



horizon

# 30 ONLINE AI COURSES FOR HR

Roxane De Cock & Kim Bracke

A curated selection of free & paid online courses in the topic of automation, tooling, data and AI for HR.

horizon

# We build & staff HR superworkers

*A **Superworker** is an individual who uses AI, data and business skills to dramatically enhance their productivity, performance, and creativity.*

*- Josh Bersin*

# Data Basics



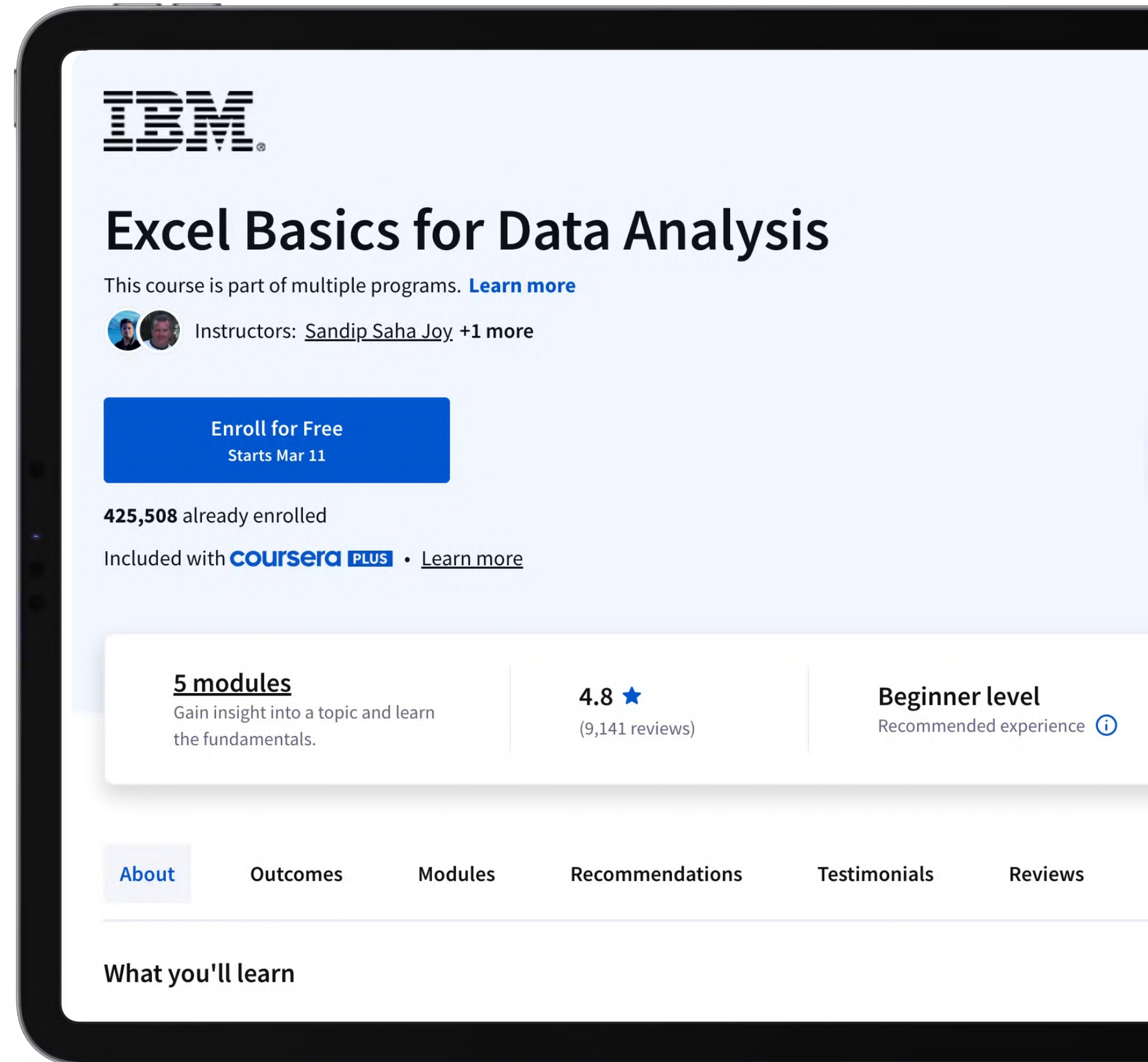
FREE

# Excel Basics for Data Analysis

Proficiency in Microsoft Excel enables HR professionals to efficiently handle tasks such as tracking employee performance, managing payroll, and analyzing workforce trends. This course equips HR professionals with essential Excel skills to organize, analyze, and visualize data, thereby enhancing their ability to make data-driven decisions.

## What you'll learn

- Introduction to Data Analysis Using Spreadsheets
- Getting Started with Using Excel Spreadsheets
- Cleaning & Wrangling Data Using Spreadsheets
- Analyzing Data Using Spreadsheets
- Final Project





€59.99

# Advanced Excel for HR Managers | Automation & Analytics

In the 'Advanced Excel for HR Analytics' course on Udemy, intermediate and advanced Excel users will enhance their skills with HR-specific examples. The curriculum covers advanced formulas, interactive HR dashboards, PivotTables for complex analysis, and automation with macros, empowering HR professionals to efficiently manage and present data.

## What you'll learn

- Master VLOOKUP, HLOOKUP, INDEX-MATCH, and logical functions for HR metrics.
- Design interactive dashboards with Excel charts and slicers.
- Use PivotTables for complex HR analysis.
- Record macros to automate repetitive HR tasks

Office Productivity > Microsoft > HR Analytics

## Advanced Excel for HR Managers | Automation & Analytics

This course is NOT for Beginners.

Highest Rated 4.5 ★★★★★ (2,251 ratings) 7,280 students

Created by [Yoda Learning](#)

Last updated 3/2022 🌐 English 🗨 English [Auto], French [Auto], [6 more](#)

## What you'll learn

- ✓ Analyzing Expense Claims
- ✓ Analyzing Google Forms Survey
- ✓ Data Cleaning for Emails
- ✓ Fuzzy Lookup

