

A perspective view of a tunnel with a brick-like arched ceiling and walls covered in vibrant graffiti. A central light fixture with a black and white striped pattern runs down the length of the tunnel, illuminating the path ahead. The graffiti includes large, stylized letters in various colors like blue, pink, and yellow.

Free Preview

— THE —
SMGB
— BUSINESS ACADEMY —



About The Smgb Academy

What is SMGB :

SMGB stands for Self-Made Global Business — originally launched as Self-Made Girl Boss by its creator. But it quickly became bigger than her, and bigger than its name.

What started as a mission to help others escape the system has now grown into one of the most translated Digital Marketing business courses in the world, available in over 11 languages and used by people in multiple countries — regardless of gender or background.

It is also the first British digital marketing course of this size and global scale to combine an educational experience with a master resale rights (MRR) business model — meaning anyone can not only learn these skills, but also own the product and earn from it directly. At its core, SMGB is a step-by-step digital marketing course that teaches you how to build an online business, create digital products, and generate income through master resale rights.

No tech skills required. No experience needed. No gatekeeping. You get full access to the system — and you're allowed to resell the entire course and keep 100% of the profits. That's what makes it powerful.

WHAT YOU'LL LEARN

- ✓ Digital product creation & automation
- ✓ Sales funnels & passive income strategy
- ✓ Branding & content that converts
- ✓ Affiliate marketing vs master resale models
- ✓ How to scale using proven systems
- ✓ Plus: DM scripts, live call walkthroughs, bonus mindset training, and more



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



BUILD A PROFITABLE DIGITAL BUSINESS FROM SCRATCH – NO EXPERIENCE NEEDED

**Learn how people around the
world are earning £1k-£5k+ online
selling digital products with zero
tech stress, no gatekeeping, and
full freedom.**



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



The creator of SMGB, Joanna Lopez, was trained by both a nine-figure and ten-figure income earner. She lived in Monte Carlo, Monaco for nearly six years, gaining first-hand insights into how the ultra-wealthy build and protect generational wealth. A certified business coach with a background in luxury interiors, she once ran a thriving interior design company — until everything changed.

Joanna was born and raised in Hackney, East London on Amhurst Road. Her journey has been anything but linear. During her pregnancy, she discovered she would be raising her child alone. Her business collapsed, her phone stopped ringing, and she quickly fell into £22,000 of debt. With no safety net, she was left making minimum repayments just to stay afloat.

That was the turning point. She discovered digital marketing, learned the skills, and took the leap — building a multi-six-figure business from scratch in just a few months. SMGB was born out of that transformation: a course created for those who were never handed the rulebook, designed to teach what the system never did.

At 41, Joanna's mission is to empower others to turn their setbacks into comebacks, to own their time, and to build a legacy. SMGB isn't just a digital marketing business course. It's a blueprint to change your life — and a movement to turn pain into power.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



WHY SMGB WORKS...

1. It's practical. No gatekeeping. Every module is packed with real-world value.
2. It's learn-and-earn. You're allowed to resell the course while you build.
3. It's mentorship-based. You get training + ongoing access to community and support.
4. It's freedom-focused. Learn the skills once, own the knowledge forever.
5. It's designed for everyone. SMGB is broken down into bite-sized, easy-to-follow videos — making it accessible for people from all walks of life. Whether you're neurodivergent, in the Deaf community, balancing a busy household, or a high-level entrepreneur, the format is simple, clear, and adaptable to any learning style.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



WHO IS THIS FOR?

- ✓ Complete beginners – no experience or tech background needed
- ✓ Neurodivergent learners (ADHD, Autism, Dyslexia, etc.)
- ✓ Visual learners
- ✓ Stay-at-home parents and single parents
- ✓ 9–5 workers ready for change
- ✓ Business owners transitioning into digital services
- ✓ Side hustlers wanting real profit
- ✓ Coaches & creators ready to monetise their knowledge
- ✓ ANYONE no matter the background or qualifications

INCLUDED IN YOUR PURCHASE

- ✓ Full access to the SMGB course (48+ modules)
- ✓ Master Resale Rights (sell it and keep 100% profit)
- ✓ Plug-and-play templates & systems
- ✓ Access to private community & mentorship calls
- ✓ Lifetime access and updates
- ✓ £500+ PLR and Templates bonus included free
- ✓ SMGB in multiple languages

DISCOVER HOW TO START A BUSINESS THAT
GENERATES INCOME 24/7.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**

ITS NUMBER CRUNCHING TIME FOR THOSE SEEKING SIGNIFICANT GROWTH AND PROGRESS.

