



# THE INSTANT SALES FORMULA

YOUR PLUG-AND-PLAY GUIDE TO MAKING INSTANT DAILY SALES WITH DIGITAL PRODUCTS

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# INTRODUCTION

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What if I told you that making instant sales online isn't some complicated, tech-heavy process? You don't need thousands of followers. You don't need paid ads. You don't even need a fancy website. You just need a simple, proven system that works. So many people get into Digital Marketing and get discouraged when they have not made a sale and so they quickly give up, but I want to share a formula that will help you get sales instantly.

## **What is Instant Sales, and Why Do You Need Them?**

Instant sales mean money in your account today, not weeks or months from now. It's the ability to generate cash flow on demand, whether you're starting with \$0 or looking to add more money into your business quickly.

Here's the thing, most people overcomplicate selling online. They think they need a full-blown brand, an expensive website, and paid ads. But what if I told you that none of that is required to start making money instantly online?

I tested this exact formula, and guess what? It worked.

## **I Made \$1,000+ in 3 Days With This Same Formula**

I put this method to the test with our first ever Valentine's Day sale inside of our RGA MRR community. For just 3 days, I ran a sale where people could join the community for \$1 and \$7. No paid ads, no big launch strategy, just straight-up instant sales using the same formula you're about to learn.

And the best part? Anyone can do this. No huge audience. No paid marketing. Just a powerful, low-cost product and the right strategy to sell it instantly! Now, I'm giving you the exact blueprint that made it happen.

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If you've ever felt like making money online was complicated, overwhelming, or just not working fast enough, you're in the right place. There is so much power in low ticket digital items. I've been a digital product creator for almost 4 years and have always sold templates and flyers priced at a low price online that would sale instantly but In RGA we ran our first low ticket sale for our MRR community with the purpose of helping others create instant wins, AND IT WORKED!

❤️ **The results?** people just like you started making sales instantly.

❤️ **The impact?** Some had their first-ever sales, while others made multiple sales in their sleep.

❤️ **The momentum?** It went viral because this formula was simple, effective, and repeatable.

This is your proof that sales don't have to be hard.

You don't need a huge following, in fact I did not have much of a following at all, I had only 30 followers, so many others had 0 followers and were able to get sales, no expensive ads, or complicated strategies.

You just need a system that works and I'm here to share that system with you!

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# What is MRR (Master Resell Rights), and Why Is It a Goldmine?

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If you're new to MRR (Master Resell Rights), let me break it down:

- ◆ **MRR means** you can buy a digital product once and resell it over and over again, keeping 100% of the profits.
- ◆ No inventory. No product creation. Just straight-up money in your account every time someone buys from you.
- ◆ This guide you're reading? It's MRR, which means not only will you learn how to make money instantly, but you'll also be able to resell this exact guide for \$5 and start making sales.

This is why Master Resell Rights is one of the easiest, most profitable online business models right now, and this book is the perfect MRR product to get started with.

## Why Most Digital Marketers Fail (And How to Shortcut the Struggle)

Let's be real, most people fail in online marketing because they overthink and overcomplicate.

- ✗ They think they need a big audience—but I'll show you how to make sales without one.
- ✗ They believe they need a perfect brand and website—but instant sales don't require either.
- ✗ They wait for the "perfect time" to start—meanwhile, others are already making money daily.

I'm giving you the exact shortcut I wish years ago when I first started in this industry. No fluff. No long-winded theory. Just a step-by-step game plan to start making money today. This is **THE FORMULA** I used to generate sales in days, and now it's yours. Read it, apply it, resell it, and start making money instantly.

Let's get into it. Your instant sales journey starts NOW!

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My FIRST Sale with Rich Generation Academy! 🥳🥳

Wow... I just made my FIRST sale with Rich Generation Academy! 🥳 This

Another Win

Just got my second sale to happy and still in tears 🥳🥳🥳🥳🥳

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9 spots left at \$5 !!

theDigitalhive\_ 23h

I WOKE UP TO TWO SALES 🥳

🥳🥳🥳🥳 forever grateful!!!!

RGA is getting the attention it deserves 🥰

## SECTION 01

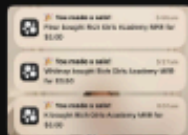
# WHAT IS DIGITAL MARKETING

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thank you so much fleur, whitney & K 🥳🥳

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81 54 1

Shondra Cooper

20d ago • Share Your Wins

🔥 45 Minutes. \$100. Just Like That. 🔥

I went LIVE, showed up, and secured \$100 in just 45 minutes! 🚀 No cold

Whitney Wilson

1d ago in Share Your Wins

My 1st order!! 🥳🥳

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🥳🥳🥳 I love it! I've had 7 sales 🥳



Qaniyah Malik

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sale! 04:45 Rich Girls Ac

Sameega Roberts

4d ago • Share Your Wins

4 Sale

Happened in my Sleep. Woke up Super Happiness!!! Lol Super pumped!!!



# What is Digital Marketing?

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You first need to know what Digital Marketing is.

**Digital marketing** is simply the process of promoting and selling products or services online using platforms like social media, email, websites, and digital ads. Instead of selling in person or through a physical store, you use the internet to reach and convert customers.

Think about it, every time you see an ad on Instagram, get an email about a sale, or watch a YouTube video promoting a product, that's digital marketing in action. Businesses, entrepreneurs, and even everyday people use digital marketing to make money, build brands, and grow their influence online.

If you want to sell digital products, resell MRR products, or build an online business, you need to understand the basics of digital marketing, so let's break down the key terms you'll need to know that will be helpful to you on this journey.

# Key Terms You Should Know:

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## 1 Lead

A lead is a potential customer, someone who shows interest in what you're selling but hasn't bought yet.

✓ Example: If someone comments "I'm interested" on your post about your \$5 offer, they're a lead!

## 2 Sales Funnel

A sales funnel is the step-by-step process that turns a random person into a paying customer.

✓ Example: Someone sees your Instagram post → Clicks your link → Buys your digital product. That's a funnel!

## 3 Call to Action (CTA)

A CTA is what you tell people to do next, like "Click the link," "DM me 'START'," or "Drop a 🔥 if you're interested!"

✓ Example: "Want to start making instant sales? DM me '\$5' for details!"

## 4 Conversion Rate

This is the percentage of people who take action after seeing your offer (like clicking your link or making a purchase).

✓ Example: If 100 people see your post and 10 buy, your conversion rate is 10%.

## 5 Engagement

Engagement refers to likes, comments, shares, and messages that show people are interacting with your content.

✓ Example: More engagement = more visibility = more sales!

## 6 Organic Traffic vs. Paid Traffic

Organic traffic = People finding your content naturally (no ads).

Paid traffic = People finding your content through ads (like Facebook or Instagram ads).

✓ Example: Posting on TikTok and getting views = organic traffic.

Running a Facebook ad = paid traffic.

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## 7 Social Proof

Social proof is evidence that other people trust and buy from you, like testimonials, screenshots, or comments.

✔ Example: Posting “I made \$500 in 3 days using this system!” with a PayPal screenshot = social proof.

## 8 Retargeting

This means marketing to people who showed interest but didn't buy yet.

✔ Example: Someone visits your link but doesn't buy, so you follow up with a DM reminding them to take action.

## 9 High-Ticket vs. Low-Ticket Products

💰 Low-ticket = Products priced \$1-\$50 (like your \$5 MRR guide).

💰 High-ticket = Products priced \$500+ (like online coaching programs).

✔ Example: This guide is a low-ticket offer, but you can stack sales fast to make big money!

## 10 Master Resell Rights (MRR)

MRR means you can buy a digital product once and resell it over and over, keeping 100% of the profits.

✔ Example: This exact book is an MRR product, you can resell it for \$5 and keep ALL the money!

## 1 1 Passive Income

Passive income is money that keeps coming in even when you're not actively working.