## Explore related topics

HR Analytics

Microsoft

Office Productivity



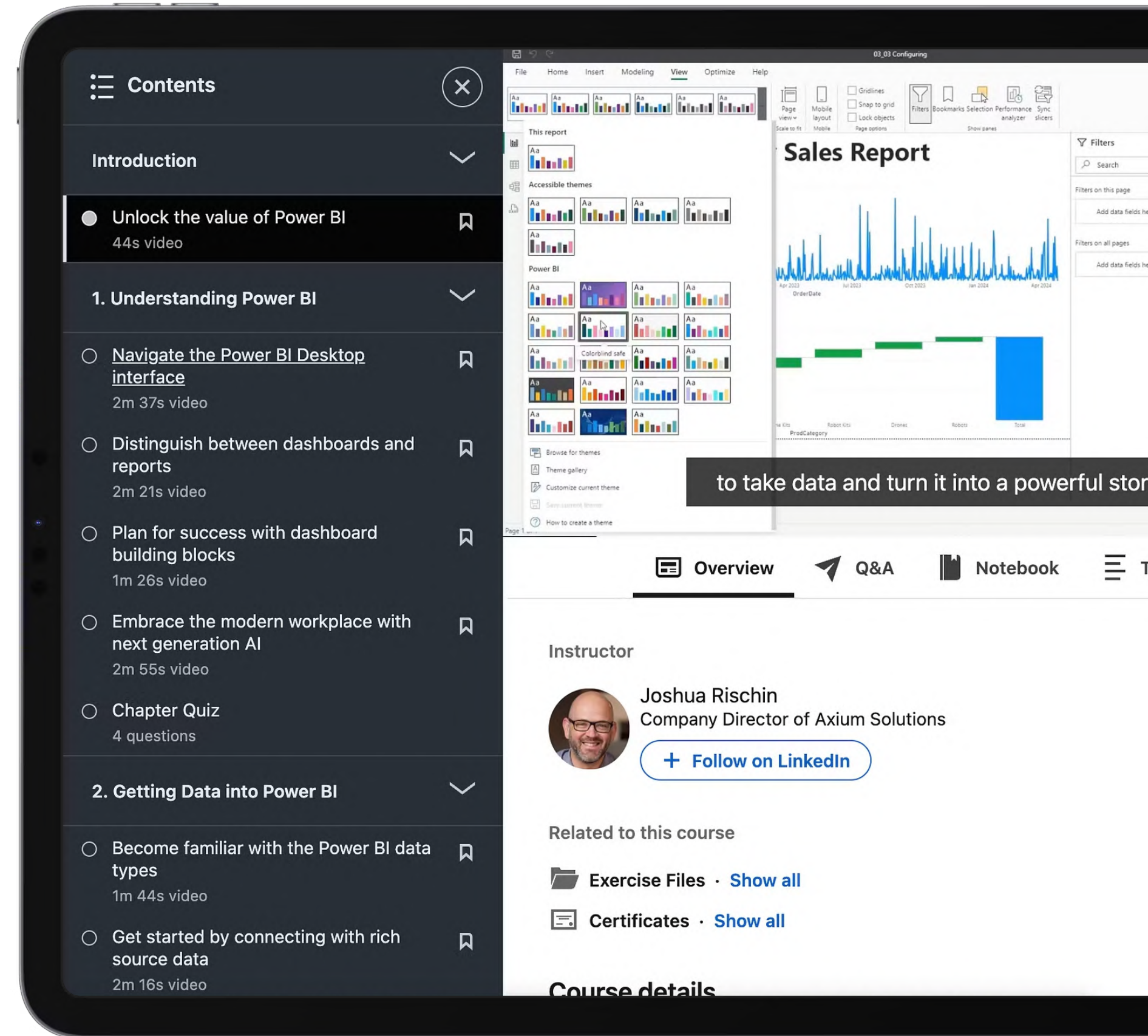
FREE

# Power BI for Beginners

In the 'Power BI for Beginners' course on LinkedIn Learning, you will be introduced to Microsoft Power BI for data visualization and BI reporting. You will learn how to import HR data from Excel or CSV files into Power BI and shape it using Power Query. The course covers creating various visuals like bar charts, maps, and KPIs, and introduces DAX basics for simple data analysis expressions. Additionally, you will learn how to publish interactive HR dashboards on Power BI Service, making them accessible to stakeholders. By mastering Power BI, HR analysts can transition from static reports to dynamic, real-time dashboards.

## What you'll learn

- Understand the basics of Power BI dashboards and their building blocks.
- Learn how to select, connect, and prepare data for your dashboard.
- Create and configure various chart types, dashboards, apply filters, and adjust the layout.



**AI for business**



FREE

# AI for Everyone

In this course, you will learn the meaning behind common AI terminology, including neural networks, machine learning, deep learning, and data science. You'll discover what AI can realistically do and what it cannot, and how to identify opportunities to apply AI to problems in your own organization. You'll experience setting up machine learning and data science projects, learn how to collaborate with an AI team and build an AI strategy in your company, and navigate ethical and societal discussions around AI. Although this course is largely non-technical, engineers can also take it to learn about the business aspects of AI.

## What you'll learn

- Key AI concepts: neural networks, machine learning, deep learning, ect.
- AI capabilities and limitations.
- Applying AI to organizational challenges.
- Hands-on machine learning and data science projects.
- Collaborating with AI teams and developing strategies.



# AI For Everyone



Instructor: [Andrew Ng](#) **Top Instructor**

**Enroll for Free**  
Starts Apr 4

**1,752,481** already enrolled

## **4 modules**

Gain insight into a topic and learn the fundamentals.

**4.8**  
(46,62)

MyHRFuture 

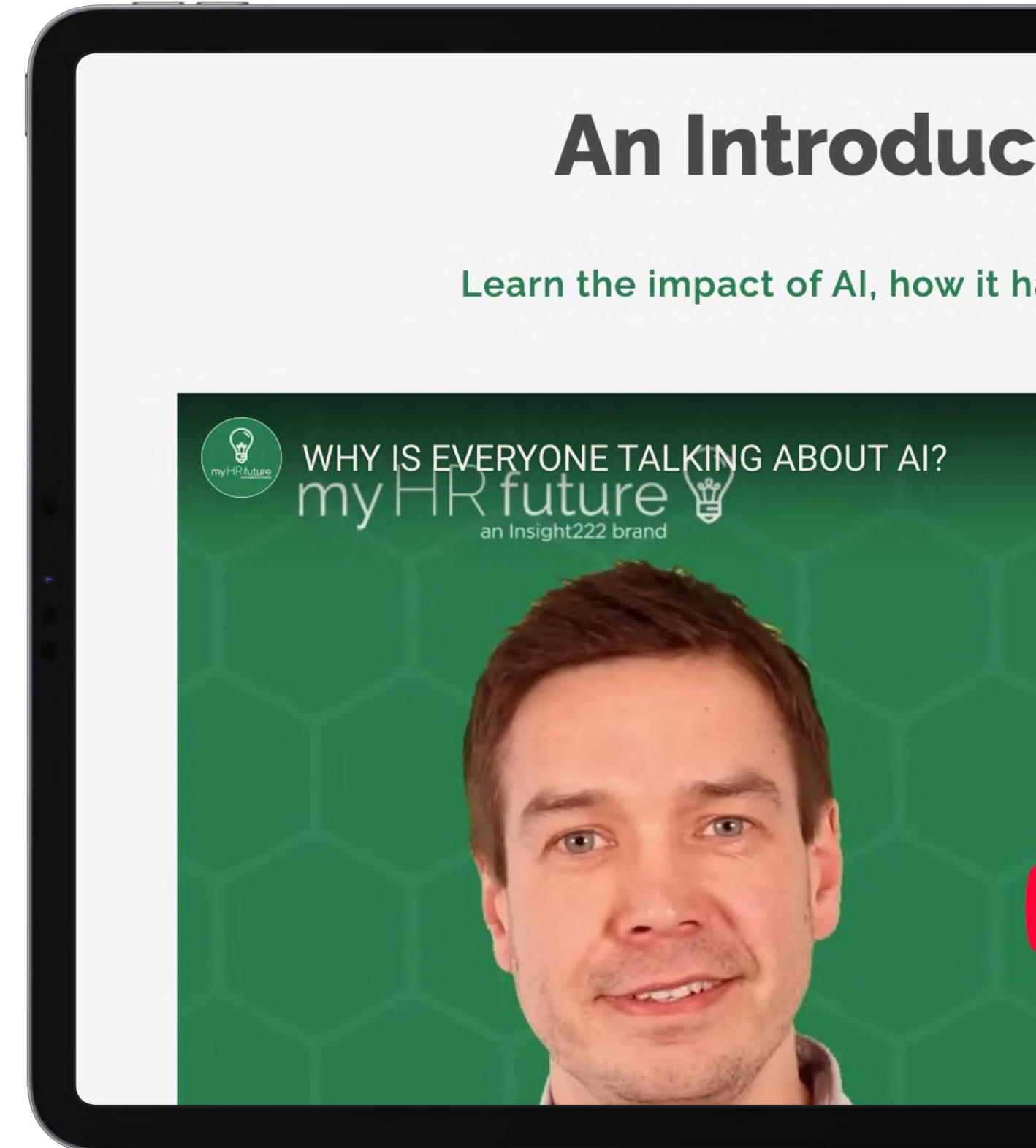
£ 265/year

# Introduction to AI in HR

This course goes beyond the hype to explore the real impact of AI on HR and the future of work. You'll gain a solid understanding of AI, its related fields, and its growing influence on business and the workplace. Discover how AI is reshaping HR tech, the opportunities it presents, and how HR professionals can harness these innovations to enhance their function. By the end of the program, you'll be equipped with the knowledge and skills to implement AI solutions effectively and drive digital transformation in HR.

## What you'll learn

- Understand AI and its related fields, gaining fluency in key concepts
- Assess how automation is transforming HR functions and workplaces
- Learn how AI enhances candidate and employee experiences
- Develop practical skills to implement AI-driven solutions in HR
- Prepare for the Future of Work by adopting AI strategies and innovations
- Explore the ethical challenges of AI in HR and its broader impact



# Elements of AI

In this course, you will learn the basics of artificial intelligence and how it impacts your work and life. The course aims to make AI more understandable without requiring programming skills or advanced math knowledge. It combines theory with practical exercises and can be completed at your own pace. You can start the course flexibly and study independently in the online learning environment. No University of Helsinki user account is needed for MOOC students.

