

Samah Sayed Sayed

Training Specialist | SoftSkills & Employability Trainer

01065046233 | Trainersamahsayed@gmail.com | Ain shams City, Cairo

[Website portfolio](#) [Linkedin](#)

PROFESSIONAL SUMMARY

Results-driven Employability and Soft Skills Trainer with 7+ years of experience in training delivery, career coaching, and recruitment. ISO-certified with a strong record of empowering 2,000+ participants with job readiness and career development skills. Expert in designing market-aligned training programs and contributing to women empowerment initiatives supporting female entrepreneurs.

Core Competencies

- Employability & Job Readiness
- Soft Skills Training
- Personal Branding & LinkedIn Optimization
- AI-Powered Learning & Digital Skills Training
- Entrepreneurship Training
- Recruitment & Selection

TRAINING & FACILITATION EXPERIENCE

- Freelance Soft Skills Trainer** June 2026 – Present
Eyouth | NTI Summer Training Program (Online)
 - Delivered full-time online training (6 hours/day) in Soft Skills and Career Readiness for university students and fresh graduates.
 - Trained and coached 150+ participants to improve employability skills and workplace readiness.
 - Increased learner engagement through interactive activities, role plays, case studies, and practical assignments, achieving 90%+ session participation rates.
- Freelance Soft Skills Trainer & Employability Trainer** July 2026 – Present
Nova Mind | Egypt Digital Pioneers Initiative (EDPI) (Online)
 - Delivered online evening training (3 hours/session) in Soft Skills and Employability for university students and fresh graduates.
 - Coached 80+ learners on career planning, CV development, interview skills, and Soft Skills .
 - Maintained 95%+ learner satisfaction through interactive delivery and continuous feedback.

• **Training Program Developer & Soft Skills Trainer**

**May 2026 – Present
(Online)**

Finance Coach

- Designed and developed a comprehensive Career Readiness Program for university students and fresh graduates, aligned with current labor market needs.
- Created end-to-end training content, including curriculum, facilitator guides, participant workbooks, presentations, and assessment activities.
- Integrated practical employability modules covering career planning, job search strategies, CV writing, LinkedIn optimization, interview preparation, and workplace soft skills.
- Collaborated with the organization to prepare the program for future implementation and participant cohorts.

• **Soft Skills Trainer**

**Feb 2026 – Present
(On-site)**

"She Leads" Initiative" | Youth Leaders Foundation (YLF)

NovaMind | IncollaborationwithNCW&UNWomen

- Delivered soft skills training to empower technical school students as future entrepreneurs , Facilitated workshops on Communication, Negotiation, Problem-Solving, and Time Management.
- Focused on building leadership and professional mindset for young women under the "She Leads" framework.

• **Career Readiness & Soft Skills Trainer**
Be Ready Initiative

**Aug 2025 – Sep 2025
(On-site)**

- Delivered interactive training programs for students and fresh graduates at Ain Shams University, focusing on essential employability skills
- Implemented practical sessions on life skills and financial planning, providing participants with actionable tools for personal and professional development

• **Professional Development Trainer**

**2025 – Present
(Online)**

BVU Academy

- Designed and delivered training programs for teachers, educators, and trainers across the Gulf region, focusing on Personal Branding, LinkedIn Optimization, and the effective use of Artificial Intelligence in the era of Digital Transformation. Empowered participants to strengthen their professional presence and deliver innovative, future-ready educational and training services.

- **CareerReadiness&Soft Skills Trainer**
Success Academy

Dec 2019 – Jun 2022
(On-site)

- Delivered soft skills training programs to Youth and fresh graduates, enhancing their job readiness and employability.

WORK EXPERIENCE

- **Talent Acquisition & Training Specialist**
The Network For Employment Promotion –NEP

Aug 2018 – Dec 2025
(On-site)

- Participated as a Trainer and Recruitment Officer in projects delivered with ILO, GIZ, SANAD, WFP, and Skill4Trends, supporting youth employability initiatives.
- Managed end-to-end recruitment processes, achieving 90% of monthly hiring targets across blue-collar and white-collar roles.
- Designed and delivered Soft Skills, Career Readiness, and Employability training programs aligned with labor market needs.
- Trained and coached 2,000+ participants in CV writing, interview preparation, professional communication, and job search strategies.
- Conducted training needs assessments to enhance learning outcomes and employment readiness.

COURSES & CERTIFICATIONS

- **Entrepreneurship Course**

URE Entrepreneurship 2026

Covered key entrepreneurship concepts including idea generation, problem identification, design thinking, business model development, market analysis, MVP development, marketing fundamentals, financial planning, and pitching.

- **AI Ambassadors Program**

Engineers for a Sustainable Egypt & National Telecommunication Institute (NTI)

2026

Covered practical applications of Artificial Intelligence, AI tools, digital transformation, and responsible AI use, with a focus on promoting AI awareness and practical adoption.

- **Women in Digital Business (ToT)**

ILO & Microsoft 2025

Transformation, Business Digital Presence, and Enhancing Online Business

- **Training of Trainers (ToT) – ISO Certified**

B.V.U Academy 2025

Gained practical experience in training design, instructional methods, interactive learning, and effective content delivery.

- Human Resources Certified Professional Diploma** **SABA Academy 2024**
 Comprehensive training in Recruitment & Selection, Training & Development, Performance Management, Compensation & Benefits, and Employee Relations.
 Enhanced skills in applying HR best practices and aligning people strategies with business goals.
- Employment Officer Certificate** **GIZ 2018**
 Practical knowledge in HR functions, labor law, job matching, and organizing job fairs to support candidates' workforce readiness.

EDUCATION

- Diploma in Business Administration (HR Management)** **2018**
 Cairo University, Egypt
- Bachelor's in Commerce (Accounting Department)** **2012**
 Ain Shams University, Egypt

ADDITIONAL INFORMATION

- Technical Skills:** Instructional design, Interactive learning, E-learning platforms, workshop facilitation, Candidate assessment and job matching
- Languages:** English (Good)