

DONE-FOR-YOU

THE 7 - DAY
DIGITAL PRODUCT LAUNCH KIT

THE ROADMAP TO
FREEDOM

MASTER RE-SELL RIGHTS INCLUDED

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I N S T R U C T I O N S +

T H E B U S I N E S S M O D E L

This document is designed to give you an understanding of the business model of starting and scaling your own online business through selling digital products. Although I have done my best to include as much information as possible to get you started today, this document is truly designed to work hand-in-hand with The Roadmap 3.0 course. The Roadmap 3.0 course provides step-by-step, detailed instructional information in over 200+ videos to take you through every step—from starting to scaling your own online business selling digital products—including automating the entire business itself.

This document is a ‘Done-For-You’ digital product, which is yours to sell at whatever price you see fit, based on your branding. You may sell this document as an eBook or include it with the resale of The Roadmap 3.0 course for 100% profit.

The Roadmap 3.0 course is also a Done-For-You digital product—a comprehensive online course that you have the right to resell for 100% profit (at a starting price of \$497). I would suggest pricing this document anywhere between \$17 and \$47, based on your branding.

To rebrand this document, you can simply copy and paste all of its information into your own branded eBook—which you will learn how to do in this document. You may also sell this document as-is, without editing the format. If you do not rebrand this document, I only ask that you do the following:

- **Replace my contact information with your own**
- **Replace my Terms & Conditions page with your own**
- **Replace my affiliate links with your own—so that you earn the affiliate commissions**

I N S T R U C T I O N S +

T H E B U S I N E S S M O D E L

You create or re-sell MRR (Master Resell Rights included) digital products (for 100% profit) (ebooks, files, pdfs, courses etc.) that solve a specific problem for a specific audience — and sell them online, with no inventory, shipping, or overhead.

Why it's powerful:

- ✓ 100% profit margins (once created)
- ✓ No inventory or supplier headaches
- ✓ Instant delivery (automated via platforms like Systeme.io)
- ✓ Scalable & passive — make it once, sell it forever

 **Step-by-Step Breakdown:**

1. Pick a Niche
2. Solve a Problem
3. Create a digital product that answers a need.
4. Build a Brand:
5. Use consistent content & messaging to be the go-to expert.
6. Drive Free Traffic with 5-Second (Faceless) Reels:

Example:

→ "Struggling to meal prep? Save this!"

Send Viewers into a Funnel:

Link in bio → Funnel (Systeme.io or Stan Store)

Capture email with freebie or low-ticket product

Upsell via automated emails

Product delivered instantly

DAY 1 :

P A I N T I N G T H E V I S I O N

Alright, so I know you're going to be tempted to want to skip over this part of the process, but I really want to encourage you to at least give yourself 5-10 minutes to do this work. ***This 7 day schedule is just a recommendation, you can complete everything on your own schedule and pace.**

Knowing your WHY, your reasons for putting in this time and effort, is SO critical to your longevity with this business. Even as you're going through this Roadmap, you're going to encounter steps that just feel hard. Maybe it'll be the tech set-up, or just finding the time to write out your emails or plan content.

You're going to think to yourself, "maybe this is too much... I don't know if I have the time.." - and you will NEED to have a way to spur yourself on and be your own motivator in this! Remind yourself that you are creating and building your own financial freedom.

Warren Buffet, one of the top most wealthiest people in the world, and in human history, once said "Someone's sitting in the shade today because someone planted a tree a long time ago."

So before we begin, I just want you to pull out a sheet of paper or a new Note on your phone or computer and answer these three questions:

- 1. WHY IS IT IMPORTANT TO ME THAT I GET THIS PASSIVE INCOME BUSINESS UP AND RUNNING?**
- 2. WHEN I THINK ABOUT WHERE I WANT TO BE FINANCIALLY 6 MONTHS FROM NOW, WHAT DOES THAT LOOK LIKE? WHAT DOES THAT FEEL LIKE?**
- 3. WHAT ELSE DO I IMAGINE MYSELF GAINING FROM HAVING THIS KIND OF BUSINESS? HOW MIGHT THIS BLESS MY LIFE BEYOND JUST FINANCIALLY?**

DAY 1 :

YOUR GOALS

There's **two** things I want you to come out of this section with:

- 1.) A decision on your **PRICE** for your digital product.
- 2.) A solid idea of your **INCOME GOALS** for this first year after launching your business.

YOUR PRICING :

First, I want to remind you that there's no "one right price"! But my recommendation, especially when first starting out, is pricing your digital product at a price your audience can digest.

You can always increase this price as time goes on and as your audience or expertise grows, but just to help you get sales fast, starting off between \$50-\$100 is a great place to start. There's a "rule of thumb" in the online business world around ending your price with a 7 to boost conversions (odd, I know, but I just roll with it!)

You may consider pricing your digital product with a number ending in 7, at \$17, \$27, \$19.97, \$47, \$97. You can also use an initial lower price as your "limited time discount price" for when you launch and then go UP after a set time period.

Please note that if you chose to sell the Roadmap 3.0 Course (the video modules course) with your own digital product - which can be the content of this document rebranded) the minimum sales price must be \$497.00. This is because \$497 is the cost of the Roadmap 3.0 course, which you have the Master Resale Rights to resell for 100% profit.

DAY 1 :

YOUR PRICING :

Right now I want you to take a few minutes to think through what price you would feel most comfortable at (and this next part is important) IF YOU KNEW you would DEFINITELY bring in the income you want to bring in from this.

Trust me, coming at these decisions from a place of serving your audience, rather than just from neediness will for sure help you take this business further even faster!

YOUR INCOME GOALS :

I want you to think about the monthly income you would LOVE to be bringing in at about 12 months post-launch.

For the sake of simplicity with the math breakdown, let's say that this number is \$100k. I want you to take that number and divide it up into four quarters like this:

1st Quarter - \$10K
2nd Quarter - \$20K
3rd Quarter - \$30K
4th Quarter - \$40K

Do you see how I progressively increased the income goal with each quarter?

This is because this IS what a lot of businesses look like - they start off bringing in a smaller amount, and then the time and effort you put into it compounds as you scale your business.

DAY 1 :

YOUR INCOME GOALS

Now let's just look at that first quarter (your first three months post- launch). If the goal is \$10k, those first three months might look like this (again, remember a progressive increase over time!)

1st Month - \$2000 / 2nd Month - \$3000 / 3rd Month - \$5000

Now let's just look at your first month. If you're aiming to bring in \$2000 in your first 30 days of launching your digital product priced at \$97 (priced for mathematical simplicity), this is only TWENTY sales. Do you see now the potential with this? Now, if you re-sell The Roadmap course for 100%, you would earn \$497 (minimum sales price requirement) EACH SALE, for 100% profit! Just one sales per day would generate you nearly \$1,000 per day, nearly \$30,000 per month! Do you see the potential? Combine that with having other low-ticket digital products, working FOR you 24/7, around the world, through an automated system, earning you passive income - from anywhere.

Even if you're starting a brand new Instagram account from scratch? - YES

Even if you've never done something like this before? - YES

And not only is this income, but it's PASSIVE income, meaning it's money that's coming in while you're scrolling through TikTok, creating art, traveling the world, or even sleeping!

It's sales being made because of a small handful of social media posts per week and one simple funnel you have already set up. Passive income is life-changing, my friend. Now let's get to work on getting everything set up so you can start bringing it in!

