



HOW EX-ENGINEERS THRIVE IN THE “DIGITAL GOLD RUSH”

Old School Engineer to Modern Wealthy Grandpa

2026 FAST START GUIDE

Oliver Staudenmann





«THE DIGITAL GOLD RUSH»

INTRO

«How to Build Wealth Online - Without Trading my Time for Money?»

(without compromising personal integrity and values)

This was the Question I was researching in 2021-2023.

I wrote this “guide” for two main reasons:

1. To share the solution to the above question I found - so people can get different choices in their life .
2. I currently need to learn to write again, after a brain stroke in 2023 - which destroyed my life – as I knew it.

So, I decided to write something
“beneficial” aligned with my mission:

“..to serve REAL people to find WAYS to live
a MORE INSPIRED LIFE, and enrich their “TIME WELL
SPENT”.

So, a mutual Win-Win.



Hi, I am Oliver,

When my job status changed from successful **Senior Welding Engineer, to “disabled from the work-force” permanently** in 2026 at the age 51 (due to an brain stroke and an MS diagnosis)...

- I was without a worry in the world - in terms of what to do next.

My “resurrection” after knocking on Valhalla’s gate for couple of months - I realized that I was where I needed to be on my journey – and that I was more resilient than I thought..

And I also understood **turning down a prestigious 4-year Executive MBA program in 2021, and instead researching how people build wealth online** without trading time for money, but rather channeling their time to what really matters for them – was the right choice for me.

This realisation and how I could apply the same strategy to my life, is **how I found my purpose in my life & peace** after my career ended.

Well, let’s dive in and see why and how I do what I do.





DISCLAIMER

What I share in this guide is **not financial advice in any way or form.**

I only **share my personal story** and share how others can do the same as I did – the choice is theirs.

PLEASE NOTE: In my video (on the website, it **states that I used years to build an online system/machine**, that generate income on autopilot for me – **this is incorrect.**

I launched my online business within 60 days, with the help of the LaunchYou team – so, **I am not a genius, I just found the right place to get help.**

I used 2,5 years to find this solution.

No magic, I **just followed the steps of a proven framework that works** to launch.



Oliver (51) - proud grandpa - from Norway.



«THE DIGITAL GOLD RUSH»

Even though I have an engineer brain (complex - some say), my guide is **meant to save you time and money** - if you are looking for a different way to make income beside your job without risking it all - so you can free up time to do other things than be at work.

First a quick Q&A, to relax your brain:

Q1: “How Ex-Engineers Thrive in the Digital Gold Rush”

A/Oliver: “I generate income online with digital assets, connected to online systems (aka. my online business).”

Q2: “How can I do the same?”

A/Oliver: “I partnered with the company (LaunchYou) who helped me, so I am able to share “Discover the Modern Wealthy Way”, which was the start key for me also (last page).”

The 6-min. video above the button (on the website) where you downloaded my pdf, shows my story why I use online systems to build wealth, instead of a job to generate income.



