



PMU 101

YOUR COMPLETE GUIDE TO SAFE AND BEAUTIFUL SPMU

Discover the Ultimate Guide to SPMU: Expert Tips for Achieving
Safe, Beautiful, and Long-Lasting Results!

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Quinn Brow Aesthetic

Introduction

Welcome to SPMU 101!

This guide is designed for anyone interested in Semi-Permanent Makeup (SPMU) – whether you're a potential client or someone looking to start a career in this exciting industry. We'll walk you through everything you need to know about SPMU, from what it is to how to achieve beautiful, safe results.

What is SPMU?

- SPMU (Semi-Permanent Makeup) is a cosmetic procedure that uses tattooing techniques to create makeup-like enhancements to your natural features. This includes eyebrow tattoos, eyeliner, lip tinting, and more.
- The results typically last from 1-3 years, depending on your skin type and lifestyle.

Why Choose SPMU?

- **Convenience:** Say goodbye to the hassle of daily makeup application!
- **Natural Beauty:** Enhance your features while maintaining a natural look.
- **Long-Lasting:** Wake up with perfectly defined eyebrows, eyes, and lips.

Safety First:

What You Need to Know

Ensuring a safe procedure is paramount for both clients and practitioners. Here are the essential guidelines for a safe SPMU experience:

- Choose a Certified SPMU Artist:
- Always check the artist's certification and training.
- Ensure the studio follows strict sanitation standards.
- Patch Testing:
 - Make sure to ask for a patch test to avoid allergic reactions to pigments.
- Hygiene and Sterilization:
 - The tools used must be sterilized, and single-use needles should be used for every procedure.
- Consultation:
 - A thorough consultation is essential to discuss the procedure, expectations, and any potential risks.

The SPMU Process: Step-by-Step

Step 1: Consultation

- A detailed discussion about your desired look, color preferences, and any medical history.

Step 2: Design & Mapping

- The artist will map out your features to ensure symmetry and precision.

Step 3: The Procedure

- The artist will use a tattooing tool to apply the pigment to the skin. Expect slight discomfort, but numbing agents will help minimize pain.

Step 4: Aftercare

- Follow the aftercare instructions carefully to ensure healing and long-lasting results:
 - Keep the area clean and dry.
 - Avoid direct sun exposure and sweating for at least a week.
 - No picking or scratching the treated area.

The Benefits of SPMU

- **Customizable:**

You can personalize the shape, color, and intensity to suit your style.

- **Time-Saving:**

A major benefit for busy individuals who want to cut down their daily makeup routine.

- **Confidence Boost:**

Enhance your natural beauty and feel confident 24/7.

Common Misconceptions About SPMU

- **"It's painful":**

While the procedure may involve some discomfort, numbing cream is applied to minimize pain.

- **"The results are too harsh or unnatural":**

Skilled SPMU artists ensure the results are soft and natural, enhancing your features without making them look overdone.

- **"It's just for women":**

Men can also benefit from SPMU, particularly for defining eyebrows or enhancing hairlines.

Choosing the Right SPMU Artist

When selecting an SPMU artist, here are a few tips to ensure you are in good hands

:

- **Look for reviews and testimonials** from previous clients.
- **View before-and-after photos** of their work to see their skill level.
- **Ask about their certification and training** to confirm they are qualified.
- **Ensure they are using high-quality, safe pigments.**

Aftercare Tips: Maximizing Your Results

- **Moisturize:** Apply a thin layer of the recommended aftercare ointment to keep the area hydrated.
- **Avoid Makeup:** Refrain from applying makeup to the treated area until fully healed.
- **Protect from the Sun:** Always wear sunscreen over the treated area to prevent fading and skin damage.

How to Book Your SPMU Appointment

Ready to get started with Semi-Permanent Makeup? Here's how you can book an appointment:

Step 1: Contact Us

- Reach out to us via phone, email, or through our website.

Step 2: Consultation

- Book your consultation to discuss your desired look.

Step 3: Schedule Your Appointment

- Choose a convenient date and time for your procedure.

Step 4: Enjoy Your Beautiful New Look!

- Relax and let our certified SPMU artists work their magic.

About Me



Hi I am

CHONA V. FLORES

With over 3 years of experience in Semi-Permanent Makeup (SPMU), I am a certified expert dedicated to both perfecting my craft and teaching others. Specializing in eyebrow microblading, eyeliner, and lip blush, I offer hands-on training that emphasizes technique, safety, and client care.