Buy the course, finish it (*resulting in a functional online business/platform*), and then resell it as your own product.

How many courses could transform your life?

1 course/week = £390 x 4 weeks = £1560 per month

3 courses/week = £1170 x 4 weeks = £4680 per month

5 courses/week = £1950 x 4 weeks = £7800 per month

1 course/day = £390 x 30 days = £11,700 per month

AVAILABLE IN 11 LANGUAGES: ENGLISH | SPANISH (ESPAÑOL) | POLISH (Polski) | PORTUGUESE



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



A LOOK INSIDE THE SYSTEM:

SMGB isn't just a course — it's your blueprint to the digital economy. Inside, you'll unlock a step-by-step system built for busy people, beginners, and bold visionaries alike.

Each lesson is delivered in short, binge-worthy videos — no jargon, no filler — just the tools, strategies, and mindset shifts needed to launch, grow, and profit from a digital product business.

You won't be overwhelmed. You'll be empowered. No guesswork. No jargon. Just real results, one step at a time.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**

The Modules



The Modules



Eleven Languages





FACELESS POWERED by AI



Welcome to the Faceless Powered by AI Module — the ultimate solution for building a high-impact personal brand without ever showing your real face.

In this module, you'll learn how to create an entire digital persona or avatar that represents you online — using cutting-edge AI tools to generate realistic videos, voiceovers, and content that works for you 24/7.

Whether you're camera-shy, want to protect your privacy, or simply want to build a scalable faceless brand that runs on automation, this is the system. You'll master how to design your own AI-generated avatar, script content it can speak, and distribute it across platforms — turning your ideas into income without ever going on camera. T

This is faceless marketing done right — ethical, scalable, and insanely powerful.

(Draft)

(Draft) Create image

(Draft) Use Chat GPT Prompts

(Draft) REMINI SOFTWARE

(Draft) What is Remini?

(Draft) Create AI images of yourself

(Draft) Use image as a reel cover

(Draft) Use AI image for Carousels

(Draft) KLING SOFTWARE

(Draft) How to create an AI image

(Draft) How to use external images as y...

(Draft) How to use Image prompts

(Draft) CREATE YOUR AVATAR

(Draft) Phone Settings

(Draft) Record Yourself

(Draft) Launch your AI video

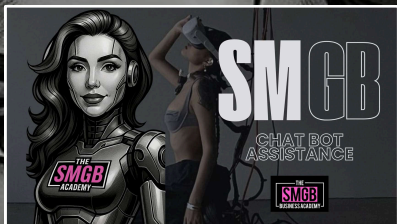


**CLICK HERE TO PURCHASE
THE SMGB COURSE**



24/7 AI SUPPORT

SMGB Bot



The Sign Bot: Your 24/7 Digital Sales Assistant

Imagine having a team member who never sleeps, never calls in sick, and never drops the ball — one who works 24/7, answers questions instantly, and closes sales while you sleep. That's exactly what the Sign Bot does. It's an AI-powered assistant trained to handle objections, explain your offer, guide potential buyers, and generate leads or sales on autopilot. Whether someone lands on your page at 2 PM or 2 AM, the Sign Bot is there — ready to serve, engage, and convert.

In this module, you'll learn exactly how to set it up for your own business. You'll discover how to custom-train your bot to sound like you, embed it into your website or sales page, and use it as a silent closer that builds trust and handles FAQs with confidence. This isn't just a chatbot — it's a sales weapon. And once it's live, you'll wonder how you ever ran your business without it.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



THE MONACO

Module



Elite-Level Mindset & Execution, Straight from the Top 1%

This module delivers a rare and powerful glimpse into how nine- and ten-figure entrepreneurs think, decide, and lead.