## What you'll learn

- Gain a solid understanding of artificial intelligence basics
- Explore how AI influences various aspects of your professional and personal life
- Learn AI concepts without needing programming skills or advanced math knowledge
- Engage in exercises that help you apply theoretical knowledge to real-world scenarios

[Home](#) / [Courses](#) /

## Elements of AI: Introduction of AI: Introduction to AI, MOOC

Course unit [TKT21018](#)

Online teaching, **1/9/2024–31/8/2025**

Opetus

Open University Studies and Bachelor's Programme in Computer Science

Teemu Roos

Teaching languages **Finnish, Swedish, English**

- Suitable for exchange students
- Flexible start
- Suitable for upper secondary school students
- Introduction course
- Free of charge

Sign into the MOOC learning environment to start studying the open

Wharton Online 

\$599

# AI for business

In the "Artificial Intelligence for Business" course, you'll gain a comprehensive understanding of AI and its applications in business. You'll learn about big data, machine learning, and generative AI, and how to use these technologies to enhance your organization's strategy. The course covers real-life examples and explores different types of machine learning, including large language models like GPT-4. You'll also delve into the ethics and risks of AI in business management and learn how to design effective governance frameworks. By the end of the course, you'll be equipped to integrate AI into your business strategy confidently.

## What you'll learn

- Understand the basics and detailed methods of AI and machine learning
- Explore how AI and machine learning are used in various industries, including finance and autonomous vehicles
- Learn about data management, analysis, and extracting intelligence from big data
- Discover the impacts and challenges of personalization in markets
- Understand the risks associated with AI and how to develop governance frameworks



## Artificial Intelligence for Business

"Many have suggested that AI-based algorithms represent the greatest human progress. But their unpredictability represents the greatest challenge. It is not precisely clear what steps should be taken by us as end users."

– Kartik Hosanagar, John C. Hower Professor; Professor of Operations Management  
The Wharton School

# Masterclass AI for HR - 28/04 in Antwerpen

Jarno Broodcorens heeft intussen naam gemaakt als AI trainer in HR en recruitment. Speciaal voor Horizon maakte hij een praktische opleiding voor alle HR mensen die meer uit AI willen halen. Of je nu werkt in talent acquisition, L&D, of als HR Business Partner, je leert de basisprincipes van AI en hoe je deze **direct kunt toepassen in jouw dagelijks werk**.

## What you'll learn

- Introductie tot AI in HR: Wat is AI en hoe kan het jouw werk in HR ondersteunen?
- Basisprincipes van AI: Wat je moet weten om AI efficiënt toe te passen binnen jouw HR-processen.
- Praktische toepassingen van AI in HR: Concrete voorbeelden voor recruitment, L&D, medewerkerstevredenheid en meer.

horizon

Masterclass door Jarno Broodcorens  
28/04 (17u - 20u)

## AI for HR

Jarno heeft intussen naam gemaakt als AI trainer in HR en recruitment. Speciaal voor Horizon maakte hij een praktische opleiding voor alle HR mensen die meer uit AI willen halen. Of je nu werkt in talent acquisition, L&D, of als HR Business Partner, je leert de basisprincipes van AI en hoe je deze **direct kunt toepassen in jouw dagelijks werk**. Van het verbeteren van recruitment tot het optimaliseren van medewerkerstevredenheid, deze sessie biedt praktische inzichten voor elke HR-professional die klaar is om de toekomst van HR te omarmen.

Schrijf je in

# AI Agents

Coursera/IBM 

FREE

# Building AI-Powered Chatbots Without Programming

Gain job-ready chatbot skills in six weeks, no programming experience needed. Learn to integrate AI recommendation systems, implement complex workflows, and deploy chatbots in real-world scenarios. Explore the role of chatbots in customer service, automate tasks, and improve efficiency. Understand decision tree and generative AI chatbots, and use IBM watsonx Assistant for advanced functionalities.

## What you'll learn

- Gain job-ready chatbot skills in six weeks, no programming experience needed.
- Integrate AI recommendation systems
- Implement and test complex workflows to enhance user interactions.
- Deploy chatbots in real-world scenarios and improve operational efficiency.



# Building AI Powered C Programming

This course is part of multiple programs. [Learn more](#)



Instructor: [Antonio Cangiano](#)

Enroll for Free

Starts Apr 4

**83,590** already enrolled

Included with **Coursera PLUS** • [Learn more](#)

Youtube



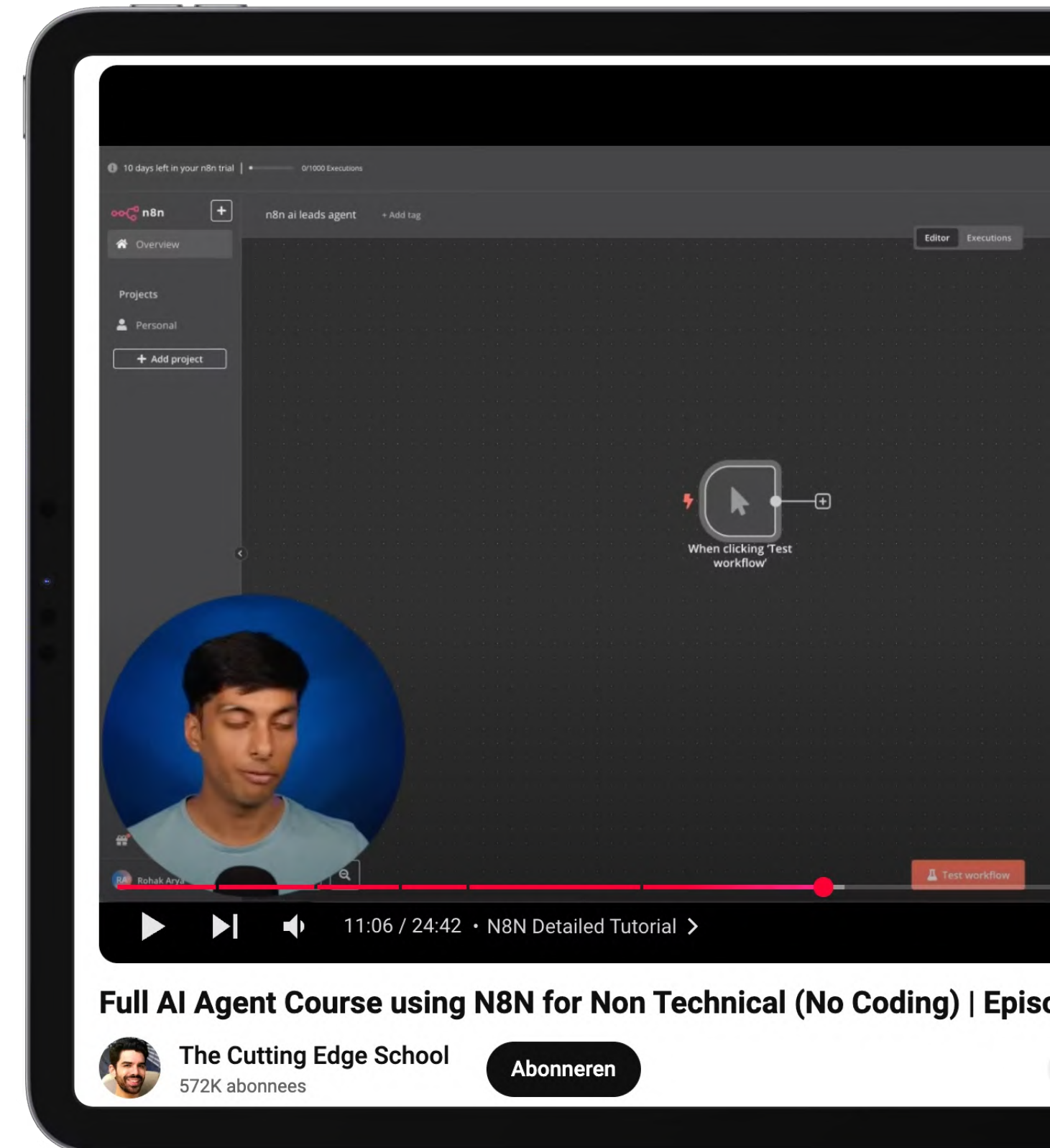
FREE

# Building AI Agents in N8N

This is a detailed tutorial on how you can build AI Agents that can scrape the internet and find customers for your online business. In this video, you'll learn How to Build AI Agents in N8N (no code), Real Life Business Use cases of AI Agents and How to Sell AI Agents and Earn Money