DAY 1 :

YOUR BRANDING



For your brand, you will want to consider things like:

The “tone” of your messaging (i.e. serious, casual, funny, sassy, professional, inspiring, authentic, etc.)

The style of your products and social media (i.e. modern, minimal, luxurious, bold, bright, moody, etc.)

The values you communicate in your content and decision making
(i.e. ambition, gratitude, family, success, motivation, freedom, adventure, joy, etc.)

Your “brand story” (i.e. your personal story or parts of your journey that will resonate with your target audience)

DAY 1 :

YOUR BRANDING

To get you started, I want you to walk away from this section today with at least these two things nailed down:

1.) The name of your brand / product.

2.) Your brand aesthetic.

NAMING YOUR PRODUCT

When it comes to naming your product, you will want to be thinking about what's going to be the clearest and simplest way to communicate what you're offering to your target audience.

Phrases like “passive income”, “digital product”, “DFY” or “done-for-you” are obviously great ones to consider incorporating - but you also can add your own values and language to this, whether that might be “joy”, “freedom”, “wealth”, “passion,” “purpose,” etc.

Here are some examples for you to brainstorm off of:

“Purposeful Passive Income Playbook”

“Done-For-You Roadmap to Freedom”

“DFY Abundance Accelerator”

“30 Days to Passive Profit” “DFY Boss Blueprint”

DAY 1 :

YOUR BRANDING

Whether you are creating a version of this Roadmap as your digital product OR creating your own for a different niche, the name should be clear, concise, and simple!

Although including “DFY” or “done-for-you” in your product name isn’t an essential, it CAN help set expectations and set your product apart when people come across your page. That is why using my product name “The Roadmap to Freedom” is one thing you should **NOT** do just because it’s important to establish distinction between our businesses.

Now I know coming up with a product / brand name of your own can be a challenge, but don’t be afraid to bounce around ideas with friends or family. I also recommend using **ChatGBT** or **Namelix** for inspiration.

As for your **brand aesthetic**, some homework for you is just to start collecting screenshots of other people’s Instagram feeds or content that best represent your own personal style and the look you are

wanting to achieve with the “forwardfacing” elements of this business. Pay attention to fonts, colors, even the layout of others’ bios! These screenshots can be collected inside a photo album or a Note in the Notes app of your phone. Trust me, they will come in handy when you are actually setting up your own Instagram profile where you will be bringing in traffic to your digital product!

Tip: search ‘hex color palette on pinterest to find premade color palettes with hex codes and use Dall-E AI Image Creator for Logo inspiration.

DAY 2 - 3 :

CREATING YOUR OWN DIGITAL PRODUCT

Let's talk about creating your digital product! Yes, you have the rights to just use and resell this Roadmap; however, creating your own digital product will provide you with a vehicle to your overall business vision, and insight motivation to put something out into the world that you are passionate and excited about.

HINT: ASK CHAT GPT FOR TOP SELLING DIGITAL PRODUCT IDEAS THAT PROVIDES AN INFORMATIONAL SOLUTION A CORE PROBLEM WITHIN A DEFINED HIGHLY- SEARCHED NICHE. FIND A HIGHLY SEARCHED PRBLEM AND PROVIDE A SOLUTION THROUGH A DIGITAL PRODUCT - USING 5 SECOND REELS TO GET CUSTOMER TO YOUR SALES FUNNEL.

STEP ONE: Find an eBook or Document template on Canva that you like (I recommend a Document template by Hop). Keep in mind that even with a great template you choose, you will likely need to move components around and play with the fonts & size to help fit everything into it! Last I checked, Canva has a 100-page limit. **OR PURCHASE A DIGITAL PRODUCT WITH MASTER RESELL RIGHTS / PRIVATE LABEL RIGHTS (TO REBRAND AS YOUR OWN) on ETSY.**

STEP TWO: Put your Canva template aside for now, and move onto actually deciding what's going to go onto your pages! For this, you can just pull up a new Google Doc or a Note inside your Notes app. Then COPY and PASTE this Starter Kit Roadmap into it. If you are creating your OWN digital product for a different niche, simply fill in the Canva template with your own words, ideas, and pictures to make your product come to life!

DAY 2 - 3 :

CREATING YOUR OWN DIGITAL PRODUCT

STEP THREE: Once you've copied and pasted the Roadmap, carefully go through it page by page and highlight all of the parts, names, or photos that you know you will need to modify or tweak. For example, for the welcome/introduction, you will want to use YOUR name, YOUR reasons for doing this or how YOU came across this digital product (of course, feel free to give me a shoutout if you'd like! You can either refer to me by name or IG username, or just call me "your mentor."). NOTE: Keep in mind that there will be things you will NOT be able to include and finalize until you've gotten further in this process of setting up your own back-end (i.e. your emails, your Instagram account, etc.).

HINT: If you are creating your own digital product, an ebook for example, and recommending a product, company, or service, I recommend searching the company's website that you are recommending products or services from to explore if they have an affiliate program. Google {your recommended company} affiliate program. If they do, you will be provided an 'affiliate link' from that company, which you can include in your ebook. When your reader purchases your recommended product or service through your affiliate link, you can earn commissions completely passively.

STEP FOUR: After finishing modifying your document, copy and paste it into the Canva template you already picked out. Design it using the name and branding colors you came up with. THIS PART IS IMPORTANT: Be sure to double-check it for any errors or tweaks still needing to be made! You can also add any hyperlinks (including affiliate links!) you want to include. When you download your product as a PDF from Canva, your links WILL still be clickable. Then, wa-la! You've created your very own digital product!

DAY 2 - 3 :

CREATING YOUR OWN DIGITAL PRODUCT IDEAS :

1. The Ultimate Budget Binder for Couples

Niche: Young couples trying to manage joint finances

Problem: Money fights, no system for saving together

Product: Printable & digital monthly budget tracker, debt payoff plan, savings challenge sheets

2. Study Planner for Overwhelmed College Students

Niche: College students with poor time management

Problem: Cramming, missed deadlines, burnout

Product: Notion or printable planner with assignment tracker, Pomodoro timers, exam countdown

3. Minimalist Homeschool Planner for Parents

Niche: Homeschooling parents (especially new ones)

Problem: Lack of structure, burnout from overplanning

Product: Weekly lesson plan templates, attendance logs, activity calendar

4. Weekly Meal Planner + Grocery List Bundle

Niche: Busy parents or health-conscious adults

Problem: Last-minute meals, overspending on groceries

Product: Drag-and-drop meal planner + categorized grocery list

Why It Sells: Easy win for people who want to “get their life together”

5. Resume + Cover Letter Template Pack (Modern & ATS-Friendly)

Niche: Job seekers, especially recent grads

Problem: Getting rejected by automated job portals

Product: Canva or Word templates + formatting guide

DAY 2 - 3 :

CREATING YOUR OWN DIGITAL PRODUCT IDEAS :

✦ 6. Instagram Story Highlight Icons for Small Brands

Niche: Small business owners, influencers, Etsy shops

Problem: Inconsistent branding on Instagram

Product: 50+ modern icons in matching styles (Boho, Minimal, Pastel, etc.)

