

# Privacy Policy

## Introduction

We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and safeguard information when you engage with our services, including the Executive Brand Accelerator, coaching programs, digital products, and related websites or sales funnels.

## Information We Collect

We may collect personal information (name, email, phone, address, payment details, intake form data), technical information (IP address, device, browser, analytics), and business information (LinkedIn details, professional background, branding preferences).

## How We Use Your Information

We use information to deliver services, communicate with clients, process payments, improve offerings, and ensure compliance. We do not sell or rent your personal information to third parties.

## Sharing of Information

We may share information with service providers (Stripe, PayPal, Calendly, Systeme.io), contractors bound by NDAs, or as required by law.

## Data Retention

We retain information only as long as necessary for service delivery or to comply with legal requirements.

## Security

We take appropriate measures to protect personal information but cannot guarantee 100% digital security. Clients acknowledge this inherent risk.

## Cookies & Tracking

Our websites and funnels may use cookies and analytics tools. You may disable cookies in your browser, but functionality may be affected.

## Your Rights

You may request access, correction, or deletion of your personal data where legally permissible. Contact us at [Insert Business Email].

## **Children's Privacy**

Our services are not directed to children under 18. We do not knowingly collect information from minors.

## **Jurisdiction**

This Privacy Policy is governed by the laws of Wisconsin, United States. Venue for disputes shall be Ozaukee County, Wisconsin.

## **Updates to Policy**

We may update this Privacy Policy periodically. Any changes will be posted with a revised effective date.