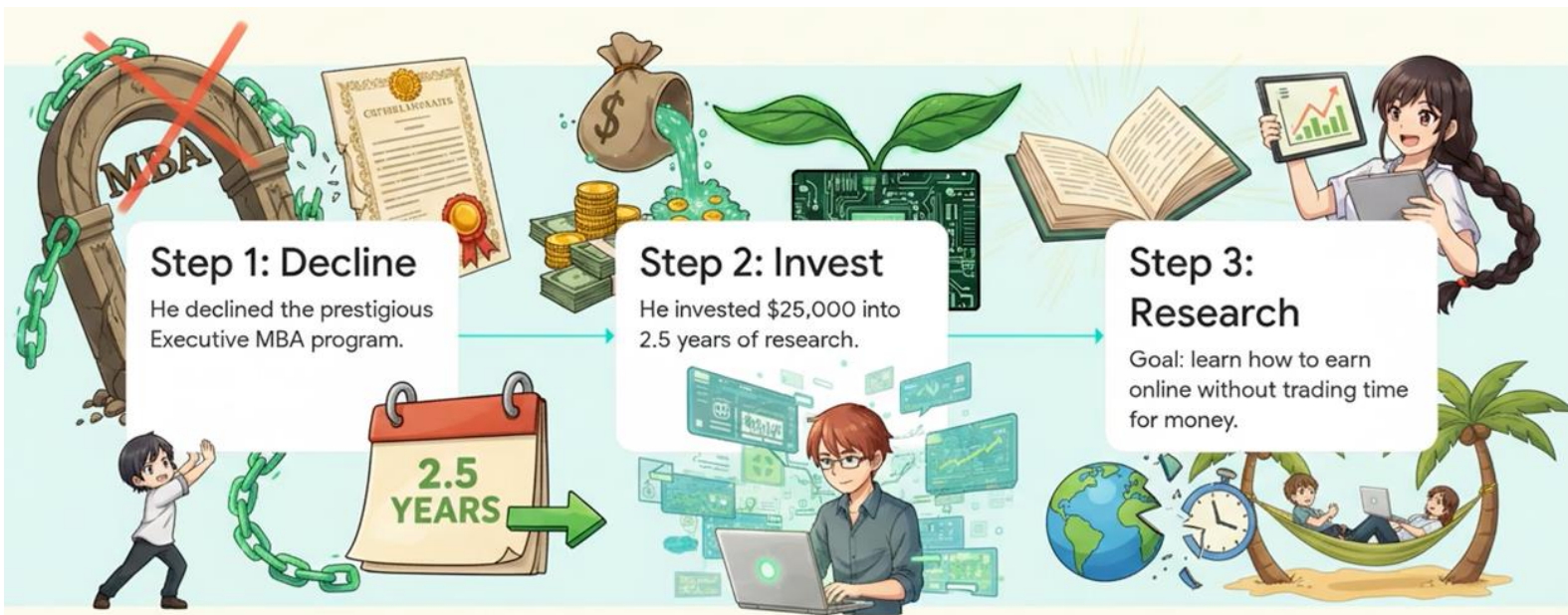
Meet Oliver Staudenmann. His story is about **rebuilding a life** from the ground up.



«THE DIGITAL GOLD RUSH»

In 2021 I was a Senior Welding Engineer, working in the energy sector. Due some unknown health issues, I decided to learn some new skills.

But after a phone call with a fellow engineer and friend (Curt), I decided to ditch an Executive-MBA I planned to start, and instead I started research how people build wealth online - in an ethical way



Fast forward after investing 2,5 years and approx. \$25.000 of my salary, on scams, education, building and testing different course including mentorships , I found a valuable solution (fit for a proud engineer from Norway - who didn't care about social media or online hustling culture - but just wanted peace of mind and just enjoy nature and to do what he wanted with his time).

I found something called
“The Modern Wealth Way” in 2022.

At the same time, my friend and I was building YouTube automation channel (we paid 3 freelancers and we managed the project ourselves) and I was doing an “Super Affiliate System” course.

All this beside our jobs, so we didn't pay close attention to this “Modern Wealthy”-stuff.



«THE DIGITAL GOLD RUSH»

After some months of negative results and firing 3 video editors and minor revenue from some Prostate product from Clickbank.