✔ Example: Once you sell a digital product, you can keep making money from it forever!

## 1 2 Tripwire Offer

A tripwire offer is a super low-cost product (\$5-\$10) that gets people to buy something quickly.

✔ Example: This MRR guide is a tripwire, it's so cheap that people say YES instantly!

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### **1 3 Upsell & Downsell**

🚀 Upsell = Offering something more expensive after a person buys.

↓ Downsell = Offering something cheaper if they don't buy.

✅ Example: Selling this guide for \$5, then upselling a coaching call for \$27.

### **1 4 Content Marketing**

This is when you attract buyers by posting valuable content online (Instagram, TikTok, Facebook, etc.).

✅ Example: Posting "How I made \$500 selling a \$5 product" and getting DMs from people who want to buy.

### **1 5 Affiliate Marketing**

This is when you promote other people's products and get paid a commission for each sale.

✅ Example: Instead of selling your own MRR guide, you promote someone else's product and earn a % per sale.

### **1 6 Email Marketing**

Building an email list and sending offers to your subscribers.

✅ Example: Someone enters their email to get a freebie, then you email them with paid offers.

### **1 7 Landing Page**

A simple one-page website that explains your offer and collects leads.

✅ Example: A page with a Buy Now button to purchase your \$5 guide.

### **1 8 DM Outreach**

Sending direct messages (DMs) to leads to close sales.

✅ Example: "Hey [Name], I saw you're interested in making money online, want me to send you a simple \$5 method?"

### **1 9 Lead Magnet**

A free product you give away in exchange for someone's email or contact info.

❌ Important: This guide CANNOT be used as a lead magnet, it must be sold for money!

✅ Example: A free checklist that teaches "How to Make Your First \$100 Online" is a lead magnet.

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< Back

Thread

🔔

🔍

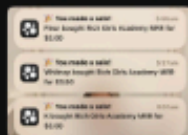
## SECTION 02

# INSTANT SALES FORMULA

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# What You're Getting Inside This Formula

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The Instant Sales Formula is designed to help you:

- ✓ **Create instant wins** – Make your first (or next) sale FAST!
- ✓ **Master the art of digital selling** – Without being “salesy” or pushy.
- ✓ **Attract buyers effortlessly** – Even if you're starting from scratch.
- ✓ **Scale beyond the \$5 sales strategy** – Turn one-time buyers into repeat customers.

This is NOT just a guide. This is your blueprint to turning digital products into cash flow, building a brand that attracts buyers, and selling without chasing.

You're about to learn the strategy that makes money flow to you, automatically.

giving you the exact formula that already helped hundreds of others inside of RGA make money online instantly.

It's time to stop overthinking and start getting to the bag.

Are you ready for your next win? Let's get started.


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# Change Your Mindset!

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Before we get into the formula, you need to understand something: Sales is a mindset game. You don't "convince" people to buy, you make them want to be part of your world.

## 3 Digital Selling Principles I live by:

- 1 Selling is Energy** – If you show up like a boss, people will want to buy from you. If you move like you're desperate, they'll run. We don't chase, we attract.
  - 2 Your Brand = The Vibe** – People buy based on emotion. Your branding, messaging, and marketing should make people feel something before they even see the price.
  - 3 Selling is Storytelling** – It's not about what you're selling, it's about how you position it.
-  **Your Sales Mantra:** "People love to buy from me. My products sell themselves. Money flows to me effortlessly."
-

# A Strategy That Works

## Create an Irresistible Offer

If your product isn't selling, it's because your offer isn't irresistible. The right offer sells itself because people feel like they NEED it.

### 🔥 How to Make Your Offer a No-Brainer:

- ✓ **Solve a Specific Problem** – The more specific, the better. Instead of “make money online,” sell “a plug-and-play formula to make sales in 24 hours.”
- ✓ **Make It Time-Sensitive** – Urgency makes people buy NOW. Example: “Only 20 spots at this price!”
- ✓ **Add Instant Gratification** – What do they get right away? Templates, scripts, automation? **Give them a WIN immediately.**
- ✓ **Make It Too Good to Say No To** – “You get THIS, plus THIS, plus THIS—total value \$500, but you're getting it for \$17.”

**Make Boss Moves:** Your offer should feel so good that people would feel crazy NOT to buy it.

# Automated Sales Flow

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You need to setup your automated sales flow. We don't manually chase sales, we set up systems that bring them in 24/7 that is what real bosses do.

## How To Setup Your Automated Sales Flow:

- 1 Traffic** → (People see your content)
- 2 Offer** → (They get hit with a “must-have” product)
- 3 Conversion** → (They buy because the offer is 🔥)
- 4 Follow-Up** → (They become repeat customers)

### 💡 How to Make This Work for You:

- ✓ **Use Link-in-Bio Tools** – Direct them to your sales page. Make it one-click simple.
  - ✓ **Set Up Digital Delivery** – So the product is delivered instantly (we don't do manual work for money \$).
  - ✓ **Have an Upsell Ready** – If they buy one thing, offer them something extra (this = more \$\$\$) This can be any product but for those in RGA this can be upselling to Rich Girls or Rich Gen Academy... You see where I'm going with this.
-

# EXAMPLE LINK IN BIO FOR AUTOMATED SALES

## Link in bio

Your social pages should have your store link in the bio section, it's best to limit it to just one link. If you use a platform like Link Tree, Stan Store, or something similar, you can showcase multiple links on that page.

## Optimizing Your Bio

The diagram shows an Instagram profile bio for 'Karen | Digital Product Coach' with the following annotations:

- Branded profile photo**: Points to the profile picture.
- Your first name and industry**: Points to the name 'Karen | Digital Product Coach'.
- Only follow relevant accounts**: Points to the '44 following' count.
- What you do and how**: Points to the bio text: '| I help Women Make Money With Digital Products', '| 4x my 9-5 income w/ digital products', and 'FREE Training How I Make \$10k+/monthly'.
- Link to your digital products**: Points to the link 'stan.store/passiveplaygrounddigital'.
- Call to action last**: Points to the link 'stan.store/passiveplaygrounddigital'.

Profile stats: 362 posts, 1,425 followers, 44 following.

Three circular icons representing Instagram highlights:

- Results**: Labeled 'Proof' below.
- About Me**: Labeled 'About Me' below.
- Tips**: Labeled 'Tips' below.

add instagram covers to highlight results and wins, share motivation and tips

## HIGHLIGHTS

# Magnetic Content That Sells Without Selling

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Most people fail at sales because they “sell” too much.

You need to create content that makes people WANT to buy.

## 🔥 Content That Attracts Buyers:

- ✅ **Show Your Product in Action** – “This is how I made \$500 in 2 days with this exact same formula.”
- ✅ **Social Proof = Money** – Post testimonials & DMs from people who got results.
- ✅ **Curiosity Triggers Sales** – Say “I just set up a system that makes me money daily! who wants the blueprint?” (people will BEG for the link).
- ✅ **Turn Likes Into Leads** – Every post should direct people to your offer. Example: “If you’re ready to start making \$100/day, check my bio.”

**Another Boss Move:** People don’t want to be “sold to.” They want to be inspired, entertained, and educated. If you do that, they’ll buy from you without you asking.

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# The Art of Effortless Selling

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You don't need to be in people's DMs spamming them. But... there IS a way to close more sales without being annoying.

## 💖 How to DM Without Being So Cringe:

❌ DON'T: "Hey girl, I saw you liked my post! Want to buy?"

✅ DO: "Hey love, I saw you liked my post! Have you tried selling digital products before?"

## 🔥 Magic Script That Works Every Time:

"Hey queen, I saw you were interested in [your product]. Just wanted to make sure you grab it before the price goes up!"

### Why This Works:

- ✓ It's casual, not pushy.
- ✓ It creates urgency.
- ✓ It keeps the conversation open-ended.