7. Editable Wedding Planning Checklist + Timeline

Niche: Brides planning their own weddings

Problem: Overwhelm, fear of missing key tasks

Product: Interactive PDF checklist, Google Sheet timeline, budget calculator

Why It Sells: Emotional niche, strong seasonal demand, big market

8. Digital Reading Journal for Book Lovers

Niche: Avid readers, BookTok fans, Kindle users

Problem: Forgetting what they've read or want to read

Product: Notion template or printable reading log with star ratings, notes, reviews

9. Anxiety Tracker & Mental Health Journal

Niche: Millennials and Gen Z with anxiety

Problem: Lack of tools to process feelings or patterns

Product: Guided journal with mood tracking, breathing exercises, CBT prompts

NOTE: You can even use ChatGPT to create an entire ebook or other digital product or use an AI tool like **TypeSet** to create the entire digital product for you! I highly recommend creating a digital product from your own knowledge, the process will be fun and highly rewarding!

DAY 2 - 3 :

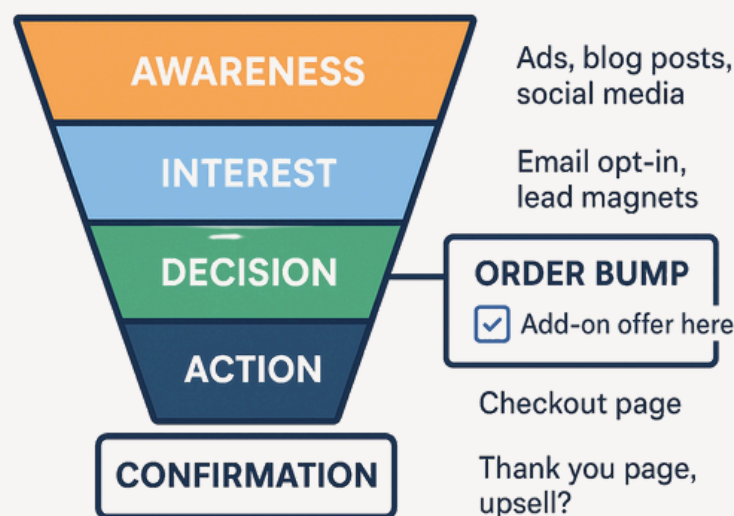
SETTING UP YOUR BACK-END

Sales Funnel (Definition)

A sales funnel is a step-by-step process that guides potential customers from awareness of a product or service to making a purchase. It typically includes stages like awareness, interest, decision, and action. Think of a 'sales funnel' as a series of website links that leads a potential customer through a psychological buying process from product or service awareness to a sales conversion.

Order Bump (Definition)

An order bump is a small, optional offer shown on the checkout page, usually just before the customer completes a purchase. It's designed to increase the average order value by offering a complementary product or service.



NOTE: The Roadmap to Freedom includes a Done-For-You funnel and 10-day email campaign - with a One-Click install you can customize for any digital product.

D A Y 2 - 3 :

S E T T I N G U P Y O U R B A C K - E N D

You have (2) options to set up your website and sales funnel:

Option 1: System.io

Systeme.io is an all-in-one platform designed for entrepreneurs, coaches, and online businesses to create sales funnels, run email marketing campaigns, build websites, sell online courses, and manage affiliates — all without needing expensive, separate tools.

Benefits of the Free Plan

- No credit card required to start.
- Build up to 3 sales funnels with 15 funnel steps total.
- Send marketing emails to up to 2,000 contacts.
- Sell unlimited products (digital or physical).
- Create and host 1 online course for free.
- Launch your own affiliate program to grow sales.
- Website hosting included — no need for external hosting.
- All essential features unlocked — not just a "trial" version.

Click **HERE** to sign up for your FREE Systeme.io account with my affiliate link below.

D A Y 2 - 3 :

S E T T I N G U P Y O U R S T A N S T O R E

Option 2: Stan Store

1) Please use my Stan Store referral affiliate link **HERE** to create your account and start your 14-Day Free Trial. You can sign up with their basic Creator Plan, but if you want to use all of the features of the Creation Pro Plan, specifically their email flows and funnel builder, go ahead and upgrade. For additional information and full disclosure about the Stan Store affiliate program, you can read more **here** and even start earning passive income yourself, just for recommending Stan Store!

2) Follow the steps in **THIS LINK** to set your store up in just 30 minutes!

Keep in mind:

The Stan Classic template gives a simple and clean look. It also puts the most important parts of what you want people to see at the TOP of the site vs. hiding them beneath unnecessary large banners or photos.

Be sure to put your freebie (lead magnet) at the top of your Stan Store so that your email list can grow!

You can either use some of your own photos, use free license photos from **Unsplash**, or use **Canva** to create your own graphics!

HINT: Stan Store can also be a great resource for finding inspiration for other digital products ideas.

DAY 2 - 3 :

SETTING UP YOUR INSTAGRAM

Instagram is not a required social media platform for your business, but I DO recommend it as a great starting point.

At some point along the way, you can also utilize TikTok, Pinterest, and even Facebook Reels or Facebook groups to direct more traffic to your digital products (but no need to rush to use all of these platforms right now!).

I would recommend starting a new Instagram account and do the following:

- 1.) Make your account PUBLIC - so that people can find you and your business can actually grow!
- 2.) Make your account into a PROFESSIONAL account - Instagram offers two types, Business & Creator. I recommend going with Creator because it has better reach compared to business! You can follow the steps in **[THIS LINK](#)** to get this set up.

I highly recommend setting up a Facebook, Instagram and Threads (all owned by Meta - and then connecting the accounts to cross-post at the same time. Click **[HERE](#)** to learn how to connect your accounts.

Personally, I believe that TikTok has the greatest reach potential, you may also consider posting pins on Pinterest and even Youtube Shorts. You can schedule posting across all platforms using a tool called **[Metricool](#)**.

DAY 2 - 3 :

OPTIMIZING YOUR INSTAGRAM

Next you will want to start working on your Bio - so that people who come your way will actually KNOW what you are about and how you can help them! There's no one right way to write a Bio, but I typically follow this format:

FIRST LINE: I recommend making your first line a snippet of who you are or what is your transformation/journey (so that people can see a bit of themselves in you!). Examples: "Teacher turned small biz owner"; "New Yorker living that passive income life"; "SAHM (Stay-At-Home-Mom) turned digital product entrepreneur."

SECOND AND THIRD LINES: Your second & third lines can then point to who you help and HOW you help them (again, this should help your target audience identify themselves and get a feeling of whether they're in the right place). Examples: "Helping (specific niche) create passive income with done-for-you digital products"; "Helping (specific niche) quit their 9- to-5s with DFY digital products"; "Helping you build your own passive income biz with DFY digital products"

FOURTH LINE: Your fourth line should always be a powerful call-to-action! You can direct them to your free guide by pointing down at your Stan Store link - OR you can spark conversation by directing them to DM you for that free guide!

DAY 2 - 3 :

LEGAL NECESSITIES

This part of setting up a business might feel foreign or even overwhelming to you, and that's okay! It's really not that complicated and nothing to stress out about.

In fact, aside from adding your Private Label Rights to your Terms & Conditions, you do NOT need to rush to complete these steps (setting up your LLC & obtaining your EIN) before launching your product. You can open your stripe and/or PayPal accounts as a sole proprietor with your SSN until you decide if opening an LLC is your next step.

You will have time and the ability to do this later in the coming months. Ideally, you just want to get these taken care of before you file taxes.

CREATING YOUR TERMS & CONDITIONS

The great news is that setting up your Terms & Conditions for your Stan Store is pretty simple! You can use **THIS LINK** to walk through the process of adding yours to your Checkout pages.