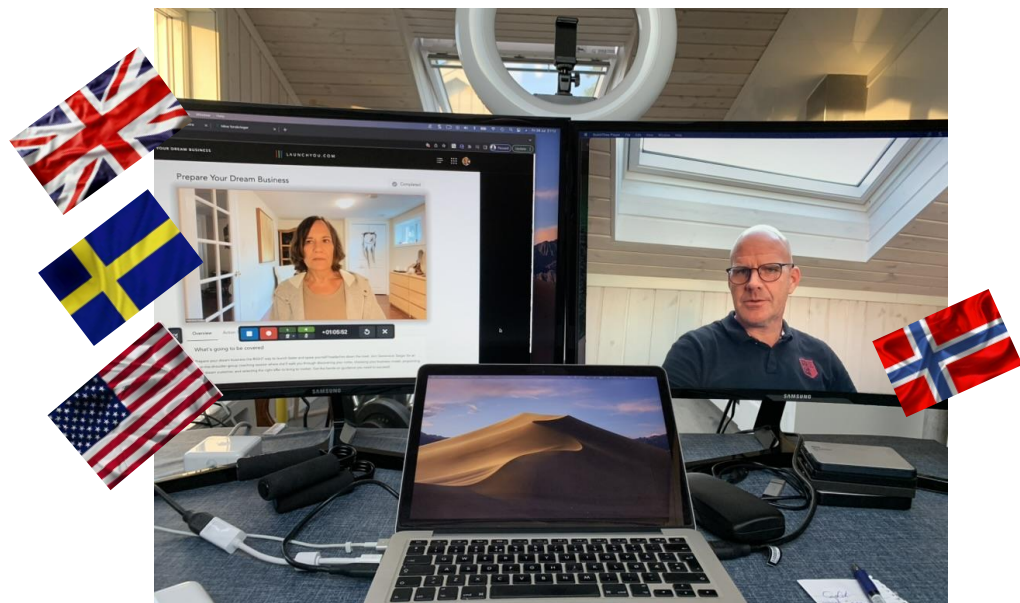
I told Curt that I don't have time for this - it doesn't make sense to use all time with just with another job - when earning more from our traditional jobs, and how do I know that prostate product really was it sounded like? - I have integrity.

We scrapped both projects, and I drove in the modern wealth thing - since quitting before finding the solution of our online research - was not an option.

When we found the solution (Launch Pad)
- I launched my online business within 60 days.

But because I chose the slow option to build my online business (**DIY - Do It Yourself**) - **because I was sceptical** after the last 2 years research and wanted to see all elements at once se, I didn't get all the pieces right the first time.

Then I got help from different "LaunchYou"
- mentors to audit my system,
And I quickly found out what I did wrong, and restarted my machine.



Then I got distracted by a brain stroke,
19 August 2023 & following an MS diagnosis.



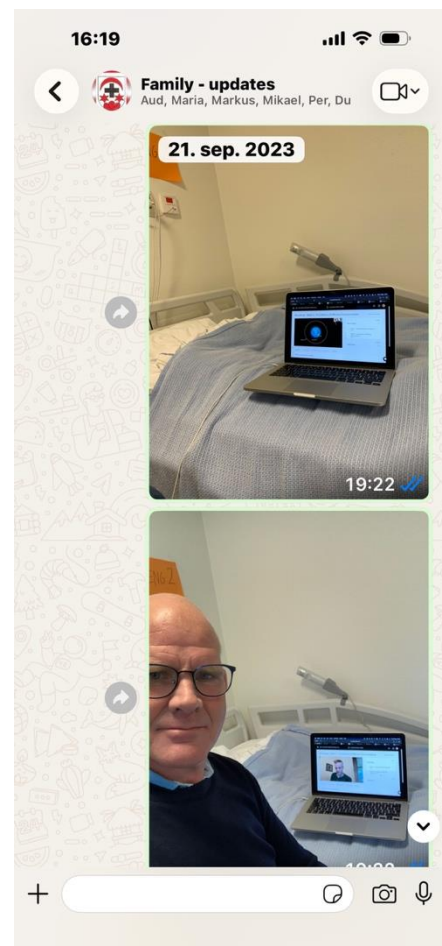
«THE DIGITAL GOLD RUSH»

However, I started my system again, in November 2023 - after I had re-learned to read and use my mac.

While I was re-learning how to walk straight, use my washing machine and coffee machine, since I lived alone it required some efforts, but I succeeded.



Re-learning
to write.



Listening and watching webinars,
and trying learn to read text.

