



THE ULTIMATE
BEGINNER'S
CHECKLIST
to Start Selling Online

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IF I HAD TO START FROM SCRATCH TODAY... THIS IS EXACTLY WHAT I'D DO.

Step 1: Get Clear on Your Niche

Get clarity on your niche + customer.

Ask:

- What problem am I solving?
- Who is already emotionally invested in this?
- What do I love?

Step 2: Choose 1–2 Product Ideas

Don't overthink. Don't overwhelm yourself.

Start simple. Focus on:

- Products with emotional value
- Low upfront costs
- Clear delivery options

 Tip: Your first product isn't your forever product — it's your starting point.

Step 3: Validate Before You Build

Before spending hours on logos or websites — test the idea.

You can:

- Ask your audience for feedback
- Post mockups in Facebook groups
- Use polls or email waitlists

Step 4: Set Up Your Store (The Lean Way)

No fancy tech. No 12-tab chaos.

Pick one beginner-friendly platform.

Use:

- Clean, simple templates
- Clear product descriptions
- Mobile-friendly design

 Tip: Done is better than perfect. Launch messy, fix as you go.

Step 5: Launch to Someone, Not Everyone

Start small and strategic:

- Talk to real humans
- Share the why behind your brand

📌 Tip: Personal connections convert faster than polished ads.

Step 6: Keep Showing Up

Consistency builds trust — not just content volume.

- Post behind-the-scenes
- Share customer wins
- Show you, not just the product

📌 Tip: Most people don't fail. They just stop too early.

Ready to Pick Your Perfect Niche?

If you're still feeling unsure about what to sell or who your store is for — that's totally normal.

Most people get stuck right here... but you don't have to.

Inside my Niche Clarity Sprint, I'll guide you step by step to:

- Find your perfect niche using my Passion–People–Profit method
- Generate ideas that align with your strengths
- Mindset Reframe for success
- Feel confident and clear on what you're building
- Action Roadmap to get you moving forward.

Fast. Focused. Affordable.

90 MIN WORKBOOK



NICHE CLARITY SPRINT

You can finish it in 90 minutes.

And it's just \$11
(or ±R190 for South Africans) .

👉 Tap below to grab The Clarity Sprint now

YES! I WANT THE CLARITY SPRINT.

**BECAUSE ONCE YOU HAVE CLARITY,
MOMENTUM BECOMES EASY.**