## What you'll learn

- What are webhooks
- Building a functional AI agent in N8N, without knowing how to code
- AI Agents prompting best practises
- 1400+ N8N templates and how to choose the right one





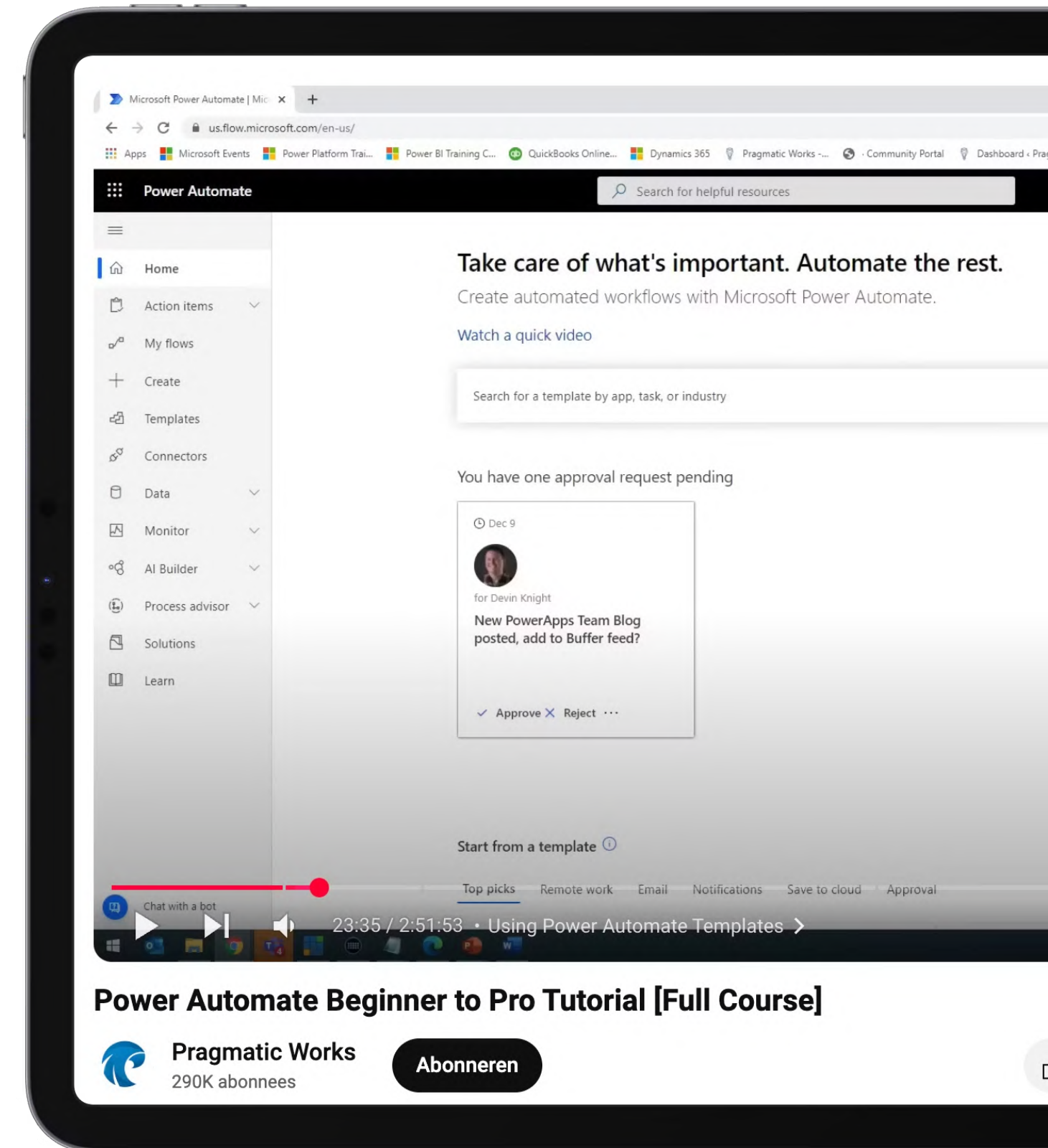
€10.5 (monthly subscription for all courses)

# Build Chatbots with Python

In this course, you'll learn to build both rules-based and generative AI chatbots using Python. Starting from the basics, you'll cover Python, Natural Language Processing (NLP), Data Science, Machine Learning, and AI. The skill path includes 6 units, 21 lessons, 15 projects, and 20 quizzes, guiding you from a complete beginner to creating your own AI chatbots. You'll explore Python fundamentals, data structures, loops, rule-based and retrieval-based chatbots, and dive into deep learning for generative chatbots.

## What you'll learn

- Build rules-based and generative AI chatbots using Python.
- Understand Python basics, data structures, and loops.
- Apply Natural Language Processing (NLP) methods for chatbot development.
- Create retrieval-based chatbots using NLP language modeling.
- Develop deep learning skills for building generative chatbots.



# HRIS Basics



29.99 EUR

# SAP Human Resources (HR) for Beginners

In the "SAP Human Resources (HR) for Beginners" course, you will learn the foundational aspects of SAP HR and Human Capital Management (HCM). The course covers the complete implementation process of SAP HR, from creating a new company and defining company codes to setting up personnel areas, employee groups, and subgroups.

## What you'll learn

- Finish an end-to-end implementation of SAP HR
- Get a head start in modern SAP technologies
- Create and define companies, codes, personnel areas, employee groups, and subgroups
- Manage employee data and attributes
- Set up advertisements, positions, personnel officers, and applicant structures

Office Productivity > SAP > SAP HCM

## SAP Human Resources (HR) for Beginners

Start as a Beginner in SAP HR by Learning the Basics of Human Resources

4.1 ★★★★★ (856 ratings) 3,683 students

Created by [Dhruv Bais](#)

📅 Last updated 8/2016 🌐 English 🗨️ English [Auto]

## What you'll learn

- ✓ Finish an end to end implementation of SAP HR in SAP
- ✓ Obtain the opportunity to learn more complex things in SAP later (e.g. HANA)
- ✓ Get a head start in the complex terrain of modern day SAP



