



# HOW TO CLAIM A **VAT** **REFUND** ON SELLER FEES?

EVERYTHING YOU NEED TO KNOW



## Free Guide – Instructional Use Only

If you are an EU Amazon Seller & registered as a business, you may be entitled to a VAT Refund on your seller fees.

There are over **1 Million** Amazon Sellers on the Platform in the EU and increasing every year.




You can register to sell on Amazon as an Individual or a **Professional** seller. And most **business sellers** will have registered a Professional Account.

In the UK you can register as a **Sole Trader** or as a **Limited Company**.

When selling on Amazon you can either be VAT Exempt or VAT Registered. When you reach a level for example the 2020/2021 tax year the VAT Threshold was **£85000** you must register for VAT.

Once registered you can claim back VAT on your Cost of Goods and any services & fees associated. You send Amazon your VAT certificate and they will no longer charge you VAT on Fees and you

pay VAT via your business to 



**BUT!**

**IF YOU HAVE BEEN TRADING AS A NON VAT REGISTERED  
BUSINESS ON AMAZON THEN AMAZON SHOULDN'T BE  
CHARGING YOU VAT ON FEES!!!**

# WHY?



**It's in their own terms and conditions**

**According to the Amazon Services Europe Business Solutions Agreement S-6(b) prior to Jan 2021:**

"If you are in **business** and **established** in a **European Union country**, but you **do not** have a VAT registration number issued by one of the European Union countries, then you will be able to **provide Amazon with other evidence** that you are in business. Acceptable evidence is a copy of a **recent corporate tax return** or an **official document issued by a government agency** proving that you are in business. Once your evidence is reviewed and accepted by Amazon, VAT will not be charged by Amazon on the fees hereunder provided you are not established in Luxembourg.

**In **SHORT** if you can **PROVE** you are a **Business** even if you are NON VAT Registered Amazon **Should Not** Charge you VAT!**

**QUESTION - SO IF I SEND THE DOCUMENTS CAN I GET A REFUND ON PREVIOUS PAID FEES?**



**YES! YOU CAN!**

**THE PROCESS HAS BEEN UNDERTAKEN BY A NUMBER OF SELLERS THIS YEAR!**

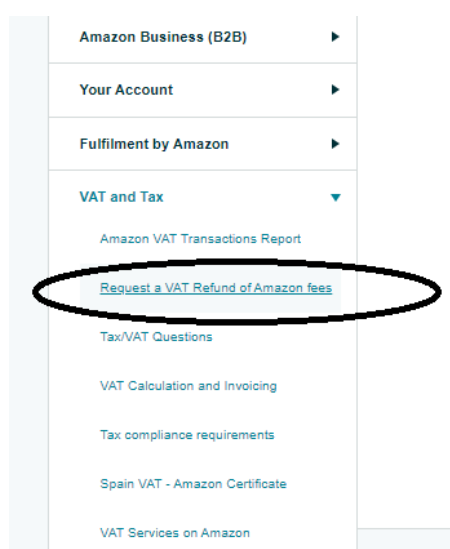
**CAVEAT : ALL SELLERS HAD PERIOD OF BEING NON-VAT REGISTERED BEFORE JAN 2021 WHEN THE T&CS WERE IN PLACE. THOSE SPECIFIC T&CS HAVE NOW BEEN MODIFIED BUT REPORTS STATE THIS STILL WORKS**

