

# BONUS



## FUNNEL AUTOMATION ROADMAP



### STREAMLINE YOUR FUNNELS

#### AFTER LAUNCH

Once your funnel is live, the real magic begins—automation. This roadmap outlines the key steps to automate and optimize your funnel so it runs efficiently, generates leads, and makes sales while you sleep.



**Act Fast! Limited  
Quantities Available.**



# Funnel Automation Roadmap



## 1. EMAIL AUTOMATION

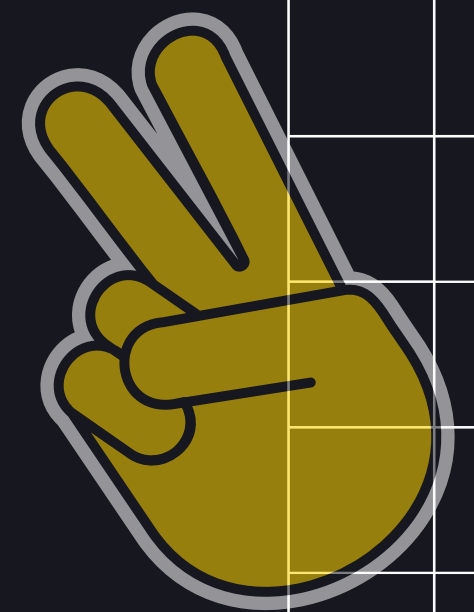
Set up a follow-up email sequence using tools like ActiveCampaign, ConvertKit, or Mailchimp. Create: a welcome email, a 3-7 day nurture sequence, sales push emails, abandoned cart emails, and upsell/downsell offers.

## 2. CRM + LEAD TRACKING

Integrate your funnel with a CRM (e.g., GoHighLevel, HubSpot, or Zoho) to track leads, assign tags based on actions, and segment your list for personalized follow-ups.

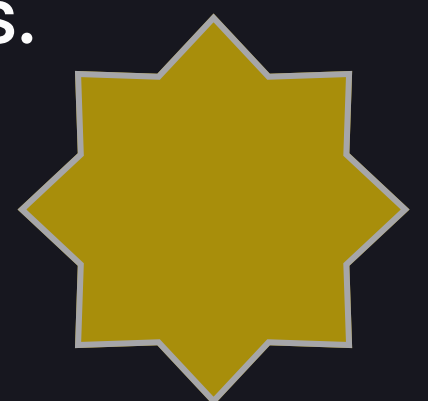
## 3. PAYMENT & ORDER FULFILLMENT

Automate payment confirmations, product delivery, or onboarding instructions using tools like Zapier, Stripe, or ThriveCart. For digital products, use automatic file delivery or membership access.



## 4. RETARGETING & ADS

Install Meta Pixel and Google Tags on your funnel pages. Automatically create custom audiences from visitors and launch retargeting ads to recapture leads and boost conversions.



# Funnel Automation Roadmap



## 5. CHATBOTS & AI ASSISTANTS

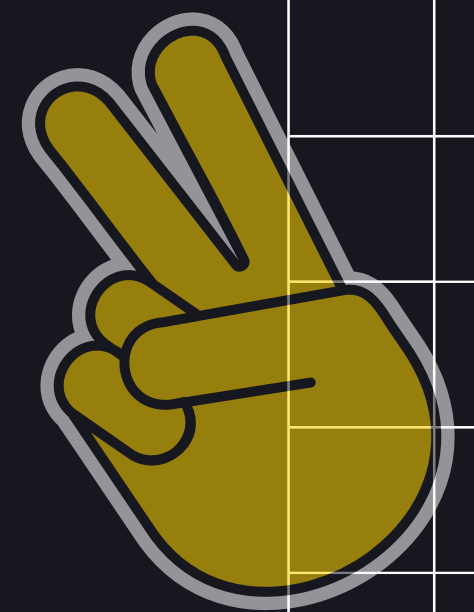
Add a chatbot (e.g., ManyChat or Chatbase) to answer FAQs, guide users to the next step, or even collect leads for your CRM—available 24/7/24/7.

## 6. ANALYTICS & REPORTING

Connect Google Analytics, Hotjar, or FunnelDash to monitor performance. Set up weekly automated reports so you can track KPIs without logging in manually.

## 7. APPOINTMENT BOOKING (OPTIONAL)

If your funnel leads to calls, integrate a booking tool like Calendly or TidyCal. Automate confirmations, reminders, and follow-ups.



## 8. ONGOING OPTIMIZATION LOOPS

Create automated A/B testing workflows using tools like ClickFunnels, Leadpages, or Unbounce to continually test headlines, CTAs, and offers.