Developed from nearly six years of real-life mentorship under a 9-figure property mogul and one of Europe's most powerful billionaires, The Monaco Formula is not based on theory — it's built on experience at the highest level.

Inside, students will learn the exact principles the ultra-wealthy use to:

- Think long-term and act with ruthless precision
- Lead with logic, not emotion
- Master decision-making under pressure
- Simplify to multiply success
- Protect energy, build focus, and operate at elite performance
- And apply these frameworks to scale their own digital business with clarity and confidence

This isn't about luxury — it's about strategy, structure, and mindset mastery.

It's about building not just wealth, but legacy.

THE MONACO FORMULA - Vo

0%

Introduction

Monaco Formula

Proximity Rewires Your Potential

The Power of Precision

Ruthless Execution

Emotional Discipline

Simplicity is a Superpower

From Monaco to the Masses

Monaco Passport



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



THE STORY TELLING Module

STORY TELLING

For Success



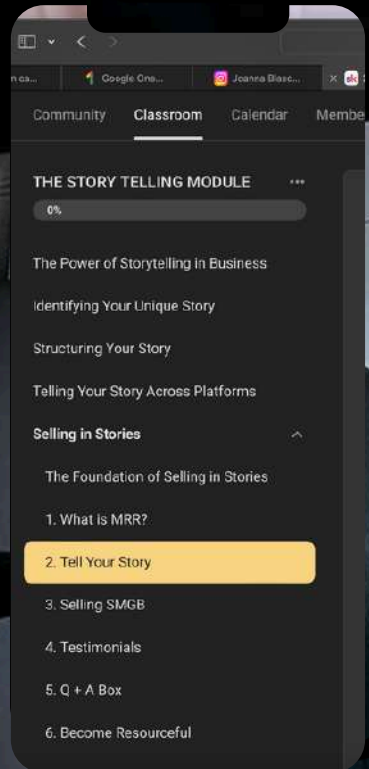
Storytelling Module – Why Your Story is Key to Sales Success

In this module, we dive deep into one of the most powerful tools in sales: your story. Finding and understanding your unique story is not just about sharing personal experiences; it's about creating a connection with your audience that fosters trust, relatability, and, ultimately, loyalty.

Through this module, you'll learn how to:

- Identify your personal story and leverage it to resonate with your target market.
- Craft compelling narratives that draw your audience in, making your brand and offerings more memorable.
- Create emotional connections that encourage trust and influence purchasing decisions.
- Understand how storytelling bridges the gap between product features and customer needs, making your sales message stronger and more relatable.

By the end of this module, you'll know how to use storytelling as a powerful sales tool, allowing you to stand out in the crowded digital space and drive more conversions by engaging your audience on a deeper level.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



ATTRACTION MARKETING

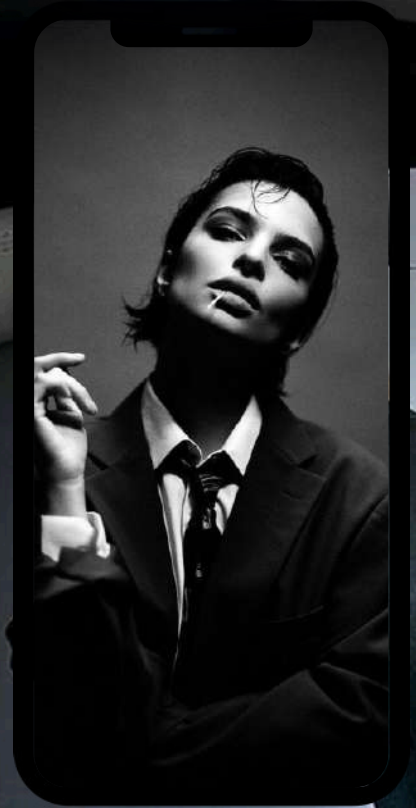
Module



The "Attraction Marketing Module" equips you with strategies to naturally attract and engage potential customers by highlighting your expertise and value. Here's a brief overview:

1. Introduction to Attraction Marketing: Learn the basics of attracting customers through value and expertise.
2. Content Creation: Develop content that establishes you as an industry leader.
3. Building Trust and Credibility: Enhance trust with your audience through testimonials and transparent communication.
4. Social Media Use: Utilize social media to build relationships and expand your reach.
5. Email Marketing: Create email campaigns that provide value before selling.
6. SEO and Online Presence: Optimize your online visibility to attract more organic traffic.
7. Conversion Tactics: Convert interest into sales with effective calls-to-action and personalized offers.