**Another Boss Move:** If you build your brand right, people will be DMing YOU asking how to buy.

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# Why Low Ticket Wins

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Low ticket digital products work! If the product is good. Once you begin making those first wins using low ticket sales strategy, it's time to level up and turn those small wins into consistent cash flow.

## Why Start at \$1, \$5 or even \$7?

The price point was never random when we decided to do a \$7 sale for Rich Generation Academy, it was strategic. We then decided to offer Rich Girls for as low as \$1

### Here's why:

- ✓ **Low-risk = High Conversions** – At \$1, \$5 or even \$7, people don't hesitate. They buy fast.
  - ✓ **Instant Social Proof** – More buyers = More testimonials = More credibility.
  - ✓ **Viral Effect** – When people see everyone is buying, they want in too.
  - ✓ **Easy Upsells** – Once they get value from that low ticket product of \$1, \$5 or \$7 dollars, they're ready to pay more for the next step.
- 💡 **FREE Game:** We don't start low to stay low. We start low to build momentum, grow fast, and then scale UP.
-

Chalondra Holly  
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SECTION 03

# HOW TO SCALE

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# How to Scale Your \$5 Sales Strategy to 5-Figure Months

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**1 Step 1: Build Demand & Social Proof with your \$5 Offer. You can even use this guide as a \$5 offer to get you started or create your own low ticket product.**

❤️ Keep promoting your \$5 product until you have a steady flow of buyers.

❤️ Screenshot EVERY sale and share it on social media, this is how you show social proof, BUILDING momentum attracts more momentum.

❤️ Encourage buyers to post their results, this makes your product go viral.

🔥 Pro Tip: Run LIMITED-TIME \$5 sales to create FOMO.

**Example:**

● “Only 20 spots at \$5 before the price increases!”

---

# How to Scale Your \$5 Sales Strategy to 5-Figure Months

## 2 Step 2: Gradually Increase Your Price (The Price Jump Strategy)

Once people see the value in your offer, it's time to raise the price.

### 📌 How to Transition from \$5 to Higher Pricing:

- ✓ Sell the first 100 copies at \$5, then increase to \$17.
- ✓ After hitting your first \$1,000, increase to \$27.
- ✓ Once demand grows, raise it again to \$47, then \$97.

🔥 **Boss Move:** Tell your audience when the price is increasing so they feel the urgency to buy NOW.

### ● Example Post:

"The \$5 offer is ending in 24 hours! After this, it's going to \$17! Grab yours before the price jumps!"

# How to Scale Your \$5 Sales Strategy to 5-Figure Months

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**3 Step 3: Run Flash Sales to Trigger Buying Frenzies**  
Once your product is selling at a higher price, you can reintroduce \$5 flash sales to bring in waves of new customers.

**🔥 Flash Sale Formula:**

- ✓ Announce: “For 24 hours ONLY, grab this for \$5 before it jumps back to \$27!”
- ✓ Set a time limit so people rush to buy.
- ✓ Run this once a month to bring in new buyers + upsell them later.

**💡 Sales Strategy:** Flash sales aren’t just for making quick cash, they’re for growing your customer list so you can sell them higher-ticket offers later.

---

# How to Scale Your \$5 Sales Strategy to 5-Figure Months

## 4 Step 4: The \$5 → \$50 Upsell Flow

Once someone buys from you at \$5, they're warmed up and ready to spend more. Here's how you turn one sale into multiple sales:

- ✓ Step 1: After they buy, immediately offer an upsell.
- ✓ Step 2: Sell them a bundle at \$27–\$47 (ex: templates, an extended course, or VIP access).
- ✓ Step 3: Send follow-up emails reminding them to grab the upsell.

### 🔥 Example Upsell Strategy:

- Product: \$5 Guide → Next Offer: \$27 Course or Community
- Product: \$5 Workbook → Next Offer: \$47 VIP Coaching

💡 **Boss Move:** A \$5 buyer today is a \$500 client tomorrow.

# How to Scale Your \$5 Sales Strategy to 5-Figure Months

## 5 Step 5: Automate Your Sales Flow (Make Money in Your Sleep)

Once your sales are flowing, it's time to stop hustling and start automating.

### How to Put Sales on Autopilot:

- ✓ Set up a landing page where people can buy instantly. (A landing page is a standalone web page designed specifically to convert visitors into leads or customers. It usually has a clear call to action (CTA)—such as purchasing a product, signing up for a service, or downloading a free resource. Unlike regular web pages, landing pages are focused and distraction-free, guiding users toward a single goal.)
- ✓ Use an email sequence to upsell buyers to higher-priced offers. (An email sequence is a series of automated emails sent to a subscriber over a period of time.)
- ✓ Run paid ads on your best-selling product so sales keep coming in 24/7.

### 🔥 Example Automated Sales Flow:

- 1 Someone sees your post on Instagram.
- 2 They click your bio and buy the \$5 product.
- 3 They get an email upselling them to your \$27 course.
- 4 They buy, and you just made \$32 from one customer.
- 5 Repeat this daily, and you're on your way to 5-figure months.

# How to Scale Your \$5 Sales Strategy to 5-Figure Months

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💡 **Money Mantra:** "I don't chase money. I attract it."

You started at LOW TICKET price to get the momentum. Now, it's time to SCALE.

- 🔥 You don't need to "sell", just set up the system & let the money flow.
- 🔥 Stay consistent, test new strategies, and never stop leveling up.
- 🔥 The only thing standing between you and success is TAKING ACTION.

Your first \$5 sale is just the beginning. Now, let's turn this into a business that prints money for you daily.

---

**Charel Dee**  
3d ago · Share Your Wins

**My FIRST Sale with Rich Generation Academy! 🙌💖**

Wow. I just made my FIRST sale with Rich Generation Academy! 🙌💖 This

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I WOKE UP TO TWO SALES 🙌🙌

🙌🙌🙌🙌 forever grateful!!!!

RGA is getting the attention it deserves 💖

You made a sale! You bought Rich Girls Academy for \$100.00. You made a sale! You bought Rich Girls Academy for \$100.00.

**passive\_mama** @ 56m

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SECTION 04

---

# SOCIAL PROOF

**Brooklyn Mays** 3d ago · Share Your Wins

**3 RGA Sales in 1 Hour!**

I finally did it! After being in the Beacons Storefront since...

**setting\_sk** 6h

... sold RGA 16 times 🙌

... sold RGA 16

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**digitalwithaj**

**ANOTHER RGA SALE!**

🙌🙌🙌

👍 25    💬 1

... to an amazing

... plus a lot of PLR

... you can sell on Etsy

... best. 🙌🔥

**digitalwithalaa** 7h

**OMG I MADE 3 RGA SALES IN MY SLEEP!**

thank you so much fleur, whitley & K 🙌

I love the digital marketing community so MUCH, you guys are literally like family 💖

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👍 91    💬 64    🔄    📌

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🔥 **45 Minutes. \$100. Just Like That.** 🔥

I went LIVE, showed up, and secured \$100 in just 45 minutes! 🙌🔥 No cold

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**sale! 04:45**  
Rich Girls Ac

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10h ago · Share Your Wins


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**Sameega Roberts**  
4d ago · Share Your Wins

**4 Sale**

Happened in my Sleep. Woke up Super Happiness!!! Lol Super pumped!!!



# THE POWER OF SOCIAL PROOF

---

## WHY SOCIAL PROOF = SALES ON DEMAND

**Instant  
Sales  
Formula**

**More  
Proof**

**More  
Profits!**

People buy when they see proof that something actually works. Social proof eliminates doubt and builds instant trust, making it one of the most powerful sales levers you can pull.

### Imagine two scenarios:

- ✗ No proof – You're just talking about how great your product is.
- ✓ Social proof – You have real results, screenshots, testimonials, and live examples of customers winning.

