







<p>What kind of Red Wine would you</p> 	<p>Undecided? Use DOMSOM White Wine Styles:</p> <p>Fresh & Fruity Dry & Dirty Packed with a Punch</p>	<p>Key Words by Climate:</p> <p>Cool Moderate Warm</p> <p>Or, DOMSOM White Wine Style</p>	<p>Recommendation:</p> <p>Using Key Words for Varietal</p> <p>Or, Pick Comparable Wine from Region, Climate, Style</p>
 CABSAV	<p>FRESH & FRUITY</p>	<p>Fruity, juicy, fleshy, ripe, easy, friendly.</p> <p>Moderate: Ripe Fruit, vegetal notes, lower alcohol, higher acidity</p>	<p>Select a fruitier Cab from a moderate climate *with higher acidity, moderate tannins and lower alcohol</p>
	<p>PACKED WITH PUNCH</p>	<p>Heavier, big, bold, chewy, juicy, dry, intense, heavy, rich, spicy.</p> <p>Warm: Jammy, over-ripe fruit, spice, smoke/toast, high alcohol</p>	<p>Select a high alcohol Cab from a warm climate *for a bolder wine with high tannins</p>
 PINOT	<p>DRY & DIRTY</p>	<p>Earthy, light, dry, fruity, balanced, tart, complex.</p> <p>Cool: Ripe, fresh red fruit, high acidity, earthy, mushroom</p>	<p>Select a cooler climate Pinot Noir from Oregon, or a cooler climate California AVA with lighter tannins and alcohol and fresher fruits and higher acidity</p>
	<p>FRESH & FRUITY</p>	<p>Fruity, juicy, fleshy, ripe, easy, friendly</p> <p>Moderate: Over-ripe or baked red fruit, lower acidity</p>	<p>Select a moderate climate PN with higher alcohol and riper, juicier fruits</p>
 MERLOT	<p>FRESH & FRUITY</p>	<p>Fruity, juicy, fleshy, ripe, easy, friendly.</p> <p>Moderate: Red cherry and plum, moderate acidity and alcohol with low tannins. Herbal or vegetal flavors.</p>	<p>Recommend / select a Merlot from a more moderate climate either 100% Merlot or very low % blend with other red varietals</p>
	<p>PACKED WITH PUNCH</p>	<p>Fruity, juicy, fleshy, extra ripe to jammy, easy, friendly.</p> <p>Warm: Juicy, jammy fruit with higher alcohol and lower acidity.</p>	<p>Recommend / select a warm climate Merlot with higher alcohol and potentially higher % blend of other red varietals to help increase acidity for balance</p>
 ZIN	<p>PACKED WITH PUNCH</p>	<p>Packed with a Punch: Big, bold, chewy, juicy, dry, intense, heavy, rich, spicy.</p>	<p>With all Zins being bigger and bolder, price point will likely be the best reference point for selecting a bottle</p>
<p>I Don't Know!</p> 	<p>How would you describe the type of wine you are looking for?</p>	<p>Fresh & Fruity: Fruity, juicy, fleshy, ripe, easy, friendly.</p> <p>Dry & Dirty: Earthy, light, dry, fruity, balanced, tart, complex.</p> <p>Packed with a Punch: Big, bold, chewy, juicy, dry, intense, heavy, rich, spicy.</p>	<p>Recommend / select a moderate climate Merlot or a cool climate Pinot Noir</p> <p>Recommend / select a cooler climate Pinot Noir</p> <p>Recommend / select a warm climate Cab or a Zinfandel within the desired price range</p>