey document to introduce yourself to partners, investors, or collaborators.
- **Collaboration / Influencer Kit**: from **\$90**
A clear and elegant base for your future influencer campaigns or partnerships.
- **Recruitment Kit** (Visual PDF + position + vision + team spirit): from **\$110**
Ideal to recruit with style while conveying your company culture.
- **Launch Mini Site** (Visual PDF or interactive Canva): from **\$120**
A strong and impactful landing page to tease a launch or new product.
- **Post-Service or After-Sale Client Kit**: from **\$90**
A stylish document to welcome your clients, explain what's next, or build loyalty.
- **Internal Guide or Pro Process Manual**: from **\$120**
(e.g.: onboarding, client management, work method)
Perfect for businesses or solopreneurs who want to structure their process.
- **Offer Sheet or Support Brochure**: from **\$70**
A clear, visual, and premium presentation of your offer or service to share online.
- ...

SUMMARY TABLE — SERVICES / PRICING / DELIVERY TIME

CREME.STUDIO SERVICES	TARIF À PARTIR DE	DÉLAIS DE RÉALISATION
Visual Identity - LA NUDE	\$190	7 to 10 days
Visual Identity - LA CRÈME	\$390	10 to 14 days
Website - LA VITRINE	\$390	10 to 14 days
Website - LA BOUTIQUE	\$590	2 to 3 weeks
Sales Funnel - LA CAPSULE	\$290	7 to 10 days
Strategy - LA BOOST	\$190	7 to 10 days
Strategy - LA GLOW-UP	\$290	10 to 14 days
LA CRÈME EXPRESS (Special Formula)	\$490	7 to 10 days
LA FULL CRÈME (Complete Formula)	\$990	3 to 4 weeks
Bespoke Digital Creation - À LA CARTE	On request	Based on project

⚠ Timelines are indicative only.
They may vary depending on production
load or specific adjustments requested.



TIMELINES & PAYMENT

Accepted payment methods:

- Secure online payment (**PayPal, Stripe**)
- Bank transfer
- **Split payment available at no extra cost**

SIMPLIFIED TERMS & CONDITIONS

- A **30% deposit** is required at the start of the project.
- The **balance is due upon final delivery** of the project.
- Timelines are **clearly defined** in the initial proposal.

CREME.ID

CONTACT

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📍 **BASED IN FRANCE -
AVAILABLE WORLDWIDE**

Trust the process