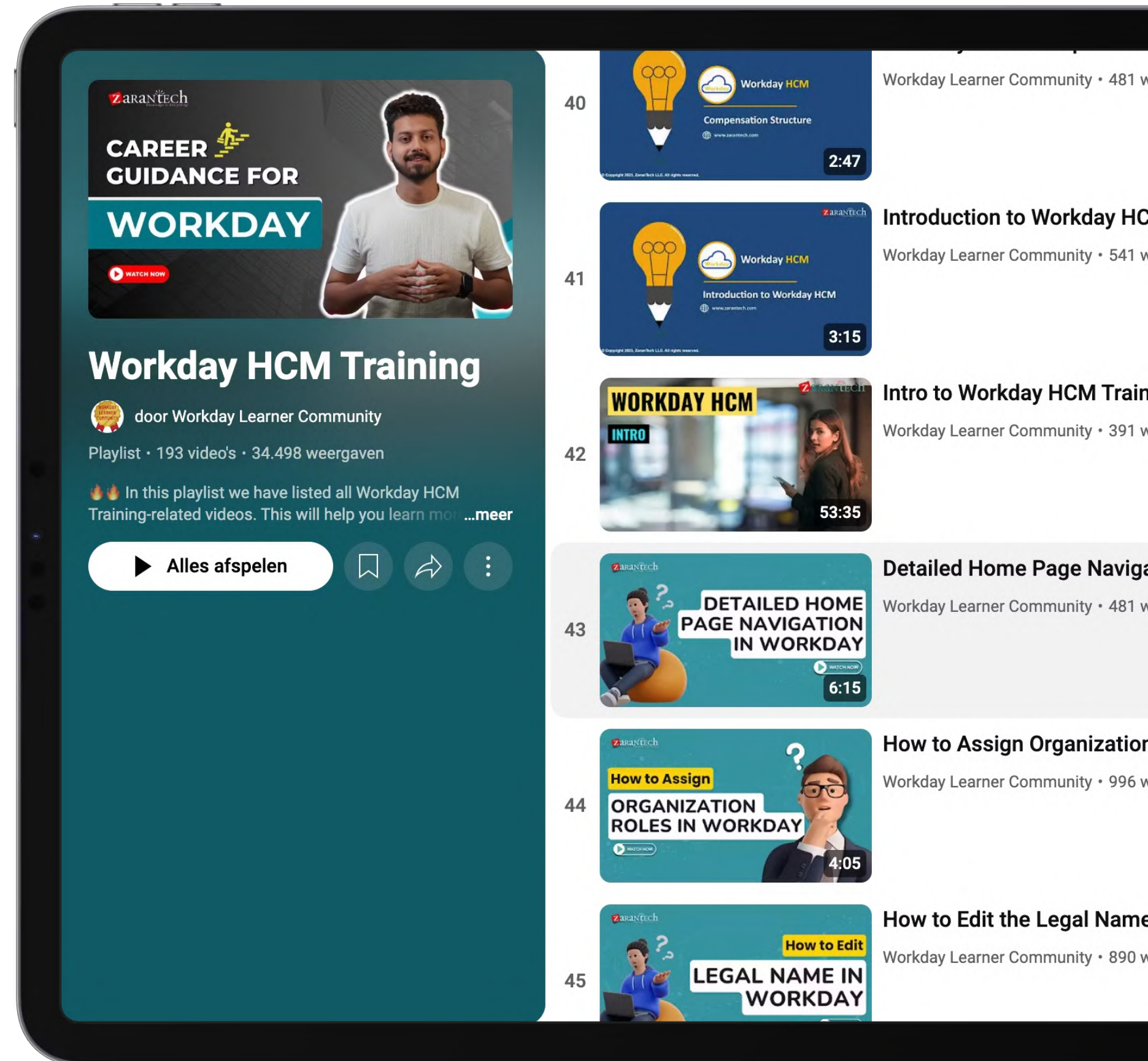
FREE

# Workday HCM Basics

Workday keeps their training notoriously closed off for anyone not in the ecosystem. We found a great youtube series however that does a complete walkthrough of the HCM system. Giving you the most important concepts.

## What you'll learn

- Everything there is to learn about workday HCM



Youtube 

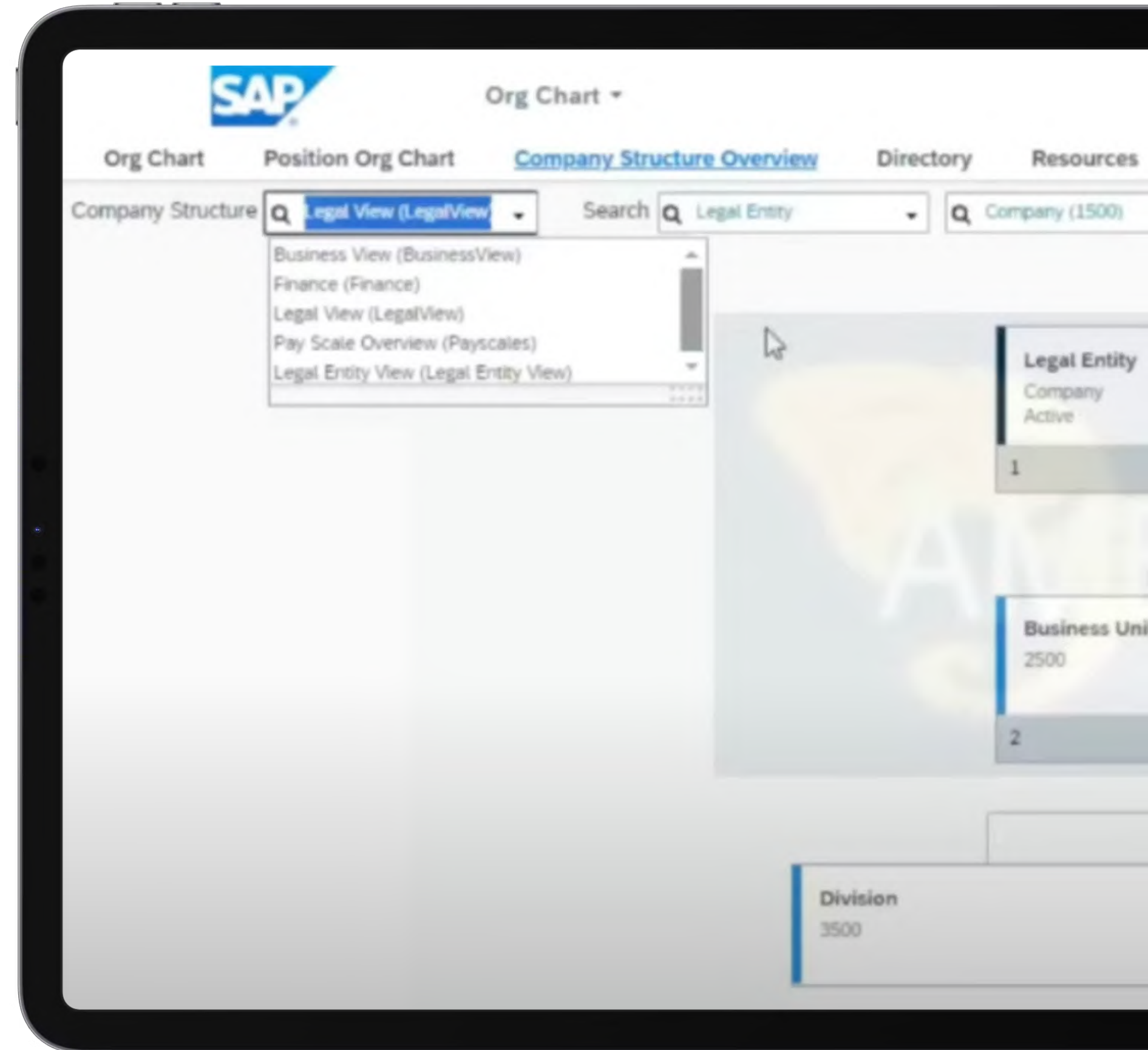
# Successfactors

FREE

Once more, we did a youtube deep dive to find a decent free course on successfactors. This is no beginners overview, but a 5-hour deep dive into the workngins of successfactors.

## What you'll learn

- Everything there is to learn about SAP Successfactors (employee central)



# Digital Transformation

LSE | London School of Economics



€2603

# Digital Transformation in HR

This course provides a strategic overview of digital transformation in HR, helping professionals modernize systems and improve efficiency. You'll explore key trends, challenges, and best practices, learning to leverage data and technology for better employee management and decision-making. Certified by the UK CPD Certification Service, this LSE course includes around 70 hours of learning and is relevant for professionals associated with UK-based organizations.

## What You'll learn

- Understand the foundations of digital human resource management (HRM).
- Learn evidence-based methods to identify and solve HR challenges.
- Explore data sources, collection techniques, and analytics for HR.





€54.99

# Digital Transformation 3.0

In this course, you will explore Digital Transformation 3.0 and the crucial role AI plays in shaping the future of business. You will learn to develop a clear vision, build consensus among stakeholders, and navigate common challenges to ensure a successful transformation. By understanding AI's impact, you will be able to leverage its potential and strategically apply digital advancements to maximize business success.

## What you'll learn

- Understanding Digital Transformation 3.0
- Building a Common Vision and Strategic Plan
- Avoiding Common Pitfalls
- Leveraging AI for Competitive Advantage
- Implementing a Flexible Transformation Framework

Business > Business Strategy > Digital Transformation

## Digital Transformation 3.0- AI Unleashed: Building a Roadmap

Learn how to define and implement a phased digital transformation program to establish your company as a digital leader.

4.5 ★★★★★ (47,530 ratings) 86,823 students

Created by [Mike Connor](#)

📅 Last updated 10/2024 🌐 English 🗨️ English [Auto], Arabic [Auto], [12 more](#)

## What you'll learn

- ✓ Discover Digital Transformation 3.0: Learn what it is and the critical role AI plays in shaping the future of business.
- ✓ Avoid Common Pitfalls: Identify potential challenges and learn proactive strategies to manage and overcome them.
- ✓ Leverage AI's Impact: Understand the shifts AI brings to digital transformation and how
- ✓ Build a common vision and plan for your transformation effort
- ✓ Build consensus and support for a successful transformation program with key stakeholders
- ✓ As an FYI: This isn't a deep dive into technologies and methodologies. Instead it

# Digital HR 2.0

In this certificate program, you'll gain hands-on experience through real-world projects, equipping you with the expertise to drive HR's digital transformation. Develop essential skills, master AI-driven strategies, and position yourself at the forefront of the evolving HR landscape. Enroll now to future-proof your career and lead innovation in HR.

