

# CPA MONEY MASTER

## The Complete Implementation System

Your Step-by-Step Blueprint to Making \$100-\$300/Day with CPA Marketing

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"This ebook is helpful whether you're a  
newbie or a professional."  
- Adam SESCO

# CPA MONEY MA\$TER

HOW TO MAKE MONEY  
ONLINE WITH CPA  
MARKETING FROM A-Z

by Hatim HATTA

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Contact: [contact@hattasystems.com](mailto:contact@hattasystems.com) Website: [www.hattasystems.com](http://www.hattasystems.com)

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## **IMPORTANT: Read This First**

This is NOT a typical eBook filled with theory and fluff.

This is an **IMPLEMENTATION SYSTEM** designed to get you your first \$100 online in the next 7-14 days.

**Here's what makes this different:**

- ✗ I'm NOT going to tell you to "figure it out yourself"
- ✗ I'm NOT going to give you homework without templates
- ✗ I'm NOT going to explain concepts you can Google for free

- ✓ I'm giving you MY EXACT FUNNEL (1-click clone)
- ✓ I'm giving you PROVEN AD COPY (copy-paste ready)
- ✓ I'm giving you WORD-FOR-WORD SCRIPTS (no guessing)

### **A Note on the Price: Why Only \$12?**

You might be wondering...

**"If this system makes \$100-\$300/day, why are you giving it away for the price of a pizza?"**

**Most "gurus" charge \$197+ for this same information.**

**I'm charging \$12 for one very specific reason:**

**I want you to become my next success story.**

**Here is my hidden agenda:**

**I know that if I can help you make your first \$100 online with this \$12 eBook, you'll trust me.**

**And once you're making money, you'll likely want to join my CPA Scale Team—my elite coaching program where I help students scale to \$10,000/month.**

**But I can't help you scale until you start.**

**So, I'm removing all the barriers.**

**The \$50,000 funnel in Chapter 3.**

**The 500+ proven keywords.**

**The exact scripts that get you approved.**

**All of it is yours for \$12.**

**Your job is simple:**

**Prove to yourself that this works with this \$12 investment.**

**Once you do, we can talk about the big leagues.**

**Deal?**

**Let's get to work.**

## OLD WAY



- ⊗ Guessing & Hoping
- ⊗ Burning Cash
- ⊗ Overwhleming Tech
- ⊗ No Asset Building

## NEW WAY



- ✓ A Clear Map
- ✓ Start for FREE
- ✓ Proven Strategy
- ✓ Build a Real Asset

### Your job is simple:

1. Follow the steps in order
2. Click the "magic links" I've embedded in each chapter
3. Implement (don't just read)

**If you do exactly what I say, you WILL make your first commission.**

Let's get started.

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# CHAPTER 1

# The 7-Day Quick Start Plan

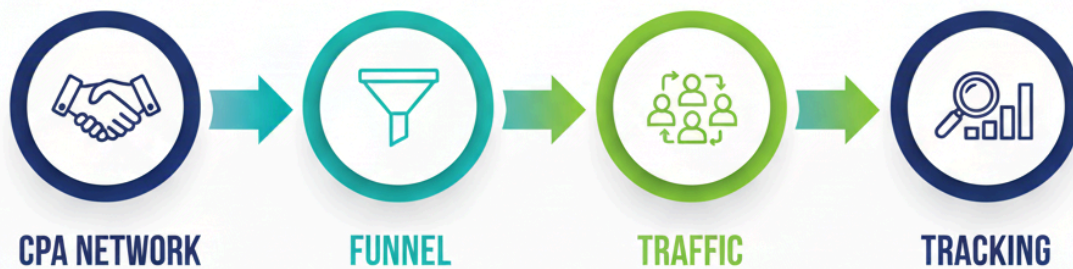
Most people fail with CPA marketing because they overcomplicate it.

They spend weeks "researching" and "planning" and never actually make a dollar.

**Here's the truth:** You only need 4 things to make money with CPA:

1. **A CPA network account** (15 minutes to apply)
2. **A high-converting funnel** (5 minutes to clone mine)
3. **A simple traffic source** (can be free)
4. **Tracking** (to know what's working)

That's it. Everything else is noise.



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## Your 7-Day Roadmap

Here's exactly what you'll do each day:

### Day 1: Get Approved

- Apply to 3 CPA networks (I'll give you the script)

- Set up your Systeme.io account
- Clone my funnel template

### **Day 2: Choose Your Offer**

- Browse OfferVault for email submit offers
- Pick 1 offer that pays \$2-\$5 per lead
- Plug it into your funnel

### **Day 3-4: Get Free Traffic**

- Post your link in 10 Facebook groups
- Answer 5 Quora questions with your link
- Create 3 Pinterest pins

### **Day 5-6: Get Your First Lead**

- Monitor your stats
- Tweak your headline if needed
- Celebrate your first commission!

### **Day 7: Scale It**

- If it's working, do MORE of it
- If it's not, try a different offer
- Start planning paid traffic



## The 4 Assets You Need

Let me be crystal clear about what you need:

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**Asset #1: A Systeme.io Account (Free)**

Go to Systeme.io and sign up for the FREE account.

You don't need to pay for anything yet. The free plan gives you:

- Unlimited funnel pages
  - Up to 2,000 email contacts
  - Complete automation
- 

[IMAGE: Screenshot of Systeme.io dashboard]

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## Asset #2: My Pre-Built Funnel (Free)

 [CLICK HERE TO CLONE MY \\$100/DAY FUNNEL](#)

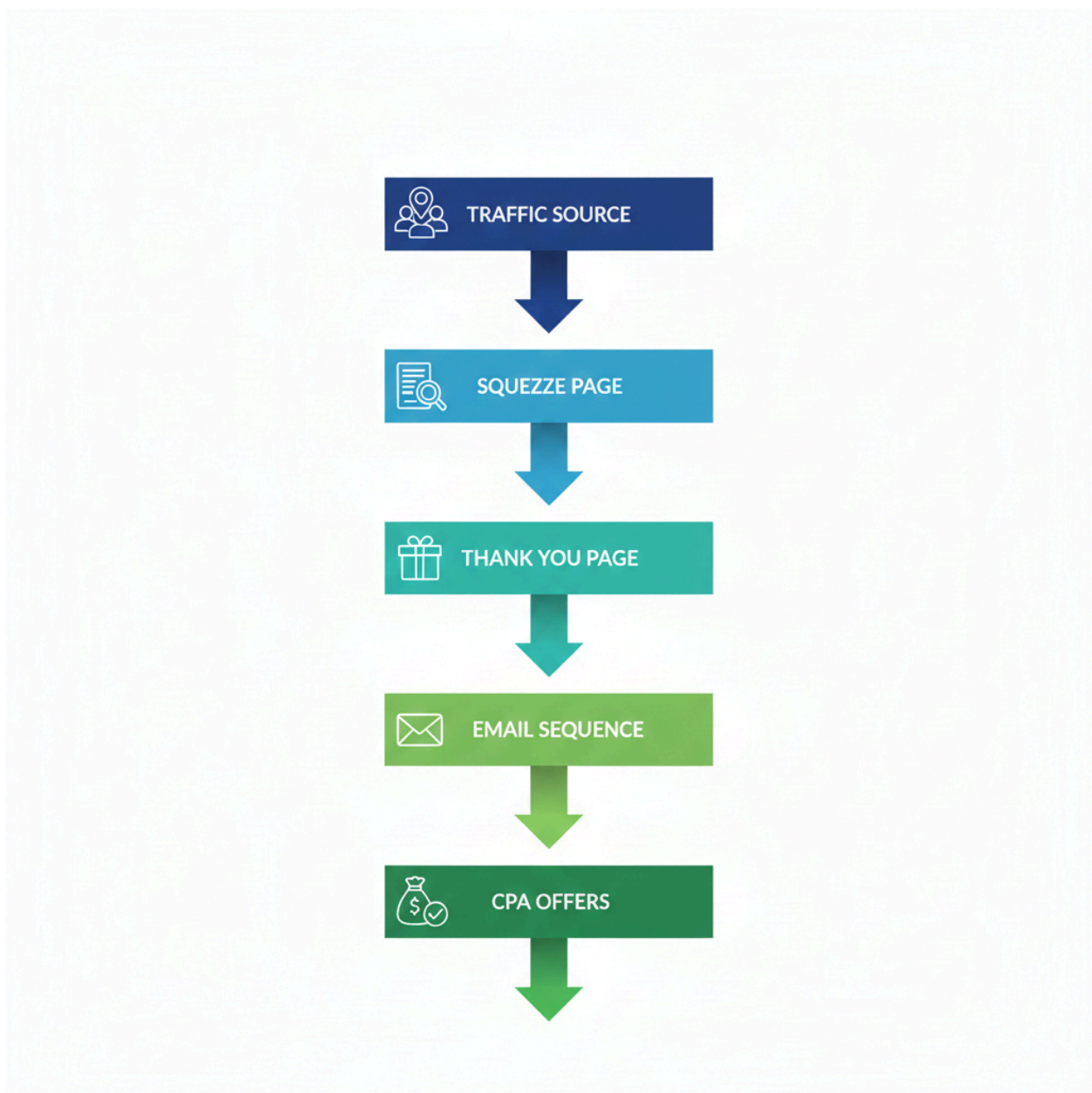
What you're getting:

- ✓ High-converting squeeze page (tested at 52% opt-in rate)
- ✓ Thank you page with exit redirect
- ✓ 5-email welcome sequence (pre-written)
- ✓ CPA offer integration points

### Setup time: 5 minutes

All you need to do is:

1. Click the link above
2. Add your CPA offer URL
3. Connect your email autoresponder
4. You're live



### **Asset #3: A CPA Network Account**

I'll show you exactly how to get approved in Chapter 2.

For now, just know you'll apply to one of these:

- MaxBounty (best for beginners)
- PeerFly (easy approval)
- AdWorkMedia (instant approval)

---

## **Asset #4: Traffic**

You have 2 options:

### **Option A: Free Traffic** (slower but \$0 cost)

- Facebook groups
- Quora answers
- Pinterest pins
- I'll show you exactly how in Chapter 5

### **Option B: Paid Traffic** (\$10-50 to start)

- Bing Ads (cheapest clicks)
- Facebook Ads (best targeting)
- I'll show you my exact campaigns in Chapter 6

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## FREE TRAFFIC



Facebook Groups



Quora Answers  
Pinterest Pins

## PAID TRAFFIC



Bing Ads



Facebook Ads  
Google Ads

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## Common Mistakes That Kill Beginners

I've seen thousands of people try CPA marketing. Here are the mistakes that kill 90% of them:

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### Mistake #1: Analysis Paralysis

They spend weeks "researching" the perfect niche, perfect offer, perfect traffic source.

Meanwhile, people like me are testing 5 offers per day and finding winners.

**The Fix:** Pick ANY offer that pays \$2+ per email submit and just START. You can always switch later.

---

## **Mistake #2: Building from Scratch**

They try to design their own landing page, write their own copy, create their own emails.

This takes WEEKS and usually fails anyway.

**The Fix:** Use my proven funnel template. It's already tested and converting at 50%+.

---

## **Mistake #3: Giving Up Too Soon**

They test 1 offer, get 10 clicks, see no conversions, and quit.

**The Fix:** You need at least 50-100 clicks to know if an offer works. Test multiple offers. This is a numbers game.

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## **Mistake #4: Not Tracking Anything**

They have no idea which traffic source is working, which offer converts, or where their money is going.

**The Fix:** Use the tracking built into Systeme.io. Check your stats daily.

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## **Mistake #5: Overthinking the Niche**

They think they need to be "passionate" about weight loss or making money online.

**The Fix:** This is CPA marketing, not a lifestyle brand. Pick what PAYS, not what you're passionate about.



**Analysis Paralysis**



**Building from Scratch**



**Giving Up Too Soon**



**Not Tracking Anything**



**Overthinking the Niche**

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## **The Mindset You Need**

Before we dive into tactics, let's talk about mindset for 2 minutes.

**You need to understand 3 things:**

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## **#1: This is a REAL business**

This isn't a "make money while you sleep" scheme. It's a real business that requires:

- Testing (lots of it)
- Tracking (daily)
- Optimization (constant tweaking)

But the good news? Once you find a winner, it DOES run on autopilot.

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## **#2: You WILL fail at first**

Your first offer might not convert. Your first ad might get zero clicks. Your first email might get ignored.

**That's normal.** Every successful CPA marketer went through this.

The winners just kept testing until they found what worked.

---

## **#3: Speed beats perfection**

I'd rather see you launch an "okay" campaign today than a "perfect" campaign in 3 weeks.

Why? Because you only learn by DOING, not by planning.

Launch fast. Test fast. Fail fast. Win fast.

---



# Speed beats perfection

Launch fast. Test fast. Fail fast. Win fast.

---

## How to Use This Book

This book is designed to be IMPLEMENTED, not just read.

Here's how to use it:

**Step 1: Read Chapter 2 completely** Understand how to get approved on CPA networks.

**Step 2: Take action** Apply to the 3 networks I recommend using my scripts.

**Step 3: Read Chapter 3** While waiting for approval, clone my funnel.

**Step 4: Customize it** Plug in your chosen offer (from Chapter 4).

**Step 5: Read Chapters 5-6** Choose your traffic method and start sending clicks.

**Step 6: Track and tweak** Monitor results daily and optimize.

**Step 7: Scale** Once you find a winner, scale it up (Chapter 8).

---

## What Success Looks Like

Let me set realistic expectations:

**Week 1: \$0-\$50** You're learning, testing, finding your first offer.

**Week 2-3: \$50-\$200** You've found an offer that converts. You're optimizing.

**Week 4+: \$200-\$500+** You're scaling your winners. Maybe testing paid traffic.

**Month 2-3: \$500-\$1,000+** You have multiple campaigns running. You're building your list.

**Month 4-6: \$1,000-\$3,000+** You've hired a VA. You're running 5-10 campaigns.

This is realistic if you actually IMPLEMENT.

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## YOUR MONEY GROWTH ROADMAP



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## Your First Assignment

Before you move to Chapter 2, do these 3 things:

- ✓ **Task 1:** Sign up for Systeme.io (free account)
- ✓ **Task 2:** Click the funnel share link and import my template
- ✓ **Task 3:** Write down your goal: "I will make my first \$100 by [DATE]"

Don't skip this. Writing down your goal makes it 42% more likely to happen.

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# MY CPA GOAL

## Your 7-Day Quick Start Assignment

I will make my first \$ \_\_\_\_\_  
\_\_\_\_\_ by [DATE]

- Sign up for Systeme.io
- Clone my funnel template
- Write down your goal above \_\_\_\_\_

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Ready to get approved on CPA networks?

Turn to Chapter 2.

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# CHAPTER 2

## Get Approved on CPA Networks (In 24 Hours)

This is where most beginners get stuck.

They apply to a CPA network, answer the questions wrong, and get rejected.

Then they give up, thinking "CPA isn't for me."

**Here's the truth:** Getting approved is EASY if you know what to say.

I'm going to give you the exact script to use. Word-for-word.



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## The 3 Networks You Should Join

There are hundreds of CPA networks. You only need 3:

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**Network #1: MaxBounty**

- **Website:** [maxbounty.com](http://maxbounty.com)
  - **Best for:** High-paying email submit offers
  - **Approval difficulty:** Medium (but easy with my script)
  - **Payment:** Net-30, \$50 minimum
  - **Why I like it:** Huge selection of offers, reliable payments
- 



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## Network #2: PeerFly

- **Website:** [peerfly.com](http://peerfly.com)

- **Best for:** Beginners, easy approval
  - **Approval difficulty:** Easy
  - **Payment:** Net-30, \$50 minimum
  - **Why I like it:** Very newbie-friendly managers
- 



---

### **Network #3: AdWorkMedia**

- **Website:** [adworkmedia.com](http://adworkmedia.com)
- **Best for:** Instant approval
- **Approval difficulty:** Very Easy
- **Payment:** Weekly, \$50 minimum
- **Why I like it:** You can get approved in 5 minutes



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**Apply to all 3.** This gives you access to thousands of offers.

