

The
CREATIVE
JUICE
Club

The Creative Business

WEEK PLANNER

A simple, printable clarity system
for artists and makers.

THE CREATIVE BUSINESS

Week Planner

A simple, printable one-page clarity system for makers.

HOW THIS WORKS

Most creative businesses feel chaotic. That chaos doesn't come from you - it comes from how many places your business has to live:

Ideas in your notes app.

Tasks scattered across scraps of paper.

Products in your head.

Orders in your inbox.

Content plans...nowhere at all.

This **Creative Business Week Planner** gives you ONE calm, visual place to organise your entire week.

It's designed for makers who crochet, sew, illustrate, craft pins, prints, apparel, stickers, jewellery, stationery - basically anyone running a creative shop and wanting a simpler, more focused week.

WHY THIS WORKS

This isn't a typical weekly planner.

It's a decision-making tool - a tiny version of the creative business systems inside **My Creative Hub**. Print it off and keep it on your desk for the week! This is your clarity anchor, your focus filter, and your reminder that progress doesn't come from doing more...

It comes from doing what matters.

THE CREATIVE BUSINESS

Week Planner

WEEKLY PROFIT FOCUS

This Week's Profit Priority:

- Grow visibility
- Increase sales of an existing product
- Prepare for an upcoming launch
- Improve workflow + save time

YOUR 3 NEEDLE-MOVERS

(These are the tasks that create actual progress)

1. _____
2. _____
3. _____

SALES SNAPSHOT

(A micro version of My Creative Hub's Income Dashboard)

WEEKLY SALES GOAL: _____

ACTUAL SALES: _____

BEST-SELLING PRODUCT RIGHT NOW: _____

PRIORITY PRODUCT OF THE WEEK

PRODUCT NAME: _____

- In Stock
- Low Stock
- Needs Photos
- Needs Listing Update
- Needs Promotion

mini CONTENT SALES PLAN

DAY	CONTENT THEME	CONTENT TYPE	CALL TO ACTION (WHAT'S THE NEXT STEP)

LAUNCH MOMENTUM ACTION

(A micro-step from the Hub's Launch Timeline)

One action to move my next launch forward:

- Photograph product
- Write/update listing
- Create teaser content
- Choose launch date
- Finalise pricing
- Prep promotional graphics
- Record a demo clip
- Prep ManyChat trigger
- Write your launch email
- Batch Stories

CLARITY CHECK-IN

If I only get ONE thing done this week, it should

be:.....

One thing I will STOP doing this week:

.....