## What You'll learn

- Apply design thinking to create impactful digital employee experiences
- Successfully implement digital projects and drive adoption while minimizing resistance
- Optimize and automate HR processes to enhance efficiency and accuracy
- Gain the expertise to lead innovation and transform HR with digital strategies



# Strategic HR

# The Strategic HR Business Partner

In this course, you will learn about the evolving role of the HR Business Partner through five key roles: Strategic Advisor, Data-Driven Problem Solver, Influential Storyteller, Trusted Coach, and Independent Voice. You'll explore how the strategic role of HRBPs has evolved, leverage data to solve people-related problems, use storytelling techniques for effective problem-solving, differentiate trust-based coaching from mentoring, and navigate complex stakeholder dynamics.

## What you'll learn

- The evolving role of the HR Business Partner through five key roles: Strategic Advisor, Data-Driven Problem Solver, Influential Storyteller, Trusted Coach, and Independent Voice.
- How the strategic role of HRBPs has evolved over the years
- Leveraging data to solve people-related problems.
- Differentiating trust-based coaching from mentoring and navigating complex stakeholder dynamics.

## The Strategic HR Business Partner

Strategic HR Business Partners are at the frontline of today's talent strategy. They represent the fastest growing role in the profession and, in many organizations, the most pivotal.

### Course Snapshot

 **Estimated Time**

4-5 hours over 5 weeks

 **Next session**

**Start:** Jun. 2

**Enroll by:** Jun. 9

[View additional dates](#)

**Machine  
learning  
fundamentals  
for non-techies**

Youtube 

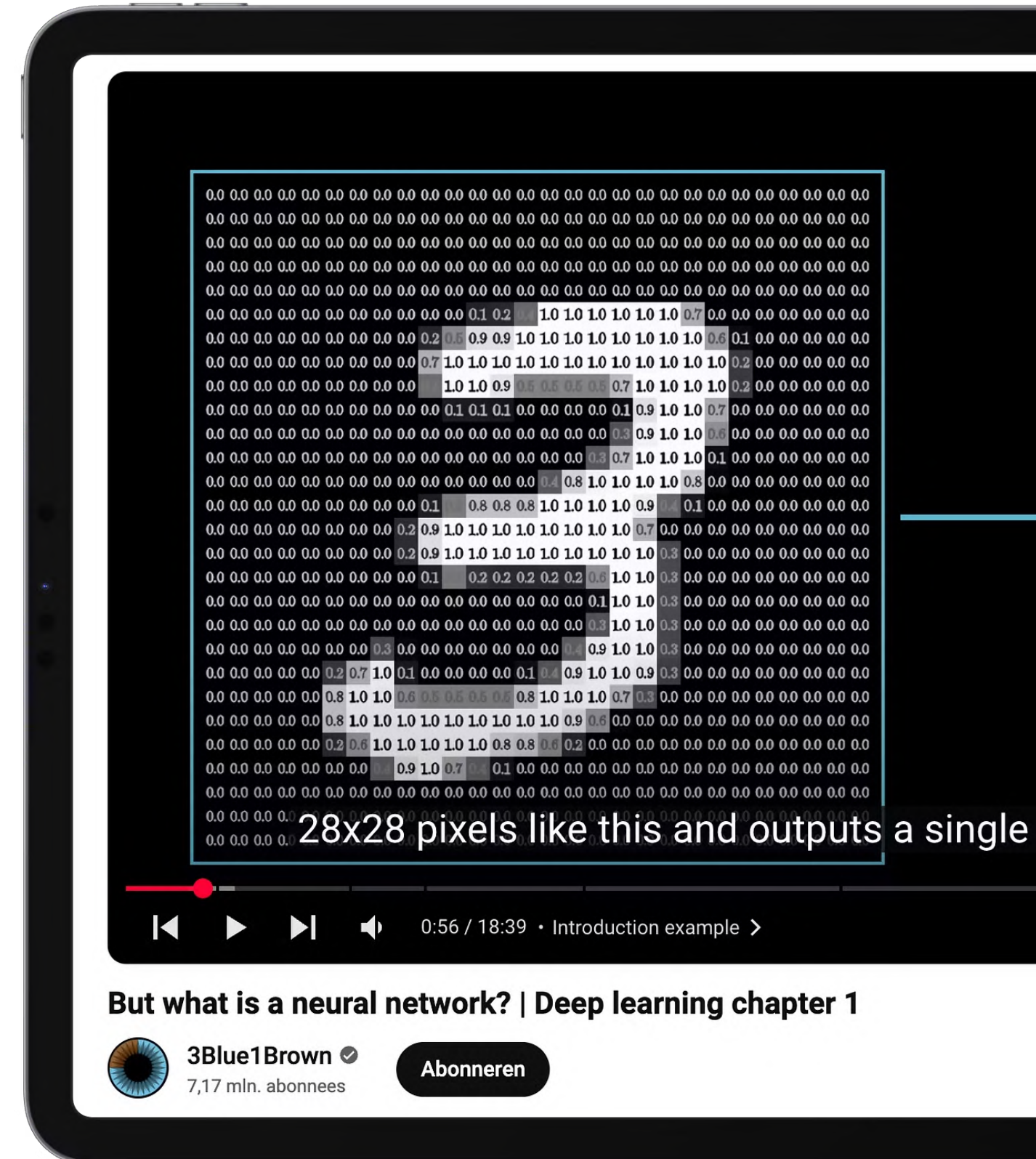
FREE

# But what is a neural network? | Deep learning

In the YouTube series "But what is a neural network? | Deep learning chapter 1," you'll learn the basics of neural networks and deep learning. The video covers neurons, layers, edge detection, weights, biases, learning, notation, linear algebra, and compares ReLU and Sigmoid activation functions. By the end, you'll understand the foundational concepts of neural networks.

## What you'll learn

- Basics of neural networks and deep learning
- Neurons and layers
- Edge detection example
- Weights and biases
- Learning in neural networks
- Notation and linear algebra
- ReLU vs Sigmoid activation functions