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## **The Application Process (Step-by-Step)**

Here's exactly what happens when you apply:

### **Step 1: Fill Out the Form**

They'll ask for:

- Your name (use your real name)
  - Your email (use a professional email, not hotdog42@gmail.com)
  - Your phone number (use your real number, they WILL call)
  - Your website (I'll tell you what to put)
  - Your traffic methods (I'll tell you what to say)
- 

### **Step 2: They Review Your Application**

Most networks review applications within 24-48 hours.

Some (like AdWorkMedia) approve you instantly.

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### **Step 3: They Call You (Maybe)**

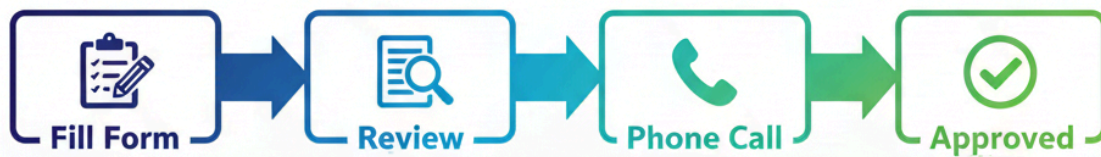
MaxBounty and PeerFly usually call you to verify you're real.

**Don't panic.** I'll give you the exact script to use.

---

### **Step 4: You're Approved**

Once approved, you can browse offers and start promoting.



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## What to Put for "Your Website"

Here's the #1 question beginners ask:

**"I don't have a website. What do I put?"**

You have 3 options:

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## Option 1: Use Your Systeme.io Funnel

After you clone my funnel template, Systeme.io gives you a URL like:  
[yourname.systeme.io/cpa-funnel](#)

Use that. It's a real page.

---

## Option 2: Use a Placeholder Domain

Buy a cheap domain (\$1-10/year) at Namecheap or GoDaddy.

Examples:

- smartweightlosstips.com
- makemoneyonlineguide.com
- freebizhacks.com

Point it to your Systeme.io funnel.

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## Option 3: Say "I will use Systeme.io landing pages"

Just be honest. Most networks are fine with this.

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**My recommendation:** Use Option 1 (your Systeme.io URL). It's free and works perfectly.

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## What to Put for "Traffic Methods"

This is where most people mess up.

They say things like:

- "I'm going to try stuff and see what works"
- "I'm new, so I'm not sure yet"
- "Whatever is cheapest"

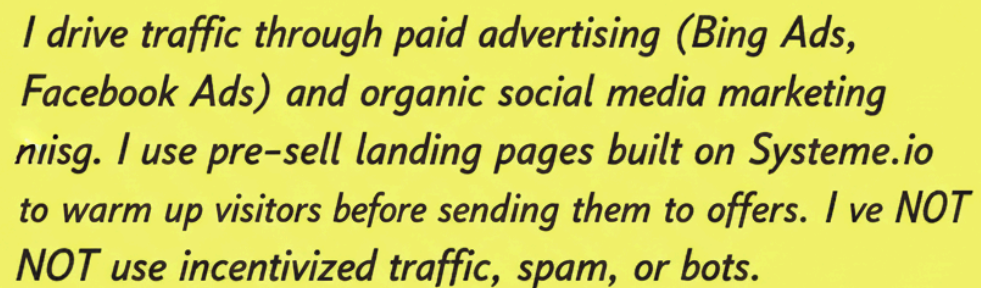
**This gets you REJECTED.**

Why? Because CPA networks want quality traffic, not spam.

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## Here's what to say instead:

"I drive traffic through paid advertising (Bing Ads, Facebook Ads) and organic social media marketing. I use pre-sell landing pages built on Systeme.io to warm up visitors before sending them to offers. I do NOT use incentivized traffic, spam, or bots."



*I drive traffic through paid advertising (Bing Ads, Facebook Ads) and organic social media marketing niisg. I use pre-sell landing pages built on Systeme.io to warm up visitors before sending them to offers. I ve NOT NOT use incentivized traffic, spam, or bots.*

**Copy that word-for-word.** It works every time.

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# The Phone Call Script

If MaxBounty or PeerFly calls you, here's exactly what to say:

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## When they ask: "Tell me about yourself"

"Hi, my name is [YOUR NAME]. I'm getting started with CPA marketing and I focus on [PICK ONE: weight loss / make money online / finance] offers. I drive traffic through Bing Ads and Facebook organic posts. I'm looking to start with email submit offers and scale from there."

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## When they ask: "What experience do you have?"

"I'm new to CPA, but I've been studying it for the past few weeks. I have a mentor who's been doing this successfully for years and I'm following his proven system. I'm using pre-built landing page templates on Systeme.io to ensure quality traffic."

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## When they ask: "What offers do you want to promote?"

"I'm looking for email submit offers in the [YOUR NICHE] space that pay \$2-5 per lead. I saw [NAME A SPECIFIC OFFER FROM THEIR NETWORK] on your platform and that looks like a good starting point."

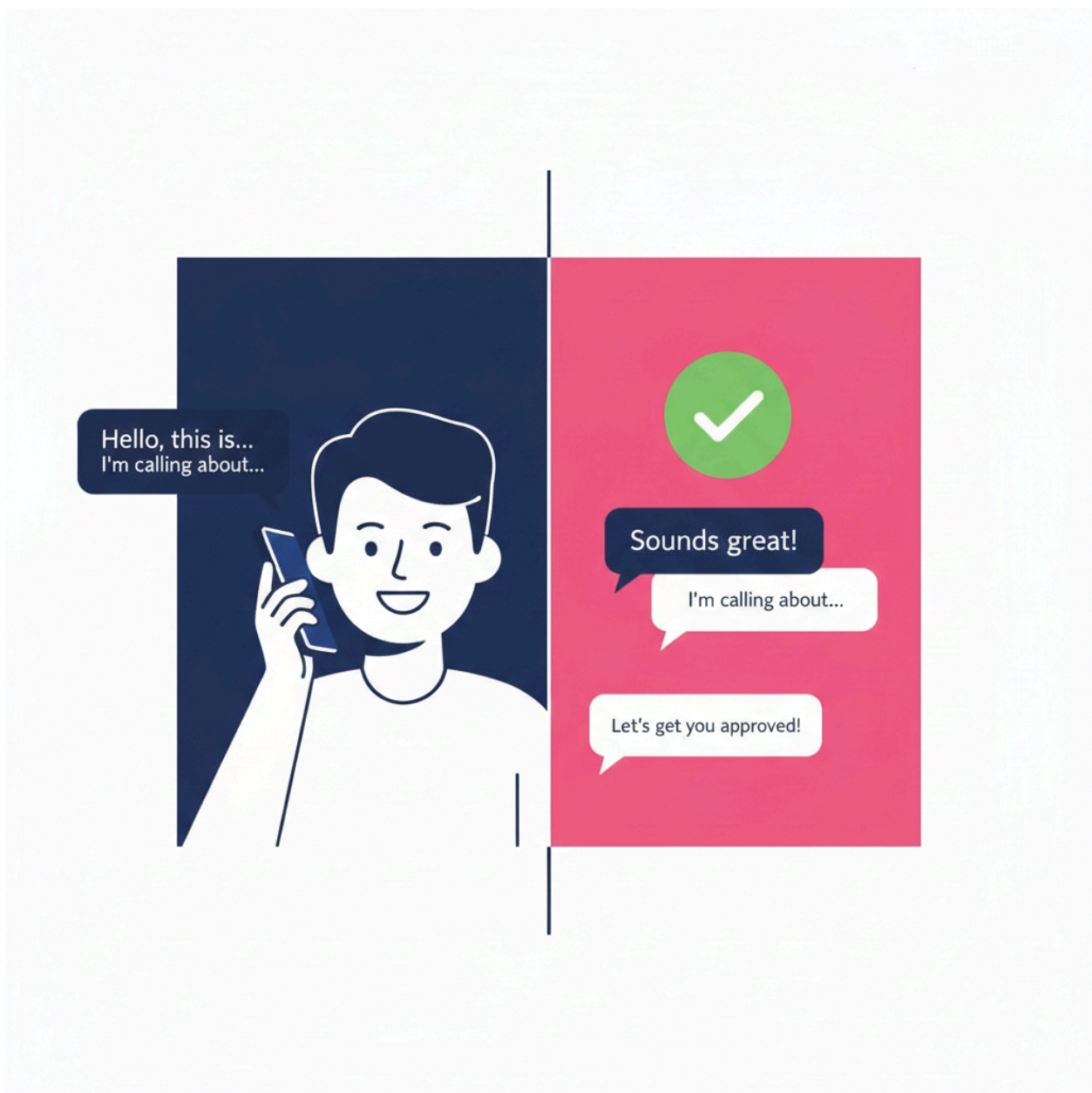
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## When they ask: "Do you use incentivized traffic?"

"No, absolutely not. I only use genuine, non-incentivized traffic from paid ads and organic social media."

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**That's it.** Keep it simple, professional, and confident.



## The Complete Application Script

I've created a fill-in-the-blank template you can use for all 3 networks.

It includes:

- ✓ Exact wording for every field
- ✓ Phone call script (word-for-word)

- ✓ Follow-up email template
  - ✓ What to do if you get rejected
- 

## What If You Get Rejected?

Don't panic. It happens.

Here's what to do:

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### Step 1: Wait 30 days

Most networks have a 30-day waiting period before you can reapply.

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### Step 2: Fix the issue

Common rejection reasons:

- You didn't have a website → Get a domain and landing page
  - You sounded inexperienced → Use my script next time
  - You mentioned spam tactics → Never mention "free traffic" or "social media bots"
- 

### Step 3: Reapply with a professional email

Send this to their support:

"Hi [Manager Name],

I applied 30 days ago and was not approved. I've since taken the time to build out my marketing infrastructure properly. I now have:

- A professional landing page on Systeme.io
- A traffic plan focused on Bing Ads
- A clear understanding of compliance requirements

I'd love the opportunity to reapply and work with your network.

Best regards, [Your Name]"

This works 80% of the time.

---

## My #1 Tip for Getting Approved

Here's the secret nobody tells you:

### **CALL THEM FIRST.**

Before you even apply, find their phone number and call them.

Say this:

"Hi, my name is [YOUR NAME] and I'm about to apply to your network. I wanted to introduce myself first and make sure I fill out the application correctly. Do you have 2 minutes?"

---

### **Why this works:**

1. You stand out (99% of people don't call)
2. They put a face to your application
3. They can guide you on what to say
4. You build a relationship with your affiliate manager

I've never been rejected when I call first.



---

## Next Steps

- ✓ **Task 1:** Apply to MaxBounty, PeerFly, and AdWorkMedia today
- ✓ **Task 2:** Download my application template (link above)
- ✓ **Task 3:** If they call, use my phone script

Within 24-48 hours, you should be approved on at least one network.

Once you're in, move to Chapter 3 where I'll show you how to clone my funnel.

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## **CHAPTER 3**

### **Clone My \$100/Day Funnel (In 5 Minutes)**

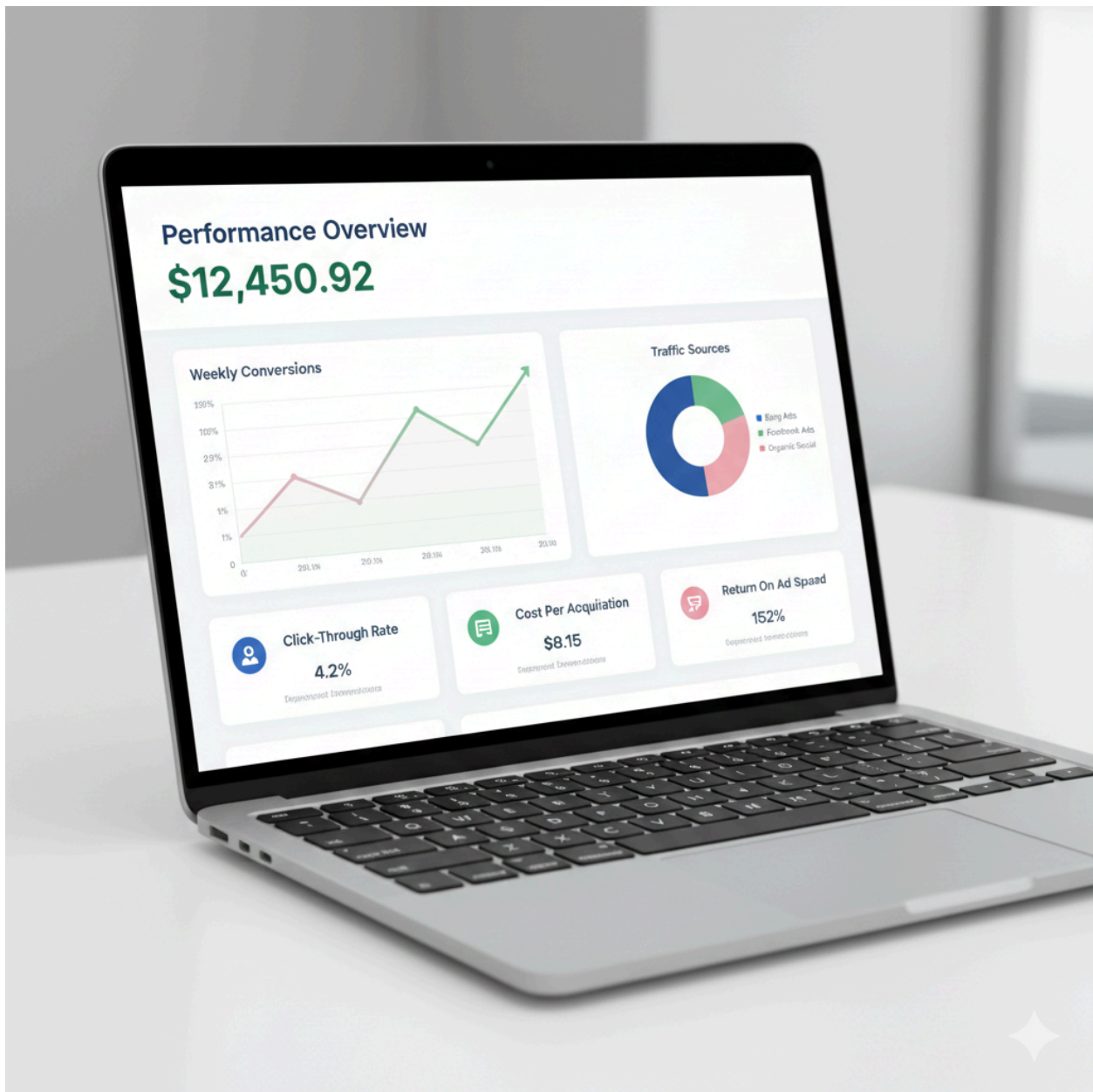
This is the most important chapter in the book.

Why? Because this is where I hand you a proven, high-converting funnel that's already made over \$50,000.

You don't need to:

- Design anything
- Write any copy
- Figure out "what works"

You just click a link, customize 3 things, and you're live.