This module will teach you how to implement attraction marketing effectively to grow your business by fostering meaningful connections and providing valuable content.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



THE KARDASHIAN

Module



The "Kardashian Method" Module offers insights into building a strong personal brand and monetising an online presence, inspired by the Kardashian family's strategies. Here's a brief synopsis:

1. Brand Development: Learn to craft a unique personal brand, identify a niche, and create a compelling brand voice.
2. Social Media Mastery: Discover strategies to engage followers, optimize content, and effectively use various social media platforms.
3. Monetization Techniques: Explore ways to monetize your presence through endorsements, personal products, and partnerships.
4. Media and Public Relations: Gain skills in managing media relations and turning negative publicity into positive opportunities.
5. Networking and Collaborations: Understand the importance of industry networking and strategic collaborations to expand reach.
6. Long-term Brand Sustainment: Learn to adapt and evolve your brand to maintain relevance and continued success.

This course will equip participants with the necessary tools to build and sustain a successful and influential personal brand.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



THE YOUTUBE Module



YouTube Channel Module by Janessa Lynnae: Learn from a Top 1% Earner

Hosted by Janessa Lynnae, one of the top 1% income earners in digital marketing, this module reveals her proven strategies for building and scaling a profitable YouTube channel.

What You Will Learn:

- Building a Profitable YouTube Channel: Step-by-step guidance on setting up and optimizing your channel.
- Content Strategy & Niching: Learn how to identify your niche and create content that connects with your target audience.
- Mastering YouTube SEO: Key strategies for optimizing your videos to increase visibility.
- Creating Engaging Videos: Tips for producing high-quality content that boosts viewer engagement.
- Monetizing Your Channel: Discover various revenue streams, from ads to affiliate marketing.
- Using Analytics for Growth: Learn to track progress and make data-driven decisions to fuel growth.

By the end of this module, you'll have the tools to grow and monetize your channel like Janessa Lynnae.

YOUTUBE CHANNEL

0%

Starting Your YouTube Channel

CANVA Banner Branding

Uploading your First Video

SMGB Outro

Iphone Settings

A Roll + B Roll

Capture Your Own B Roll

Setting Up Talking Head Shots

SEO Walk Through Analytics

Tips

Becoming a YOUTUBE Partner



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



AFFILIATE MARKETING

Module



Here's a shortened version of your Affiliate Marketing module description:

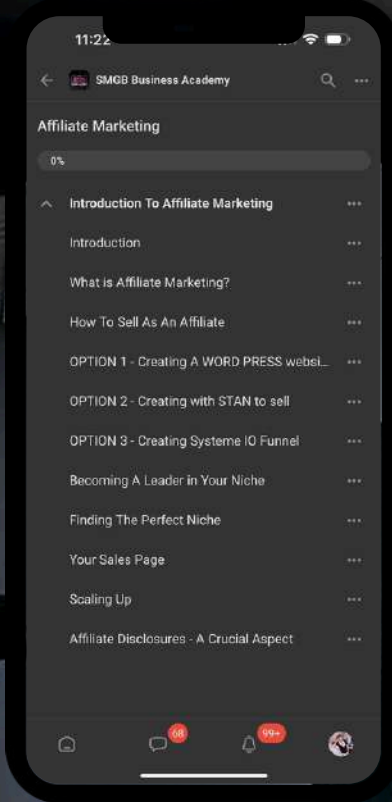
Affiliate Marketing Module: Build a Profitable Income Stream

This module teaches you how to succeed in affiliate marketing, generating income by promoting products or services from other companies.