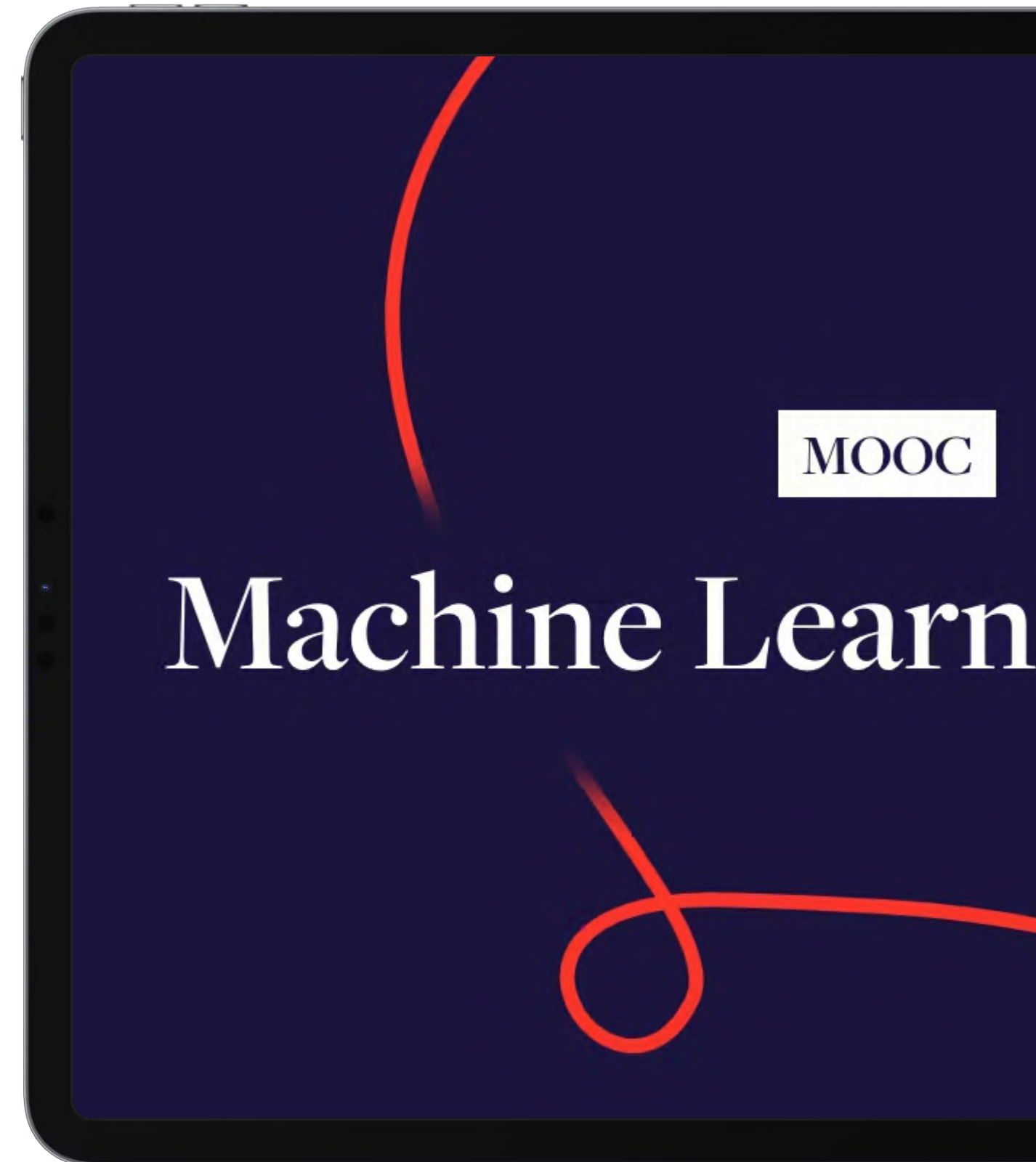
# Machine Learning For All

In this Coursera course, you'll dive into the fascinating world of machine learning, a key area of artificial intelligence (AI). You'll start by understanding the basic concepts of machine learning and work on a project to train a computer to recognize images.

The course is designed for a wide audience, whether you're considering a technical career, have a non-technical role, or are simply curious about the latest technology trends. We'll guide you through your first machine learning project, making complex ideas accessible and engaging.

## What you'll learn

- Learn the basics of machine learning technologies, including algorithms and neural networks
- Explain and predict how data affects machine learning outcomes, enhancing critical thinking and decision-making
- Use platforms without programming to train models, applying deep learning techniques



**Programming**  
if you dare ;-)

Udemy 

€84.99

# Automate the Boring Stuff with Python Programming

In the "Automate the Boring Stuff with Python Programming" course, you'll learn how to boost your productivity by automating tasks on your computer using Python. You'll write programs for text pattern recognition, generate and update Excel spreadsheets, parse PDFs and Word documents, and crawl websites for information. Additionally, you'll learn to send email notifications, debug your code efficiently, and control your mouse and keyboard programmatically.

## What you'll learn

- Write Python programs to automate repetitive tasks, including text pattern recognition
- Generate and update Excel spreadsheets, parse PDFs, and Word documents
- Crawl websites to extract information through web scraping
- Send email notifications and use debugging tools to fix code issues efficiently




Development > Programming Languages > Python

# Automate the Boring Stuff with Python Programming

A practical programming course for office workers who want to improve their productivity.

4.6 ★★★★★ (115,986 ratings) 1,143,466 students

Created by [Al Sweigart](#)

 Last updated 2/2023  English  English, Arabic



FREE

# Learn how to code

Codecademy offers a broad range of interactive, self-paced courses that focus on teaching programming concepts and practical skills in a beginner-friendly environment. Learners can explore topics such as:

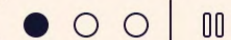
## What you'll learn

- In the free courses you'll get started with basic programming skills in html, javascript and other common languages
- Core principles of coding, including variables, functions, loops, and data structures
- Data visualization and data analysis using Python libraries such as Pandas and Matplotlib.
- So much more...

# UPGRADE YOUR CAREER

+ Get guided paths and interactive lessons for all skill levels

+ Learn in-demand topics like AI, data, cloud, cybersecurity, and more





FREE

# Introduction to Machine Learning

In this course, you'll learn the essentials of machine learning using AWS SageMaker. You'll start with data preparation and exploratory analysis, then move on to deploying models like XGBoost and AutoGluon. The curriculum covers the entire machine learning workflow, including feature engineering, model tuning, and evaluation. You'll gain hands-on experience with real-world data projects. Designed for those with basic knowledge of Python and data science, this course will equip you to tackle various machine learning tasks confidently and effectively, making it perfect for applying ML in professional and industry settings.

## What you'll learn

- Feature Engineering: Learn how to prepare and transform data for machine learning models.
- Model Training: Gain skills in training models like XGBoost and AutoGluon.
- Hyperparameter Tuning: Understand how to optimize model performance through parameter adjustments.
- SageMaker Tools: Use AWS SageMaker for various machine learning tasks, from data loading to model evaluation.

## Introduction to Machine Learning

Course

Gain foundational machine learning expertise using AWS SageMaker, from data preparation and exploratory analysis to deploying powerful models like XGBoost and AutoGluon. Covering the entire ML workflow, including feature engineering, model tuning, and evaluation, you'll gain practical experience with real-world data projects. Designed for those familiar with Python and data science basics, the curriculum equips you to handle diverse ML tasks confidently and effectively, making it ideal for anyone looking to apply machine learning in various professional and industry settings.

Enroll Now →

**HR**

**Automation**

# Automation in HR

Boost HR's operational efficiency by automating time-consuming administrative tasks. This Automation in HR course guides you through identifying which processes to automate and implementing them using the 4D framework. You'll gain insights into the principles and benefits of HR automation, learning to optimize HR processes effectively. Additionally, the course covers how to measure the success of automation in improving process efficiency and pinpoint areas for further enhancement. By the end, you'll be equipped to make a significant impact on your business through strategic HR automation.


## What you'll learn

- Learn to pinpoint which HR processes to automate and implement them using the 4D framework.
- Gain insights into the core principles and advantages of automating HR tasks.
- Understand how to evaluate the impact of HR automation on process efficiency and identify areas for improvement.

## Automation in HR

### Online Course

Create processes to reduce time spent on repetitive admin tasks with the Automation in HR course. In this online program, you will learn how to automate repetitive and time-consuming tasks preventing you from focusing more on strategic initiatives. Enroll in the Automation in HR course and start digitizing HR processes to reduce costs, improve efficiency, and create impact at scale for your organization.

 This course is only available as part of the [Digital HR 2.0 Certification](#) or as part of [Full Access Membership](#).

abbvie

 Ahold  
Delhaize

 pwc

Trusted  
HR pro

Coursera 

€192

# Robotic Process Automation (RPA) in UiPath

This course enhances your expertise by teaching in-demand skills from university and industry experts. You'll master topics and tools through practical projects, develop a deep understanding of key concepts, and earn a career certificate from UiPath. The Robotic Process Automation (RPA) specialization covers professional-level knowledge and skills for developing and deploying software robots.