There are TWO PARAGRAPHS (the first two numbered points) of your Terms & Conditions you will want to modify for the purposes of offering Private Label Rights so that your customers will have the ability to modify and resell your guide.

DAY 2 - 3 :

CREATING YOUR TERMS AND CONDITIONS

You can select those two paragraphs and simply replace it with the following:

Paragraph 1: Subject to your compliance with these Terms of Use, the Company hereby grants you Private Label Rights upon purchase of [insert name of your digital products here], which grants you the rights to modify, claim authorship of, and resell this product for 100% of the profits. Additional rights include: the right to add this product to a membership site or bundle within a package; the right to create audio or video products using this product; the right give away the product to subscribers or customers; the right to change sales page and/or graphics; the right to break up the product into separate sections; the right to add or remove content to the product; the right to put your name on it; the right to edit or create your own covers for the product; the right to give away, sell, or transfer the Private Label Rights to any third party.

Paragraph 2: All Content NOT included within [insert name of your digital products here] itself, including graphics, Stan Store descriptions, and social media content and videos relating to the product, are copyrighted unless otherwise noted and are the property of the Company and/or a supplier to the Company. No such materials may be used except as provided in these Terms of Use.

Then you will want to replace any blank lines in the rest of your Terms with your name and/or business name or contact information when directed. After you finish, be sure to save your updates!

D A Y 2 - 3 :

F I L I N G Y O U R L L C

Here are the steps for setting up your business as a Limited Liability Company (LLC).

Step One: Choose a name for your LLC. This can be your name (i.e. First Name Last Name Digital Products LLC) or something that represents your brand (i.e. Digital Product Freedom LLC). You can use [THIS LINK](#) to check if a name is already taken.

Step Two: File your LLC. You will want to do a Google search with “Register LLC with [Insert Your State Here] Secretary of State” and then follow the prompts on the official site for registering your LLC. There usually will be a fee for this that varies by state (but this can count as a tax write-off!)

Step Three: Obtain an Employer Identification Number (EIN). Your EIN is a unique nine-digit number used for tax purposes. You can apply for an EIN with the Internal Revenue Service (IRS). Be sure you use **THIS LINK** to apply directly on the IRS website (this should not cost you any money!) instead of using a third party website that might try to charge you for it.

Step Four: Comply with Tax and Regulatory Requirements. You will want to familiar yourself with federal, state, and local tax obligations for LLCs, including tax filing requirements and sales tax obligations. Requirements will vary state to state. Especially when it comes time to file your taxes, I recommend reaching out to an accountant to make sure you're in full compliance and filing correctly.

DAY 2 - 3 :

FILING YOUR LLC

Step Five: Consider Opening a Business Bank Account. Once you have your LLC and EIN, you may want to look into opening up a business bank account. It is always a smart idea to separate your personal and business finances! Already have an LLC with a different business? You may be able to just file a DBA (Assumed Name) for your new digital product business. You can use [THIS LINK](#) to help you figure out which is right for you. To chose which business type is best for you, please visit [THIS LINK](#).

My GREATEST Hint:

I recommend opening a Chase Business Checking Account! They often offer \$500.00 for opening a new business checking account *subject to change. This can will help to pay for MOST of your course investment, help others to invest in themselves (should you offer to resell this course to them) OR help with other business expenses.

Please use my special affiliate [LINK HERE](#) to sign up now.

Of course, bank promotions are always subject to change, please read the terms of the promotion to ensure you receive the promotion. You may also chose to Google 'best new business bank account promotions.'

NEXT: Purchase your website domain, which is everything after 'www.' for example if your business name is called "My Business" your domain would be www.mybusiness.com or www.mybusiness.net

Use [GoDaddy](#) or [NameCheap](#), personally I prefer Namecheap because of the lower prices for domains. It is also recommended to get a professional email at the same time, which you can get through either option.

DAY 4 - 6 :

SELLING YOUR PRODUCT

Let's talk about organic digital marketing!

In its simplest form, organic Instagram marketing involves:

- 1.) Posting images, video and/or graphics to the social media platform, such as Instagram, along with written captions designed to spread your message and connect to potential customers and clients.
- 2.) Responding to customer inquiries via comments and direct messages (quickly).
- 3.) Liking, commenting, sharing and following other accounts on the social media platform, such as Instagram, within the same niche as your target audience.

Specifically, I recommend organic marketing through posting Reels on Instagram and Facebook business pages, you can even link a Threads account to your Instagram and Facebook page and link the accounts to auto-post to all at once [HERE](#).

You may also consider simply running targeted ads, although I highly recommend running ads along side your daily content posting or when scaling your business. You can even consider using AI tools to create ads, which you can click below to learn more about.

- **Poppy** - this amazing AI tool writes all sales copy, ads, content and everything else marketing wise
- **Creatify** - this incredible AI tool can be used to create viral ads without showing your face

You can take free online courses through Meta Blueprint to learn how to run Facebook and Instagram ads [HERE](#).

You can also take free online courses through TikTok to learn how to run TikTok ads [HERE](#).

DAY 4 - 6 :

CONTENT IDEAS

Quality content for your DFY digital products will include personal stories, or parts of your own journey, that will resonate with others.

Encouragement for those who are looking for a way to make more money or bring in passive income.

Powerful thoughts or mindset shifts around money or business.

Some things you can do right now to help you set this sustainable system up include:

Creating a photo album on your phone of potential background videos already in your camera roll that you can add onto and use as an ongoing collection to pull from.

Creating a Note in the Notes app on your phone with your “content calendar” for the week. When you’re first starting out, 3 reels per day will suffice and help you grow your following quickly.

Saving trending audios while scrolling through Reels inside the Instagram app

Saving ideas for Reels while scrolling through Reels inside the Instagram app

If creating Reels, coming up with ideas, or writing captions feels intimidating to you right now, that’s okay! It can take time and practice to really find your voice and get into a good groove with it.

D A Y 4 - 6 :

C O N T E N T I D E A

Posting Schedule:

I recommend you post at these times each daily EST time -

- **8 AM**
- **12 PM**
- **8 PM**

I also HIGHLY recommend you post 2-3 stories a day on IG + TikTok and link to your PDF.

This can be your posts and then linking to the PDF within the story, as this drives more sales.

You can do this on all platforms but would prioritise TikTok & IG to begin with.

After Posting Action:

- Do the first comment and pin it to go to your bio and get the pdf
- Ensure you engage after posting for 10-15 minutes, liking and commenting on other videos within your niche. For this make a list of 20 accounts with a lot of followers and then add a comment to their latest posts (it also drives relevant people back to your page)

DAY 4 - 6 :

CONTENT IDEAS

YOUR CALL-TO-ACTION:

One thing you will want to include in the caption of the majority of your Reels is a call-to-action, which is really just an invite to take the next step.

My favorite call-to-action is telling people to send me a DM - because I want a call-to-action that's going to spark a conversation and give me a chance to actually CONNECT with them!

Something as simple as "DM me 'DFY' for my free guide to bringing in passive income with DFY digital products" is my way to send them the link directly, be able to answer questions or offer encouragement, and even follow up with them in the near future.

Regardless of what call-to-action you choose to go with, my best recommendation is to direct them to a "freebie" in some way, shape, or form. Once they opt in for this freebie, your emails will then also be able to do the selling for you!

5 second reels are best, with text overlay. This tickles the algorithm because viewers will watch through and often re-watch.

