FREE · 5-MINUTE CHECK

The Black Friday Closet Check

Before you shop the sales, find out what your closet actually needs.

Black Friday is built to make you feel like you're missing something. Sometimes you are. More often, the answer is already hanging in your closet. You just can't see it yet.

This quick check helps you tell the difference, so every dollar you spend this season goes toward something you'll actually wear.



HOW TO USE IT

1. Stand in front of your closet with this page and a pen.
2. Check every statement that's true for you. Go with your first answer. You can click the boxes right in the PDF, or print it.
3. Count your checks in each section, then turn to page 3.

No guilt. No judgment. Just strategy.

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Look Before You Shop

Open your closet. Read each statement and check the box if it sounds like you.

A

WHAT YOU ACTUALLY WEAR

- [ ] I wear the same few outfits most weeks.
- [ ] My closet is full, and I still feel like I have nothing to wear.
- [ ] When I'm short on time, I grab the same "safe" pieces.
- [ ] I have favorites I'd happily buy again.

A CHECKS ☐

B

WHAT YOU KEEP PASSING OVER

- [ ] Some pieces still have the tags on.
- [ ] I own things I've never worn with anything else.
- [ ] Some pieces don't fit my body or my life right now.
- [ ] I bought something on sale and still haven't worn it.

B CHECKS ☐

C

WHAT'S REALLY MISSING

- [ ] I can name a piece I keep reaching for and don't have.
- [ ] Some outfits never feel finished: the shoes, the layer or the bag is missing.
- [ ] My closet fits the life I used to have more than the life I live now.
- [ ] I'm not sure which colors and styles are truly "me."

C CHECKS ☐

WHICH SECTION HAS THE MOST CHECKS?

Turn the page.

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What Your Answers Say

A — You have plenty of clothes, but not enough outfits.

Your closet isn't empty. It's under-used. Another sale won't fix that. A strategy for what you already own will.

B — Your closet is holding pieces that aren't earning their place.

Before you release anything, figure out why you're passing it over. Some pieces need to go. Others may just need a new way to wear them.

C — Your wardrobe needs more alignment.

Some gaps call for shopping. Others call for clarity about your style, or a new way to wear what you own. Know which is which before you buy, and shop from a short list, not a cart full of maybes.

A tie, or checks everywhere? Start with B. Editing first makes everything else easier to see.

BEFORE YOU CHECK OUT THIS BLACK FRIDAY

1. Would I want this if it weren't on sale?
2. Do I know exactly how I'll wear it?
3. Will it work with at least three things I already own?

A sale can make something less expensive. It can't make it more useful.

THE ICONIC CLOSET

Ready to make your closet work for you?

A step-by-step workbook and video Studio to define your style, edit what you own, build a capsule that works, style it with confidence and shop only what's missing.

BLACK FRIDAY PRICE $47 · REGULAR $67

GET THE ICONIC CLOSET FOR $47 closet.iconicimageconsulting.com/iconic-closet

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