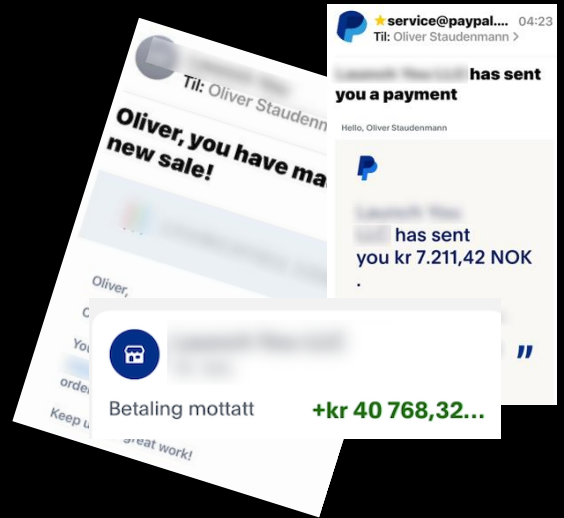
My online system was running in the background.



«THE DIGITAL GOLD RUSH»

These pictures show what results my online system created for me the next couple months:

DATE ↓	SOLD BY	COMMISS
Jan 2, 2024	Oliver Staudenmann	\$4,000
Dec 24, 2023	Oliver Staudenmann	\$100
Dec 14, 2023	Oliver Staudenmann	\$30
Nov 30, 2023	Oliver Staudenmann	\$200
Nov 24, 2023	Oliver Staudenmann	\$100
Nov 24, 2023	Oliver Staudenmann	\$400
Nov 24, 2023	Oliver Staudenmann	\$30



For date range (11/1/2023 - 1/31/2024)

Commissions	\$4,860
Clawbacks	\$0

This was **the proof I needed to trust the system I built.**
Now I could focus on optimize and scale my profits.

Personally, I needed to learn to write better and speak first,
not try to do something on my system.

Now (2026), I still can't speak (only some Norwegian), **but I can write and can serve other people with my discovery anyway.**

I partnered with LaunchYou - **hence this guide** - here are the steps I took to get my results:



«THE DIGITAL GOLD RUSH»

The shift.

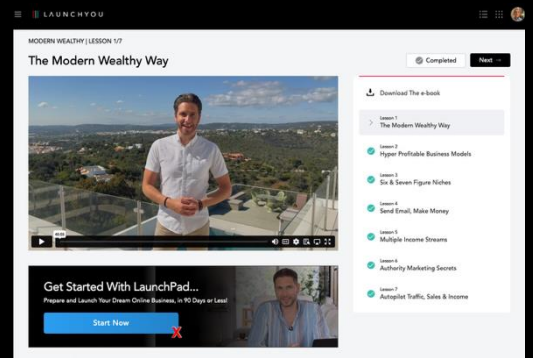
«They pay. You Profit, while sleeping».

Let me show what I did to shift to Robert Kyiosaki's so-called right Cashflow Quarant, in the «Digital Gold Rush».

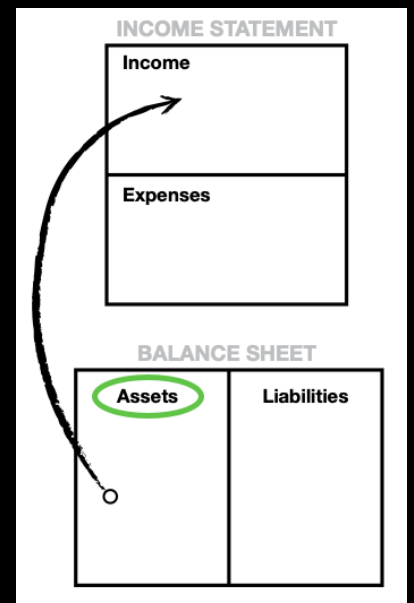
This is how I did it: (Step-by-step next page).

1. I invested in myself («The Modern Wealthy» & «Launch Pad» - education and building steps on how to become an digital entrepreneur & launching and scale my own profitable online business, based on my own values).

2. As an Business owner & Investor, I invest in my business, in digital assets with generate cashflow – then I rinse and repeat with profits from my own business.



COMMISS
\$4,000
\$100
\$30
\$200
\$100
\$400
\$30



HOW I FOUND THE SOLUTION – STEP 1.

The shift.

«They pay. You Profit, while sleeping».