### Which one do you think converts faster?

When you master social proof, you'll see:

- ✓ More people trusting your offer instantly.
- ✓ A surge in DMs and comments from interested buyers.
- ✓ Increased conversions on autopilot without hard selling.

🔥 Your Instant Sales Formula = More Proof = More Profits!

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# TYPES OF SOCIAL PROOF & HOW TO USE THEM

There are 5 Power Types of social proof that will drive instant sales:

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## 1 Screenshots

Testimonial Screenshots (The Quickest Proof)

- Post DMs, texts, or comments from people raving about their success with your product.
- Use reaction-based captions like:
- "🔥 Another person just made their first sale with RGA! Who's next?"

📌 Example Post Format:

- Before & After DM Screenshot
- Headline: "Real People, Real Results!"
- Call-to-Action: "Drop a 💰 if you want the same results"

## 2 Video Testimonials

- Ask members to send a short video (30-60 sec) sharing their success.
- Post these on Instagram, TikTok, Facebook, and inside your story highlights for easy access.
- Videos create emotional connection and make the proof feel real.

📌 Pro Tip:

- Start a Testimonial Tuesday series where every Tuesday, you post a new success story.
  - Example: "🚀 Here's how [Name] made \$1,200 in one week with RGA! Who's ready to start?"
-

# TYPES OF SOCIAL PROOF & HOW TO USE THEM

## 3 Story Highlights

Your IG Story Highlights should be a bank of proof that new followers can tap into anytime.

**Create separate highlights for:**

- ✓ Wins – Screenshots of results/testimonials.
- ✓ Earnings – Proof of money made.
- ✓ FAQs – Answer common objections.

📌 **Pro Tip:**

Rename highlights with words like:

💰 "Money Wins" | 🚀 "Success Stories" | 🔥 "RGA Results"

## 4 Tagging Members Posts

- When members get results, tag them in your posts so their audience sees it too.
- This creates a ripple effect, their friends see the success and want in!

📌 **Example Caption:**

"Shoutout to @MemberName for making \$100 in a day with RGA! Who's next? "

🔥 Bonus Hack: Ask them to repost it for more reach!

# TYPES OF SOCIAL PROOF & HOW TO USE THEM

## 5 Before & After Stories

People love seeing transformations. Show them what life was like before and after using your product or taking your course or joining your community.

📌 **Example: Before & After Post**

Before RGA ❌

No idea how to sell online  
Struggling to make side income

After RGA ✅

Made first \$1,000 in a week  
Sold 5 digital products today

🔥 **Call to Action Example:**

"Ready to go from struggling to thriving? Drop a 🏆 if you want the same results!"



# AUTOMATING SOCIAL PROOF TO WORK 24/7

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Once you've collected proof, you need to automate it so it sells for you around the clock.

## 1. Pin Best Results to the Top of Your Page

- Instagram & Facebook: Pin top testimonials to your feed.
- TikTok & YouTube: Pin the best proof videos in comments.

## 2. Use Chatbots & Auto-Responders

- Set up a DM Auto-Reply for messages like "How does this work?"
- Example: "Hey! Want to learn how people are making \$500+ a day? Here's a free guide: [link]"

## 3. Turn Proof into an Evergreen Funnel

- Create a social proof landing page showcasing testimonials, videos, and results.
- Link to it in your bio with a CTA like:
- "Ready to start? See real results here: [link]"

## OBJECTION HANDLING WITH SOCIAL PROOF

Some people hesitate to buy. Here's how to break objections using proof.

👉 Objection: "I'm not sure this will work for me."

✅ Response: "Here's proof of someone just like you who got results: [testimonial]."

👉 Objection: "I don't have time."

✅ Response: "Look at [Member Name] who made money while working full-time!"

👉 Objection: "Is this legit?"

✅ Response: "Check out these real testimonials from happy members!"

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# The Hook → Story → Call to Action Formula for Posts & Reels

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This formula is one of the most powerful content structures for grabbing attention, building connection, and driving sales. Whether you're creating social media posts, Reels, TikToks, or even emails, this simple 3-step method converts like crazy.

## Why This Formula Works:

People have short attention spans, you have 3 seconds to grab them before they scroll past. This formula makes sure your content is:

- ✓ Attention-Grabbing – Stops the scroll immediately.
- ✓ Emotionally Engaging – Makes them care about what you're saying.
- ✓ Action-Driven – Encourages them to buy, comment, DM, or follow.

💡 **Think of it like this:** If your post was a mini-movie, the Hook is the trailer, the Story is the plot, and the Call to Action (CTA) is telling them what to do next.



# The Hook (Grab Attention in 3 Seconds)

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The hook is the first thing people see, it needs to be 🔥 so they STOP SCROLLING.

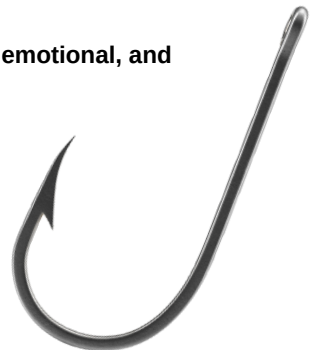
## ✅ Best Hooks:

- A bold statement ("Most people are losing money because they don't know this...")
- A question ("Would you quit your job if you made \$500 a day online?")
- A surprising fact ("95% of online businesses fail because of this mistake.")
- A relatable struggle ("I was broke until I discovered this one thing...")
- A controversial take ("Selling cheap products is killing your business. Here's why...")
- 

## 🔥 Examples of Hooks:

- 👉 "I made \$1,000 in a day selling digital products, here's how!"
- 👉 "Why most side hustles fail (and what to do instead)..."
- 👉 "This one strategy doubled my income in 30 days!"

💡 **PRO TIP:** Hooks work best when they are short, emotional, and curiosity-driven.



# The Story (Make Them Feel Something)

---

The story is where you connect with your audience.

This is where you:

- ✓ Relate to their struggles (so they see themselves in you).
- ✓ Show your journey (so they trust your expertise).
- ✓ Prove your solution works (so they want what you have).

Your story doesn't have to be long! It just needs to:

- ✓ Explain where you started.
- ✓ Show what changed.
- ✓ Reveal the results.

## 🔥 Example of a Story Post:

“A few months ago, I was tired of struggling financially. I tried everything, nothing worked. Then, I discovered digital products and made my first \$500 in a day. Now, I teach others how to do the same.”

💡 **PRO TIP: Keep it simple! Your audience needs to feel like they can do it too.**



# The Call to Action (Tell Them What to Do Next)

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Most people forget this step and that's why they don't get sales! The Call to Action (CTA) tells your audience what to do next.

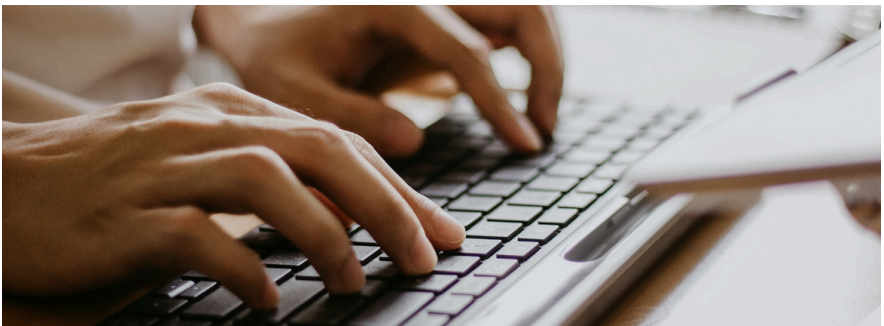
**Best CTAs for Sales & Engagement:**

- ✓ Comment-Based CTAs: "Drop a 🏆 in the comments if you want the details!"
- ✓ DM-Based CTAs: "DM me 'INFO' for the step-by-step guide!"
- ✓ Link-Based CTAs: "Click the link in my bio to start today!"
- ✓ Engagement-Based CTAs: "Tag a friend who needs this!"

