



The LEADer Within

A POETIC FRAMEWORK FOR AUTHENTIC LEADERSHIP

Based on the Poetricity Live Experience

Leadership is Not an Acquisition

Most leadership development starts from the premise that we lack something—that we must acquire specific skills, titles, or strategies to become “good.” In a world of conflict, leadership based on insecurity leads to destruction.

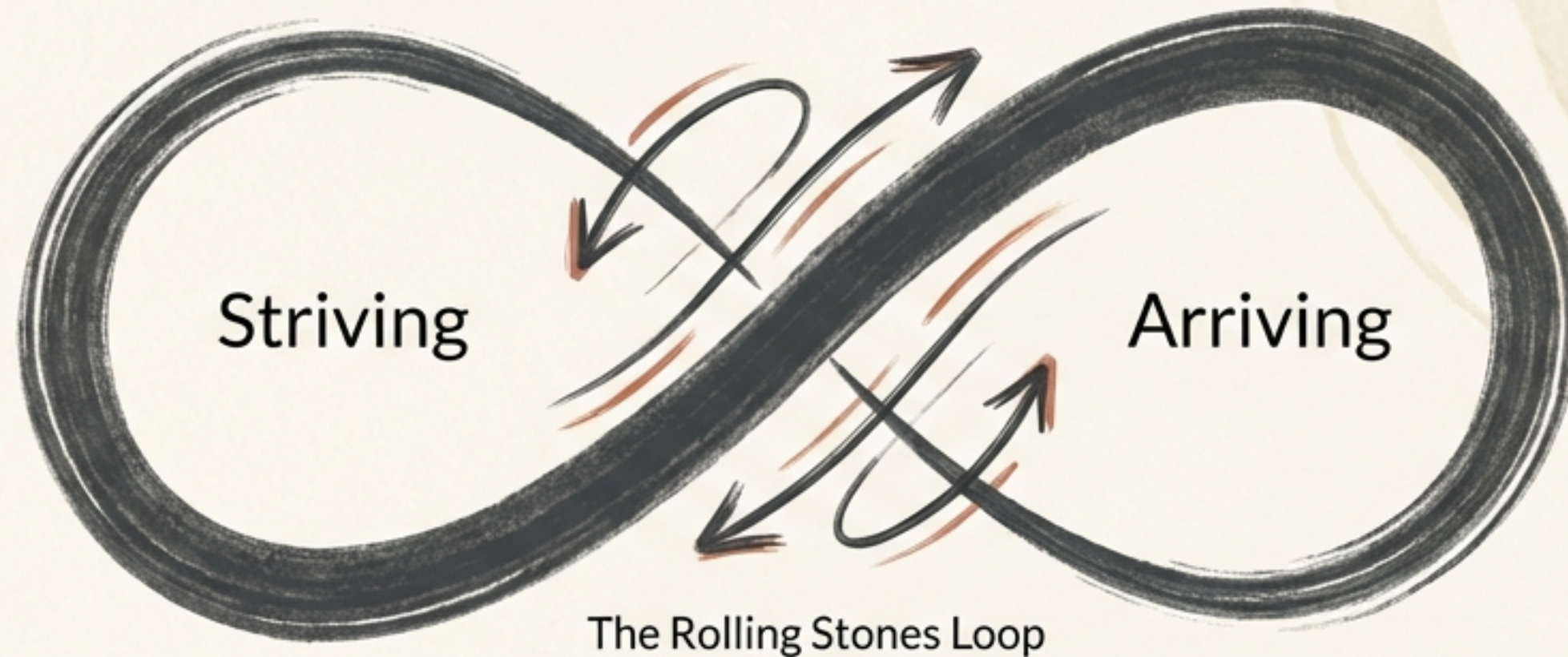


The Poetricity Thesis

True leadership is a stripping away, not an adding on. It is about removing the insecurities and “shoulds” to reveal the character that already exists. A shift from “Doing Leadership” to “Being a Leader.”

**Attached to this fabrication
that things are the root of elation
denying the innate intuition
seeking contentment in Oblivion...
feeding rabid accumulation
hell bent on another's domination
I Can't Get No Satisfaction**

The Oblivion of Seeking



The Myth

We believe satisfaction is a destination we must hurry to reach before it disappears.

The Bankruptcy of Success

Chasing wealth based on external benchmarks leads to spiritual and financial bankruptcy. We end up digging 'someone else's hole' rather than building our own foundation.