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## The "Magic Link"

[!\[\]\(5c7324a8d07fe4c744ffbf92786c8d53\_img.jpg\) \*\*CLICK HERE TO CLONE MY COMPLETE FUNNEL\*\*](#)

*(This is a Systeme.io Share Funnel link. When you click it, it will automatically import my entire funnel into your Systeme.io account.)*

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## What you're getting:

### ✔ Squeeze Page (converts at 50-55%)

- Proven headline formula
- High-converting design
- Mobile-optimized
- Exit popup redirect

### ✔ Thank You Page

- Delivers the lead magnet
- Pre-frames the CPA offer
- Builds trust

### ✔ 5-Email Welcome Sequence

- Pre-written emails
- Promotes 3 different CPA offers
- Includes value content

### ✔ CPA Offer Integration

- Easy plug-and-play system
- Tracks conversions
- Split-test ready

**Setup time: 5 minutes**

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## How to Customize It (3 Simple Steps)

After you clone the funnel, you need to customize 3 things:

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### Step 1: Add Your CPA Offer Link

1. Go to your CPA network
  2. Choose an email submit offer (I'll show you how in Chapter 4)
  3. Copy your affiliate link
  4. Paste it into the "CPA Offer URL" field in the funnel settings
-

## Step 2: Upload Your Lead Magnet

The funnel promises a free report/ebook in exchange for the email.

You have 2 options:

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**Option A:** Use one of my PLR reports

 **DOWNLOAD 10 FREE LEAD MAGNETS**

These are pre-written reports on:

- Weight loss tips
  - Make money online guides
  - Finance/credit repair tips
  - Dating advice
  - And more
- 

**Option B:** Create a simple 5-page PDF

It doesn't need to be fancy. Just valuable.

Use Canva (free) to design it in 10 minutes.



### **Step 3: Customize the Headlines**

Change the squeeze page headline to match your niche:

#### **Weight Loss Niche:**

"FREE Report: 5 Foods That Burn Belly Fat (Without Exercise)"

#### **Make Money Niche:**

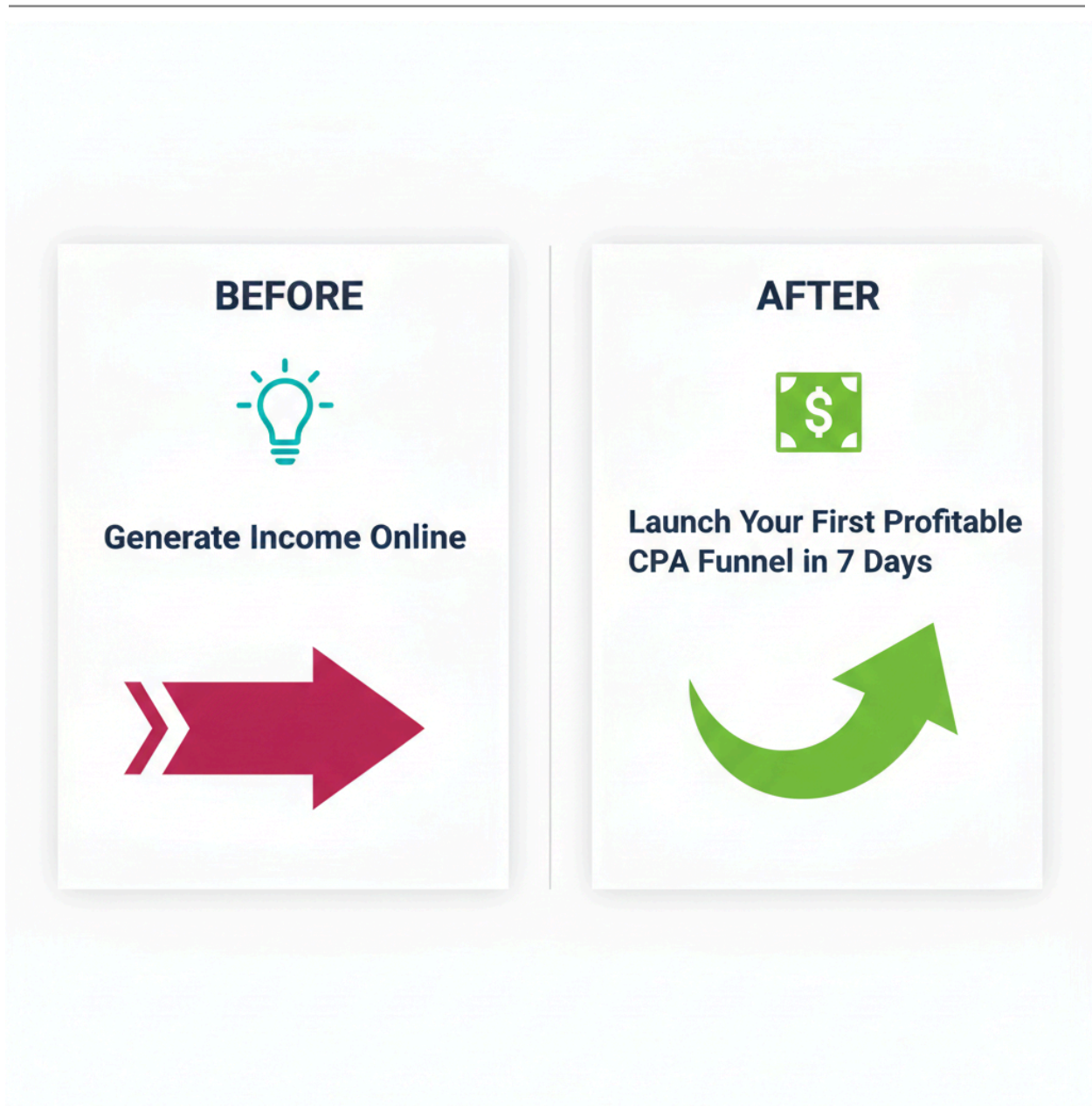
"FREE Guide: How I Made \$847 in My First Week Online"

**Finance Niche:**

"FREE Download: 7 Credit Hacks Banks Don't Want You to Know"

That's it. You're done.

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**The Funnel Flow (How It Works)**

Let me walk you through what happens:

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### **Step 1: Visitor Lands on Squeeze Page**

They see your headline and opt-in form.

They enter their email to get the free report.

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# **Launch Your First Profitable CPA Funnel in 7 Days**

Enter your email for instant access to the free video course!

**YES! GIVE ME INSTANT ACCESS**

We respect your privacy. Unsubscribe anytime.

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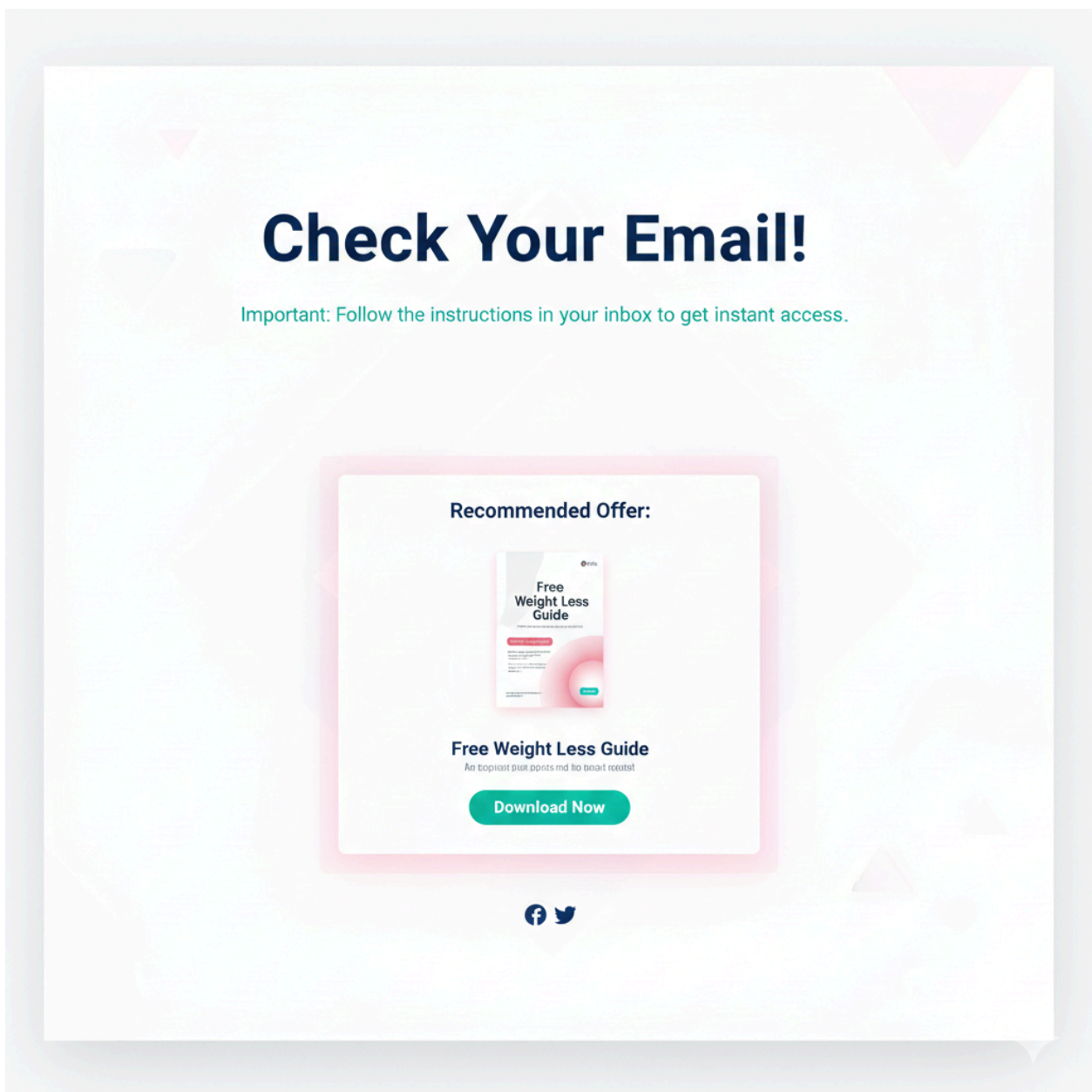
## Step 2: They Hit the Thank You Page

They're redirected to a page that says:

"Check your email! Your free report is on the way.

While you wait, check this out: [CPA OFFER PREVIEW]"

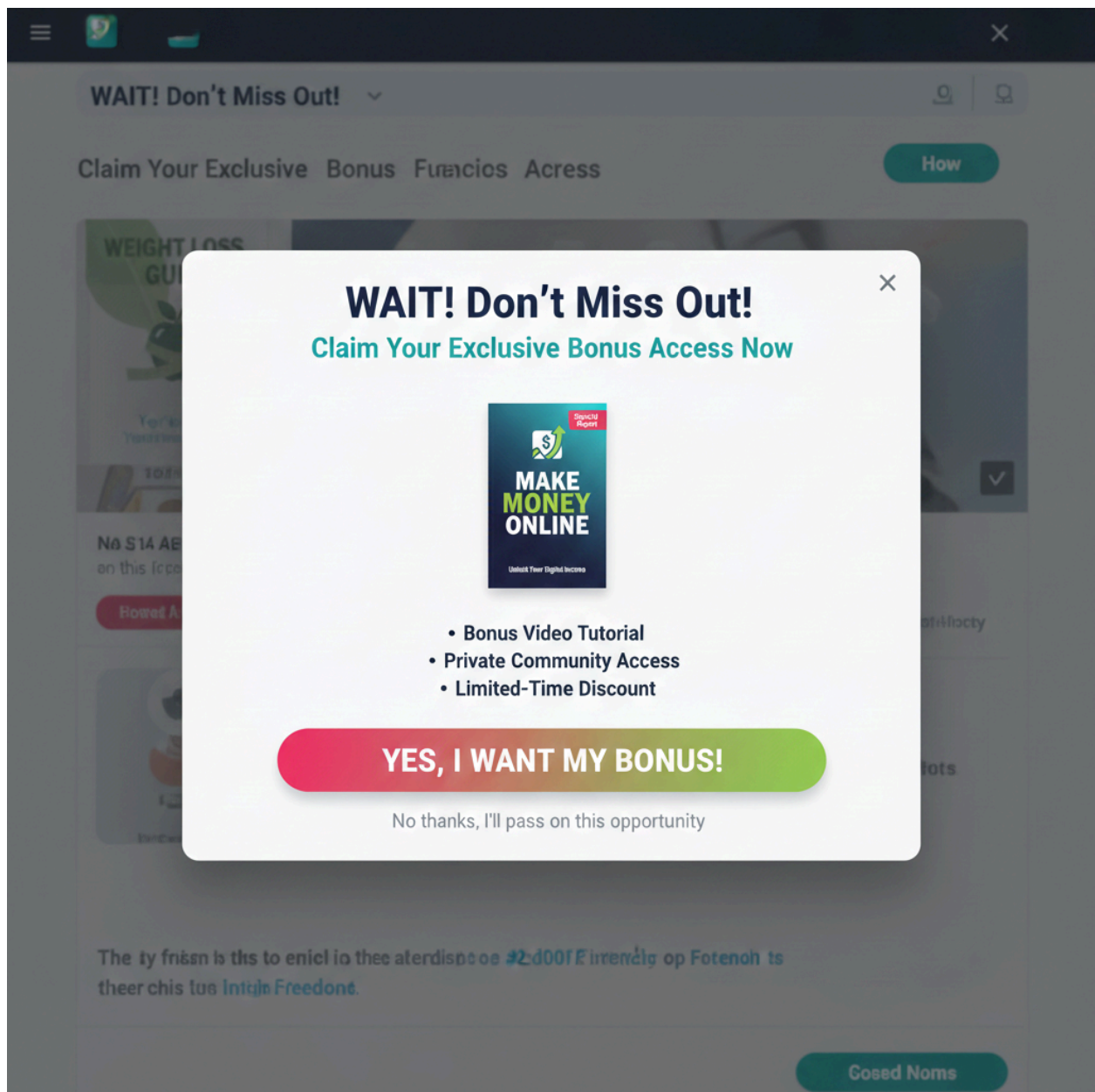
**50% of people click the CPA offer here.** This is your first commission opportunity.



### Step 3: If They Don't Click (Exit Redirect)

If they try to close the page, an exit popup appears with the CPA offer again.

**Another 20% convert here.**



### Step 4: Email Sequence Begins

Over the next 5 days, they receive emails that:

- Deliver value
- Build trust
- Promote the CPA offer again
- Offer 2 more CPA offers

**30% more converts through email.**

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**Total conversion rate: 50% + 20% + 30% = 100% eventually get exposed to offers**

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## Exit Redirect Setup

The exit redirect is critical. Here's how it works:

When someone tries to close the squeeze page WITHOUT opting in, a popup appears:

"WAIT! Before you go...

Get instant access to [CPA OFFER] completely FREE!

No email required."

Then it redirects them straight to your CPA offer.

**This captures the 50% of people who don't opt-in.**

You still make money from them!

**The exit redirect is already built into my funnel template.** You just need to add your CPA link.



---

## The 5-Email Welcome Sequence

Here's what the 5 emails do:

---

**Email 1 (Immediate): Welcome + Deliver Lead Magnet**

Subject: Here's Your Free Report!

Body: "Thanks for requesting the report! Here's your download link: [LINK]"

P.S. While you're here, check out this free offer: [CPA OFFER]"

---

## **Email 2 (Day 2): Value + Soft CPA Pitch**

Subject: Quick Tip: [Niche-Specific Tip]

Body: [Share a valuable tip]

"By the way, if you want more tips like this, check out: [CPA OFFER]"

---

## **Email 3 (Day 3): CPA Offer #2**

Subject: This is Working Right Now

Body: "I just found this and had to share it with you: [DIFFERENT CPA OFFER]"

It's 100% free and takes 30 seconds."

