

# Font Pairing Guide for Book Cover Design

## **How to use this guide:**

All the fonts included in this guide are from  
[www.fonts.adobe.com](http://www.fonts.adobe.com).

Each pairing uses the font and states the name of it for easy viewing. Fonts are broken down into genres with bonus font pairings at the end.

Your Photoshop subscription comes with full access to Adobe Fonts at no additional cost. There are thousands of fonts so feel free to explore beyond what is shared in this Font Style Guide!

Thank you for being part of the Cover Design Lab family.

~Deborah

[www.coverdesignlab.com](http://www.coverdesignlab.com)

# Contemporary Romance Font Pairings

*Rosalinda*  
Arno Pro

*Reklame Script*  
Proxima Nova

*Aristelle*  
Museo Sans

*Allura*  
Adobe Caslon Pro

*Blithe*  
Lato

*Adorn*  
Tisa

# Dark Romance Font Pairings

**Didot**  
Helvetica Neue

**Playfair Display**  
Montserrat

**Bodoni**  
Acumin Pro

**Cormorant**  
**Garamond Bold**  
Proxima Nova

**Chaparral Pro**  
Lato

**Merriweather**  
Open Sans

## Suspense/Thriller Font Pairings

**BEBAS NEUE**

Source Sans Pro

***Oswald***

Proxima Nova

**Anton**

Merriweather

**Franklin Gothic**

Museo Sans

**Helvetica Neue  
Condensed Bold**

Adobe Garamond Pro

**Impact**

Minion Pro

## Fantasy Font Pairings

**TRAJAN PRO**

Adobe Garamond Pro

**Kepler Std Display**

Minion Pro

**CINZEL**

Crimson Text

**Brioso Pro**

Acumin Pro

**Goudy Old Style**

Source Sans Pro

**Arno Pro Display**

Proxima Nova

## Women's Fiction Font Pairings

**Playfair Display**

Source Sans Pro

**Adobe Garamond Pro**

Montserrat

Cormorant

Garamond

Proxima Nova

Montserrat

Tisa

**Merriweather**

Open Sans

**Neue Haas Grotesk**

Freight Text

## Non-fiction Font Pairings

**Montserrat**

Source Sans Pro

**Acumin Bold**

Chaparral

**Futura PT**

Georgia Pro

**Proxima Nova Bold**

Adobe Caslon Pro

**Helvetica Neue Bold**

Minion Pro

**Avenir Next Bold**

Sabon

# Bonus Font Pairings

*Reklame Script*  
Montserrat

*Pacifico*  
Komet

*Brush Script*  
Source Sans Pro

*Suave Script Pro*  
Avenir

*Bickham Script*  
Garamond Premier Pro

*Lust Script*  
Montserrat

Verdana  
Freight Text

Source Serif Pro  
Source Sans Pro

LIEBEDORIS  
Acumin

Mrs Eaves  
Gill Sans

Rule #1: Title font is the genre signal

Rule #2: Contrast always wins (weight, style, size)

Rule #3: Keep designs to a max of 2-3 different fonts.