

\$100,000 BROKER RECRUITING STRATEGY

A detailed plan to help you build a six-figure income as a Smart Start member by consistently recruiting, growing your team, and leveraging the powerful commission structure.



STEP 1: USE THE \$27 SMART START TRAINING PROGRAM AS THE PERFECT ENTRY POINT



Affordable Entry Point

The \$27 training program provides a low-cost way for people to get started with the broker opportunity.



Valuable Content

The training modules cover launching a business, using social media, and earning potential - preparing participants for the full broker program.

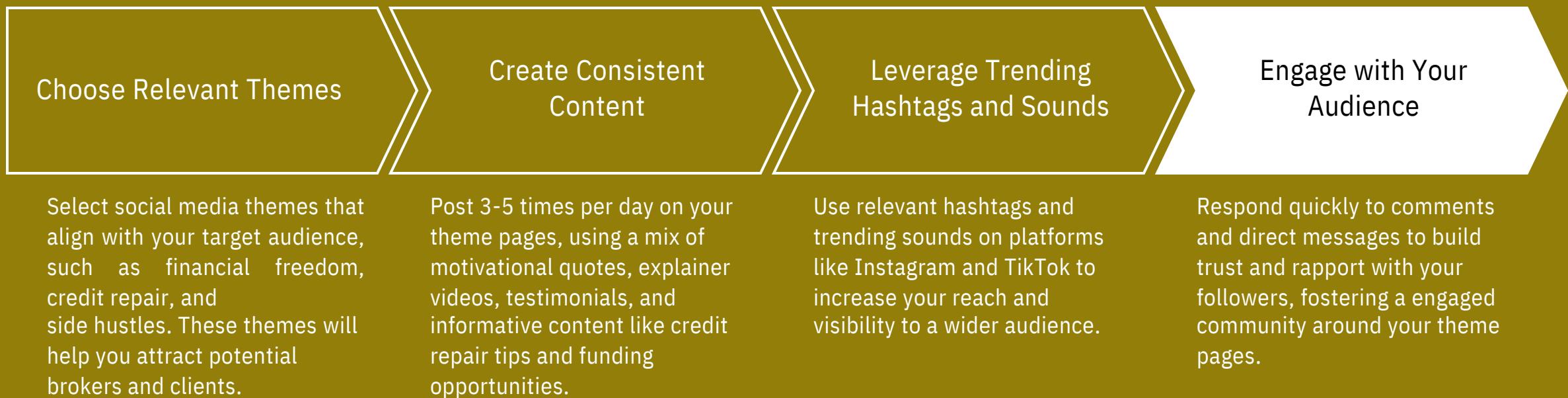


Eliminates Objections

The \$27 program is designed to address common concerns and introduce the broker opportunity in a low-risk way.

The \$27 Smart Start Training is the perfect lead magnet to introduce people to the broker opportunity and get them engaged with the business.

STEP 2: BUILD A STRONG ONLINE PRESENCE WITH THEME PAGES



STEP 3: RUN \$10/DAY PAID ADS TO SCALE FASTER

To accelerate your recruiting efforts, leverage paid ads on popular social media platforms like Instagram and TikTok. By investing just \$10 per day, you can reach thousands of potential brokers and introduce them to the Smart Start opportunity.

STEP 4: HIGHLIGHT THE BENEFITS OF BECOMING A FULL BROKER

Benefit	Description
40% commissions on all enrollments	Brokers earn 40% commissions on every new broker or customer they enroll, providing a lucrative income stream.
30% residual income on the \$99/month credit repair service	Brokers earn 30% of the monthly fee for each customer they sign up for the \$99/month credit repair service, creating a passive income source.

*Based on the information provided in the context.

STEP 5: TEACH BROKERS TO DUPLICATE SMART START

- **Provide a simple, step-by-step guide**
Give your brokers a clear, easy-to-follow guide on how to use theme pages, post content, and run ads effectively.
- **Share your best-performing assets**
Provide your brokers with your top-performing social media posts, script templates, and ad creatives for them to use as a starting point.

- **Host weekly team calls**
Regularly connect with your team to answer questions, provide additional training, and keep them motivated and on track.
- **Remind them of the \$2,500 bonus**
Emphasize the \$2,500 fast-start bonus that brokers can earn by enrolling 10 new brokers or customers in their first week.

STEP 6: SET WEEKLY RECRUITING GOALS

Recruit 10 New Brokers Per Week

To hit your \$100,000 goal, you need to consistently recruit new brokers. Aim to sign up 10 new brokers each week.

Earnings from 10 New Brokers

$\$27 \times 10 \text{ brokers} = \270 from training referrals

$\$51.60 \times 10 \text{ brokers} = \516 from full program enrollments
 $\$29.70 \times 10 \text{ brokers} = \297 monthly residual income

Weekly Total Earnings

\$1,083 upfront earnings + \$297 in monthly residuals

Scale for Exponential Growth

As your team expands, your residual income will grow exponentially. Consistently recruit 10 new brokers per week to achieve your \$100,000 goal.

STEP 7: LEVERAGE BONUSES TO SCALE FASTER

\$2,500 Fast-Start Bonus

Enroll 10 Brokers/Customers

Motivate Your Team to Earn Bonus

Grow Your Network Quickly

READY TO LAUNCH YOUR \$100K RUN?

Learn More About Smart Start

SMART START HERE