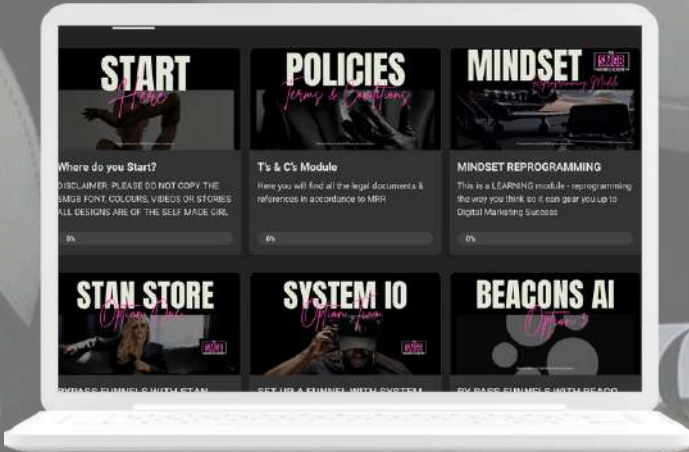
What You Will Learn:

- **Affiliate Marketing Basics:** Understand how affiliate marketing works and how commissions are earned.
- **Choosing the Right Products:** Learn to pick high-converting products that fit your niche.
- **Building Audience Trust:** Establish credibility to boost your affiliate success.
- **Creating High-Converting Content:** Discover effective content strategies for promoting affiliate products.
- **Tracking and Optimizing:** Use tools to monitor and improve your performance.
- **Maximizing Earnings:** Explore techniques to increase your commissions.

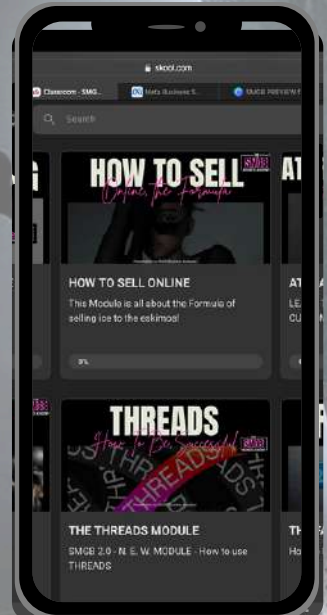
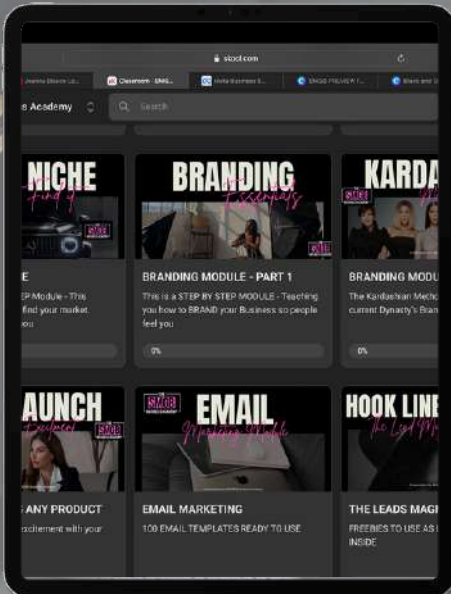
By the end, you'll know how to create a steady income stream through affiliate marketing.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



47 MODULES 11 LANGUAGES



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



SMGB LIVE EVENTS IN PRESTIGIOUS LOCATIONS IN LONDON



HDTV



HDTV

BONUSES:



16 PLR PRODUCTS READY TO SELL

Access ready to sell low ticket PLR products, these are white label meaning you can go ahead and edit, change the colours fonts etc..



100 EMAIL MARKETING TEMPLATES

You'll receive email marketing and DM scripts to assist you in promoting the SMGB course to your leads.



FREE COMMUNITY + 1 MINI COURSE MRR INSIDE

SMGB is well-known for its community. You'll get lifelong access to a free community where you can meet and interact with other students and instructors. You can ask questions, share your successes, and brainstorm ideas together.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



FAQS

What is MRR?

