MONETIZE YOUR MAY

WORKBOOK

www.M2MLuxeWorld.com

START WITH STRATEGY

Reflection: "Why do I want to monetize?"

Income goal for May: $ _____

Notes: Biggest mindset blocks holding me back

_____

_____

_____

_____

_____

_____

Affirmations: Write your CEO Money Affirmations

_____

_____

_____

Content with

COINS IN MIND

SOCIAL MEDIA CONTENT PLANNER

MONETIZED CAPTIONS CHEAT SHEET

HASHTAG BUCKET

EMAIL SUBJECT LINE WORKSHEET

CALL TO ACTION CRAFTING EXERCISE

YOUR OFFER SUITE

What Will You Sell?

DIGITAL PRODUCT BRAINSTORM

FREEBIE VS. PAID OFFER

☐ Freebie ☐ Paid offer

PRICING STRATEGY

WHAT PROBLEM DOES THIS SOLVE?

Luxe

MAY 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MONTHLY PLAN

SUN	MON	TUES	WHD	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Weekly theme planner

Launch dates & content flow

Money-Making Moves

1.
2.
3.
4.
5.

Sales + Analytics Tracker

Offer Name	Units Sold	Price	Revenue

Traffic sources

Email open rates

What worked
What to tweak next month

CEO REFLECTION PAGE

What worked this month?

What do I need support with?

May Revenue Total: $_____

Plans to scale in June

LUXE INCOME PLANNING GRID

	MONTH 1	MONTH 2