



# Double Your Revenue Secret Formula Calculator

Go from just trying to get new customers to skyrocketing your revenue with multiple power strategies.

$$LTV_{ALL} = C_{AVG} \cdot S_{AVG} \cdot T_{AVG} \cdot Y_{AVG}$$

Lifetime Value of all your customers (LTV<sub>ALL</sub>) is the product of the following:

What is your average number of active customers? \_\_\_\_\_ [this is **Current**] multiply by 1.30 = \_\_\_\_\_ [this is **+30%**]

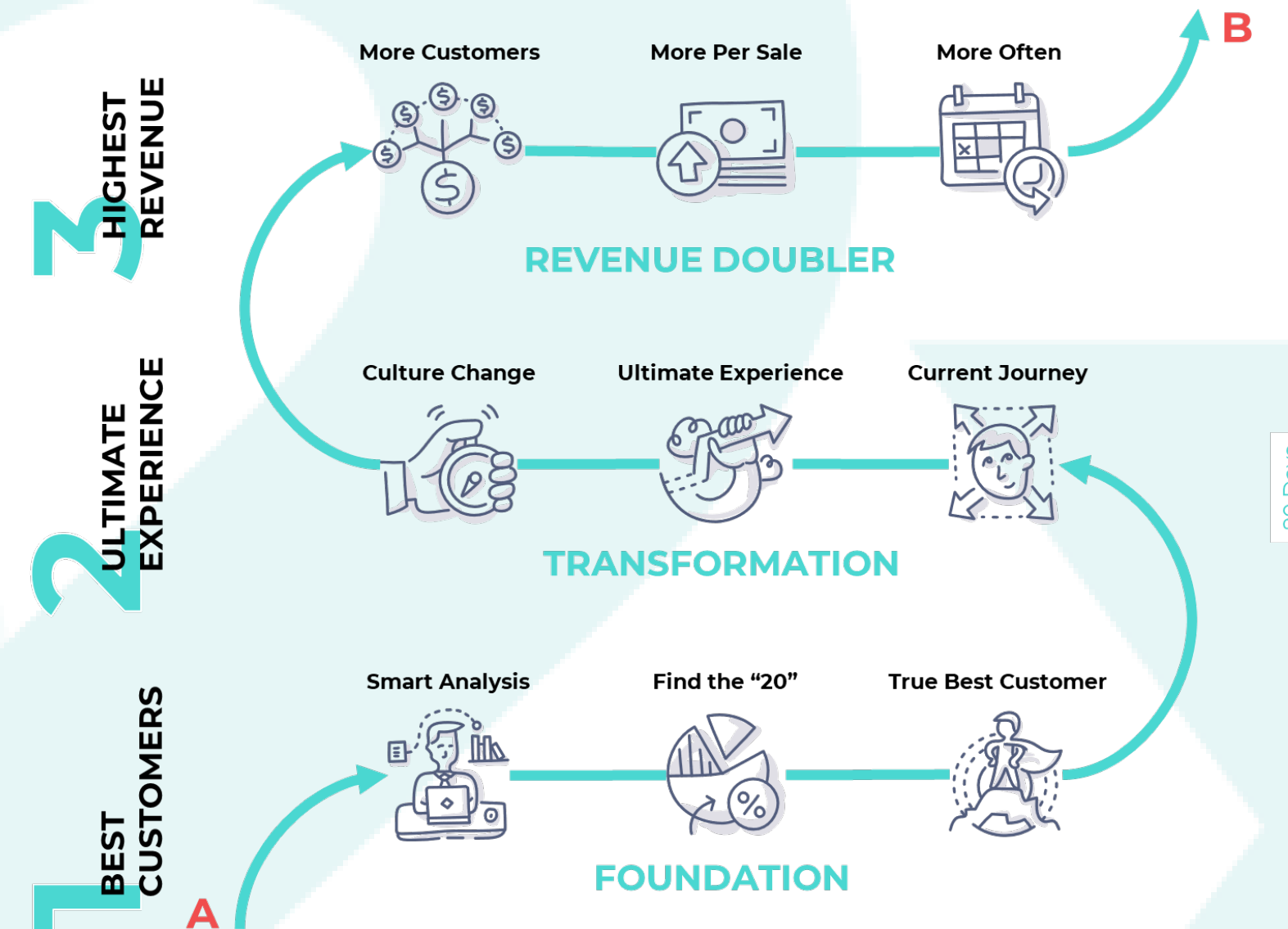
What is your average dollar amount per sale? \_\_\_\_\_ [this is **Current**] multiply by 1.30 = \_\_\_\_\_ [this is **+30%**]

What is your average number of transactions per year for a customer? \_\_\_\_\_ [this is **Current**] multiply by 1.30 = \_\_\_\_\_ [this is **+30%**]

What is the average number of years a customer stays active? \_\_\_\_\_ [this is **Current**] multiply by 1.30 = \_\_\_\_\_ [this is **+30%**]

Strategy	Current	+30% in 1 cell	+30% in 2 cells	+30% in 3 cells	+30% in all 4
AVG # <b>C</b> ustomers					
AVG \$ per <b>S</b> ale					
AVG # <b>T</b> ransactions per Year					
AVG # <b>Y</b> ears a Customer					
<b>Total Revenue</b> (multiply everything above)					
<b>Total Gain</b> (subtract Current Revenue from total above)					

Use the table above to calculate LTV<sub>ALL</sub> revenue growth when you focus on different combinations of strategies.



This is part of **ONE** small step of our **Bigger Revenue!**™ program - the clearest and most predictable system for anyone serious about doing what it takes to achieve their revenue goals, discover their customers' value, and instantly see where to build their business fast... If you want to get crystal clear on the **EXACT STEPS** you should be taking right now to achieve your revenue goals, then book your free call at the link below.

**BOOK YOUR CALL**