

Story Starter Worksheet

From the Trusted Tour Guide Annie Show – Episode 3

This worksheet is designed to help you tell your story with heart—not hype.

Whether you're writing an About Page, sharing your legacy project, or just trying to put words around your why, these prompts and templates are here to guide you.

Part 1: Warm-Up Prompts

Answer these in your own words. No jargon. No pressure.

1. I started this because...

2. What I really want people to feel is...

3. If I could sit across from someone and explain why this matters, I'd say...



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Part 2: Story Structure Template

Use this simple 4-part format to tell your story like a guide, not a guru.

1. The Spark – What first led you here?
2. The Struggle – What challenge did you face or witness?
3. The Shift – When did you realize something had to change?
4. The Stand – What do you believe now, and how are you helping others?



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Part 3: Your One True Sentence

Now, distill it down. What's one true sentence you can use on your About Page, your social profile, or a sticky note above your desk?

My one true sentence:

Bonus Space: Sticky Note Ideas

Use this space to brainstorm fun project names or reminders.

- Operation Nacho Bowl**
- Project Grandma's Kitchen**
- Mission Milestone**