Master Resell Rights (MRR) is a legal clause included with the course, allowing you to resell it and keep 100% of the profits. This means that if you find the course valuable, you can also offer it to your audience, providing you with an extra income stream. Not only does this enable you to earn money, but it also helps you build credibility and trust with your audience by sharing a proven, high-quality resource. With MRR, you can expand your business offerings and increase your revenue effortlessly.

Who is this course for?

This course is ideal for you if:

- You aim to develop a strong brand and social presence.
- You currently run a social media business or plan to start one.
- You are looking to boost sales for your online business or digital products.
- You aspire to be an influencer or creator and wish to expand your reach.
- You are interested in creating an additional income stream through Master Resell Rights (MRR).

Who is this for?

When you purchase the course, you gain immediate access to our vibrant community. Here, you can ask questions, connect with fellow learners, and network with like-minded individuals. We also host regular mindset and Q&A calls, providing ongoing opportunities to develop your skills, stay motivated, and receive support from both peers and experts. These sessions are designed to enhance your learning experience and ensure you have the resources needed to succeed.

Do I have to resell the course?

Absolutely not! The resell model is simply an added bonus, enhancing the already extensive value offered by this course and community. It's entirely optional and not a requirement. Whether you choose to use it or not, you'll still benefit from the comprehensive training, resources, and support available.

Is this like the other MRR courses?

No, it isn't! This course provides completely unique content that you won't find in other courses. Our program strongly focuses on enhancing your branding and social media marketing skills. You'll learn cutting-edge strategies for building a powerful online presence, engaging your audience, and driving sales.

Is this Network Marketing?

No, it is not! This course is completely independent of any Network Marketing company. There is no team-building or multi-level marketing aspect involved. You are simply selling a digital course and keeping 100% of the profit.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**

TESTIMONIALS

Check out what other students are saying!



Sarah Sengun

3 20d • TESTIMONIALS

OMG!!! 🤔🤔

Got my first sale of SMGB after only 24 hrs of joining!!!!

Loving this course guys it is 🔥🔥🔥🔥 and this is just the start 🌀💖



Abby Kenyon

2 1d • TESTIMONIALS

10 days!!!

Seriously this course is something else 🔥🔥

I purchased SMGB 10 days ago to see what all the 'hype' was about...

What people was saying, they wasn't wrong!!

I've completely fell in love with this course & will eat, sleep, breathe about it to everyone!!

8 resells already in 10 days, it's crazy!

Get passionate about what your working with & you'll build an automated business 🌀🌀



Sam Young

5 Feb 3 • TESTIMONIALS

I've just made another sale!!!

Sooooo happy! Been manifesting like crazy and it's happened !!! 🙌🙌🙌🙌🙌🙌🙌🙌🙌🙌



**CLICK HERE TO PURCHASE
THE SMGB COURSE**

TESTIMONIALS



Craig McGeown

14d • TESTIMONIALS

We're just getting started

Hey SMGB family, Craig here!

Just wanted to take a moment to introduce myself properly and share a quick update on how things are going.

I run a multiple 7-figure traditional bricks and mortar business, but after being diagnosed with Bell's Palsy and chronic post-viral fatigue, I had to slow down—for the first time in a long time. That forced pause gave me clarity... and led me straight to the world of digital products.

I followed the course for 10 days and launched 15 days ago—and honestly, it's been one of the most exciting and empowering decisions I've made.

Just today, I made £780 through my Stan Store, all while driving home from a day working in my main business.

No overheads, no stress—just pure value, delivered to people ready to change their own lives.

But what's most exciting to me isn't the money... it's the momentum.



Charlotte Smith

18d • TESTIMONIALS

£1,050 in a week!

WOOOOOW! what can i say? I LOVE this course! it is the most beginner friendly course out there! I've had it for a week and already made £1,050 from it :) This course is going to be THE course of 2025!



Isabella Beaumont

17d • TESTIMONIALS

SMGB Breath Of Fresh Air!