Do not 're-invent' the wheel - follow creators within your niche and adopt their best-performing videos into your own, emulating their captions, hashtags, style, etc - if it worked for them, it will likely work for you too.

DAY 4 - 6 :

OFFERING YOUR LEAD MAGNET

Your free product (freebie), or lead magnet, is what's going to help you GROW an email list that you can continually nurture and convert into paying customers. It's up to you what kind of freebie you choose to offer. This can be a free video, a free workshop, a free guide, a free mini course, free community hub, etc.

The key with any high quality freebie is giving them valuable information that helps create trust, as well as giving them a taste of what you can offer them with your paid product.

You can make a freebie, or lead magnet, to provide part of the solution to your niche's core problem. You can use a Canva template to create it, or you can even use this eBook re-branded, if your niche is related to starting an online business, for example.



D A Y 4 - 6 :

S E L L I N G W I T H E M A I L

An email list is one of the most powerful things you can have for your business. It gives you a direct line of communication with your audience that DOESN'T rely on an algorithm or get as easily buried like posts on social media.

With a well-written email flow that goes out to this list, you can build trust and convert leads into customers with ease and automation. So let's start building it!

SETTING UP YOUR EMAIL: The first thing you will want to do is be sure you have an email address set up with your Stan Store account that you will not mind people on your email list having access to if someone wants to reply to your emails.

Just for professionalism and privacy, I do recommend using a business email (NOT to be confused with a personal email or just a Gmail account). Otherwise email recipients will be able to see your personal email address when they are viewing the emails you send them.

If you don't have a business email account and want to set this up, you can use **[THIS LINK](#)** to set one up at a low monthly cost with Google Workspace.

HELPFUL HINT:

Purchasing your website domain through [GoDaddy](#) or [NameCheap](#) often can come with a free trial for a professional email using your newly purchased domain name.

DAY 4 - 6 :

SETTING UP YOUR CONFIRMATION EMAILS

The second thing you will want in place before setting up your email flow is a confirmation email containing the download links for each of your digital products.

You can use **THIS LINK** to see where your confirmation email settings are located. For your convenience, I'm including templates for you below - one for your freebie, and one for your paid digital product.

Once you have set up your confirmation emails, you can then start setting up your email flow!

Here are some examples of confirmation emails:

EXAMPLE #1: Subject: You did it! Here is your free guide!

Hi [Customer Name], Whoohoo! You did it! I am so excited to share more with you about DFY/done-for-you digital products, as well as how you can get YOUR profitable digital product biz up & running!

EXAMPLE #2: Subject: WHOOHOO! Here is your [Product Name]!

Hi [Customer Name], Thank you for purchasing [Product Name]! I'm so excited for you to dive in. I can't wait to see what you do and how your life changes with this! Here is your download: DOWNLOAD LINK Shoot me a DM on IG [include hyperlink] when you get a chance to let me know that you've taken this step! I'd love to connect & celebrate with you!

[Your Name]

DAY 4 - 6 :

SETTING UP YOUR EMAIL FLOW

There is just one email flow, or email sequence, you will want to have in place when you first launch. This flow is for people who opt in for your freebie.

There is no one right way to write your flow, but ideally your first few emails offer value, introduce yourself and a part of your story, and sell them on your product. You will want to schedule your first email to be sent 24 hours after receiving the freebie with their confirmation email, and then every other email to be sent 24 hours after the previous one. If you need help with setting up your email flow for your freebie, you can visit [THIS LINK](#) for a quick how-to.

To help you save time, I've included below a handful of sample emails for you to use for yourself. You will want to add more at some point, especially to highlight new sales and new results, or share more of your personal story.

Your email flow is something you will always be tweaking or adding more to over time, but these templates are definitely a great start!

Later on down the road, you may want to have a second email flow, specifically for people who purchase your digital products. This is primarily if you are also offering other products that you want to sell as add-ons!

NOTE: The Roadmap to Freedom includes a Done-For-You funnel and 10-day email campaign - with a One-Click install.

DAY 4 - 6 :

SELLING WITH EMAIL EXAMPLE # 1

Subject: Are you ready for your first \$3-5k months?

Have you had a chance to check out my free guide? If so, and you are ready to use a DFY digital product to get your own passive income biz off the ground, I want to invite you to purchase my [Product Name].

[INSERT FEEDBACK ON YOUR DIGITAL PRODUCT HERE - CAN ADD THESE LATER]
With [Product Name] you will learn everything you need to know about getting a profitable DFY digital product business up and running in the next 30 days (and enjoying \$3k, \$5k, and even \$10k+ months!)

You will get:

- My digital product to use, modify, and resell as your own
A step-by-step process for getting your online shop set up with ease and automation
- My content strategies for marketing your product in just a few hours a week
PLUS my plug-and-play email templates so your automated system can bring in daily sales even in your sleep!
- This is an entire business ready for you to fully make your own and fully profit from.

Why? Because I know just how life-changing a stream of passive income like this can be, and I want to see YOU thriving!

[Your Name]

P.S. Have questions about [Product Name], or about DFY digital products? You can shoot me a DM on Instagram [insert hyperlink] anytime!

DAY 4 - 6 :

SELLING WITH EMAIL EXAMPLE # 2

Subject: Five steps to starting a DFY digital product biz

Hi [Customer Name],

Do you want to know what I love about DFY, or done-for-you digital products? It's an easy way to start up your own business and make money without needing to create a product from scratch (which, let's be honest, is where SO many of us get stuck!).

And while there ARE business models such as MLMs and affiliate marketing that are already meeting this need, there are none that offer quite as much ownership, or freedom from attachment to another brand, as DFY.

When you have a DFY product with resell rights, your profits are YOUR profits, and your business is YOUR business. Here are five steps to starting a DFY digital product biz in the next 30 days:

- **Step One:** Find a DFY product with Private Label Rights. (Don't worry, I've actually already created the PERFECT one [include hyperlink] for you!)
- **Step Two:** Make it your own! Add your own branding or your own voice. Take into account who you want your target audience to be as you are modifying or rewriting.
- **Step Three:** Price your product. Keep in mind: A \$97 product sold just ONCE per day is \$3k a month!

CONTINUES ON NEXT PAGE

DAY 4 - 6 :

EXAMPLE # 2 CONTINUED

- **Step Four:** Put systems in place to drive traffic to your store. This can look like using organic marketing on social media (think: Reels on IG, pins on Pinterest, etc.). This can also look like you promoting a freebie, or lead magnet, to grow your email list where you can then nurture ideal customers and bring in sales daily.
- **Step Five:** Start bringing in \$3-10k+ a month of passive income! Actually get to LIVE your life while watching money come in, just from someone stumbling across a seven-second Reel or reading an automated email.

Listen - if you are tired of trading all of your time for money or struggling under the weight of financial stress, I get it! I have been there, and there is a better way.

The power of digital products is being able to have a stream of income that frees you from that stress and allows you to create more time for the people and things you love.

And I've created the perfect product for you to do this with. My [Product Name - include hyperlink] walks you through a 30-day step-by-step process of setting up and selling your own digital products using my DFY template (resell rights included!).

When you follow the steps inside, you will not only come out on the other side with a product ready to sell, but you will also have an actual funnel and strategy for bringing in the sales you need for \$3k, \$5k, and even \$10k and beyond months! I want you to use everything inside [Product Name], including [Product Name] itself, to really create a passive income business that you can fully make your own AND fully profit from.