## QUESTION – SO WHAT DO I DO?

	SOLE TRADER	LIMITED COMPANY
VAT REGISTERED	<ul style="list-style-type: none"> <li>• Raise a SC Case</li> <li>• State you are a business &amp; reference T&amp;Cs</li> <li>• Provide your Trading Name, VAT Certificate &amp; UTR</li> <li>• State the Period you were non Vat Registered</li> <li>• Request a review &amp; refund of VAT on Fees for this period before you registered.</li> </ul>	<ul style="list-style-type: none"> <li>• Raise a SC Case</li> <li>• State you are a business &amp; reference T&amp;Cs</li> <li>• Provide your Certificate of Incorporation &amp; VAT Certificate</li> <li>• State the Period you were non Vat Registered</li> <li>• Request a review &amp; refund of VAT on Fees for this period before you registered.</li> </ul>
NON-VAT REGISTERED	<ul style="list-style-type: none"> <li>• Raise a SC Case</li> <li>• State you are a business &amp; reference T&amp;Cs</li> <li>• Provide your Trading Name &amp; UTR</li> <li>• Ask them to stop charging VAT on Fees</li> <li>• Request a review &amp; refund of VAT on Fees for the time you have been trading</li> </ul>	<ul style="list-style-type: none"> <li>• Raise a SC Case</li> <li>• State you are a business &amp; reference T&amp;Cs</li> <li>• Provide your Certificate of Incorporation</li> <li>• Ask them to stop charging VAT on Fees</li> <li>• Request a review &amp; refund of VAT on Fees for the time you have been trading</li> </ul>

## WHO DO I CONTACT?

- **Raise a Case with Seller Central – Select Request VAT Refund on Fees**



## WHAT DO I SAY?

Hi,

I would like to claim a refund of the VAT we have paid on Amazon fees please.

*According to the Amazon Services Europe Business Solutions Agreement S-6(b): "If you are in business and established in a European Union country, but you do not have a VAT registration number issued by one of the European Union countries, then you will be able to provide Amazon with other evidence that you are in business. Acceptable evidence is a copy of a recent corporate tax return or an official document issued by a government agency proving that you are in business. Once your evidence is reviewed and accepted by Amazon, VAT will not be charged by Amazon on the fees hereunder provided you are not established in Luxembourg. You hereby give the following warranties and representations, namely: (i) that the evidence you submit to Amazon belongs to the business you operate, and that business is established in one of the European Union countries; (ii) that all transactions regarding the services will be business-related transactions made by the business associated with the evidence you submit to Amazon; and (iii) that the evidence and all other information provided by you is true, accurate and current and you will immediately update any such information held by Amazon in case of any changes."*

We <EDIT HERE><DO/DO NOT> not have a VAT registration number as yet, but we are in business. I have provided a copy of our

<COPY AND PASTE TO YOUR OWN CIRCUMSTANCES>

<SOLE TRADER> UTR Document issued by the Inland Revenue

<LIMITED> Certificate of Incorporation, issued by the UK Government (Companies House).

Our Business Name is <INSERT HERE> and we have been trading on Amazon since <INSERT HERE>

Please could I reclaim all VAT paid by our company since our Amazon Seller account was opened and ensure that no further VAT is charged on our Amazon fees.

Many thanks.

**Note :** If you are VAT Registered now, provide a copy of your VAT Document.

If you are a Sole Trader they may ask for copies of your Completed Tax Returns.

## WHAT WILL HAPPEN?

**A CASE WILL BE OPENED IN SELLER CENTRAL & THEY WILL RESPOND IN DUE COURSE.**

**FIRSTLY THEY MAY ASK FOR CLARIFICATION, OR ASK DO YOU MEAN THE PERIOD JUST BEFORE YOU WENT VAT REGISTERED (IF THIS IS THE CASE)**

**RESTATE THE REQUEST AND ASK THEM TO LOOK INTO IT AND REFUND YOUR FEES**

## HOW LONG DOES IT TAKE?

**MONTHS. MOST SELLERS WAIT AROUND 3 MONTHS.**

**YOU WILL GET CONSTANT UPDATES SAYING THEY ARE LOOKING INTO IT. THIS WILL  
OCCUR EVERY FEW WEEKS SOMETIMES EVERY FEW DAYS.**

**IF THEY DON'T CLOSE IT, YOU HAVE A CASE AND THEY WILL WORK THROUGH THE  
BACKLOG**

