

10

MUST-HAVE
FREE TOOLS
FOR DIGITAL
CREATORS

D⚡GITAL
dominance

BY BUILDING & DREAMING

Welcome!

Being a digital creator doesn't have to be expensive. There are countless free tools available to help you design stunning digital products, manage your projects, and streamline your workflow—without spending a dime.

This guide highlights 10 must-have free tools that every digital creator should have in their toolkit. These tools will help you work smarter, faster, and more efficiently, so you can focus on what you love—creating!

Let's dive in!

*What if I
fall?*

Oh, but my
darling

what if you
fly?

ERIN HANSON

*Some of the links included in this guide may be affiliate links. This means I may earn a small commission if you make a purchase through these links—at no additional cost to you. I only recommend tools and resources I truly believe in and think you'll find valuable for your creative journey.

Design & Editing

1 *canva*

What is it

A free, easy-to-use online design tool that allows you to create professional-quality graphics for social media, websites, presentations, digital products, and more.

Why you need it

Canva's drag-and-drop interface makes designing a breeze, even for beginners. Use templates, stock images, and thousands of fonts to create beautiful content in minutes.

Bonus tip

You can also use Canva to design mockups for your digital products, making it the perfect all-in-one tool for creators.

Design & Editing

2 *Photopea*

What is it

A free, web-based image editor that offers many of the same features as Adobe Photoshop.

Why you need it

Photopea supports PSD, AI, and other file formats, so you can easily work on designs that come from other popular software without needing to purchase a license. It's a great alternative for those who want Photoshop-like functionality but for free.

Bonus tip

Use Photopea for detailed photo editing, creating assets, and manipulating layers in your designs.

10 MUST-HAVE FREE TOOLS FOR DIGITAL CREATORS

Design & Editing

3 *gimp*

What is it

An open-source image editing software that offers advanced editing tools similar to Photoshop.

Why you need it

GIMP is a powerful image manipulation tool with features like layers, masks, and filters. It's perfect for digital artists, designers, and anyone who needs to edit photos or create intricate designs without paying for software.

Bonus tip

GIMP is perfect for pixel art, digital illustrations, and advanced photo retouching.

Design & Editing

4 *pixlr*

What is it

A free online photo editor that allows you to easily edit and enhance your images.

Why you need it

Pixlr is lightweight and doesn't require a download, making it ideal for quick editing tasks on the go. It supports layers, retouching, and color correction, and it's perfect for those who need basic editing tools in a pinch.

Bonus tip

Use Pixlr to quickly resize and optimize images for your digital products or social media posts.

Fonts & Graphics

5

dafont

What is it

A website that offers thousands of free fonts, many of which are perfect for creative projects, branding, and digital products.

Why you need it

Fonts are a key element of any design, and DaFont allows you to find the perfect typeface to suit your style. You can download fonts for personal or commercial use, which means you can use them in any of your products.

Bonus tip

Always double-check the licensing for commercial use, as some fonts may have restrictions.

Fonts & Graphics

6

google fonts

What is it

A vast library of free, open-source fonts that can be used in both print and web-based projects.

Why you need it

Google Fonts offers a huge variety of typefaces that are web-friendly, meaning they load fast and look great on any screen. Whether you're working on a website, digital product, or presentation, you'll find a great font for any project.

Bonus tip

Google Fonts integrates with most website builders and design platforms, making it easy to apply your selected fonts to your digital products.

Fonts & Graphics



colors

What is it

A color palette generator that helps you choose color schemes for your designs in seconds.

Why you need it

Color is one of the most important aspects of any design, and Colors makes it simple to generate visually appealing palettes. You can explore pre-made palettes or create your own from scratch.

Bonus tip

Use Colors to ensure your digital products have a consistent and cohesive color scheme that matches your brand.

Fonts & Graphics



unsplash

What is it

A free platform for high-quality, royalty-free images that can be used in your projects without attribution.

Why you need it

When you need high-resolution, professional photos without the hassle of purchasing stock images, Unsplash is the go-to resource. Perfect for backgrounds, product images, lead magnets, e-Books, blog posts, etc.

Bonus tip

Unsplash photos are great for creating mood boards or inspiration for your designs.

10 MUST-HAVE FREE TOOLS FOR DIGITAL CREATORS

Image Editing &
Background Removal



remove.bg

What is it

An online tool that instantly removes the background from any image.

Why you
need it

Remove.bg's AI-powered technology makes it easy to isolate subjects from their backgrounds in just one click. This is ideal for product images, graphics, and designs where you need clean, crisp edges.

Bonus tip

Use this tool to create professional-looking product images for your online store or marketing materials.

Productivity
& Workflow



trello

What is it

A visual project management tool that helps you organize tasks, ideas, and deadlines.

Why you
need it

Trello's drag-and-drop interface makes it easy to create boards for different projects, track progress, and collaborate with others. It's ideal for managing creative projects, whether you're working alone or as part of a team.

Bonus tip

Use Trello to organize your content calendar, track the stages of your digital product creation, and keep everything on schedule.

Design Assets

bonus creative fabrica

What is it

Creative Fabrica is a one-stop shop for creators, offering a massive library of design resources like fonts, graphics, mockups, and craft files. The best part? They have a Freebies section where you can download high-quality assets for free.

Why you need it

The freebies are a great starting point for your projects, but when you're ready to take things to the next level, the Creative Fabrica subscription gives you unlimited access to millions of premium design assets. It's perfect for digital creators looking for inspiration and tools to enhance their products.

Bonus tip

Explore the Freebies section regularly—new resources are added all the time! And if you fall in love with the premium features, you can subscribe to unlock the full collection, which includes commercial-use licenses and unlimited downloads.

Included

138K+ fonts

18K+ stock images

1K+ classes

7M graphics

7K+ 3D svg designs

Freebies

[START YOUR FREE TRIAL](#)

[LEARN MORE](#)

[All Freebies](#)

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Bonus: Free Design Assets

[Creative Fabrica Freebies](#)

Thank you

As a digital creator, your success isn't just about having the right tools—it's about staying motivated, taking control of your time, and building strong habits that will help you achieve your potential.

I believe that personal development is the foundation of professional success.

My mission is to provide the resources you need to cultivate intentional growth, master productivity, and stay inspired through the right mindset.

I aim to empower you to keep growing with clarity, confidence, and purpose.

Happy Creating!

xoxo
Marielle

www.digital-dominance.com