The Insight

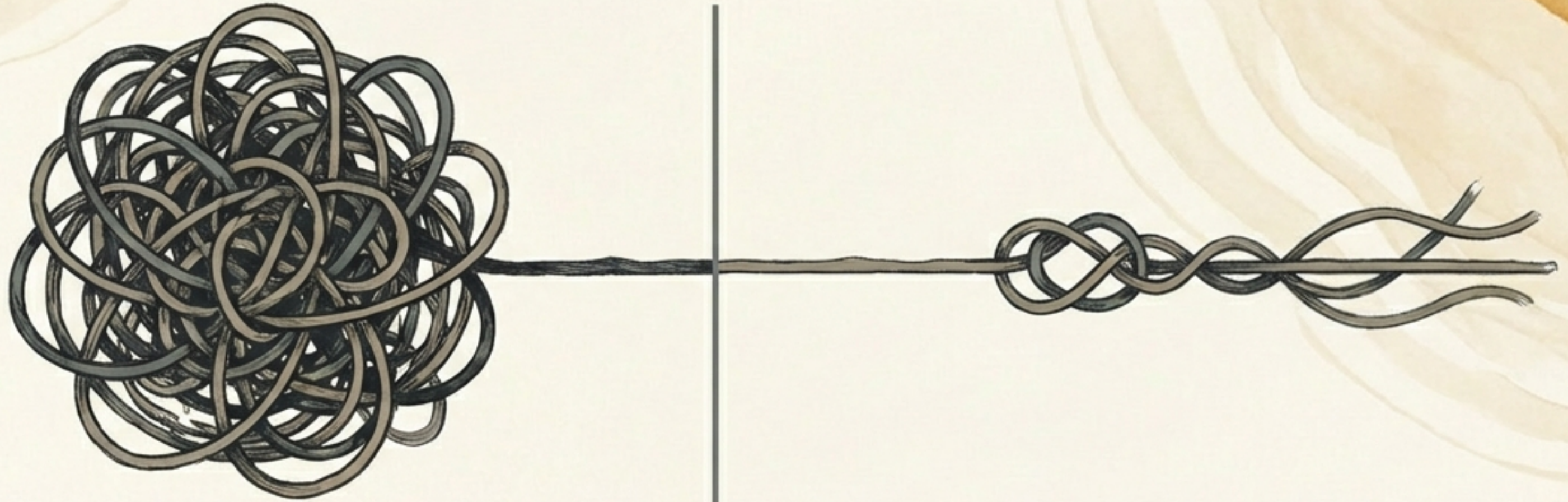
Satisfaction is an internal state. If you are not satisfied 'here', you will not be satisfied 'there'. Avoid the oblivion of constant seeking.



The Truth of No Insecurity

*Impossible to secure insecurity
security lies in making peace
with the truth of no insecurity*

You Cannot Secure a Story



The Narrative

Insecurity is a fiction we tell ourselves ("I need X to be safe"). You cannot fix a fictional story with real-world achievements. Trying to secure insecurity is an endless trap.

The Factory Setting

We are born secure. It is our factory setting. We do not need to 'find' security; we need to realize it was never lost. The solution is not to achieve more, but to release the story of insufficiency.

Leader I See You



When I look in the mirror
it's you who looks back at me
the leader in me...
that is the leader I see and celebrate in you

