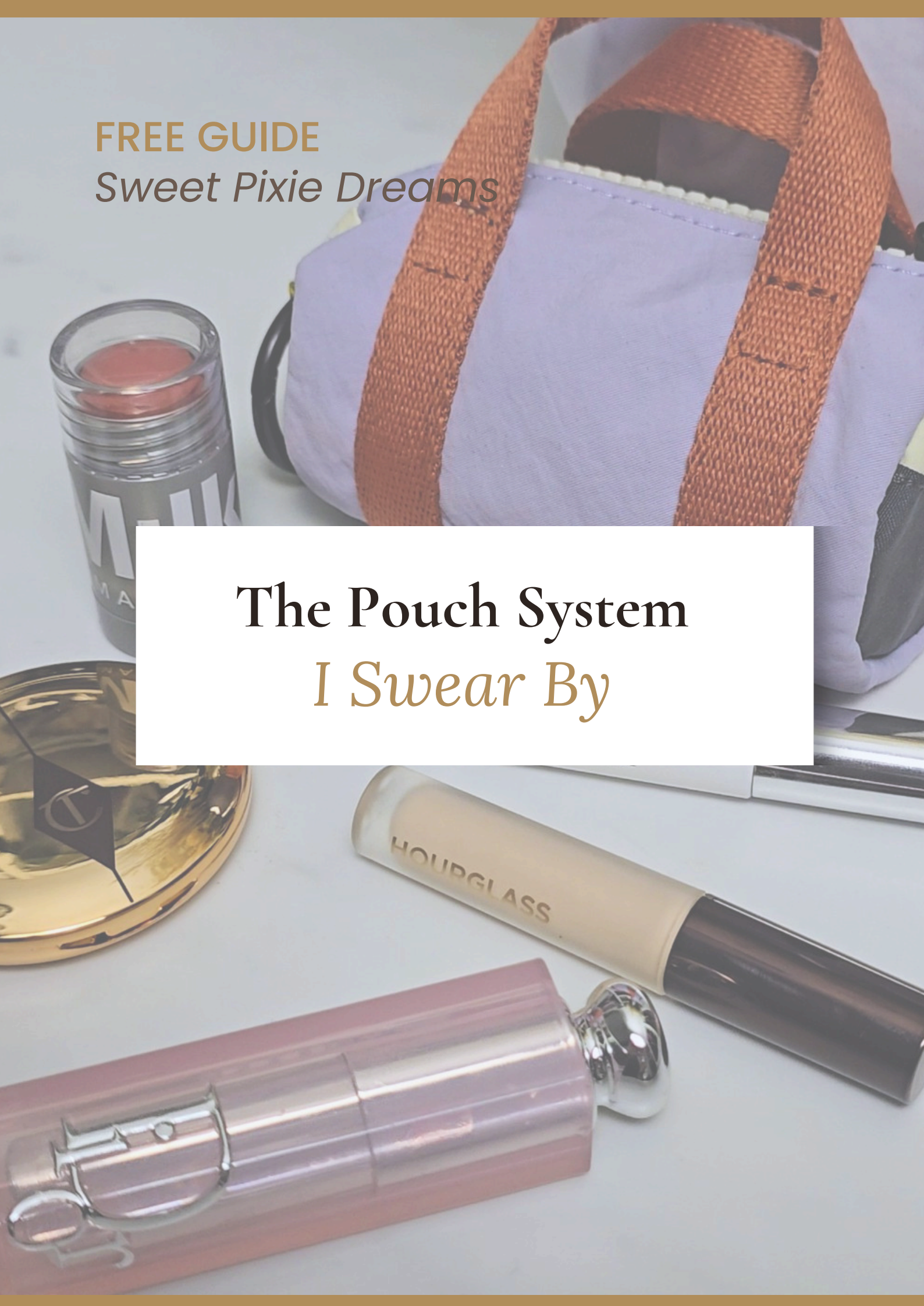


FREE GUIDE

*Sweet Pixie Dreams*

The Pouch System  
*I Swear By*



# The Pouch System

## *I Swear By*

Stop losing things. Stop overpacking. Switch bags in seconds—without the stress.

I used to think I needed a better bag. Turns out, I just needed a **better system inside it**. Once I started organising everything into a small set of pouches, switching bags became effortless — and I finally stopped losing the little things. Here's exactly how I do it.



### Feel-Good Pouch

EVERYDAY ESSENTIALS

Lip balm

Lip gloss

Hand cream

Hair ties

Bobby pins

**The one you reach for throughout the day. Keep it small on purpose — you can see everything at a glance.**



### Emergency Pouch

QUIET 'JUST IN CASE' KIT

Pain reliever

Band-aids

Alcohol wipe

Feminine products

Mints

**You're not reaching for this one constantly — it just sits in your bag quietly doing its job.**



### Tech Pouch

CABLES & POWER, TANGLE-FREE

Portable charger

Cable

Earbuds

Phone stand

**Doesn't feel essential... until your battery hits 10%. A mesh pouch works brilliantly here.**



### Makeup Pouch

OPTIONAL

FOR LONGER DAYS OR DAY-TO-NIGHT

Lip product

Concealer

Powder

Mascara

Lip & Check

**Not a full routine — just the pieces that make the biggest difference. Swap your feel-good pouch for longer days.**

#### THE GOLDEN RULE

Not everything needs a pouch. Your **phone, card holder & keys** stay loose — you reach for them constantly. The pouches are for everything else.

#### Mix & match by your day

- **Quick errands:** Feel-good pouch + Emergency pouch. That's it.
- **Full day out:** Add your Tech pouch to the mix.
- **Day to night:** Swap feel-good for your Makeup pouch.
- **Switching bags:** Lift the pouches out, drop them straight in. Done in seconds.

You're not carrying more — you're just carrying it better.