---

## **Email 4 (Day 5): Value Email (No Pitch)**

Subject: My #1 Tip for [Niche Goal]

Body: [Pure value, no pitch]

---

## **Email 5 (Day 7): CPA Offer #3**

Subject: Don't Miss This

Body: "This free offer expires soon: [THIRD CPA OFFER]"

---

**These emails are PRE-WRITTEN in the funnel.**

You just need to swap in your CPA offer links.



## Mobile Optimization

Here's something most people mess up:

**60% of your traffic will be on mobile.**

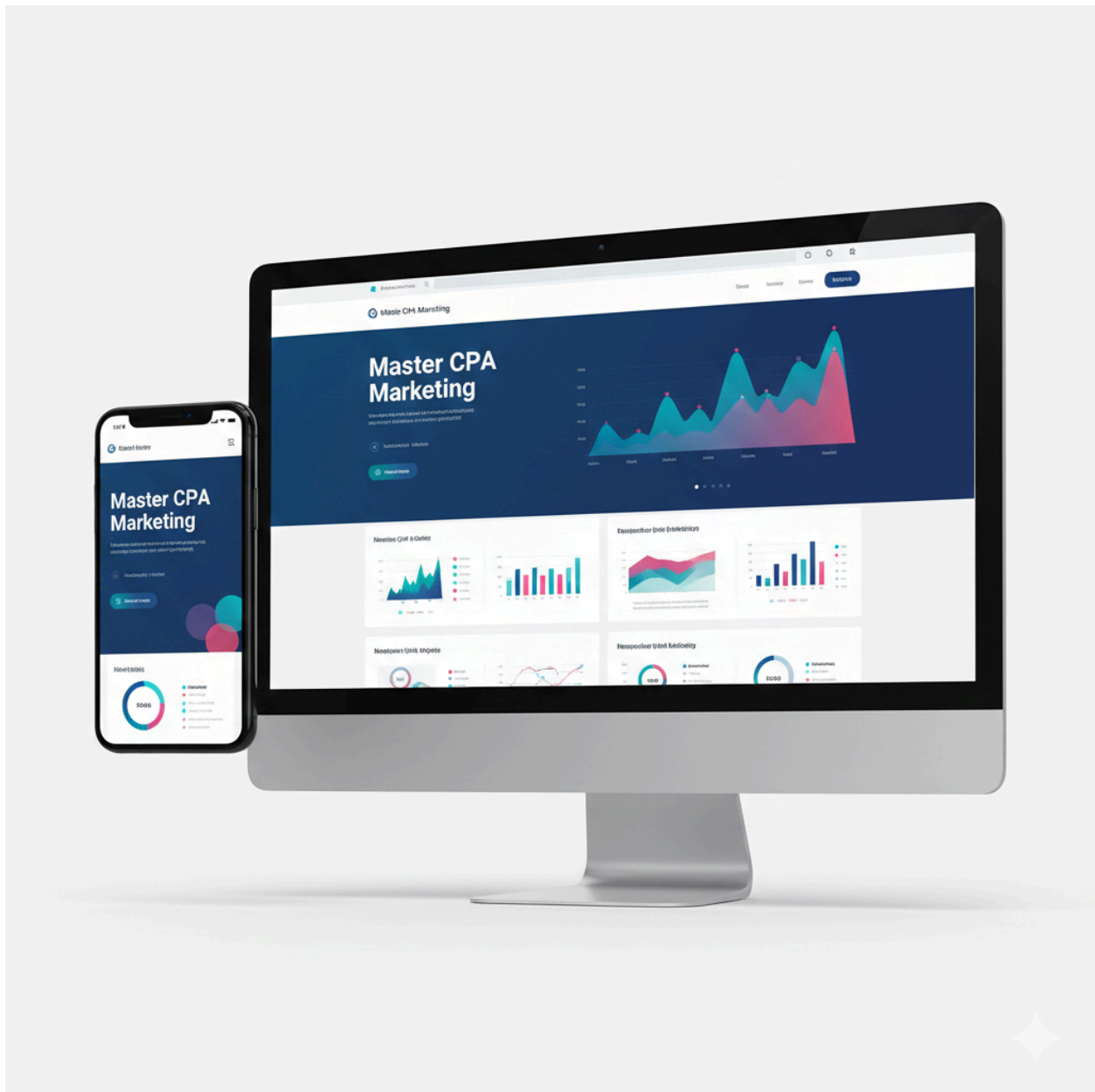
If your page doesn't look good on a phone, you're losing money.

**Good news:** My funnel is already mobile-optimized.

It automatically adjusts for:

- iPhones
- Android phones
- Tablets
- Desktop

You don't need to do anything.



## Split Testing (Advanced)

Once you're making \$100/day, you'll want to test different headlines to increase conversions.

Systeme.io makes this easy:

1. Duplicate your squeeze page
2. Change ONE element (headline, button color, image)
3. Set it to split traffic 50/50
4. See which version converts better

---

### Example:

Version A: "Free Report: Lose 10 Lbs in 7 Days" Version B: "Free Guide: The 5-Minute Weight Loss Trick"

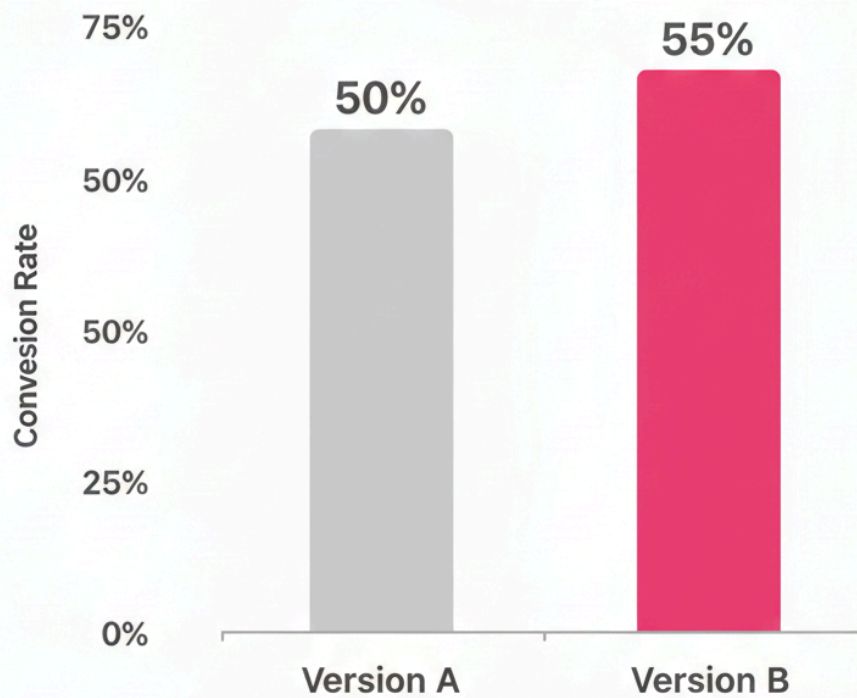
Run each for 100 visitors.

If Version B converts 5% better, use that and test a new variation.

**This is how you go from 50% opt-in rate to 60%+.**

---

## Conversion Rates



---

## Common Questions

**Q: Do I need to pay for Systeme.io?**

No. The free plan gives you everything you need to start.

You only need to upgrade (\$27/month) once you have 2,000+ email subscribers.

---

### **Q: Can I use this funnel for multiple offers?**

Yes! Just duplicate the funnel and change the CPA offer link.

I run 5-10 different funnels simultaneously.

---

### **Q: What if the funnel doesn't convert?**

If you're using my exact template and it's not converting, it's one of 3 issues:

1. Wrong offer (Chapter 4 fixes this)
  2. Wrong traffic (Chapter 5-6 fixes this)
  3. Not enough data (you need 100+ clicks minimum)
- 

### **Q: Can I customize the design?**

Yes, but DON'T do this until you've made your first \$100.

Beginners waste weeks "making it perfect" instead of just launching.

Use my template as-is first.

---

## **Your Funnel Checklist**

Before moving to Chapter 4, make sure you've done these things:

- Clicked the share funnel link and imported my template
- Chosen a lead magnet (download mine or create a simple 5-page PDF)
- Verified the funnel loads correctly on desktop and mobile
- Tested the opt-in form (sign up with your own email)
- Confirmed you receive the welcome email

Once you've done this, you're ready to choose your first offer.

Turn to Chapter 4.

---

---

# CHAPTER 4

## Choose Your First Winning Offer

This is where the money is made.

You can have the best funnel and the best traffic, but if you choose a bad offer, you won't make anything.

**The good news?** I'm going to show you exactly how to pick winners.

---

## The "Sweet Spot" Formula

Here's what makes a winning CPA offer:

- ✓ **Pays \$2-\$5 per lead** (email submit or zip submit)
  - ✓ **Has high EPC** (Earnings Per Click) - at least \$0.40
  - ✓ **Matches your traffic** (if you're targeting US traffic, pick US offers)
  - ✓ **Is easy to complete** (one-step email submit, not a 10-field form)
  - ✓ **Looks legitimate** (no sketchy "click here to claim your iPhone" offers)
- 

### Avoid:

- ✗ Offers that pay under \$1 (not worth your time)
- ✗ Offers that require credit cards (low conversion)
- ✗ Offers with bad reviews on OfferVault
- ✗ Offers that haven't been updated in 6+ months

---

# Launch Your CPA Funnel Checklist



Step 1: Research Profitable Offers



Step 2: Build Your Pre-Sell Page



Step 3: Set Up Tracking



Step 4: Drive Traffic (Paid/Free)  
Optimize & Scale

---

## Where to Find Offers

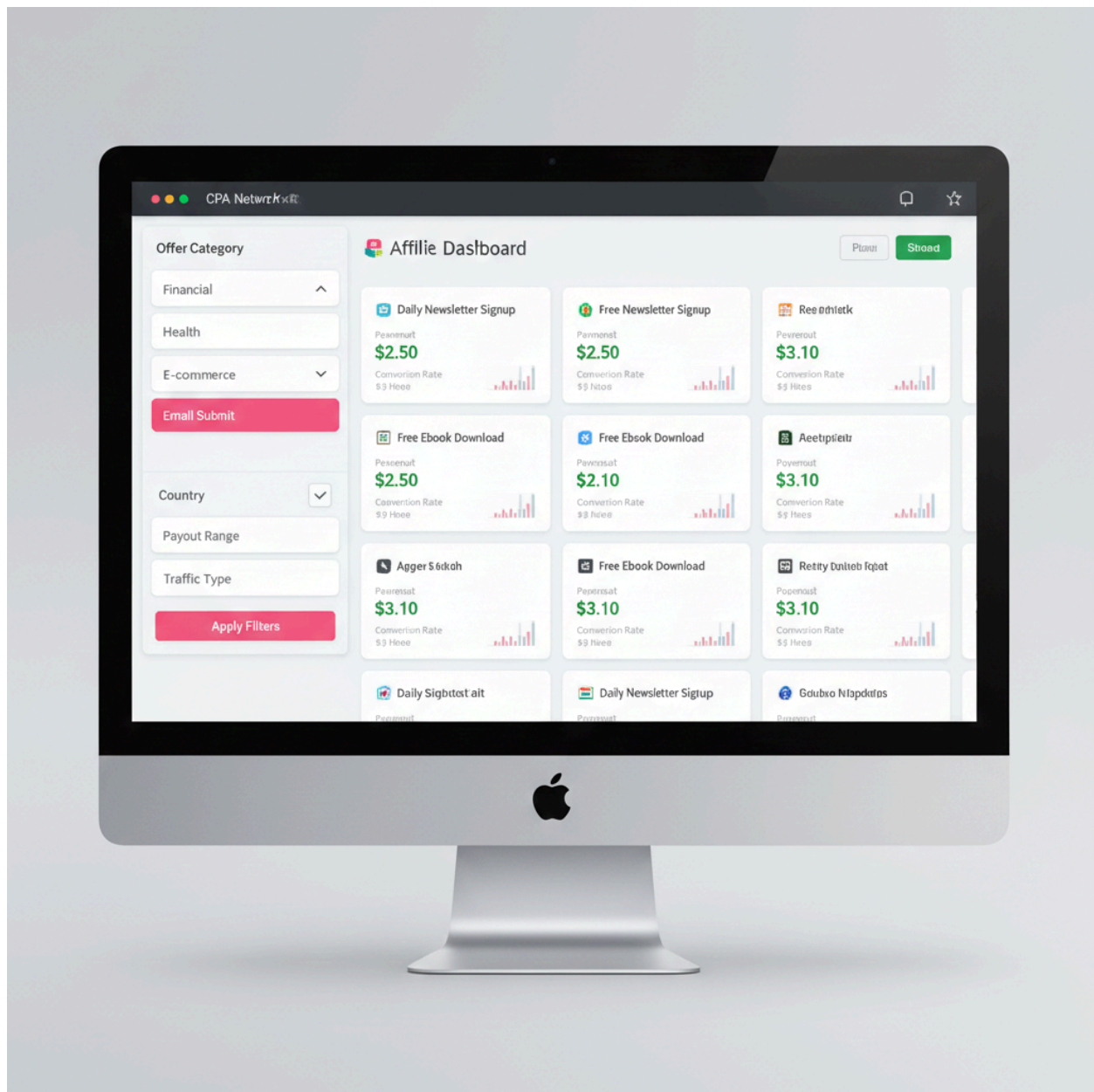
You have 2 options:

---

### Option 1: Browse Your CPA Network

Log into MaxBounty/PeerFly and filter by:

- Offer type: "Email Submit"
- Payout: \$2.00 minimum
- Country: United States



## Option 2: Use OfferVault (My Preferred Method)

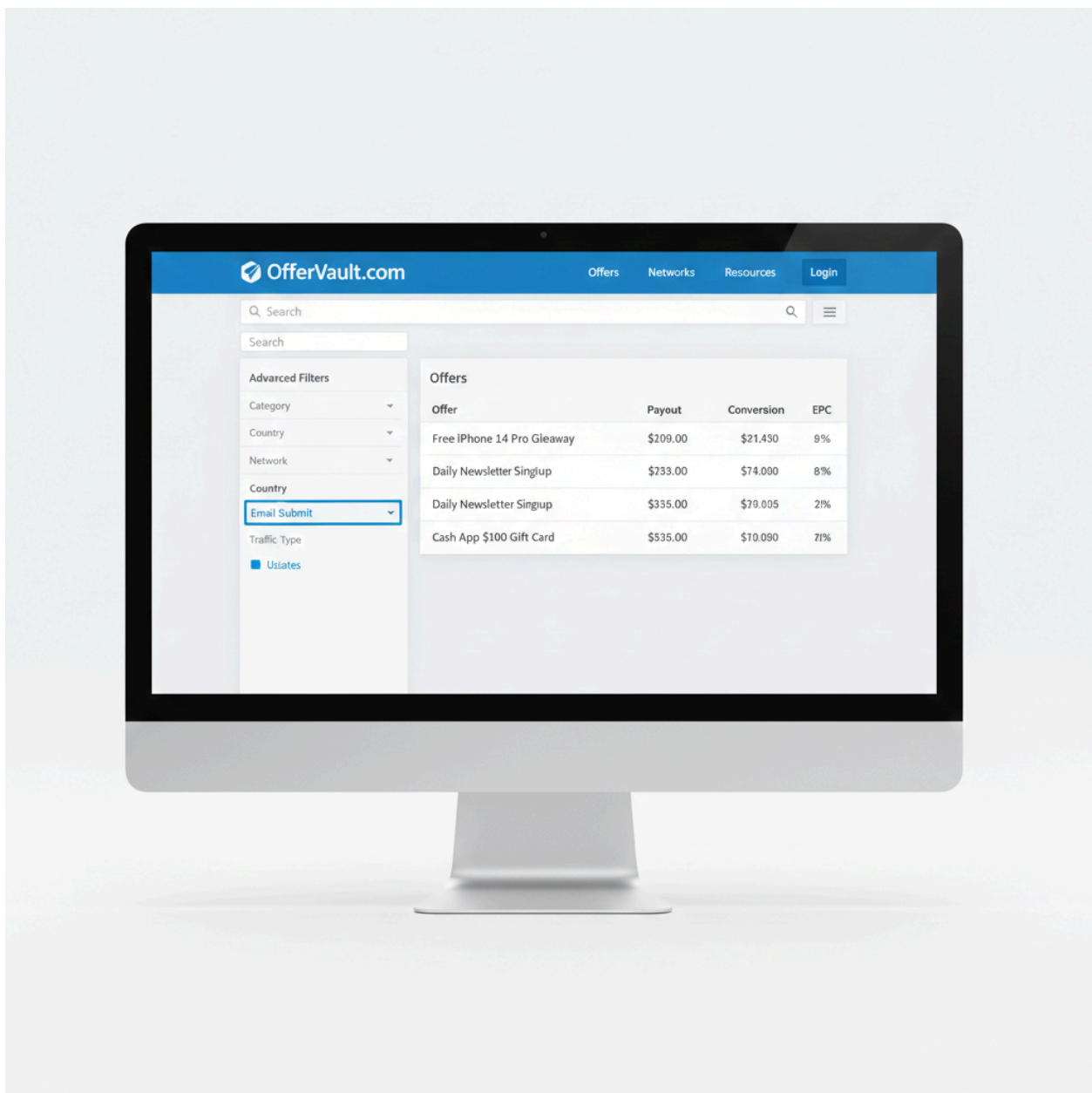
Go to [OfferVault.com](https://OfferVault.com) (it's free)

This site aggregates offers from 75+ CPA networks.