**🔥 Example of a CTA Post:**

"Who wants to learn how I made my first \$1,000 online? Drop a '\$' below and I'll send you the free guide!"

**💡 PRO TIP: A good CTA makes it EASY for them to take action. Use emojis to make it visually stand out!**



# Full Example: Hook → Story → CTA in Action

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## Instagram Post Example:

📌 **Hook:** "Most people overcomplicate making money online. But what if I told you it's easier than you think?"

📌 **Story:** "I used to struggle with side hustles, trying everything and failing. Then I found digital products. My first sale was only \$17, but that moment changed everything. Now, I help others make their first online income."

📌 **Call to Action:** "Want to learn how? Comment 'READY' below and I'll send you a free guide!"

## 🔥 Why This Works?

- ✅ The Hook makes people curious.
- ✅ The Story makes them relate and believe.
- ✅ The CTA makes it easy for them to take action.



**Charel Dee**  
3d ago · Share Your Wins

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SECTION 05

# WHERE TO FIND LEADS

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# WHERE TO FIND LEADS

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One of the biggest myths in digital marketing is that you need thousands of followers to make money. That's a lie. You don't need a massive audience, you just need to put your offer in front of the right people. Right now, there are millions of people online actively looking for ways to make money, grow their business, or learn digital marketing. Your job? Get in front of them.

## What is A Lead?

A lead is simply a potential customer, someone who is interested in what you're selling but hasn't bought yet.

### Think of it like this:

- ❖ A follower isn't always a lead (just because they see your content doesn't mean they want to buy).
- ❖ A lead is someone who is curious, engaged, or actively looking for a solution you offer.

### For example, if you post:

- 💬 "I made \$100 selling a \$5 digital product. Who wants to know how?"
- ✅ Everyone who comments "ME" is now a lead because they've shown interest.

Your goal now? Turn leads into buyers FAST by using DMs, social proof, and urgency.

## The Digital Goldmine for Instant Sales

### Why Facebook?

Facebook is filled with entrepreneurs, side hustlers, and digital marketers who are already looking for money-making opportunities.

### How to Find Leads:

✓ **Facebook Groups** – Join groups related to entrepreneurship, side hustles, resell rights, and digital marketing. Engage and position yourself as the go-to person for instant cash flow strategies. Below is a list of 600+ Facebook groups you can access

✓ **Your Personal Profile** – Turn your profile into a lead magnet. Post about what you are offering, share testimonials, and let people know you have a plug-and-play money-making guide.

✓ **Facebook Marketplace & Posts** – People don't realize this, but Facebook posts can go viral FAST. Create engaging posts about how to make money online instantly and watch the DMs flood in.

🔥 **Sales Tip:** Post something like...

💰 "I just made my first \$100 online selling a \$5 digital product! Who wants in? Drop 'ME' below, and I'll DM you the details!"



Get access to 600+ Facebook Group List perfect for digital marketers, network marketers, coaches, and consultants, this treasure trove of 600+ active groups is your ticket to expanding your business reach and boosting revenue, without spending a dime on advertising.

**CLICK HERE**



## The Power of DMs & Story Selling

### Why Instagram?

Instagram is one of the best platforms for connecting directly with buyers through DMs. The key? Using Stories, Reels, and direct messaging.

### How to Find Leads:

✓ **Instagram Stories** – Post daily about instant sales, money-making hacks, and your digital product. Use question polls: “Who wants to make money today? DM me ‘INSTANT’ for details!”

✓ **Reels & Short-Form Content** – Create a 15-second video showing proof of how this method works. Use viral sounds and engaging captions.

✓ **DM Strategy** – Engage with entrepreneur pages, small business owners, and creators by commenting and sending value-based DMs.

### 🔥 Sales Tip:

### DM people in business-related hashtags:

💬 “Hey [Name], I saw you’re into digital marketing! I just started making instant sales using this one system, want me to send you details? No pressure, just thought you might find it interesting!”

## Where Viral Money-Making Trends Start

### Why TikTok?

🔥 People LOVE fast money-making strategies on TikTok! TikTok trends move FAST, and if you hop on the right trends, your low ticket system can go viral overnight.

### How to Find Leads:

- ✓ Post short videos explaining the Instant Sales Formula (Show proof, testimonials, or even your PayPal notifications!)
- ✓ Use viral money-related sounds & trends
- ✓ Reply to comments with videos to boost engagement
- ✓ DM people who engage with your content

### 🔥 Sales Tip:

#### Create a 10-second video with text overlay:

🗣️ “This one method made me \$100 today. Drop a 🔥 if you want the link.”

Then, DM every person who comments.



TikTok



Spotify

Ga

## The Underground Cash Flow Hack

### Why Threads?

Threads is less crowded than other platforms, which means less competition & more engagement. The audience here is curious, engaged, and loves money-making strategies.

### How to Find Leads:

- ✓ Post engaging Threads about making money online
- ✓ Comment on trending posts about digital marketing & side hustles
- ✓ Engage in conversations & mention your \$5 system when relevant

### 🔥 Sales Tip:

🗣️ Post: "I just made my first \$100 selling a this one digital product. If I showed you how, would you do it too?"

💬 **Respond to every comment with DMs leading to your offer.**

## The Cash Flow Conversation Hub

### Why Twitter?

Twitter is all about conversations, and money-making content goes viral here FAST. Entrepreneurs, business owners, and digital marketers are always looking for new income streams.

### How to Find Leads:

- ✓ Tweet about your instant sales success daily
- ✓ Engage in Twitter Spaces & reply to tweets in the money-making niche
- ✓ Use viral hashtags: #makemoneyonline, #digitalmarketing, #sidehustle, #mrrbusiness

### 🔥 Sales Tip:

Tweet: "Making \$100 a day selling this one digital product is the easiest thing I've ever done. Want in? Drop '💰' below."

## The Hidden Goldmine

### Why Reddit?

Reddit has tons of money-making communities, but you have to be strategic. The audience here hates spam, so be helpful and subtle.

### How to Find Leads:

- ✓ Join subreddits like r/Entrepreneur, r/SideHustle, r/DigitalMarketing
- ✓ Answer questions & provide value BEFORE pitching
- ✓ Mention your \$5 system in the right context

### 🔥 Sales Tip:

#### Post in r/SideHustle:

💡 "I found a simple method that helped me make \$100 in 3 days. No ads, no website. Want me to break it down?"  
Watch the DMs come in.

## The Fast-Action DM Formula

No matter where you find leads, you need to know what to say.

Here's a simple 3-step DM formula that works everywhere:

### **1 Start with curiosity**

💬 “Hey [Name], I just found a crazy simple way to make instant money online. Want me to show you?”

### **2 Give value & proof**

💬 “It's a \$5 digital product that you can resell over and over. I made \$100 in 3 days doing this. Want the details?”

### **3 Drop the link & close the sale**

💬 “Here's the link! and I'll send you my personal tips on making instant sales.”

You now have six of the best platforms to find potential buyers.

💰 Pick ONE platform, take action, and start making instant sales.

🔄 Resell this exact guide for \$5, rinse, and repeat.