I still feels like a pinch-me moment! I made two SMGB sales in the past week and I can feel this is only the start of something amazing. So glad I joined the SMGB family and can share an incredible course. It truly is the course that keeps giving 🙌



LEARN FROM IT & EARN FROM IT

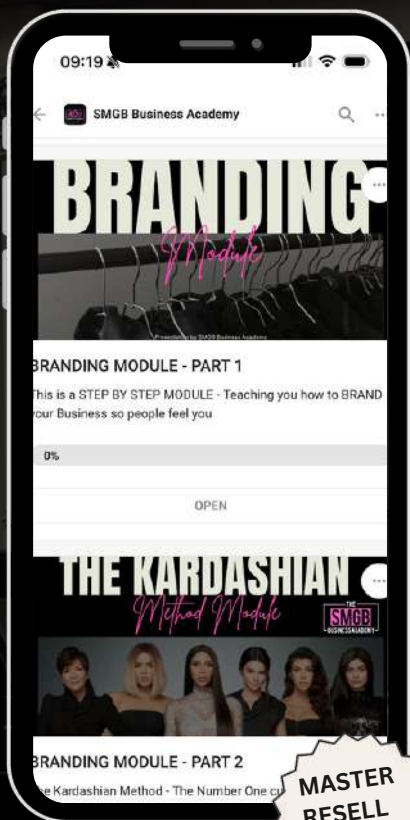
it's a win-win!

This ready-to-go digital course is made to walk you through creating and selling your own digital products step by step.

The SMGB BUSINESS ACADEMY is like your map to success online, even if you're just starting out.

It's a complete course that comes with Master Resell Rights, meaning you get to own the course and sell it for 100% profit.

Plus, you'll learn everything from branding basics to advanced strategies, all in simple language that's easy to understand.



**MASTER
RESELL
RIGHTS**



**CLICK HERE TO PURCHASE
THE SMGB COURSE**

what's included?

BUILDING YOUR SALES FUNNEL

BRANDING

HOW TO LAUNCH

INSTAGRAM

PINTEREST

THE KARDASHIAN METHOD

EMAIL MARKETING

ATTRACTION MARKETING

TIK TOK

PINTEREST

YOUTUBE

ACCOUNTANCY AND TAX

VIDEO EDITING WITH CAPCUT

PUBLIC SPEAKING

SELLING ONLINE

MINDSET

ETSY

HOW TO USE CHATGPT

FACELESS MARKETING

MEN DIGITAL MARKETING

UGC

NETWORK MARKETING

AFFILIATE MARKETING

BRAND DEALS

INVESTMENT

SPANISH

PORTUGUESE

POLISH

PLR VAULT

CONTENT VAULT

FRENCH

FACEBOOK

NICHE

HOW TO CREATE A COURSE

HOW TO CREATE DIGITAL PRODUCTS

MONACO FORMULA

BEACONS + SYSTEM IO

STAN STORE

AUTOMATIONS

GOOGLE



Congratulations — You're One Step Away From Total Freedom
Success Doesn't Wait. Why Should You?

You've just had a glimpse into the course that's not only changing bank accounts — it's changing lives.

But here's the truth: information alone doesn't change anything. Action does. The SMGB Business Course isn't just about learning new skills — it's about earning from them. It's the roadmap to breaking out of survival mode, leaving the 9-5 behind, and building a life on your own terms.

Picture this:

- Waking up to sales notifications while your family is still sleeping.

- A business that earns for you — even while you rest, travel, or switch off.

- Complete control of your time, your income, and your future.

This isn't just a dream — it's the daily reality for SMGB members around the world.

Why Now?

Every day you wait is a missed opportunity — and someone else's head start. SMGB is different. It's one of the only digital marketing courses that gives you Master Resell Rights — meaning you can resell the course and keep 100% of the profit.

Just one sale can cover your investment. Every sale after that? Pure profit.

This Is Your Moment

This isn't just another course — it's a chance to rewrite your story.

The only thing standing between where you are and where you want to be... is the decision to begin.

Join the movement.

Become a Self-Made Global Boss. Let's build your future together.



**CLICK HERE TO PURCHASE
THE SMGB COURSE**



THE SMGB MRR COURSE
with Master Resell Rights



**CLICK HERE TO PURCHASE
THE SMGB COURSE**

**Visit our website below to learn
about our journey creating our
own online business**

PROGRESS 2 PROSPER

progress2prosper.com