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# Author Positioning Snapshot™

**Position your book.  
Not the idea of it.**

# WHAT THIS GPT DOES

**Most authors can explain what their book is about.**

**Very few can explain what their book is doing.**

This GPT helps bridge the gap between a developing book concept and a defined positioning statement.

It guides you in identifying your book's function and message, allowing you to articulate them with precision and confidence.

Inspired by the work of Brenda Hukel, Award-Winning Author and Women's Authorship & Empowerment Advisor, this tool reflects her belief that positioning is the foundation upon which writing is built.

The Author Positioning Snapshot™ provides you:

- A clear understanding of your book's purpose.
- A message built to support your visibility.



# WHAT TO EXPECT FROM THE PROCESS

You'll answer one question at a time.

This GPT works at the level where positioning and purpose are established.

The outcome is a solid articulation you can consistently use across interviews, social media, and speaking engagements.

At the end, you'll receive a single Author Positioning Snapshot – a tight, grounded articulation of:

- The core theme of your book
- The emotional promise to the reader
- Your role as the author
- Who the book is actually for
- A one-sentence description you can say out loud without rambling



During the writing journey, you may feel resistance. That is a natural part of creation.

Moments of uncertainty often emerge just before you reach deeper insight into your book's purpose.

# WHO THIS IS FOR

## **This GPT is for Authors Who:**

- Know their book matters, yet struggle to express the “why” cleanly
- Feel their current description works, but lacks precision
- Are wary of sounding vague or interchangeable
- Want their book positioned with intention

## **This GPT is a Positioning Tool.**

It does not function as a writing coach, nor does it assist with chapters, prose, or storytelling.

Its focus sits beneath the writing process, where a book’s message, direction, and purpose are defined.

## **The Result:**

- You leave with more than refined language.
- You leave with a position you can stand on.
- A defined articulation that brings confidence to how you describe your book in interviews, conversations, and visibility opportunities.
- Something solid enough to end the cycle of second-guessing, because you understand what your book contributes and how it is positioned in the world.

# VIP GIFT – WOMEN’S THRIVE SUMMIT 2026

*Curated for VIP Attendees of Brenda Hukel’s session:*

## Breaking the Author’s Ceiling: Reclaiming Your Voice and Personal Power

### Instructions:

Redeem your access here:

[www.brendahukel.com/author-positioning-snapshot](http://www.brendahukel.com/author-positioning-snapshot)

Enter Code: **THRIVE2026**

Standard Value: **\$147**

*VIP Attendees receive lifetime access to the Author Positioning Snapshot™ – an AI-powered positioning tool designed for nonfiction authors.*

For expanded tools, guided resources, and authorship support, explore the Courageously Authentic™ ecosystem at:

[www.BrendaHukel.com/author-mentorship.com](http://www.BrendaHukel.com/author-mentorship.com)

The Courageously Authentic™ Writer’s Toolkit



Courageously Authentic™ Journey Back to You Bundle



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# HOW TO USE THE AUTHOR POSITIONING SNAPSHOT

## Step 1: Sign Up or Log In

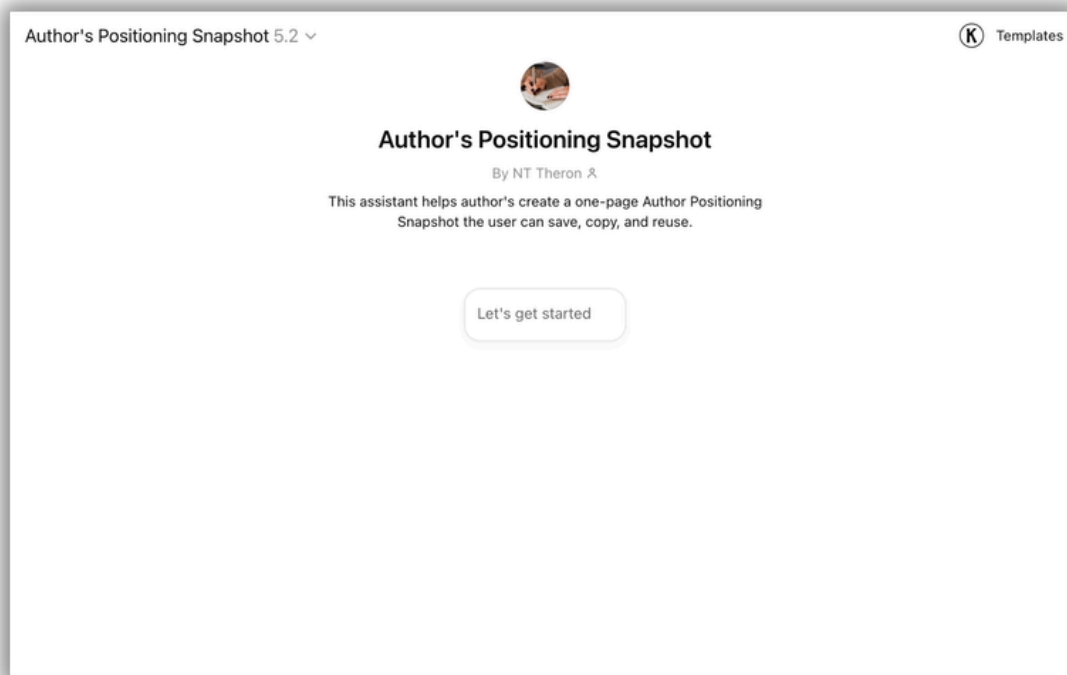
You can sign up for a free ChatGPT account here:

[ChatGPT LINK](#)

## Step 2: Import Your GPT

Once you've logged into your ChatGPT account, click the link below to import your sidekick. You only need to do this once.

[Import GPT LINK](#)



**Access & Usage Notice:** The Author Positioning Snapshot™ GPT is accessible through the free version of ChatGPT. ChatGPT applies usage limits to free accounts, which may affect the number of interactions available within a given time period. Authors on a free account who engage extensively with GPT may temporarily exceed their interaction limit. When this occurs, access resumes once the usage allowance refreshes.

For uninterrupted use, a paid ChatGPT subscription provides greater interaction capacity.

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# ABOUT THE AUTHOR

Hi, I'm Brenda L. Hukel—Women's Authorship & Empowerment Advisor, founder of Awakening the Consciousness Within, and author of the award-winning book ***Courageously Authentic***.

After more than 30 years in Human Resources, Organizational Development, and transformational coaching, I chose to leave my executive career and devote myself to the work that matters most: guiding women as they bring their books and their voices to life.



After publishing ***Courageously Authentic*** in May 2025, I was humbled to be inducted into Marquis Who's Who and honored to be featured in *USA Today*, the *Associated Press*, the World-Wide Women's Association, and *New Literary Society Magazine* for my contributions to women's empowerment.

***Courageously Authentic*** also appeared across more than 200 news outlets worldwide—including NBC, FOX, ABC, CBS, and the *Associated Press*—and was showcased in New York City's Times Square.

These moments served as a powerful reminder that our stories can reach far beyond what we imagine when we are brave enough to share them.

I believe every author carries a message capable of creating meaningful change, because writing a book is more than placing words on a page. It's an expression of your voice and the influence your work is meant to have in the world.

The Author Positioning Snapshot™ invites you to experience your book through the lens of positioning rather than concept alone.

It gives your message definition, direction to your articulation, and strength in how your book is expressed.

*Brenda*