Here's how to use it:

1. Click "Advanced Search"
2. Set filters:
  - Payout Type: "Email Submit" or "Zip Submit"
  - Min Payout: \$2.00
  - Country: United States
3. Sort by "EPC" (highest first)

**The top 10 results are your winners.**



---

## The 5 Offers That Are Working RIGHT NOW

These are the highest-converting offers I'm running:

---

**Offer #1: "Free Keto Diet Plan"**

- **Network:** MaxBounty
  - **Payout:** \$3.50 per email
  - **EPC:** \$0.68
  - **Why it works:** Everyone wants to lose weight without effort
- 

### **Offer #2: "Work From Home Job Alert"**

- **Network:** PeerFly
  - **Payout:** \$2.75 per email
  - **EPC:** \$0.54
  - **Why it works:** "Free money" + "work from home" = high interest
- 

### **Offer #3: "Free iPhone Giveaway"**

- **Network:** AdWorkMedia
  - **Payout:** \$2.00 per zip submit
  - **EPC:** \$0.48
  - **Why it works:** Everyone wants a free iPhone
- 

### **Offer #4: "Credit Score Check"**

- **Network:** MaxBounty
  - **Payout:** \$4.50 per email
  - **EPC:** \$0.71
  - **Why it works:** High payout, broad appeal
- 

### **Offer #5: "Free Samples (Beauty Products)"**

- **Network:** PeerFly
  - **Payout:** \$3.00 per email
  - **EPC:** \$0.59
  - **Why it works:** Women love free samples
- 

 [GET THE FULL LIST OF 25 WINNING OFFERS](#)

*(I update this list monthly with the newest high-converting offers)*



## How to Know if an Offer Will Convert

Before you promote an offer, ask these 5 questions:

**Question #1: Is the payout worth it?**

If the offer pays \$1.00 and you're paying \$0.30 per click, you need a 30%+ conversion rate just to break even.

That's hard.

If the offer pays \$4.00 and you're paying \$0.30 per click, you only need a 7.5% conversion rate to break even.

Much easier.

---

### **Question #2: Is the offer page professional?**

Click through to the actual offer page.

Does it look legit? Or does it look like a scam?

If YOU wouldn't submit your email, neither will your traffic.

---

### **Question #3: What does the offer require?**

One-field email submit = 40-60% conversion rate Zip code + email = 20-30% conversion rate

Full form (name, address, phone) = 5-10% conversion rate

**Always choose the easiest action.**

---

### **Question #4: Is it mobile-friendly?**

60% of your traffic will be on mobile.

If the offer page doesn't work on phones, you're losing money.

Test it on your phone before promoting it.

---

### **Question #5: Does it match your traffic source?**

If you're running weight loss traffic, don't promote a "make money online" offer.

It won't convert.

**Match your offer to your audience.**

---



---

## **Email Submit vs Zip Submit (Which Pays More?)**

There are 2 main types of simple CPA offers:

---

## Email Submit Offers

- **Visitor enters:** Email address only
  - **Typical payout:** \$2-\$5
  - **Conversion rate:** 40-60%
  - **Best for:** Broad audiences
- 

## Zip Submit Offers

- **Visitor enters:** ZIP code only
  - **Typical payout:** \$1-\$3
  - **Conversion rate:** 50-70%
  - **Best for:** US traffic only
- 

**My recommendation:** Start with email submits.

They pay more and work in any country.

Once you're profitable, test zip submits to see if they convert better.

---

## CPA Offer Types: At A Glance

EMAIL SUBMIT	ZIP SUBMIT
<b>Payout</b> \$1.00 – 3.0.0	\$2.00 - 10.00+
<b>Conversion Rate</b>	
✓ HIGH (10-20%)	✗ MEDIUM (3-8%)
<b>User Effort</b>	
✓ LOW	✓ MEDIUM ✗
<b>Best For</b> giners, High Volume	Experienced, Higher ROI

---

## The EPC Metric (This is CRITICAL)

EPC = Earnings Per Click

This tells you how much you earn for every click you send to an offer.

---

**Example:**

You send 100 clicks to an offer. 10 people complete it (10% conversion rate). The offer pays \$3.00 per completion. You made \$30.00 total.

**Your EPC = \$30 ÷ 100 clicks = \$0.30 per click**

---

**Why this matters:**

If your traffic costs \$0.20 per click and your EPC is \$0.30, you're profitable.

If your traffic costs \$0.40 per click and your EPC is \$0.30, you're losing money.

**Always check the EPC on OfferVault before promoting an offer.**

Aim for \$0.40+ EPC minimum.

---

$$\text{\$ } 30 \div \text{100 clicks} \rightarrow = \text{\$ } 0.30 \text{ EPC}$$

Formula for EPC

---

## How to Test Multiple Offers (Fast)

Here's my testing strategy:

**Day 1-2:** Pick 3 offers in the same niche

**Day 3-5:** Send 50 clicks to each offer (150 clicks total)

**Day 6:** Analyze results

- Which offer got the most conversions?
- Which offer had the highest EPC?
- Which offer felt the easiest to promote?

**Day 7:** Kill the losers, scale the winner

**This is how you find winners fast.**

Don't spend weeks on one offer. Test multiple and let the data tell you what works.



# My Offer Testing Spreadsheet

I track every offer I test in a simple spreadsheet:

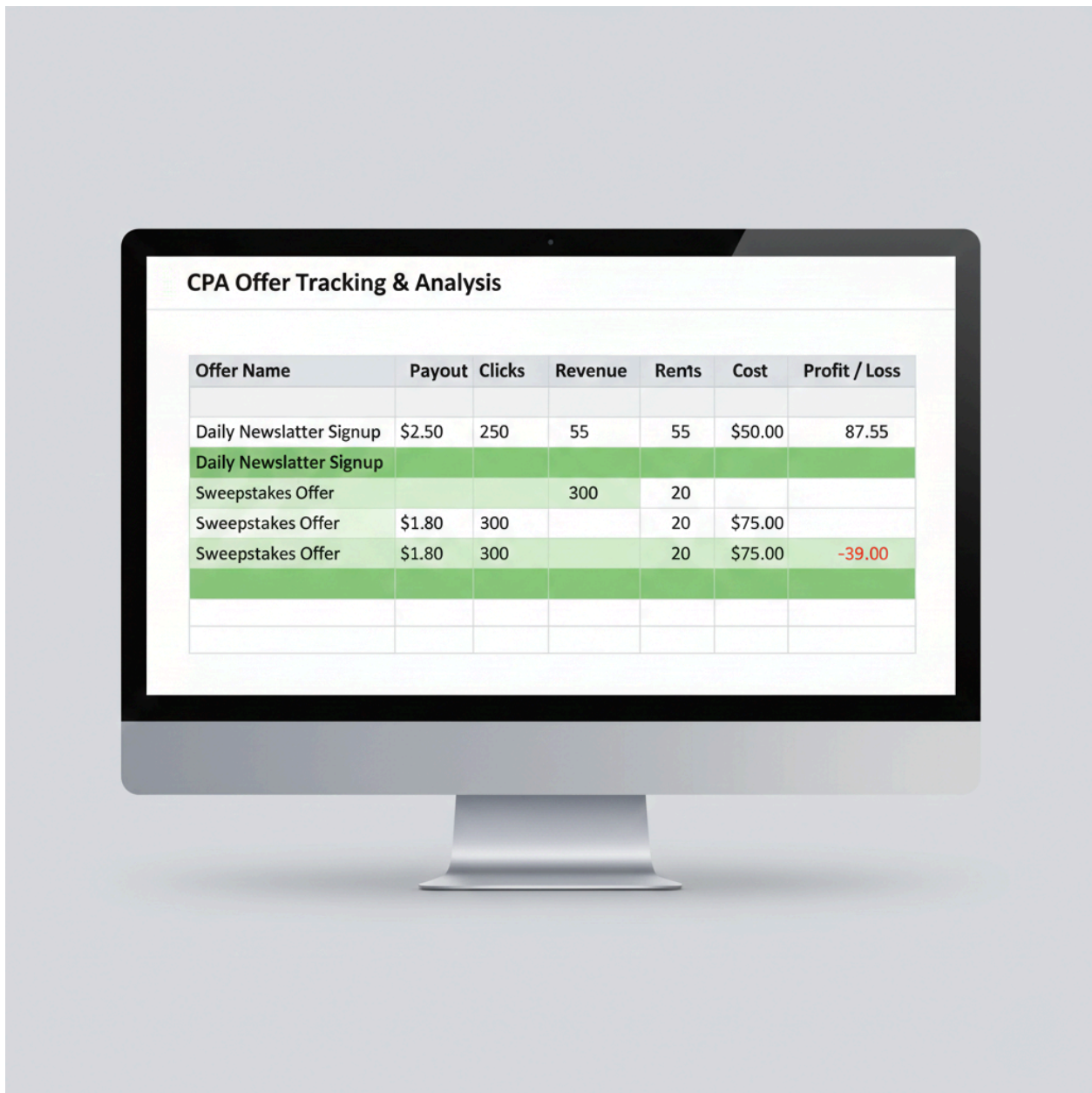
Offer Name	Network	Payout	Clicks	Conversions	Revenue	Cost	Profit	EPC
Keto Diet	MaxBounty	\$3.50	100	12	\$42	\$30	\$12	\$0.42
Work From Home	PeerFly	\$2.75	100	8	\$22	\$30	-\$8	\$0.22

**Winner: Keto Diet offer** (higher EPC, profitable)

---

[🔗 \[DOWNLOAD MY OFFER TRACKING SPREADSHEET\]](#) *(Insert link to Google Sheets template)*

Use this to track your tests. It makes decision-making easy.



## Compliance & Rules

Every CPA offer has rules. Follow them or you'll get banned.

Common rules:

- ✗ **No direct linking** (you must use a pre-sell page - which you have!)
- ✗ **No incentivized traffic** ("Enter your email to win a prize")

✗ **No fake claims** ("You've won an iPhone!" when they haven't)

✗ **No adult traffic** on mainstream offers

✗ **No email spam** (buying email lists and blasting them)

**My funnel template is compliant by design.**

Just don't do anything sketchy with your traffic and you'll be fine.

---

## CPA Marketing Guidelines



**No Direct Linking to Offers**



**No Spamming Users**



**No Misleading Claims**



**No Bot/Fake Traffic**

Failure to comply will result in account termination.

---

## When to Switch Offers

How do you know when to give up on an offer?

### Rule of thumb:

If you've sent 100 clicks and gotten ZERO conversions, kill it.

If you've sent 100 clicks and gotten 1-3 conversions, keep testing (adjust your traffic).

If you've sent 100 clicks and gotten 5+ conversions, you have a winner.

### Don't be afraid to kill offers.

Your time is valuable. Move on to the next one.

---

## Your First Offer Assignment

Before moving to Chapter 5, do this:

- ✓ **Task 1:** Go to OfferVault.com and find 3 email submit offers in your niche
- ✓ **Task 2:** Check that each offer pays \$2+ and has \$0.40+ EPC
- ✓ **Task 3:** Apply for approval on those offers in your CPA network
- ✓ **Task 4:** Add Offer #1 to your cloned funnel

Once your offer is plugged in, you're ready for traffic.

Turn to Chapter 5 for free traffic methods.

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## CHAPTER 5

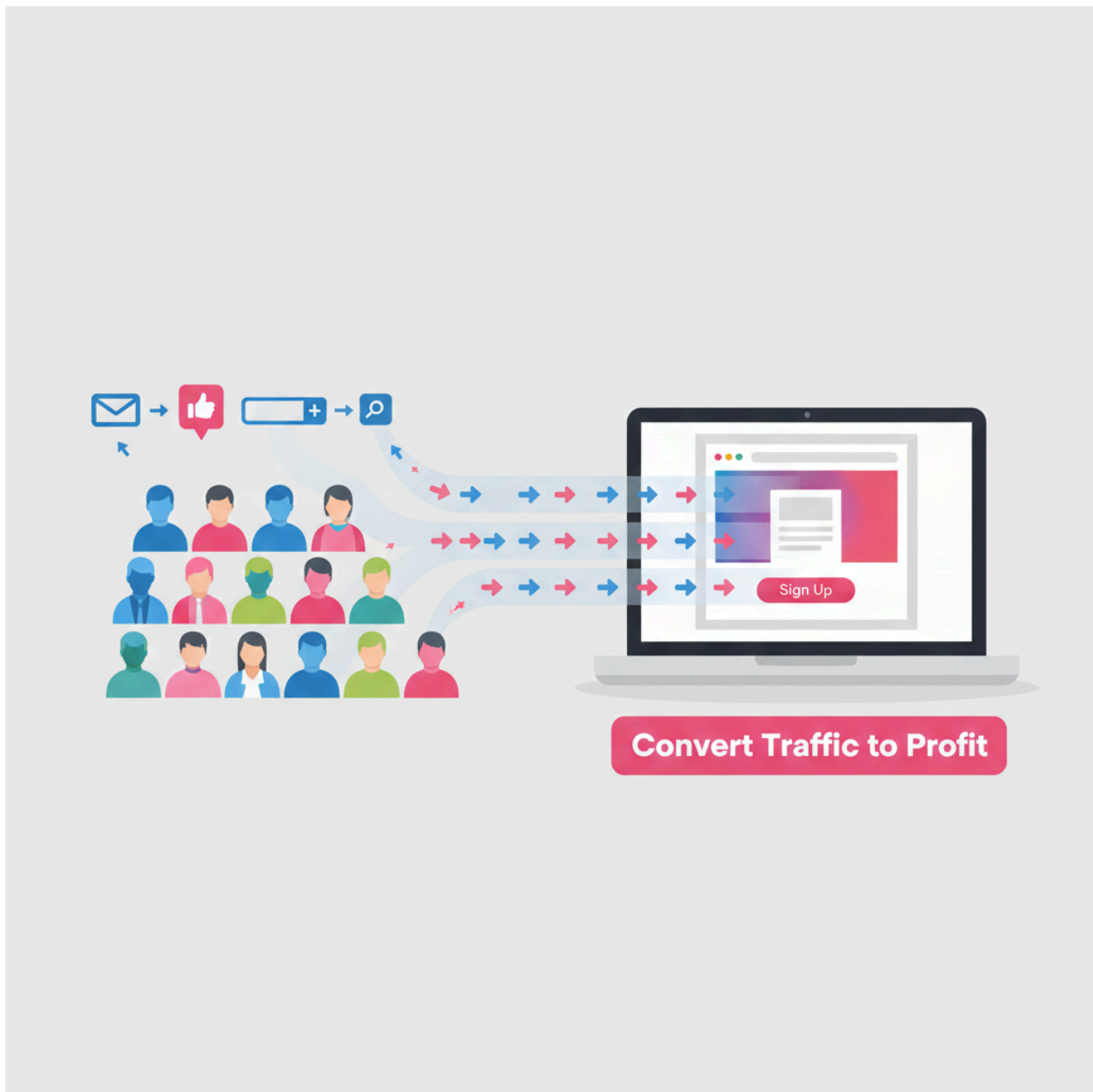
### Get Your First 100 Clicks (Without Paid Ads)

Most people think you need money to make money with CPA.