Why? Because more money in the hands of more women makes for a better world! And because I believe deep in my heart that there is more than enough to go around. If you are ready to get started and launch your own passive income biz in the next 30 days, your next step is to purchase the [Product Name - include hyperlink].

[Your Name]

D A Y 4 - 6 :

S E L L I N G W I T H E M A I L
E X A M P L E # 3

Subject: You are closer to making money than you realize

Hi [Customer Name], I want you to know that you are closer to having a profitable passive income business, and your first \$3-10k months, than you realize.

Whether you are already a business-owner, or have zero experience... Whether you work a 9-to-5, or are a stay-at-home mom...

Whether you have a large social media presence, or are starting from scratch...

You CAN leverage just a few hours a week to bring in income that provides for your family and changes your life. With just one digital product and an automated system for driving traffic to it, you can build a highly profitable business from home in just a few hours a week.

And with a DONE-FOR-YOU, or DFY, digital product, you don't even need to have any special expertise or create your own product from scratch either.

This is why I created [Product Name - include hyperlink] - to help you get your biz up and running FAST using the steps inside and my plug and-play template.

Download it, then tweak it and make it your own so you can resell it for FULL profit. Start bringing in \$97 sales every day, multiple times a day, even in your sleep - and just as importantly, enjoy the freedom that comes with it.

Ready to get started? Your next step is to purchase [Product Name] here [include hyperlink]. And don't forget you can always shoot me a DM [include hyperlink] if you have questions!

[Your Name]

DAY 4 - 6 :

SOCIAL MEDIA

GROWTH STRATEGY

A powerful social media growth strategy starts with creating short, native content that is algorithm-friendly—meaning it keeps viewers engaged, rewatching, and interacting. One of the lesser-known secrets to training the algorithm is "session stacking," where you post content consistently at the same time daily (or multiple times per day), encouraging the platform to associate your content with consistent engagement patterns. Pair this with "watch loop optimization," which involves creating 5–7 second videos that restart before the viewer can scroll. This causes the video to loop naturally, boosting completion rate and rewatch rate—two major ranking signals on TikTok and Instagram Reels. Do not re-invent the wheel, copy what works. Identify your competitors within your niche, follow them on a separate account and simply copy their best performing content - meaning emulate their content, deviating from the original by 1-5%.

Another insider strategy is to manually prime your account before posting. Spend 10–15 minutes before and after uploading engaging with trending content in your niche: like, comment, and save videos. This trains the algorithm to recognize your content as part of that niche community, increasing your chances of being recommended to relevant audiences. Also, avoid deleting underperforming videos in the first 72 hours, as engagement can spike later. Finally, the algorithm rewards creators who respond to comments quickly and consistently—so reply to every comment with genuine engagement or even create video replies to encourage deeper community interaction.

Priming your social media account for growth means actively training the algorithm to understand who you are, what your niche is, and who your ideal audience should be. To do this effectively, spend 10–15 minutes before and after posting by engaging with content in your niche—like, comment, save, and share posts from creators whose audiences you want to attract. This signals to the algorithm that you're part of that content category. Follow a few niche creators daily, use relevant trending sounds, and include keywords in your captions and profile bio that align with your niche. Over time, the algorithm begins to associate your content with similar high-performing videos and pushes your content to the right audience, giving your growth a major boost.

DAY 4 - 6

BUILDING CONNECTION

We've touched on building connection through your Reels, as well as with your emails, but I also want to offer a few more ideas on how you can help leads get to know you and your product!

BUILDING CONNECTION WITH DIRECT MESSAGES (DMs)

One of the best parts of using Instagram as your marketing platform is how easy it is to build a sense of community and relationship.

The DMs, or direct messaging system built into the app, is a perfect tool to use for this! When you launch your freebie & digital product, one thing you can have in place is a short series of DMs you send to people who reach out for your links. You will want to be sure that these DMs you send are designed to SERVE and not just sell. Remember that these are real human beings you are talking to, not just a means to an end!

To help you brainstorm some ideas, here are some sample DMs you might want to incorporate into your follow-up strategy:

Hey _____, I'm so glad you're here! I'd love to know more about you and help in any way I can. Did anything from my [insert freebie here] resonate with you?

Hey _____! I just wanted to check in and see if there is anything I can do for you!

Hey _____, I just wanted to check in! Was my [insert freebie here] helpful, or are there any questions I can help answer?

DAY 4 - 6 :

BUILDING CONNECTION

I'm a huge fan of automation wherever I can, including with DMs! You can use **ManyChat** to automatically send out links and follow-up DMs whenever people message you with the keyword in my call-to-actions. Once you get your biz up and running, this is one tool worth checking out and experimenting with!

Posting to your Stories is one piece of your marketing strategy you do not want to gloss over.

Even if you aren't sharing new things to your Stories everyday, just popping in every couple of days with an update, or even just a peek into your everyday life is a great way to help build connection with your audience.

Once you start posting Stories that can be helpful for your audience, you will want to create some Highlights for your profile.

I recommend having highlights for things like:

- Your results
- Your story/your why
- FAQ
- Info about your freebie
- Info about your digital product

You can even use Canva to create your own Highlight covers with your brand colors, or purchase some for a few dollars on Etsy! You can use **THIS LINK** to learn how to add a Story to a Highlight. You can even bulk create reels in ChatGPT and Canva using the instructions **here**.

NOTE: The Roadmap to Freedom includes over 120,000 faceless viral reels, videos and Done-For-You reel templates.

D A Y 7 :

T I M E T O L A U N C H

Congratulations! You've made it to the launching section, which means IT'S GO TIME! Once you've confirmed that your products, your Stan Store, your email flows, and your Instagram are all functioning and set up correctly, you will want to officially launch your product and start promoting it.

Here are some fun things you can do to boost sales with your launch:

Do a short PRE-LAUNCH where you start hinting on your IG that something new and awesome is coming. Create a countdown. Invite people to DM you for that freebie if it's already ready. Stir up hype!

Create hype in your Stories and posts! Take screenshots of new sales or give updates on what's happening throughout the launch (and of course, you can KEEP doing this even AFTER the launch ends as well!).

Offer a launch promo or special "launch pricing." You can offer this to your audience for a week or so and promote it on both IG and in your freebie emails. (Just remember to go back through those emails after the launch promo ends to take out the sections where you are mentioning it!)

This of course all depends on what your digital product is, and what your brand is, especially if your brand is a faceless brand or not. Alternatively, you may chose to get people straight to your sales funnel by running targeted ads from the start, instead of posting UGC (User Generated Content) and building a following organically. I do however recommend only to use ads when scaling your business. It is best to build an organic following, which is also like an email list for future products.

DAY 7 :

TIME TO LAUNCH

Don't forget to push your freebie, it is your lead magnet! Even if people aren't ready to buy now, you can still get them on your email list by offering your freebie and nurture them until they're ready to buy over time. Study what others within your niche are doing, you don't have to reinvent the wheel. Analyze the emails from newsletters you currently receive, or social media accounts you subscribe to because you made the 'buying decision' to have brand loyalty and now you are going to be on the other side of that. What makes you loyal to the brand and keep you subscribed and making purchasing decisions? Study Instagram or other social media accounts that you may follow, analyze if they are offering value based content through providing a free ebook or another form of 'freebie,' then look at their digital products. Analyze the value content and how it relates to the target niche. Sign up for their newsletter, get the freebie and analyze it. Look into any products they offer, perhaps through affiliate links by recommending products or brands. These are all multiple streams of passive income. This is the secret to how so many influencers and even celebrities generate such absorbent amounts of income. Put on the marketing glasses and start looking at products on the internet as digital products and how they are targeted to a specific niche-this may inspire a new digital product of your own, or a new marketing technique - providing you with another leg to your barstool.