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SECTION 06

# DIGITAL MARKETING VAULT

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3d ago · Share Your Wins

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**vetting\_sk** 6h

... sold RGA 16 times 🙌

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**digitalwithja**

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# DIGITAL MARKETING STARTER KIT

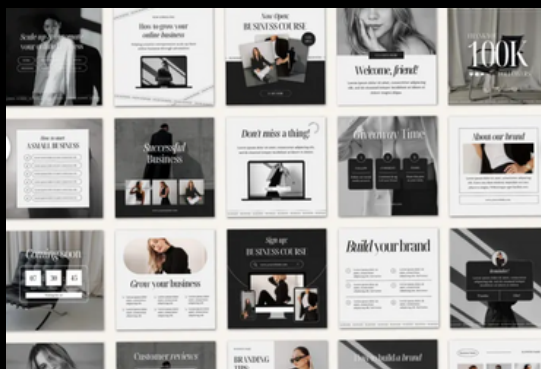
this section contains Digital Marketing Guide, Social Media Templates, Hooks, Captions and DM scripts to help you get started

## DIGITAL MARKETING MINI GUIDE



[CLICK HERE](#) 

## 200 SOCIAL MEDIA TEMPLATES



[CLICK HERE](#) 



[CLICK HERE](#) 

# 25 ATTENTION GRABBING HOOKS

---

## 💰 MONEY & INCOME HOOKS

- 1 "I made \$100 today selling digital products... want to know how?"
- 2 "How would you like to wake up to instant PayPal notifications?"
- 3 "I turned \$5 into \$x.xx in 3 days. Want to see how?"
- 4 "What if I told you that you could start making money online TODAY all you need is wifi."
- 5 "If you had a way to make daily sales without a website, would you do it?"

## 🔥 SCARCITY & URGENCY HOOKS

- 6 "I'm only sharing this with 10 people today... who wants in?"
- 7 "This one method made me money in 24 hours. Try it before I increase the price!"
- 8 "If you don't start making money online now, you'll wish you had 6 months from now!"
- 9 "🚫 \$5 today, but the price is going UP soon. Grab it before it's gone!"
- 10 "Fast-action bonus: First 5 people to grab this get a private strategy session with me!"

# 25 ATTENTION GRABBING HOOKS

---

## ATTENTION-GRABBING SOCIAL MEDIA HOOKS

**1 1** "STOP SCROLLING! This is the EASIEST way to make money online right now!"

**1 2** "I'm exposing a secret that could change your income forever... want in?"

**1 3** "TikTok, Instagram, and Facebook paid me today... and I'll show you how!"

**1 4** "I just cracked the easiest way to make money online, want to know how!"

**1 5** "I spent \$5 and turned it into a money-making machine. You can too!"

## AUTHORITY & SOCIAL PROOF HOOKS

**1 6** "If I can make \$100 a day with this, so can YOU!"

**1 7** "People are making daily sales using this one method, why not you?"

**1 8** "Don't believe me? Check out these real people making sales with this method!"

**1 9** "I've been selling digital products for years, but NOTHING has been this easy!"

**2 0** "Imagine selling just one product and getting paid over and over... it's happening daily!"

# 25 ATTENTION GRABBING HOOKS

---

## RELATABLE & ENGAGING HOOKS

- 2 1** "No job? No problem. This one side hustle is making people money right now!"
- 2 2** "Ever wish you could make money online but had no clue where to start? This is it!"
- 2 3** "If you can copy & paste, you can make sales today. Who's in?"
- 2 4** "Your phone is a money-making machine you just don't know how to use it yet!"
- 2 5** "\$5 is less than a cup of coffee... but this \$5 could start your online income journey!"

**HOOKS HOOKS HOOKS**

# 25 CAPTIONS FOR SELLING

---

## 💰 MONEY & INCOME CAPTIONS

- 1 I turned \$5 into \$100+ in just 24 hours! Who wants the blueprint? 💸
- 2 What if I told you that this one method could change your entire income strategy? DM me “INSTANT” to see how! 💰
- 3 Made money today selling a digital product while enjoying my vacation Want in? Drop a 🔥 below!
- 4 \$5 isn't much, but what if it started bringing you money every day? 😊💸
- 5 Here is what I did to create passive income in instantly.. DM me for details.


## 🔥 SCARCITY & URGENCY CAPTIONS


- 6 There are only 10 spots left to learn this method at the current price. Who's joining?
- 7 The price will be adjusting soon! If you've been thinking about it, now's a great time to get in. DM “NOW” to start.
- 8 People are seeing results with this system every day! If you're ready to take action, this is your chance. 🔥
- 9 If you've been wanting to make your first online sale, this is a simple way to start. No overthinking, just take the first step!
- 10 This offer won't stay at this price forever, so if it's been on your mind, now's a great time to dive in. Who's in?

# 25 CAPTIONS FOR SELLING



---

## ATTENTION-GRABBING SOCIAL MEDIA CAPTIONS

**1 1** STOP SCROLLING! People are making money with this right now. Want in? 



**1 2** No ads. No inventory. No stress. Just instant sales. DM me “EASY” to get started! 

**1 3** If you knew how EASY it was to make money online, you’d have started yesterday. Let me show you.

**1 4** Making money doesn’t have to be hard. This method is proof!  

**1 5** The easiest way to make instant money online? Selling an irresistible product. I’ll show you how!

## AUTHORITY & SOCIAL PROOF CAPTIONS

**1 6** If I can do this, you can too! Who’s ready to start making DAILY sales?  

**1 7** I’ve helped so many people start making sales online. Will you be next?

**1 8** Don’t believe me? Check my DMs. People are making MONEY with this daily!   

**1 9** My first \$100 online came from a simple product... I can’t believe I didn’t do this sooner!

**2 0** You don’t need a huge audience to make money. You just need the right offer. This is it.

# 25 CAPTIONS FOR SELLING

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## 🎯 RELATABLE & ENGAGING CAPTIONS

- 2 1 You spend \$5 on Starbucks. Why not spend \$5 on a system that PAYS YOU BACK? 🤔💰
- 2 2 Your phone is a money-making machine... if you know how to use it. Want me to show you? 📱💰
- 2 3 Who needs an easy side hustle? If you can copy & paste, you can do this. 🔥💰
- 2 4 There are two types of people: Those making money online and those watching. Which one are you?
- 2 5 If making sales online sounds hard, you're doing it wrong. This method makes it EASY!

APTIONS CAPT  
APTIONS CAPT

# CONTENT IDEAS

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GO LIVE ONLINE	SHARE A WIN	ENGAGE IN THE COMMENTS	SHARE A LIMITED TIME OFFER
DM & FOLLOW UP WITH LEADS	SHARE SUCCESS STORY	DO A Q&A	WELCOME NEW FOLLOWERS
SHOW DAILY ROUTINE	CALL OUT PAIN POINTS	DROP A HOOK	CREATE A CTA
SHOW SALES PROOF	SHARE A TIP	OFFER A FREEBIE	GO LIVE ONLINE
SHARE BEFORE AND AFTER	SEND AN EMAIL NEWSLETTER	CREATE A REEL	SHARE OTHERS A WIN
GIVE SNEAK PEEK	TELL PEOPLE TAG A FRIEND	BUST A COMMON MYTH	SHARE YOUR STRATEGY


# DM SCRIPTS FOR SELLING

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## SECTION 06

### PLUG-AND-PLAY DM SCRIPTS


#### 1. The Curiosity Hook DM (For Cold Leads & New Conversations)

 Hey [Name], quick question, if I could show you a simple way to start making instant money online, would you be interested? No ads, no big audience needed. Just a plug-and-play system that works!

**(If they say "Yes, tell me more!")**

 Awesome! I recently started using this method, and it's been a game changer. It walks you through exactly how to start making money online, plus it comes with done-for-you scripts and templates to make it super easy to start. Want me to send you more details?

#### 2. The "I Thought of You" DM (For Warm Leads, Friends, or Business Contacts)

 Hey [Name], I came across something that immediately made me think of you! It's a simple system for creating daily cash flow with digital products, and it works for any niche. It's already helping so many people start making online sales without overcomplicated strategies. Would you want to check it out?