**That's not true.**

I'm going to show you 3 free traffic methods that can get you 100+ clicks in the next 7 days.

No ad spend required.



---

## Why Free Traffic First?

Before you spend money on ads, you need to know:

1. Does your funnel convert?
2. Does your offer convert?
3. Is your niche profitable?

**Free traffic lets you test without risk.**

Once you prove the system works, THEN you scale with paid ads (Chapter 6).

---

## **Free Traffic Method #1: Facebook Groups**

This is the fastest way to get clicks today.

---

**Here's the strategy:**

---

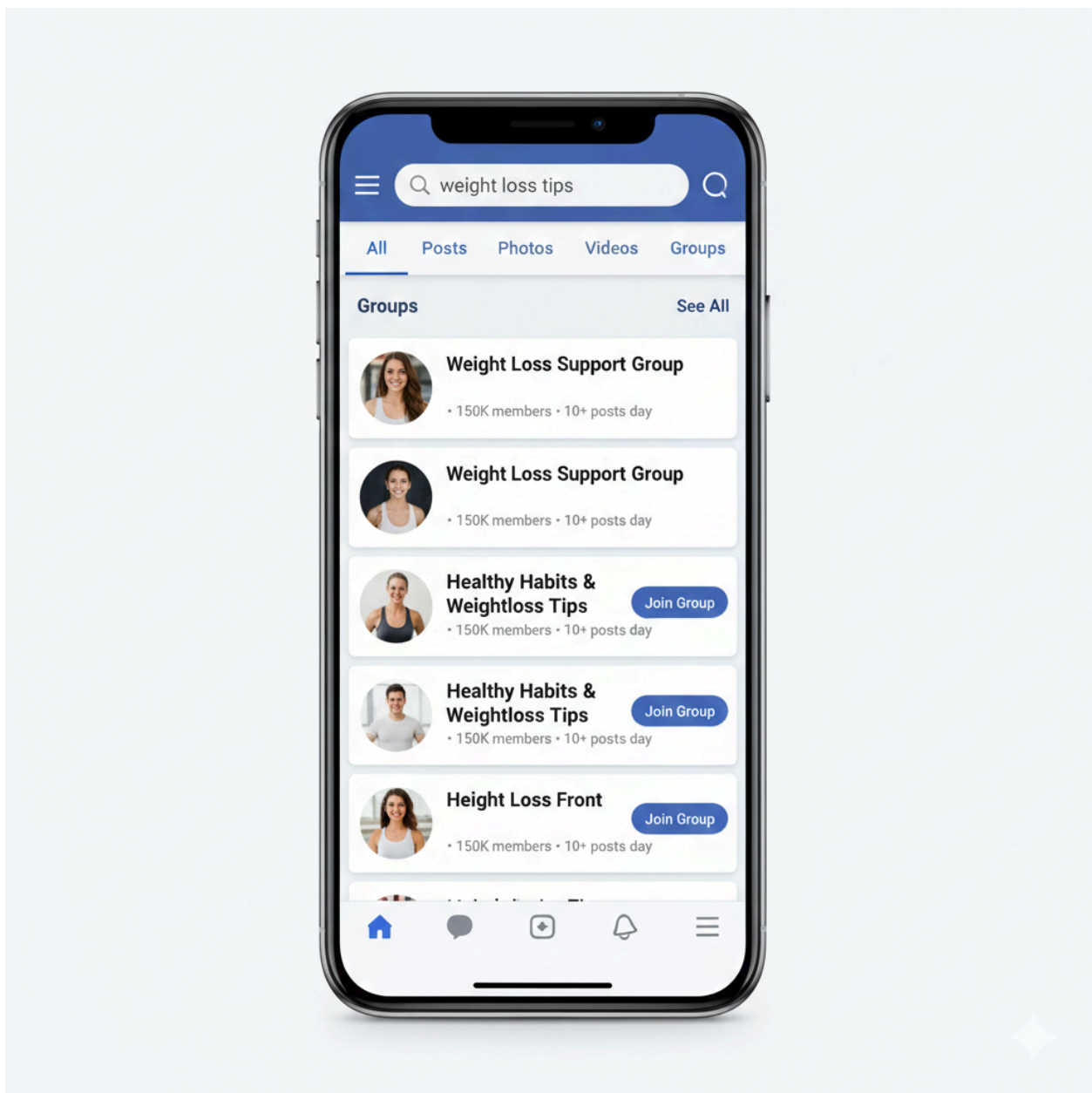
### **Step 1: Find 10-20 Groups in Your Niche**

Go to Facebook and search for:

- "Weight loss tips"
- "Make money online"
- "Work from home moms"
- Whatever your niche is

Join groups that have:

- 5,000+ members
- Active daily posts
- Allow promotional posts



---

## Step 2: Post Valuable Content + Your Link

Don't just spam your link. That gets you banned.

Instead, post something helpful:

---

**Example (Weight Loss Niche):**

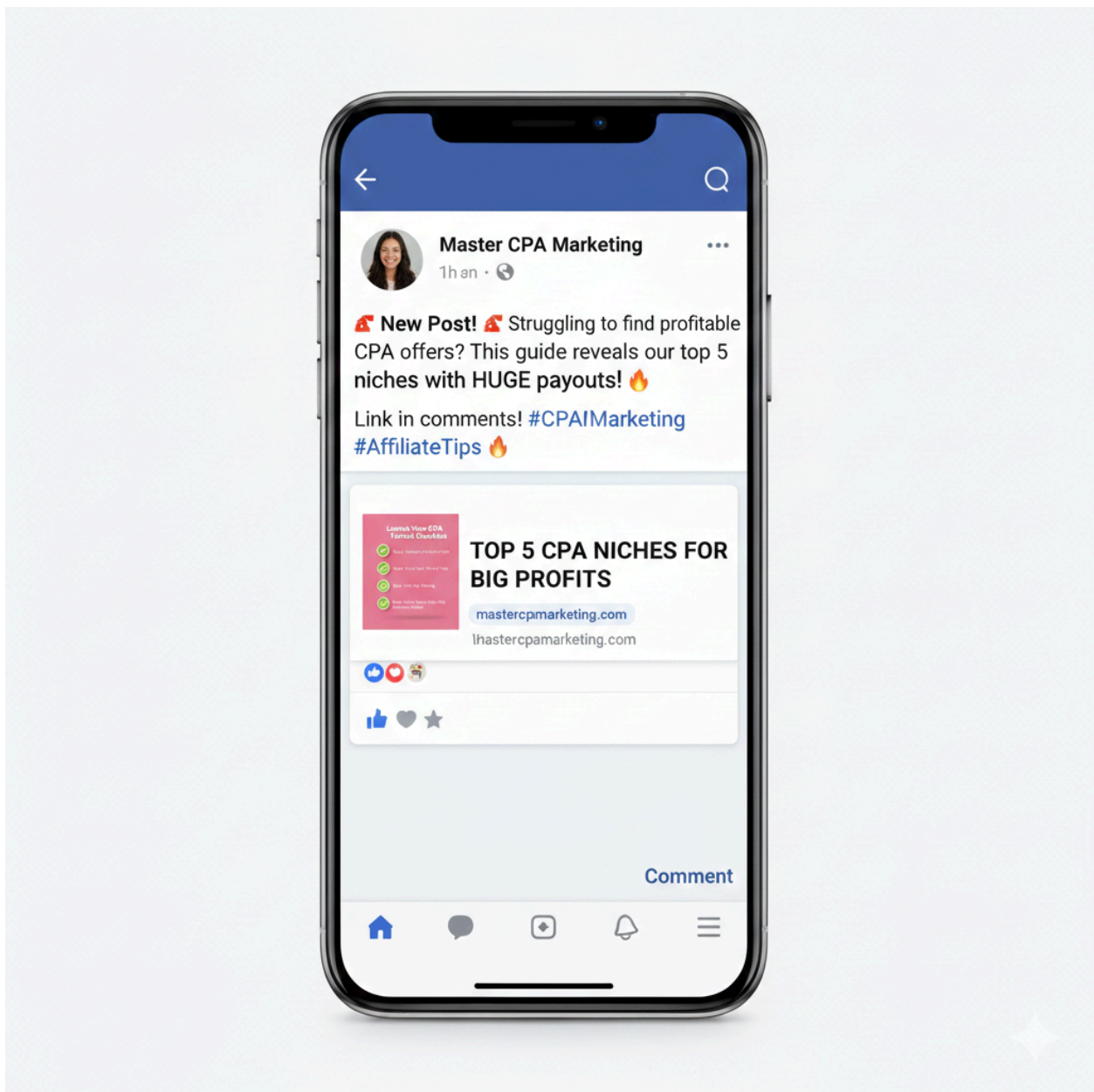
"Hey everyone! I just found this free report on the 5 foods that burn belly fat. It's actually pretty good - got some tips I hadn't heard before. Here's the link if anyone wants it: [YOUR LINK]"

---

**Example (Make Money Niche):**

"Just wanted to share this free guide I found on making your first \$100 online. It breaks down the exact steps (no fluff). Grab it here: [YOUR LINK]"

---



---

### **Step 3: Repeat Daily**

Post in 3-5 groups per day.

**That's 21-35 posts per week.**

If even 5% of people click, that's 100+ clicks.

---

### **Facebook Group Posting Template**

Use this proven template:

"Hey [GROUP NAME]! 🙌

I just came across this [free report/guide/checklist] on [BENEFIT].

It's got some [unique/surprising/actionable] tips I hadn't seen before.

Thought it might help some of you here: [YOUR LINK]

Let me know what you think!"

#### **Why this works:**

- ✓ You're being helpful (not salesy)
- ✓ You're specific (not vague)
- ✓ You're part of the community (not a spammer)

---

# Ready to Launch Your First CPA Campaign?

---

**Swipe & Post!**



**My Niche:**

[Target Audience]



#AffiliateMarketing #CPATips



**Promoting:**

[Offer Type/Product]

**Traffic Source:**

[Platform/Method]

Custom all-in-one like ..... [Link in Bio!] .....

---

## Free Traffic Method #2: Quora Answers

Quora has 300+ million monthly visitors.

Many are searching for solutions you can provide.

---

## Here's how to use it:

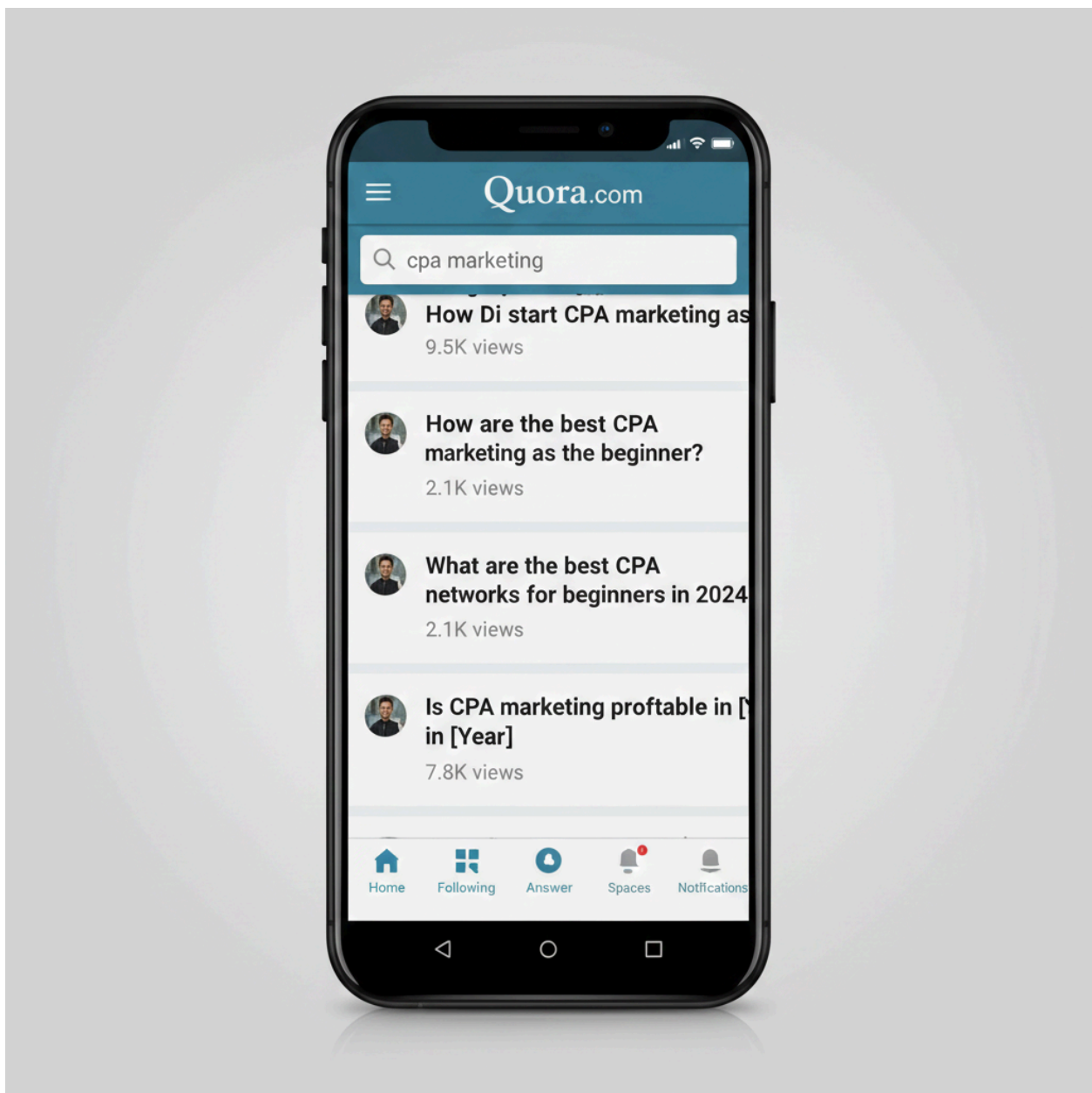
---

### Step 1: Find Questions in Your Niche

Go to Quora.com and search:

- "How to lose weight fast"
- "Best way to make money online"
- "How to improve credit score"

Find questions with 1,000+ views.