As an instructor, I focus on personalized coaching, ensuring each student gains the confidence and skills needed to succeed in the SPMU industry. Whether you're starting out or advancing your skills, I provide the guidance you need to excel.

About Me

My Achievements

- International Evolution Master Instructor
IPMUI-TM1-M00051
 - PMIA New York USA Master Instructor
 - PMIAM100031
 - Vice Chairperson SISA UNITED
- Owner of **Quinn Brows Aesthetic Training Center**
 - Head Master of Lash Quinn's
 - Certified Eyelash Artist
 - Eyelash Instructor of DMJ PMU Aesthetic & Training Center
 - Certified PMU Artist at DMJ PMU Aesthetic & Training Center
 - Evolution Master Instructor of APATI Andy Pasion Asia Training Institute
 - CHAMPION AP STRANDING on Live Model (Microblading)

About Me

- Best Microblading on Latex
- Best Lip Tattoo on Latex
- PMU MASTER of APATI Andy Pasion Asia Training Institute
- Best in Unicorn Brows Drawing in Paper 2022 APATI
- Grand Prix Awardee of K-Beauty 12th International Body Art Contest 2022 Ombre Brows/KOREA
- Excellence Awardee of PMU Golden Hand Pampanga Full Face
- Silver Awardee of 6th ABS Competition 2022 Full Face/MALAYSIA
- 2nd Place of Kingdom Beauty Crown Show & Expo Mega Volume Eyelash Extension/LONDON
- CHAMPION of Empire of Beauty Masters World Champion Full face/EUROPE
- 2nd Place of The Legendary Championship Mayan Gold Mega Volume Eyelash Extension/MEXICO
- 2nd Place of PMU Beauty Universe 2022 Pampanga 6D Eyelash Extension
- 2nd Place Global Vega Beauty Mega Volume Lux Lashes/U.S.A
- PMU Best Skill Specialist Award of ABS Competition 2023 Ombre Brows/THAILAND
- Certified Tattoo Artist at North Caloocan Tattoo Ink
- Certified Aesthetician
- Member of Association of International Permanent Make Up Artist
- Jury of Clash of Lash 2022 Laguna
- Jury & Speaker of International Royal Aesthetics of Must er piece Academe Eyelash Extension Competition 2022 Palawan
- International Jury of The Golden Star Online Competition 2023 MONACO
- International Jury of 7th ABS Asiatic Beauty Skill Competition 2023 MALAYSIA
- Speaker & Demonstrator of PH Grand Masterclass 2023
- Master Jury of Philippine Beauty Olympics 2023
- 2nd Place Microblading,PMU UNIVERSE 2
- BEST LASH INSTRUCTOR OF THE YEAR 2023
- Online Jury
- Founder of The Royale Beauties 2023
- Gandang Ginang Hakot award 2024 2nd runner up
- 8th ABS International Jury 2024 Malaysia
- Wulop 2024 Semi Final Participant
- Team Leader of Paradigm Season 3 Luminary League
- Director Officer of PMU GOLDEN HAND 2
- Studied Vietnam Lash Techniques at Hoa Tra Myy Academy
- MIABA Nails & Lash Tournament Palawan Jury
- Director of PMU Beauty Universe Expo & Conference 2024
- 2nd Place Full Face at Paradigm Luminary League 2024
- Extra Ordinary Artist Award at Paradigm 2024
- Queen of the Night at Paradigm 2024 & EyeQ Lash & Brow
- Best Team at International PMU Golden Hand 2



SPMU, EYELASH & NAIL TRAINING



CHONA V. FLORES

INTERNATIONAL EVOLUTION MASTER INSTRUCTOR, VICE CHAIRPERSON SISA UNITED PHIL.
IPMUI-TMI-M00051

"Where beauty meets mastery."

SPMU

is a fantastic way to enhance your natural beauty, and when done by a certified professional, it's both safe and stunning.

We hope this guide helps you understand the process and benefits of Semi-Permanent Makeup.

If you have any questions, don't hesitate to reach out!

Get in Touch!

Ready to enhance your beauty with SPMU?
Let's make your beauty routine easier and
more exciting.

*Contact us today to schedule your
consultation!*



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Social Media:

 **[Chona V. Flores](#)**