# DM SCRIPTS FOR SELLING

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## SECTION 06

### PLUG-AND-PLAY DM SCRIPTS

#### 📌 3. The Social Proof DM (For Leads Who Need Validation or Success Stories)

💬 Hey [Name], I just saw another person making money online using this method, and I thought of you! People are getting results daily, and it's such an easy way to start generating instant cash flow online. Want me to send you the details so you can see how it works?

#### 📌 4. The "This Might Be Perfect for You" DM (For People Who Need an Online Income Stream)

💬 Hey [Name], I remember you mentioned wanting to start making money online but weren't sure where to begin. I found something that's beginner-friendly, super simple, and proven to work. It's a plug-and-play system that helps you start making digital sales without needing ads or a big following. Would you want me to send more info?

#### 📌 5. The "I Just Started Using This & It's Working" DM (For Leads Who Need More Confidence Before Buying)

💬 Hey [Name], I just started using this method, and it's crazy how fast it works! I didn't have to create a product or do anything complicated, it's literally plug-and-play. If you've been looking for an easy way to make extra income online, this might be it. Want me to send you the details?


# DM SCRIPTS FOR SELLING

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## SECTION 06

### PLUG-AND-PLAY DM SCRIPTS


#### 6. The "I Wish I Had This Sooner" DM (For People Struggling to Make Online Sales)

 Hey [Name], I used to overthink online sales and thought I needed a big brand or a huge audience to make money... but then I found this system, and I wish I had started sooner! It's simple, effective, and teaches you exactly how to start making digital sales right away. Let me know if you want the details!

#### 7. The "Don't Miss Out" DM (For Leads Who Show Interest But Haven't Bought Yet)

 Hey [Name], just checking in! I know you were interested in learning how to make instant sales online, and I didn't want you to miss out. This system has been helping so many people create cash flow, and it's only going to get bigger. Want me to send you the details before it gets too saturated?

#### 8. The "Let's Make It Happen" DM (For Someone Who Said They Wanted to Start But Hasn't Taken Action Yet)

 Hey [Name], I remember you saying you wanted to start making money online, and I totally get how overwhelming it can feel at first. That's why I wanted to check in and see if you're ready to take action, I have something that makes it super easy to get started. Want me to send you the info?

# DM SCRIPTS FOR SELLING

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## SECTION 06

### PLUG-AND-PLAY DM SCRIPTS

#### 📌 9. The "Your Name Came Up" DM (For People Who Might Be a Great Fit for This Opportunity)

💬 Hey [Name], I was going through my list of people I know who are serious about building an online income, and your name came up! I'm working with a simple system that's helping so many people start making online sales fast. Let me know if you'd like to take a look!

#### 📌 10. The "Are You Open to Something New?" DM (For People Who Already Have a Business but Might Want an Extra Stream of Income)

💬 Hey [Name], I know you already have something great going, but I wanted to ask—are you open to adding an extra stream of income? I came across a really simple way to start making digital sales, and it works alongside anything else you're doing. Let me know if you want more details!

✅ **Keep it short & conversational – Don't overwhelm them with too much info upfront.**

✅ **Let them ask for details – This makes them feel in control of the conversation.**

✅ **Use social proof – Mention how others are already getting results.**

✅ **Follow up! – Sometimes people need a reminder before they make a move.**

**Copy & paste these scripts into your DMs**

**Charel Dee**  
3d ago · Share Your Wins

**My FIRST Sale with Rich Generation Academy! 🙌💖**

Wow... I just made my FIRST sale with Rich Generation Academy! 🙌💖 This

**Chalondra Holly**  
2d ago · Share Your Wins

**Another Win**

Just got my second sale to happy and still in tears 🙌🙌💖

**thedigitalhustlaa** 9h

I'm seeing a lot of talk about this \$1 course???

But you see how it's got everyone talking..... 🙌🔥 smart

**passive\_mama** @ 56m

I just had my first \$5 sale for Rich Girls Academy 🙌🙌 thank you so much for the support @francisrowen958 ❤️💖

9 spots left at \$5 !!

**thedigitalhive\_** 23h

I WOKE UP TO TWO SALES 🙌🙌 forever grateful!!!!

RGA is getting the attention it deserves 🙌

**passive\_mama** @ 56m

I just had my first \$5 sale for Rich Girls Academy 🙌🙌 thank you so much for the support @francisrowen958 ❤️💖

SECTION 07

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# CONCLUSION

**Brooklyn May**  
3d ago · Share Your Wins

**3 RGA Sales in 1 Hour**

I finally did it! After being in the Beacons Storefront since...

**setting\_sk** 6h

... sold RGA 16 times 🙌

... sold RGA 16

... sold RGA 16

**digitalwithaj**

**ANOTHER \$5 RGA** 🙌

... sold RGA 16 times 🙌

... to an amazing

... plus a lot of PLR

... you can sell on Etsy

... first. 🙌🙌

**digitalwithalaa** 7h

**OMG I MADE 3 RGA SALES IN MY SLEEP 🙌**

thank you so much fleur, Whitney & K 🙌

I love the digital marketing community so MUCH, you guys are literally like family 🙌💖

**Shondra Cooper**  
20d ago · Share Your Wins

**🔥 45 Minutes. \$100. Just Like That. 🔥**

I went LIVE, showed up, and secured \$100 in just 45 minutes! 🙌 No cold

**Kaylee Allen**  
3d ago · Share Your Wins

**Winnnn**

🙌🙌🙌 I love it! I've had 7 sales 🙌

**Whitney Wilson**  
8d ago · Share Your Wins

**My 1st order!! 🙌🙌**

I joined last Monday and this Monday I woke up to my 1st sale 🙌🙌 Stay consistent and continue to POST POST POST!! I'm so grateful. Learning & earning 🙌

**Qaaniyah Malick**  
10h ago · Share Your Wins

**MY FIRST SALE!!!! 🙌🙌🙌**

I just joined the community and I made my first sale 🙌🙌

**Sameega Roberts**  
4d ago · Share Your Wins

**4 Sale**

Happened in my Sleep, Woke up Super Happiness!!! Lol Super pumped!!!

# CONCLUSION

If you've made it this far, you're already ahead of 90% of people still "thinking" about making money online. You now have the exact formula to start generating instant sales, create daily cash flow, and finally break free from overcomplicated, slow-growth strategies. The truth? Most people never take action. They overthink. They wait for the "perfect moment." They tell themselves they'll start "tomorrow." But tomorrow turns into next week... next month... and then nothing happens.

## 💰 **But You? You're Different.**

You have everything you need right in front of you. This isn't some complicated business model. It's a simple system that works. I've tested it. It's real. And now it's yours.

The only thing left to do? TAKE ACTION.

## **Here's Your Next Step:**

- ✅ Apply what you learned. Post the hooks, use the captions, send the DMs, and start engaging with leads.
- ✅ Resell this exact guide for \$5 and start making sales today.
- ✅ Don't stop at one sale. Scale up, automate, and turn this into daily cash flow.

This guide is not just information, it's a money-making blueprint. You now have the same formula successful digital marketers use to generate income every single day.

The only question is... are you going to use it?

It's time to take action. Your instant sales journey starts NOW!

# IMPORTANT MASTER RESELL RIGHTS (MRR) TERMS & CONDITIONS

## Important Master Resell Rights (MRR) Terms & Conditions

By purchasing this digital product, you are granted Master Resell Rights (MRR), which means:

- ✓ You have the right to resell this guide and keep 100% of the profits.
- ✓ You may add this product to a membership site or bundle it with other offers.
- ✓ You may create audio or video content using this guide.

### **However, you MAY NOT:**

- ✗ Give this guide away for free.
- ✗ Use this as a lead magnet.

This guide is a paid product and must be resold for monetary value of \$5

Official Creator: Ari Banks, Founder of RGA

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# To My RGA Family!

## The Most Powerful Community on the Planet

I just need to take a moment to say... THANK YOU!!