## Step 2: Write a Helpful Answer

Don't just drop your link.

Write a genuinely helpful 200-300 word answer.

At the END, include your link:

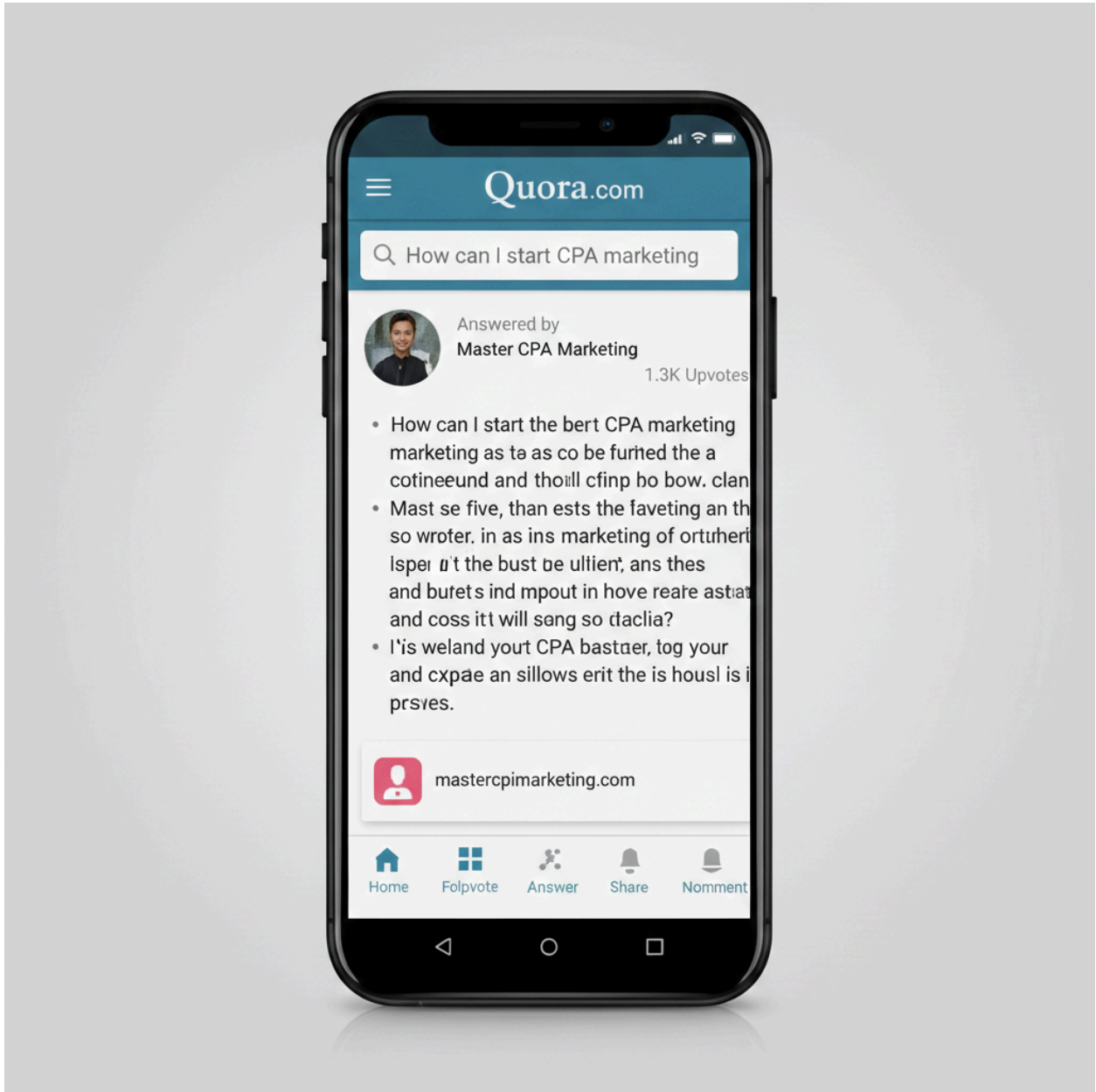
---

**Example:**

"I struggled with weight loss for years until I discovered [METHOD]. The key is [EXPLAIN].

I actually found this free report that breaks it down better than I can: [YOUR LINK]

Hope this helps!"



### **Step 3: Repeat 3-5 Times Per Day**

Each answer can get views for MONTHS.

This is passive traffic.

---

### **Quora Answer Template**

Use this structure:

**Paragraph 1:** Relate to their problem

"I had the same question when I first started..."

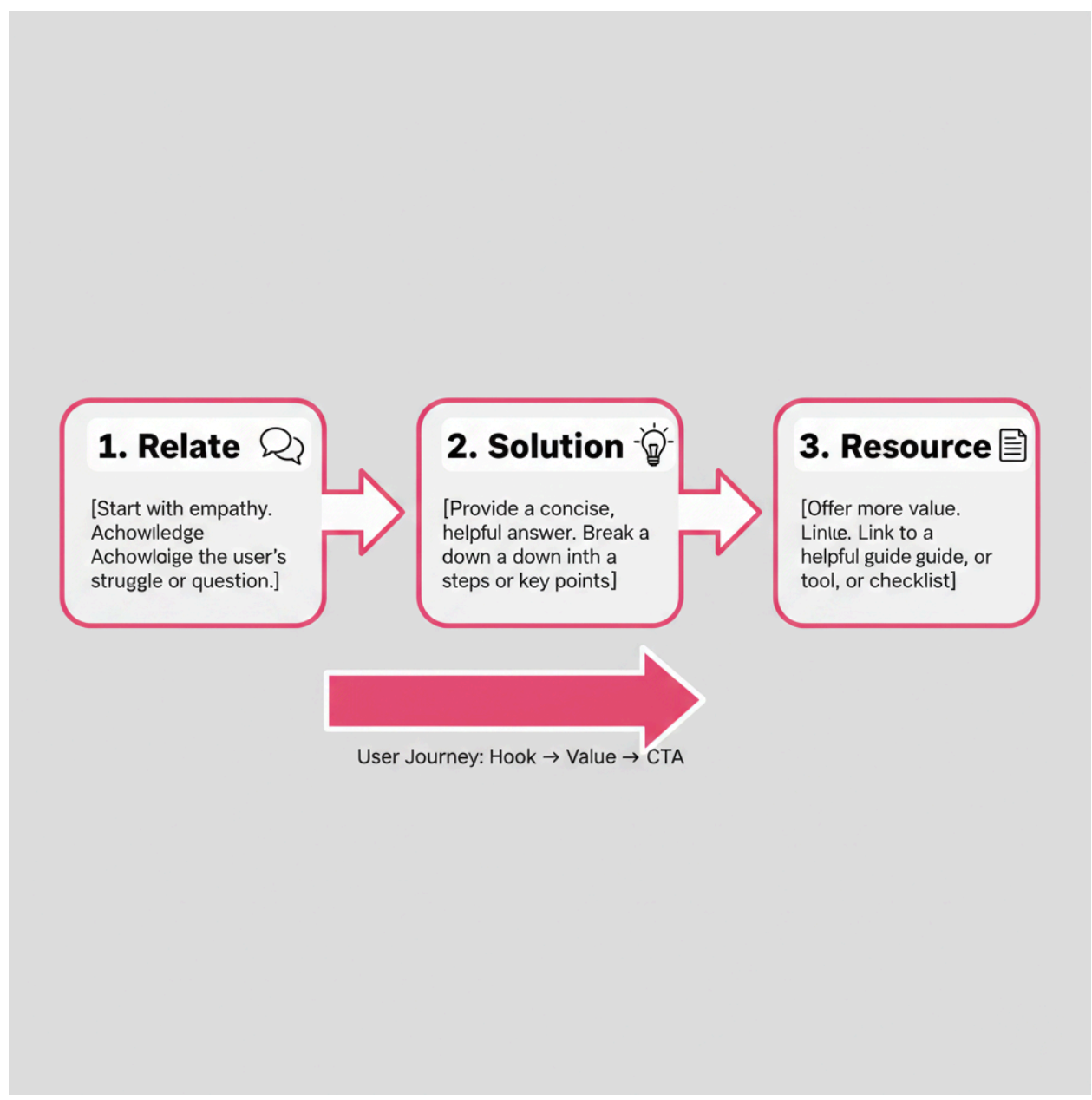
**Paragraph 2:** Share your solution

"What worked for me was [METHOD]..."

**Paragraph 3:** Offer your resource

"I found this free guide that explains it better: [YOUR LINK]"

**Keep it under 300 words.** Short answers perform better.



## Free Traffic Method #3: Pinterest Pins

Pinterest is underrated for CPA traffic.

**Why it works:**

- 450+ million monthly users
- 85% are women (great for weight loss, beauty, finance offers)

- Pins get views for YEARS (passive traffic)
- 

## **Here's the strategy:**

---

### **Step 1: Create a Free Canva Account**

Go to [Canva.com](https://www.canva.com) and sign up (free).

---

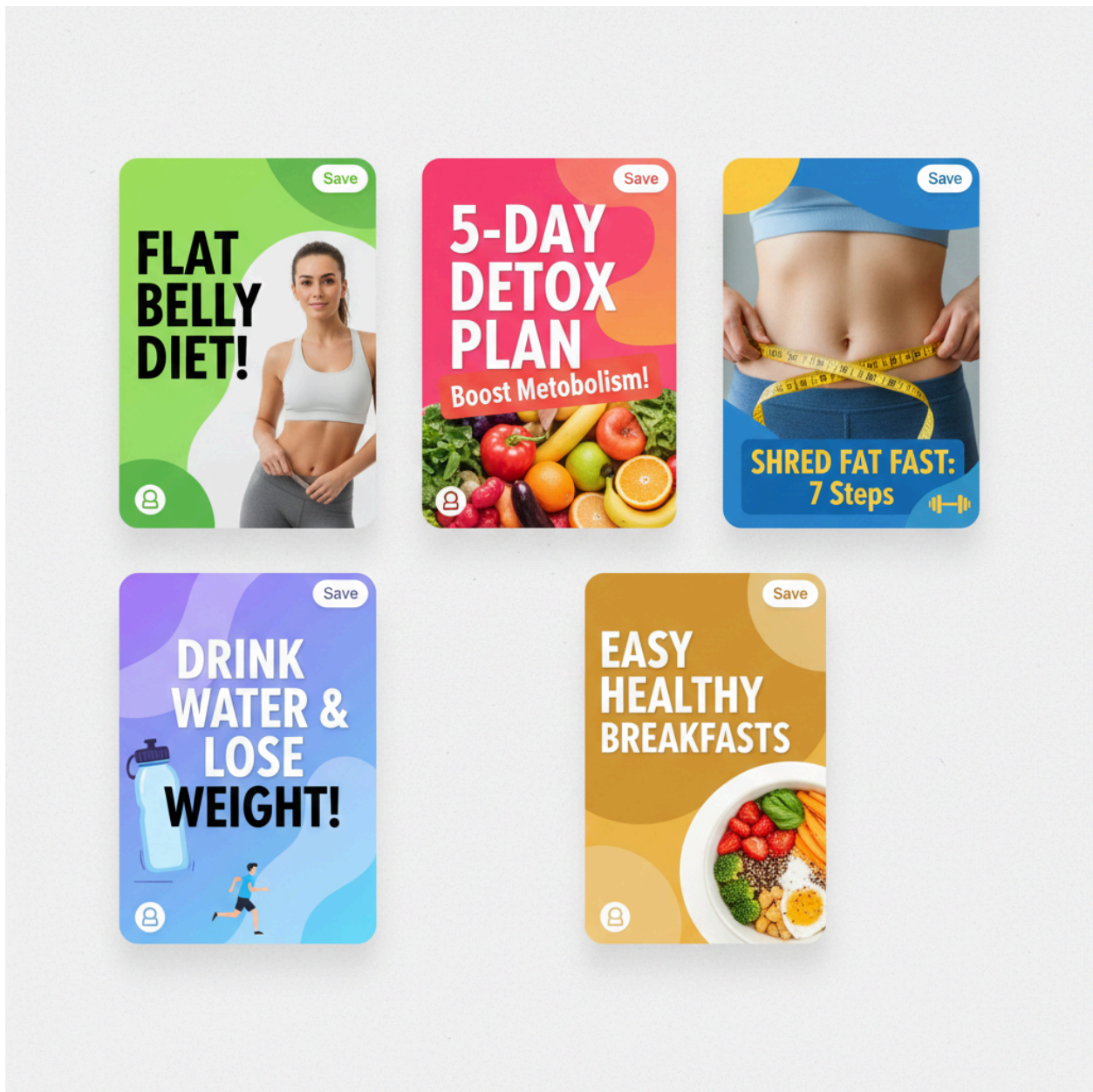
### **Step 2: Design 5 Pins**

Use Canva's "Pinterest Pin" template (1000x1500px).

Create pins with these headlines:

1. "5 Foods That Burn Belly Fat (Free Guide)"
2. "How to Lose 10 Pounds in 7 Days (No Exercise)"
3. "The Weight Loss Trick Doctors Don't Tell You"
4. "Free Report: Flat Belly in 30 Days"
5. "This Burns Fat While You Sleep (Weird Trick)"

Add your URL to each pin.



---

### Step 3: Create 10 Boards

Make boards like:

- Weight Loss Tips
- Healthy Eating
- Quick Weight Loss
- Belly Fat Solutions

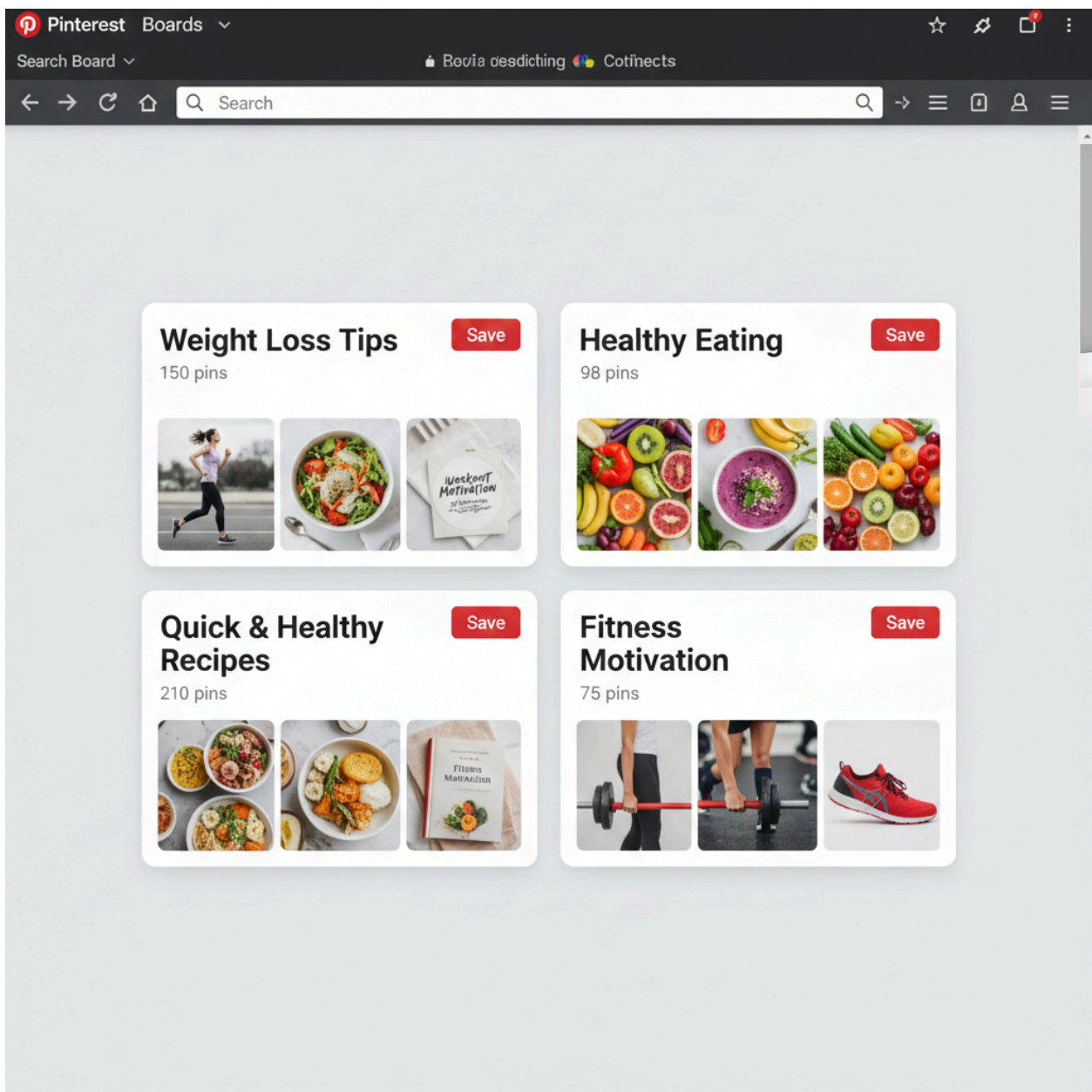
---

## Step 4: Pin Daily

Pin 5 of your designs per day.