The Mirror Principle

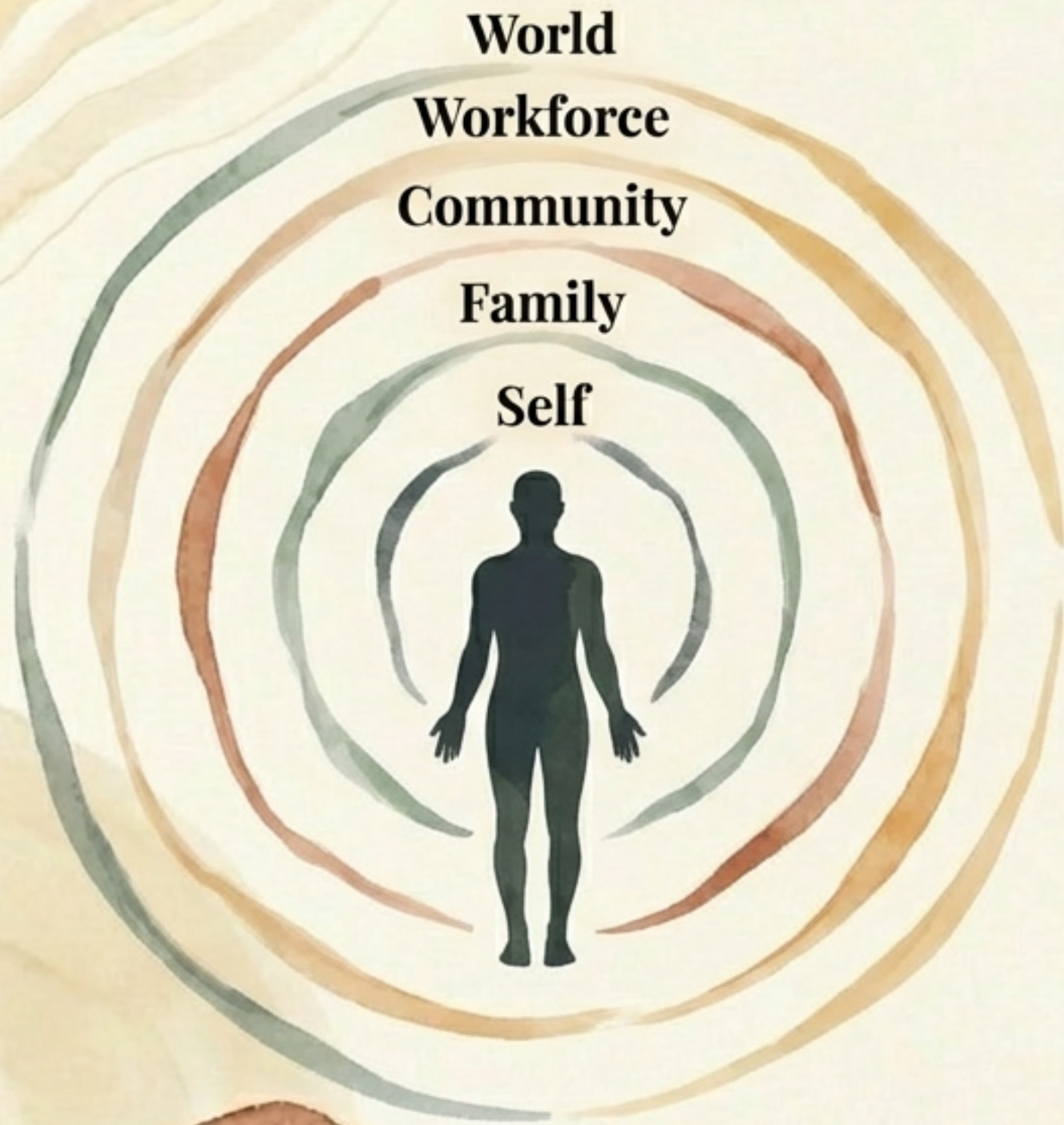
We project what we possess. If you recognize courage, leadership, or goodness in others, it is evidence that those qualities resonate within you. We see as we are.

Case Study: The Credentials Trap

Raquel's story highlights the struggle of feeling diminished by others' titles and degrees. The transformational shift occurred when she realized credentials are external decorations, but leadership is the internal character you bring to the role.

Action: When you celebrate someone else, use it as a clue to look within. Where does that same quality live in you?

Walking, Talking Reminders



Redefining Leadership

- Leadership is not about control or titles. It is about inspiring others to step into their own greatness.
- It is holistic: It appears in how we parent, how we partner, and how we exist in spiritual spaces.
- The Responsibility: Whether we like it or not, we are examples. The question is not “Am I a leader?” but “What am I leading people toward?”

Divine Maths



The 99 and the 1

The Logic of Wholeness in Business

In "Divine Maths," there is no collateral damage. To lose one individual is to leave the collective incomplete. We are not commodities; we are a single organism.



Real World Application: The Bournville Story

When Cadbury founded Bournville, he didn't just build a factory; he built a village. He provided nurseries so mothers wouldn't be lost to the workforce. By treating workers as family rather than expenses, he built an enduring legacy. True leadership rejects the idea that people are expendable for the bottom line.

Net Working

Time to work that net


to strengthen those ties

and Bridge those links

with values that breathe

flowing back and forth

From Usury to Flow

An illustration of a spiderweb with several hands and hooks attached to it, symbolizing transactional networking. The hands are in various poses, some holding hooks, and the web is set against a background of watercolor washes in shades of orange, red, and green.

Transactional Networking

Viewing connection as a hunt for what we can **get**.

Driven by 'Usury' and expectations.

A solitary survival mindset.

An illustration of a wavy stream with green and brown water, symbolizing organic connection. The stream flows from the top left towards the bottom right, with soft watercolor washes in the background.

Organic Connection

Viewing connection as a respiratory system.

Driven by 'Values that Breathe' and the flow of value back and forth.

Admitting need ('I have a gap here') is an act of leadership.

Interdependence: We are held by the net we weave. The network carries us when we bridge links with authentic values.

The Journey of the LEADer

The Trap

Stop seeking "Oblivion."
Satisfaction is not an
external accumulation.

The Shift

Look in the Mirror.
Security is your
factory setting.
Leadership is your
projection.

The Connection

Lead the Whole.
Treat the '1' as the '99'.
Build networks
based on flow.

Leadership is not what you do; it is who you are.

Enter with Flow

A decorative horizontal band of watercolor brushstrokes in shades of orange, red, and green, positioned below the title and above the main text.

As we step into the future, we are invited to drop the force and embrace the flow. The Universe is for you, not against you. Do not force your way forward. Center yourself, recognize the leader within, and let life open up to you.