It wasn't easy for me as a skeptical engineer with my old ignorant employee mindset to believe in this headline, but I was on right mission – so I had seen much already - that I didn't believe or trusted.

Step 1. «Don't believe, trust or understand – discover».

Friday evening, I watched twice.
He said to much than I could ignore.

JOIN THE MODERN WEALTHY & CASH IN ON THE DIGITAL GOLD RUSH...

"Discover How The Modern Wealthy Use 'Authority Marketing' To Make Their Income Online & Pull In Cash Flow Every Single Day On Complete Autopilot" ...




*Without The Need For Any Previous Online Business Experience - And Best of All Without
Needing To Sell, Convince, Or Post Content All Over The Internet All Day!*

HOW I FOUND THE SOLUTION – STEP 2.

Step 2. «The Modern Wealthy Offer».

I had planned for this weekend - to do some «job paper work».

So, when I saw that I had a month to look at the videos, get my money back and keep the bonus courses – it was a «no-brainer».



HERE'S WHATS INCLUDED!

<input type="checkbox"/> Modern Wealthy E-book & Fast Start Program	(Value \$397)
<input type="checkbox"/> BONUS #1: E-com 101	(Value \$499)
<input type="checkbox"/> BONUS #2: Affiliate Marketing 101	(Value \$499)
<input type="checkbox"/> BONUS #3: FREE Vision Call	(Value \$199)

TOTAL VALUE: \$1594
REGULAR RETAIL: \$697

Today's Special Offer: One Payment Of

\$37_{USD}



The Bravest Guarantee In The World

We 100% Guarantee you'll love this training and the bonus courses, or we'll return your \$37 USD investment even if you watch the whole thing and take the full 30 days to do it. You don't have to explain anything.

Just let us know it wasn't for you, and we'll return your \$37 USD investment with no questions asked, and we will even let you keep access to the course. Does that sound fair?



HOW I FOUND THE SOLUTION – STEP 2.

Step 3. «Discover.»

I started to explore – but I didn't shedule the Vision Call (as I thought that was sales stuff).



LAUNCHYOU

Start Here **Book a Call** Programs

Welcome To Your Dashboard

Watch Welcome Video

Welcome to your Modern Wealthy Dashboard, where we empower you to achieve both financial success and personal fulfillment. Our expertly curated 3-step process is designed to help you build a thriving business while pursuing your purpose. Let's start with Step 1 and take the first step towards creating a profitable and purposeful future.

✓	Step 1 Download The Ebook: Secrets Of The Modern Wealthy <small>COMPLETED</small>	Download Now
✓	Step 2 Watch The 7-Day Fast Start Videos <small>100% COMPLETED</small>	Watch Now
✓	Step 3 X Schedule Your Vision Call <small>COMPLETED</small>	▼
➔	Step 4 Register For The New Member Orientation Workshop	Register Now

[CLICK HERE TO JOIN OUR Facebook Group](#)

X
[LEARN ABOUT LAUNCHPAD](#)
[Click Here To Book Your Vision Call!](#)

FREE! [Click here](#)
TO WATCH 7-DAY FAST START VIDEOS

HOW I FOUND THE SOLUTION – STEP 2.

February 2026

MON	TUE	WED	THU	FRI	SAT	SUN
						1 1 Event
2 4 Events	3 2 Events	4 4 Events	5 5 Events	6 1 Event	7 1 Event	8 1 Event
9 4 Events	10 2 Events	11 2 Events	12 4 Events	13 2 Events	14 1 Event	15 1 Event
16 5 Events	17 2 Events	18 1 Event	19 4 Events	20 2 Events	21 1 Event	22 1 Event
23 5 Events	24 2 Events	25 4 Events	26 3 Events	27 3 Events	28 1 Event	

Thursday February 19 - CET
Click on any of the events below for more details.