From the bottom of my heart, I am beyond grateful for each and every one of you. RGA wouldn't be what it is without YOU. This isn't just another online community, it's a movement. A family. A collective of hustlers, go-getters, and visionaries who refuse to settle for anything less than success.

Every single day, I see y'all showing up, supporting each other, sharing wins, pushing through challenges, and making sh\*t happen. You are the reason RGA is special. You are the reason this space is full of inspiration, motivation, and RESULTS.

This isn't just a place to learn about online business, resell rights, or making money. This is a wealth-building hub. A generational shift. A place where people come to break cycles, rewrite their stories, and step into the highest version of themselves.

I've always said that success isn't just about what you know, it's about WHO you surround yourself with and I wouldn't want to build with any other group of people.

I see you. I appreciate you. And I want you to know, this is just the beginning.

RGA isn't just a brand, a course, or a business, it's a legacy in the making. And I'm honored to be building this with the most powerful, driven, and unstoppable community on the planet!

# RGAs

Thank You

TO THE MOST AMAZING  
COMMUNITY ON THE PLANET  
THAT INSPIRED ME TO CREATE  
THE INSTANT SALES FORMULA

Chanel Dee  
My FIRST Sale with Rich Generation Academy! 🥳🥳🥳  
Wow, I just made my FIRST sale with Rich Generation Academy! 🥳🥳🥳

Chalondra Holly  
Just got my second sale to happy and still in tears 🥳🥳🥳

thedigitalhustlee  
I'm seeing a lot of talk about this \$1 course??  
But you see how it's got everyone talking... 🧠 smart

passive\_mama @ 56m  
I just had my first \$5 sale for Rich Girls Academy. Thank you so much for the support @francorowen958 🥳🥳🥳  
9 spots left at \$5

thedigitalhustlee  
I WOKE UP SO EXCITED  
RGAs is getting the attention it deserves

passive\_mama @ 56m  
I just had my first \$5 sale for Rich Girls Academy. Thank you so much for the support @francorowen958 🥳🥳🥳  
9 spots left at \$5

Brooklyn Meyer  
RGAs Sales in 1 Hour!! 🥳  
I really did it! After being apart of RGA for months now, I decided to put her in my Business Storefront after being so warmly welcomed in this community + truly loving

digitalwithjaime  
ANOTHER SALE! Time just joined RGA 🥳🥳🥳

Kristin Thomas  
Jan 8 - Share Your Wins

digitalwithjaime  
Thank you so much! Best wishes & K 🥳🥳🥳  
I love the digital marketing community so MUCH, you guys are literally the best!

45 Minutes. \$100. Just Like That. 🥳

I went LIVE, showed up, and secured \$100 in just 45 minutes! 🥳 No cold

Winnna  
🥳🥳🥳 I love it! I've had 7 sales 🥳

Whitney Wilson  
My 1st order!! 🥳  
I joined last Monday and this Monday I woke up to my 1st sale 🥳🥳 Stay consistent and continue to POST POST POST!! I'm so grateful. Learning & earning 🥳

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Qasanyah Malick  
MY FIRST SALE!! 🥳🥳🥳  
I just joined the community and I made my first sale 🥳🥳

sale! 🥳🥳🥳 Rich Girls Ac

Samwaga Roberts  
4 Sale  
Happened in my Sleep, Woke up Super Happiness!!! Lol Super pumped!!!



# THE INSTANT SALES FORMULA

**Sameega Roberts**  
4d ago · Share Your Wins  
My FIRST SALE!  
4 Sale  
Happened in my Sleep, Woke up Super Happiness!!! Lol Super pumped!!!

**Chalondra Holly**  
3d ago · Share Your Wins  
other Win  
I got my second sale  
I'm in tears 🥰💖

**Kaylee Allen**  
3d ago · Share Your Wins  
Winnin  
🥰🥰🥰 I love it! I've had 7 sales 🥰

**thedigitalhustlaa** 9h  
I'm seeing a lot of talk about this \$1 course???  
But you see how it's got everyone talking..... smart

**passive\_mama** @ 56m  
I just had my first \$5 sale for Rich Girls Academy 🥰🥰 thank you so much for the support @francisrowen958 💖💖

**Deorsay Foster**  
5h ago in Share Your Wins  
On the fence about RGA?  
If you haven't joined the next generation of RGA, please join today. I made my first sale and a little marketing every week can be very lucrative. If you need help setting up your store, please reach out to the admins or moderators. Shameless plug: My store is set up so if you want you can buy from me. Link in bio or message me. 🥰💎

**Whitney Wilson**  
4d ago in Share Your Wins  
My 1st order!! 🥰🥰  
I joined last Monday and this Monday I woke up to my 1st sale and continue to POST POST POST! I'm so grateful. Learning &

**Beacons**  
You just made a sale for \$5.00  
New order for Rich Girls Academy

**digitalmarketing\_sk** 6h  
Today, I sold RGA 16 times 🥰  
Today, I sold RGA 16 times 🥰  
Today, I sold RGA 16 times 🥰  
Today, I sold RGA 16 times 🥰  
The access to an amazing community plus a lot of PLR products you can sell on Etsy and Pinterest. 🥰🔥  
RGA is for £1 in my store! 🥰

**passive\_mama** @ 56m  
I just had my first \$5 sale for Rich Girls Academy 🥰🥰 thank you so much for the support @francisrowen958 💖💖

**Deanyah Malik**  
3h ago in Share Your Wins  
MY FIRST SALE!! 🥰🥰🥰

**thedigitalhustlaa**  
I'm seeing a lot of talk about this \$1 course???  
But you see how it's got everyone talking..... smart

**ANOTHER SALE! Tina just joined RGA** 🥰👑👑👑  
safe space for women who are ready to take charge of their success and carve their own path. 💖  
👉 2 👤 1 🔄 1 🚩

**thedigitalhive\_23h**  
I WOKE UP TO TWO SALES 🥰🥰  
forever grateful!!!!  
RGA is getting the attention it deserves 💖  
👉 23 👤 5 🔄 1 🚩

**passive\_mama** @ 56m  
I just had my first \$5 sale for Rich Girls Academy 🥰🥰 thank you so much for the support @francisrowen958 💖💖  
9 spots left at \$5 !!

**quaniedesignsface...** 22h  
I love a sisterhood community. 💖💖  
👉 1 👤 1 🔄 1 🚩

**digitalempirew...** 11h  
RGA is all over my Threads  
And I see WHY!!  
RGA is really that Girl 🥰  
Replies  
View activity

**digitalwithalaa** 7h  
OMGGG I MADE 3 RGA SALES IN MY SLEEP 🥰  
thank you so much fleur, whitney & K 🥰🥰  
i love the digital marketing community so MUCH, you guys are literally like family 💖💖

**digitalempirewithu** 2h  
Slap Me Please!!  
I MADE A RGA SALE!  
I MADE A RGA SALE!  
I MADE A RGA SALE!  
This is my first sell EVER!!  
Thank you Q!! You made my night 💖  
I wish you so much success!!  
👉 12 👤 16 🔄 1 🚩

**digitalmarketing\_sk** 6h  
Today, I sold RGA 16 times 🥰  
Today, I sold RGA 16 times 🥰  
Today, I sold RGA 16 times 🥰  
Today, I sold RGA 16 times 🥰  
You access to an amazing community plus a lot of PLR products you can sell on Etsy and Pinterest. 🥰🔥  
RGA is for £1 in my store! 🥰  
Rich Girls Academy (RGA) MRR £1  
👉 1 🚩  
DIGITAL DOWNLOAD

**Beacons**  
You made a sale!  
Fleur bought Rich Girls Academy MRR for \$3.00

**Beacons**  
You made a sale!  
Whitney bought Rich Girls Academy MRR for \$3.00

**Beacons**  
You made a sale!  
You bought Rich Girls Academy + Master Resell Rights for \$1.00