Don't take short-cuts, but always seek efficiency. Provide value and over-deliver.
Keep a Google sheet for all of your account credentials.

Consider how you can scale with your existing brand, or by creating new brands for different niches. You may consider your lead magnet being a free community hub and then offering a paid community, which you can host on **SKOOL** or **Discord**, or via Telegram hosted through **Whop** - which is free to host digital products such as courses, ebooks and communities. The opportunities, and income potential, is endless. Each digital product will serve as a 'leg to your barstool,' providing you with multiple streams of passive income.

DAY 7 :

TIME TO LAUNCH

Selling digital products is a passive-income business model that is based on having multiple streams of income from a variety of sources. The more digital products (across multiple niches) that you offer, the more you will scale your business. The opportunity to resell a digital product that is already essentially done-for-you through the Master Resell Rights provided in your purchase of the Roadmap 3.0, for the same cost as your original investment will provide you with a sustainable and scalable way to start earning passive income right away.

I do however suggest that you take a moment of deep contemplation and consider what knowledge or skills that you possess which you can communicate through digital products such as ebooks, courses, cookbooks, coaching, journals, planners, the list is endless. Each digital product will earn income passively, providing multiple streams of passive income, sustainably and scalably. Consider what others might come to you for advice on or what you can talk for a long time about to a stranger, and then find those people within the niche and try to help them through offering your knowledge in the form of a digital product. That is why I encourage and recommend the Roadmap course so highly, because it inspires others to earn sustainable, scalable passive income through the creation of digital products that are an expression of their own passions, interests, and knowledge. This form of expression can be highly motivating, inspiring, and rewarding. This is when 'work' becomes a great joy, and a liberating experience of self-expression. Having the knowledge that YOU have a value - through your knowledge, interests and passions, and passing that knowledge in a targeted way to the people that you will truly help through it.

Lastly, HAVE FUN! Be yourself. Be authentic. Be BOLD.

WELCOME TO THE ROADMAP TO FREEDOM!



WHAT ARE MASTER RESELL RIGHTS?

"Master Resell Rights" is the process of buying a digital product one time for a certain amount. Once you have purchased this product, it becomes yours to resell for that same amount (or more) as many times as you would like to whoever you would like and you receive 100% of the profit because you are now the owner of that product. Your customers pay you directly and every single sale and you will get paid immediately through the payment processor of your choosing.

THREE WAYS TO EARN WITH MASTER RESELL RIGHTS:

Option One: Purchase the product & resell the product exactly as is!

Instead of creating your own product, imagine taking a done-for-you digital product, created by professionals, such as a course or ebook, and reselling that product for 100% profit! That's the power of MRR products. Not only do you gain the knowledge and skills from this product, but you can also turn around and resell it yourself to generate passive income.

Option Two: Purchase the product & rebrand/structure the product to make it completely your own to resell. Imagine you are a photographer who specializes in a specific field like wedding photography. Now imagine taking a done-for-you course, downloading the modules/videos that would benefit your audience, and creating your own course for those in your market who are wanting to learn about wedding photography. You add your own knowledge and skills to the course + use the business practices from the course that are specific to what you are wanting to teach, and brand this course to help your specific audience!

Option Three: Purchase the product solely for the purpose of using in your business with no intention of reselling. Educational products can be used specifically to help you in your business. No need to resell the product, you can just learn some new skills or utilize those templates to help you create your own product for use in your own business!

The options are endless, what you choose to do with that product is up to you!

WHERE DO I BEGIN?

The first step to learning MRR and digital products really begins with this all-in-one course. Watch the video below to learn more about MRR and how you can leverage and bypass the content creation process to build a valuable business online while making 100% profits. This video will give you a great understanding of exactly how much value you will gain from this digital marketing course as well as the instructors and incredible community!



If you have been looking at starting your own business OR adding another stream of income that doesn't compete with what you are currently promoting, this is an incredible place to begin! In this course, you will learn about digital marketing, email marketing, online sales funnels with Systeme.io, lead generation, branding expansion, content creation, front-end digital products, SEO & blogging, all of the different social media platforms, and so much more! Maybe you've already started your affiliate or network marketing journey and you're wondering if this is right for you. I encourage you to take a look at this MRR business model to see how it could benefit you alongside what you are currently promoting!

If you are not utilizing a sales funnel, lead capture form, or growing your email list, you are already behind on the trends. Once you have these set up and have grown your lists, marketing any business you have will be much easier. It's time to stop depending on social media channels for all of your leads and start maximizing your earning potential.

1. PURCHASE THE COURSE

Once you purchase the course, you gain access immediately with all the information you need to get started. You also get access to the exclusive community that is ready to help you and answer any questions you may have along the way. We recommend going through the course and setting everything up as you go through using the guided step-by-step video walkthroughs!

2. BRAND YOURSELF

Narrow down your branding. Choose specific fonts, colors, and a general aesthetic that you will use to market with. We recommend coming up with a slogan that explains who you are and who you help.

3. CHOOSE YOUR NICHE

A niche refers to a specialized area within a broader market that caters to a specific audience or addresses a unique set of needs. It involves focusing on a distinct set of customers & offering tailored products, services, or solutions to effectively serve their requirements and stand out from competitors. Pick your passion.

I.E. Fitness, Wealth, Pets, Affiliate Marketing, ETC.

4. SHARE & EARN

Time to start sharing your course and start earning 100% profits!

Getting Started

Create Your Sales Funnel: A sales funnel consists of four pages, designed to sell your offer. The first page is the sales page that talks all about your product. The second page is the order form page so your customer can purchase. The third page is the thank you page that allows your customer access to the product they purchased. And the 4th page is designed for all the legal info + terms & conditions your product requires the customer to acknowledge before purchasing. The best part, when you purchase the course through Digital Resell Masters, we GIVE you a one-click import of a fully designed 4 step funnel created in Systeme io - that will set you up to be able to start selling the course in just minutes!

Content Creation: You will begin creating content to share why and how you love this product, course, service, etc. This can be a simple email, detailing why you believe in the product, a short Instagram reel, or TikTok video, or extensive detailed YouTube video. Do not re-invent the wheel, copy what works. Identify your competitors in your niche and copy their best performing content.

The Roadmap to Freedom course also includes 12,000 other best selling digital products and over 120,000 faceless viral reels, videos and reel templates as Done-For-You content, which you can easily batch create using Chat GPT to give you text over-lay and Canva to bulk produce your content - which you can then schedule to post across all of your social media accounts, or run ads when scaling.



Digital businesses you can manage from anywhere in the world. No overhead. Highly and simply scalable. No barriers to entry. No product inventory to worry about.