- 5:00pm - How to Be a Super Affiliate
- 6:00pm - Craft Your Minimum Viable Offer
- 6:30pm - Your Winning Website & Funnel
- 9:00pm - Week 3 - Prepare Cohort: Pain Validation Group Mentoring

LAUNCHYOU

Upcoming Calls (24 Results)

- NORTH STAR GUIDANCE**
1st LIVE CALL
North Star Guidance - Week 3
Defining Your Values
Register
- Website & FUNNEL SETUP**
1st LIVE CALL
Website & Funnel Setup
Register
- FIND YOUR PERFECT NICHE**
1st LIVE CALL
Find Your Perfect Niche
Register
- POWERFUL BRANDING**
1st LIVE CALL
Powerful Branding
Register
- ATTRACT QUALITY TRAFFIC**
1st LIVE CALL
Attract Quality Traffic
Register

Recordings (776 Results)

- PREPARE LAUNCH & GROW YOUR DREAM BUSINESS**
RECORDING
Prepare, Launch & Grow Your Dream Business
Get questions about your niche, offer, tech.
- UNSTOPPABLE CREATOR'S CORNER**
RECORDING
Unstoppable Creator's Corner
Join us for step-by-step reviews of your social media, website, blog and messaging. Plus
- RAPID FIRE Q&A for ONLINE SELLERS**
RECORDING
Rapid Fire Q&A for Online Sellers
Get all your burning questions answered by
- PREPARE COHORT: DEFINING YOUR DREAM CUSTOMER AVATAR**
RECORDING
Prepare Cohort: DCA Group Mentoring
You'll present your Dream Customer Avatar

LAUNCHYOU

MODERN WEALTHY | LESSON 1/7

The Modern Wealthy Way

Completed

Next →



Download The e-book

> Lesson 1
The Modern Wealthy Way

✓ Lesson 2
Hyper Profitable Business Models

✓ Lesson 3
Six & Seven Figure Niches

✓ Lesson 4
Send Email, Make Money

✓ Lesson 5
Multiple Income Streams

✓ Lesson 6
Authority Marketing Secrets

✓ Lesson 7
Autopilot Traffic, Sales & Income

Get Started With LaunchPad...

Prepare and Launch Your Dream Online Business, in 90 Days or Less!

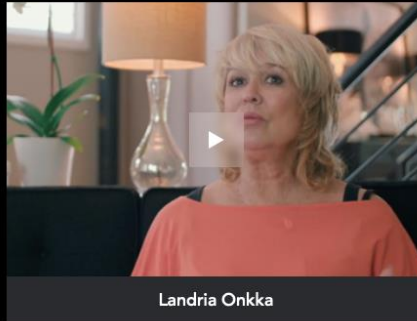
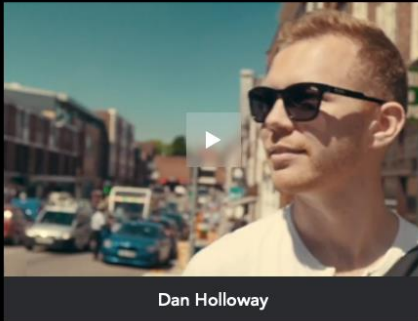
Start Now

I noticed an extensive training hub with various topics, and structured calendar. I started to look at the «7-days fast start videos», where Stuart shared about his life and what the Modern Wealthy, normal people, do to earn online.



HOW I FOUND THE SOLUTION – STEP 2.

Case Studies



Your Bonuses



Affiliate Marketing 101

BONUS 1

Get started selling online QUICKLY with this six-figure affiliate marketing training bootcamp!

Watch Now!



Ecom 101

BONUS 2

In this training, we will introduce you to the world of eCommerce — buying and selling physical products on the internet.

Watch Now!