## What you'll learn

- Deep understanding of key RPA concepts
- Design and development strategies for UiPath products
- Preparation for the UiPath Certified Professional - UiRPA exam
- In-demand skills from university and industry experts
- Mastery of topics and tools through practical projects



## Robotic Process Automation Specialization

Learn RPA Design & Development with UiPath. Master building



Instructor: [UiPath](#)

Enroll for Free

Starts Apr 7

**13,621** already enrolled

Included with **coursera PLUS** • [Learn more](#)

Youtube 

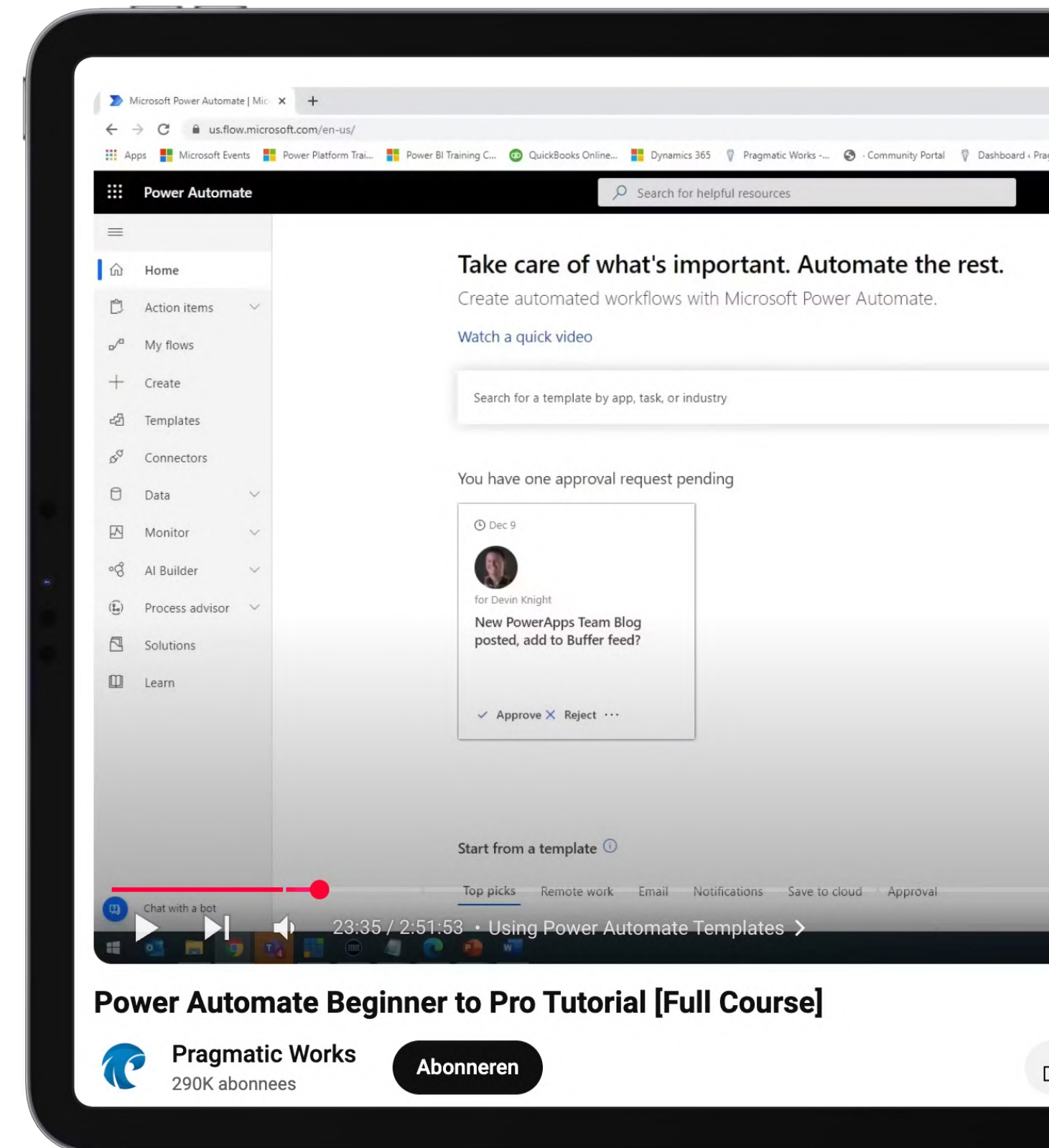
€192

# Microsoft Power Automate beginner to PRO

Power Automate is an automation tool designed for Citizen Developers to build and automate workflow processes in the cloud and/or on-premises. The ultimate goal of Power Automate is to give you back time. Time that you would have normally spent performing tedious tasks can now be automated, allowing you to focus more on strategic work that makes a bigger impact to your organization.

## What you'll learn

- Understanding Flow Triggers
- Creating Flows with Conditional Logic
- Designing Approval Flows
- Building RPA solutions with Power Automate Desktop
- Power Automate Administration



# Prompting & Generative AI

Coursera 

€39.99

# Prompt Engineering for ChatGPT

In this course, you'll learn how to apply prompt engineering to work effectively with large language models like ChatGPT. You'll discover how to use prompt patterns to unlock powerful capabilities within these models. Additionally, you'll gain the skills to create complex prompt-based applications for various aspects of your life, business, or education.

## What you'll learn

- Apply prompt engineering to work effectively with large language models like ChatGPT.
- Use prompt patterns to unlock powerful capabilities within these models.
- Create complex prompt-based applications for personal, business, or educational use.
- Enhance your skills in developing advanced AI-driven solutions.



# Prompt Engineering

This course is part of multiple programs. [Learn more](#)



Instructor: [Dr. Jules White](#) Top Instructor

**Enroll for Free**  
Starts Apr 7

**417,794** already enrolled

Included with **Coursera PLUS** • [Learn more](#)

# Gen AI Prompt Design for HR

In this Gen AI Prompt Design for HR mini course, you'll learn how to transform HR tasks with prompt design skills. You'll gain essential techniques to generate high-quality content from Gen AI, explore common HR use cases, and master a templated framework for creating adaptable prompts for any HR role. The course covers effective prompt design, common mistakes, the BRIEF framework, optimizing output quality, and practical examples for HR tasks.

## What you'll learn

- Generate high-quality content from Gen AI for HR tasks.
- Apply the BRIEF framework to create effective and adaptable prompts.
- Optimize output quality and explore practical HR use cases.

New

## Gen AI Prompt Design Mini Course

Just because you work with people doesn't mean you won't replace you, an HR professional who uses AI on demand, Gen AI skills and boost your productivity. Prompt Design pro. Enroll in the Gen AI Prompt D



Mini-courses are short, focused courses designed to build specific skills. They are included with the Full Access Essentials Membership.

**HR**

**Analytics**

Horizon ↗

€345

# Starten met HR analytics - 13/05 in Antwerpen

Jeroen Naudts brengt jarenlange ervaring in HR en data-analyse naar deze sessie. Tijdens de sessie ontdek je hoe je data kunt gebruiken om processen te optimaliseren, inzichten te vertalen naar acties, en hoe je HR-data effectief rapporteert aan stakeholders. Van beginners tot meer ervaren HR-professionals, Jeroen maakt complexe analytics toepasbaar voor elke HR-rol.

## What you'll learn

- **Data-gedreven HR-beleid:** Leer hoe je HR-data omzet in strategische inzichten die de organisatie versterken.
- **Praktische toepassing:** Ontdek hoe je HR-analytics inzet voor personeelsverloop, diversiteit, uitval en functionering.
- **Hands-on oefeningen:** Je werkt met concrete cases en leert hoe je data-analyse toepast in de praktijk.

Masterclass door Jeroen Naudts  
13/05 (10u - 13u)

# Starten met Analytics

Jeroen Naudts brengt jarenlange ervaring in HR en data-analyse naar deze sessie. Hij helpt organisaties om HR-data effectief te gebruiken voor strategische besluitvorming en biedt concrete tips om de impact van HR-beleid te vergroten. Tijdens de sessie ontdek je hoe je data kunt gebruiken om processen te optimaliseren, inzichten te vertalen naar acties, en hoe je HR-data effectief rapporteert aan stakeholders. Van beginners tot meer ervaren HR-professionals, Jeroen maakt complexe analytics toepasbaar voor elke HR-rol.

# People Analytics

In the 'People Analytics' course offered by the University of Pennsylvania/Wharton on Coursera, you will be introduced to the theory and practice of people analytics. Taught by Wharton professors, this course demonstrates how to use data to make evidence-based decisions in areas such as performance evaluation, staffing and hiring, networks and collaboration, and talent management. Through real company examples, you will learn techniques to measure employee performance, improve recruiting decisions, analyze communication patterns, and explore data-driven approaches to promotions, while addressing algorithmic bias and fairness in HR decisions.

## What you'll learn

- Understand challenges in measuring employee performance and techniques to separate skill from luck.
- Use data to improve recruiting and internal mobility decisions, and predict turnover
- Explore data-driven approaches to promotions and discuss algorithmic bias and fairness in HR decisions.

# People Analytics

This course is part of [Business Analytics Specialization](#)



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