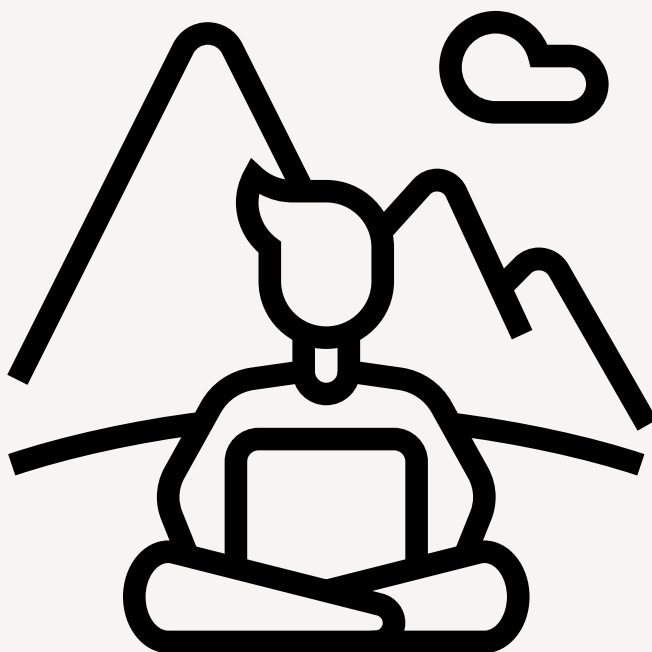


DRIVE TRAFFIC

Create a website, blog, or social media profile(s) that caters to your target audience's interests. Produce high-quality content that provides value, educates, or entertains your audience, while subtly incorporating your course or MRR offer. If you don't already have socials built, we find it is nice to start fresh so you can begin reaching the people who you want within your niche. Don't be afraid to start brand new socials - this tends to be the most successful if you are launching a new business or targeting a specific niche.

Create informative blog posts, stories, reels, TikToks, or youtube videos that focus on topics related to the products you're promoting. Include your funnel links within the content or in the call-to-action sections. Be transparent and disclose the Master Resell Rights to your audience. This helps build trust and ensures compliance with regulations. Focus on providing honest and valuable recommendations, reviews, or testimonials for the products or services you promote. Engage with your audience, respond to their questions, & build a community around your offers/niche.

Traffic will turn into conversions eventually, consistency is key!



THIS EXACT SAME COURSE ALLOWED ME TO LIVE MY DREAM LIFESTYLE AS A DIGITAL NOMAD



WHAT IS THE ROADMAP TO FREEDOM?

- An exclusive bundled offer of The Roadmap is a fully comprehensive online course which provides the exact step-by-step logistical process to create a successful, sustainable, and highly scalable business, which produces income passively, through the sale of digital products.

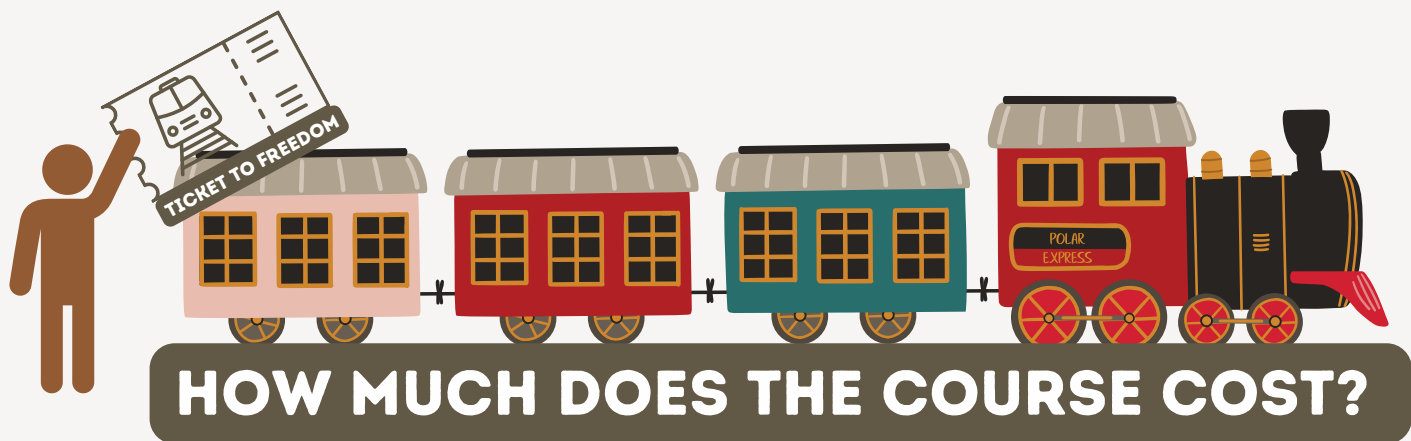
WHO IS THE ROADMAP TO FREEDOM DESIGNED FOR?

- The course is designed for **anyone** who is a complete beginners to digital entrepreneurship and for individuals who are currently working full-time at a 9-5 corporate job, seeking to transition into earning income passively - from *anywhere*.

WHAT IS INCLUDED IN THE ROADMAP TO FREEDOM?

- ☛ The Roadmap 3.0, including **200 + Videos in 20 Modules (and growing)**, formatted Step-By-Step, and provide a **fully-comprehensive** knowledge of the business model, marketing, and automation to start and scale your own online business through digital products, with **lifetime access to all future updates**.
- ☛ **Master-Resale-Rights to the Roadmap 3.0 course (Done-For-You Digital Product FOR 100% PROFIT)**
- ☛ **12,000 + BEST SELLING DONE-FOR-YOU DIGITAL PRODUCTS + MASTER RESELL RIGHTS INCLUDED**
- ☛ **THE ROADMAP COMPLETE LAUNCH LIBRARY + SALES FUNEL +MASTER RESELL RIGHTS INCLUDED**
- ☛ **1:1 COACHING SESSION + MENTORSHIP + SUPPORT**
- ☛ **NO MONTHLY FEES OR UPSELLS - EVERYTHING IS INCLUDED!**

Even though you may chose to re-sell the course itself to start making money right away, you will learn how to create, brand, and market your own digital products, which will give you the opportunity to share your knowledge and passions with others, and inspire them to do the same with their own passions. This course has not only helped me, it has literally helped thousands of people, less qualified than you to create their dream lifestyle of making a 6 figure income from anywhere.



\$497

NO MONTHLY FEES

NO UPSELLS EVER

NO HIDDEN COSTS

MAKE YOUR ENTIRE INVESTMENT BACK BY
RE-SELLING THE COURSE JUST ONE TIME

OPEN A CHASE BUSINESS ACCOUNT TO EARN \$500

*\$500 promotion subject to end or change - so act fast!



- Since you will be starting your own online business (and learning how), when you create your business bank account you can do a quick Google search for new business bank account bonus promotions. Chase Bank, for example often offers *\$500.00 when you open a new business checking account, which pays for the course!
- NO-INTEREST for 6 months with Paypal Credit **HERE**





WHO ELSE IS GOING TO CHANGE YOUR LIFE BUT YOU?
YOUR DREAM LIFESTYLE IS WAITING HERE FOR YOU

I DID IT, SO CAN YOU

This is the EXACT course which allowed myself and thousands of others to stop the cycle of the rat race and to get out of the corporate 9-5 lifestyle and truly living a dream lifestyle, earning a 6 figure income FROM ANYWHERE!

What you're going to learn inside the course is the same exact business model I run everyday as I travel FULL-TIME. It works because it's not based off "tricks" or "gimmicks"... but instead from real and reliable strategies that work regardless of who uses them. Each day you'll get a powerful lesson to teach you the concepts you need to know, plus technical assignments so you can finally get your business set-up properly.

What are you waiting for?? GET STARTED!

**CLICK TO VISIT
THE ROADMAP TO FREEDOM**

<http://www.roadmaptofreedom.co/thetraveldaddy>