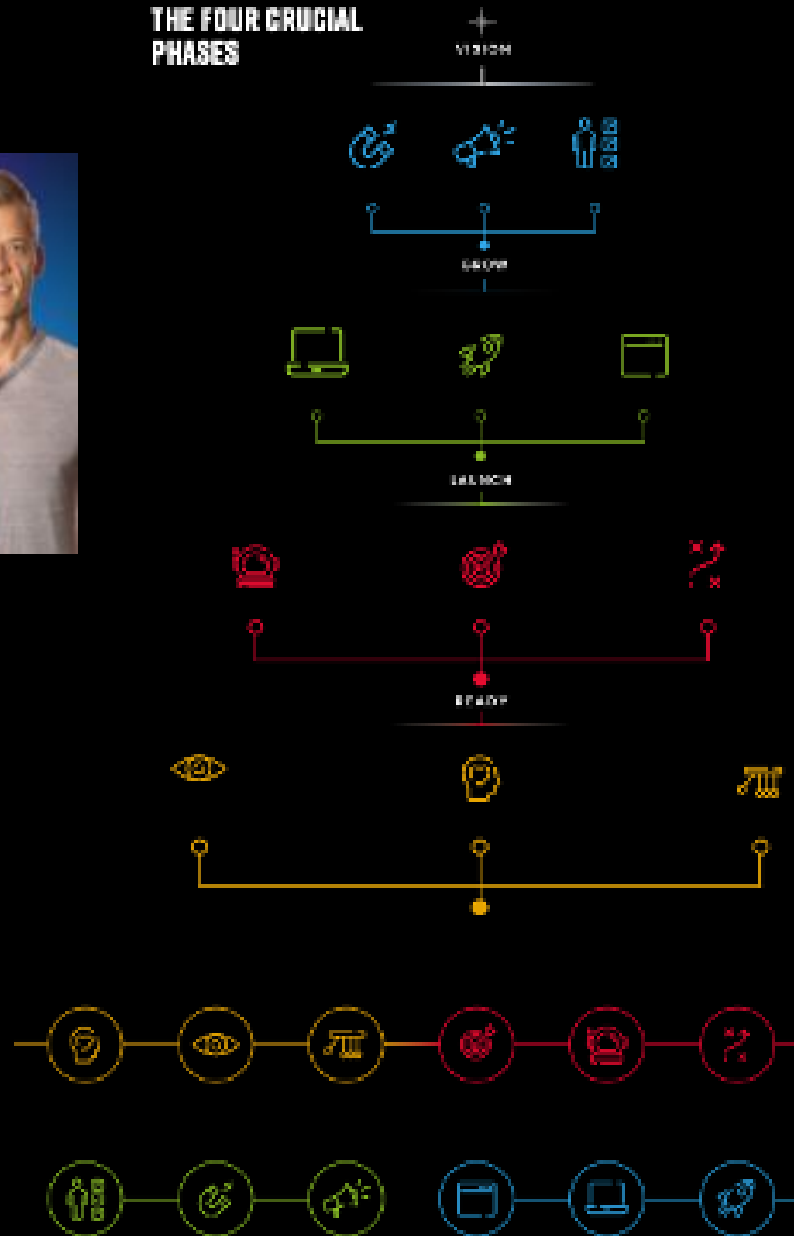
I discovered that other peoples experience and looked at some bonuses to learn Affiliate Marketing and Ecom.



HOW I FOUND THE SOLUTION – STEP 2.



THE FOUR CRUCIAL PHASES



I used a whole week to explore the Modern Wealthy Way» due to my high work load at my job.

But I understood why my previous ventures had «halted» – now I saw all the pieces to succeed..



HOW I FOUND THE SOLUTION – STEP 3 FINAL.

Autopilot Traffic, Sales & Income

Download The e-book

- Lesson 1 The Modern Wealthy Way
- Lesson 2 Hyper Profitable Business Models
- Lesson 3 Six & Seven Figure Niches
- Lesson 4 Send Email, Make Money
- Lesson 5 Multiple Income Streams
- Lesson 6 Authority Marketing Secrets
- Lesson 7 Autopilot Traffic, Sales & Income

Get Started With LaunchPad...
Prepare and Launch Your Dream Online Business, in 90 Days or Less!

Start Now

Then I decided to launch my online business with «LaunchPad».

Launch Your Dream Online Business
in 90 Days Or Less...

Click Here To Watch Now

There are different options available how to start:
DIY – «Do it Yourself» (with or without Mentoring).
DFY – «Done For You» (they build your business for you).

Since I chose DIY option, I used more time.
I used all my spare time, but managed to launch within 60 days (tech wasn't a big challenge for me). Then I added mentoring options.

If starting today, I would choose a smarter option, to save time.



GET THE SOLUTION.

«Build something You Love.»

This online system can be used for any type of products, subscription, or service, whether digital or physical – or not a product/service of your own. I learned how to sell all types of "things" without or with being involved in the sales process. You can use it for any business model - but Stuart explains it all here.

Click [this link](#) or the image to watch Stuart's, where he explains the «Modern Wealthy Way».

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Without The Need For Any Previous Online Business Experience - And Best of All Without Needing To Sell, Convince, Or Post Content All Over The Internet All Day!



VISION & MISSION

MY VISION

“I have a dream, that all humans can have a real choice to live a inspired life, with time well spent in their lifetime.”

I believe “time well spent” with family, friends and mentors, sharing good moments with insights, wisdom, enthusiasm, ambitions & excitement - while enjoying and exploring nature’s beauty & mind-reflection capabilities has to offer, is the best foundation for humans to live their most inspired and best life.

I also believe following the old system to make income is broken (aka trading hours for money), the old model don’t add to “time well spent” – it is eroding valuable time and kills inspiration.

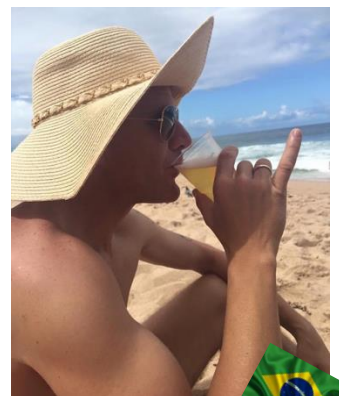
Futhermore, I believe that the computer/mobiles and Internet are some of the best inventions for “normal” people in our modern era.

And when used for good, growth & income generating, while using most time WITHOUT these great inventions or the old model and instead be able to focus on enhancing good health (body & mind) – is a powerful way to build a strong foundation of an “inspired life with time well spent”.

MISSION

My mission is to serve REAL people to find WAYS to live a MORE INSPIRED LIFE, and enrich their “TIME WELL SPENT”.

“My Time Well Spent with Inspiration” (family & nature)





FINAL THOUGHTS

What I learned on my journey.

Break the rules – Fast Track Matters.

The most value lesson from my 2021 – 2026 chapter, in term of reaching my goals to enjoy my time and to do what matters to me – was a small, but crucial mindset shift:

I believe that we don't have time to «waste», dreams are worth chasing & «Fast Track Matters».

I learned it the hard way – that: 1. working hard, 2. knowing it all, 3. be the best in all areas & 4. listen to society – **doesn't matter** in the long term – you will be replaced.

If you want to live your best life possible prior – **use «shortcuts», – model what others have done before you** – instead of building your own ego. Instead **compress time.**

Don't be like the old «Oliver the stubborn Engineer».

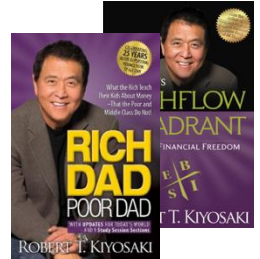
- **Be courageous, be like Mr. Bean**



When I learned how to earn income by using an online business (assets), rather than my time with an job, I saw how the **Modern Wealthy** differ from the **middle class**.

I saw that these skills are much powerful, and valueable than all I had learned at Engineering school.

I saw that I also had **cracked the «Rich Dad» code of the Robert Kyiosaki teachings**, that I had tried to figure out (without investing in real estate) for two decades.



Stuart (LaunchYou co-founder) **taught me why, what and how to do it**, in a matter of weeks.

When I realised what had happend, I partnered with him, so I could share his knowlegde to others.

So, **If you** would like different **choices** in your life, The **fastest step** is to **hear what Stuart** has to say here:

Click pictures to meet **Stuart**, my guide.
(opens an website)



MODERN WEALTHY