Repin popular content from your niche.

**Within 30 days, you'll start getting passive clicks.**



## Pinterest Pin Design Tips

- ✓ Use bold, readable fonts (at least 40pt)
  - ✓ Use bright colors (red, orange, yellow)
  - ✓ Include faces (they get 30% more clicks)
  - ✓ Make the benefit CRYSTAL clear
  - ✓ Add your URL at the bottom
- 

## DOWNLOAD 10 DONE-FOR-YOU PINTEREST TEMPLATES

I've created pre-made templates for:

- Weight loss
- Make money online
- Finance/credit
- Dating advice
- Beauty/skincare

Just edit the text and upload.

---

## The 7-Day Free Traffic Challenge

Here's your assignment for the next week:

**Monday:** Join 20 Facebook groups, post in 5 of them

**Tuesday:** Answer 5 Quora questions

**Wednesday:** Create 5 Pinterest pins, set up 3 boards

**Thursday:** Post in 5 more Facebook groups

**Friday:** Answer 5 more Quora questions

**Saturday:** Pin your designs to 5 different boards

**Sunday:** Track your results, double down on what's working

**If you do this, you'll get 100+ clicks by Day 7.**

---

# Weekly CPA Marketing Plan

<b>MONDAY</b> <input type="checkbox"/> - Niche Research <input type="checkbox"/> Competitor Analysis	<b>WONEDSAY</b> <input type="checkbox"/> - Find 3 Offers <input type="checkbox"/> Analysis <input type="checkbox"/>	<b>WEDNESDAY</b> <input type="checkbox"/> Create Landing Page <input type="checkbox"/> <input type="checkbox"/>	<b>THURDAY</b> <input type="checkbox"/> Launch First Ad <input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> Setup Tracking <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Setup Tracking <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Monitor Data <input type="checkbox"/> Optimize Ads <input type="checkbox"/>	<input type="checkbox"/> Optimize Ads <input type="checkbox"/> <input type="checkbox"/>
<b>SATURDAY</b> <input type="checkbox"/> Content Creation <input type="checkbox"/> Social Media Posts <input type="checkbox"/>	<b>FRIDAY</b> <input type="checkbox"/> Scale Winners <input type="checkbox"/> Kill Losers <input type="checkbox"/>	<b>FRIDAY</b> <input type="checkbox"/> Content Creation <input type="checkbox"/> Social Media Posts <input type="checkbox"/>	<b>SUNDAY</b> <input type="checkbox"/> Weekly Review <input type="checkbox"/> Plan Next Week <input type="checkbox"/>

---

## Tracking Your Free Traffic

Use bit.ly or TinyURL to create tracking links.

### Example:

Instead of sharing: [yourname.systeme.io/cpa-funnel](https://yourname.systeme.io/cpa-funnel)

Share: [bit.ly/freereport](https://bit.ly/freereport) (Facebook traffic) [bit.ly/quoratip](https://bit.ly/quoratip) (Quora traffic)  
[bit.ly/pintip](https://bit.ly/pintip) (Pinterest traffic)

**This lets you see which source sends the most clicks.**

---

## What If Free Traffic Doesn't Work?

If you've done all 3 methods for 7 days and gotten ZERO clicks, it's one of these issues:

### **Issue #1: Your headline isn't compelling**

Fix: Use one of my proven headlines (download above).

### **Issue #2: You're being too salesy**

Fix: Focus on helping first, linking second.

### **Issue #3: You're in the wrong groups/topics**

Fix: Find more active groups with your target audience.

### **Issue #4: You're not doing enough volume**

Fix: Post MORE. 3-5 posts per day minimum.

---

## Free Traffic Assignment

Before moving to Chapter 6, do this:

- ✓ **Task 1:** Join 20 Facebook groups in your niche
- ✓ **Task 2:** Download my Pinterest templates and create 5 pins
- ✓ **Task 3:** Find 10 Quora questions you can answer
- ✓ **Task 4:** Post/answer/pin for 7 days straight

Track your clicks daily in a spreadsheet.

Once you're getting 10-20 clicks per day, you're ready to scale with paid traffic.

Turn to Chapter 6.

---

---

---

# CHAPTER 6

## Scale to \$100/Day with Paid Traffic

Free traffic is great for testing.

But if you want to make real money (\$100-\$300/day), you need paid traffic.

### Why?

- It's scalable (send 1,000 clicks today if you want)
- It's fast (campaigns go live in hours)
- It's targeted (you choose exactly who sees your ads)

I'm going to show you my exact Bing Ads strategy that's made over \$150,000.

---

## Why Bing Ads (Not Facebook or Google)?

**Facebook Ads:** Great targeting, but expensive (\$0.50-\$2.00 per click) and strict rules.

**Google Ads:** Huge traffic, but very expensive (\$1-\$5 per click for good keywords).

**Bing Ads:** Cheaper traffic (\$0.10-\$0.50 per click), less competition, easier approval.

**For beginners, Bing is the best choice.**

Once you're profitable on Bing, scale to Facebook/Google.

## Comparso TABLE

Metric	Facebook Ads	Google Ads	Pinterest Ads
Traffic Source Type	\$0.50-2	1-5+	\$7
Average CPC (Clicks)	★★★	★☆☆	2
Difficulty	Moderate	\$0.10-\$0.50	Low
Difficulty	★★★	✗	✓
Ad Approval	✗ Strict	✓ Moderate	Easy
Conversion Rate	★★★	★★★	★★★

## CPA Platform Comparison

## The Bing Ads Setup (Step-by-Step)

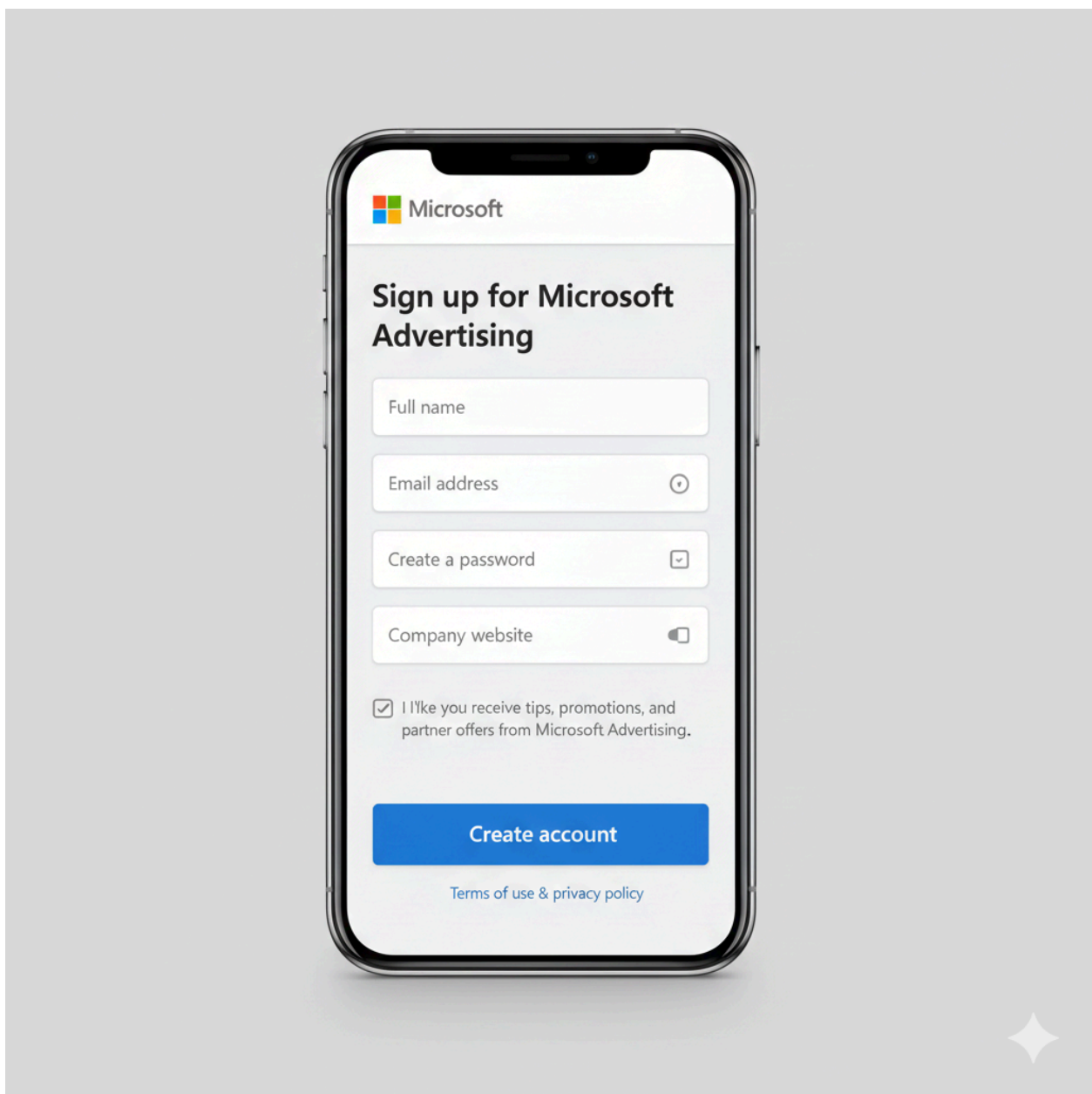
### Step 1: Create a Bing Ads Account

Go to [ads.microsoft.com](https://ads.microsoft.com) and sign up.

You'll need:

- Email address

- Credit card (they give you \$100 free credit usually)
- Your landing page URL



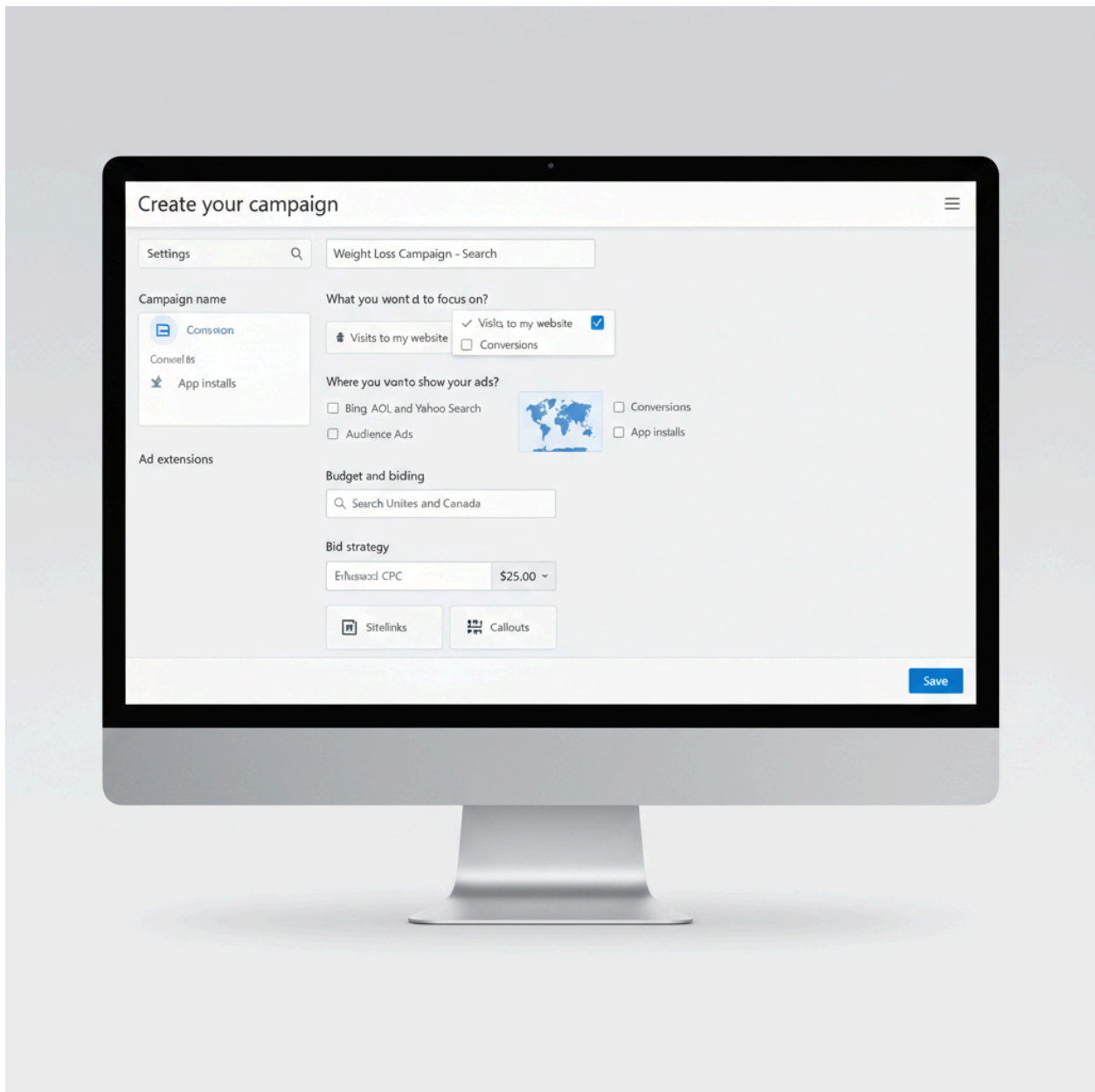
---

## Step 2: Create Your First Campaign

Click "Create Campaign" → "Search Ads"

### Campaign Settings:

- **Campaign Name:** "[Niche] - Email Submit - Test 1"
- **Budget:** \$10/day (start small)
- **Location:** United States only
- **Language:** English
- **Ad Rotation:** Optimize for clicks



### Step 3: Create Your Ad Group

- **Ad Group Name:** "Losing Weight Keywords"

- **Bid:** \$0.10 (we'll adjust later)
- 

#### **Step 4: Add Your Keywords**

This is critical. I'm going to give you my exact keywords.

 [DOWNLOAD MY 500 WINNING KEYWORDS](#)

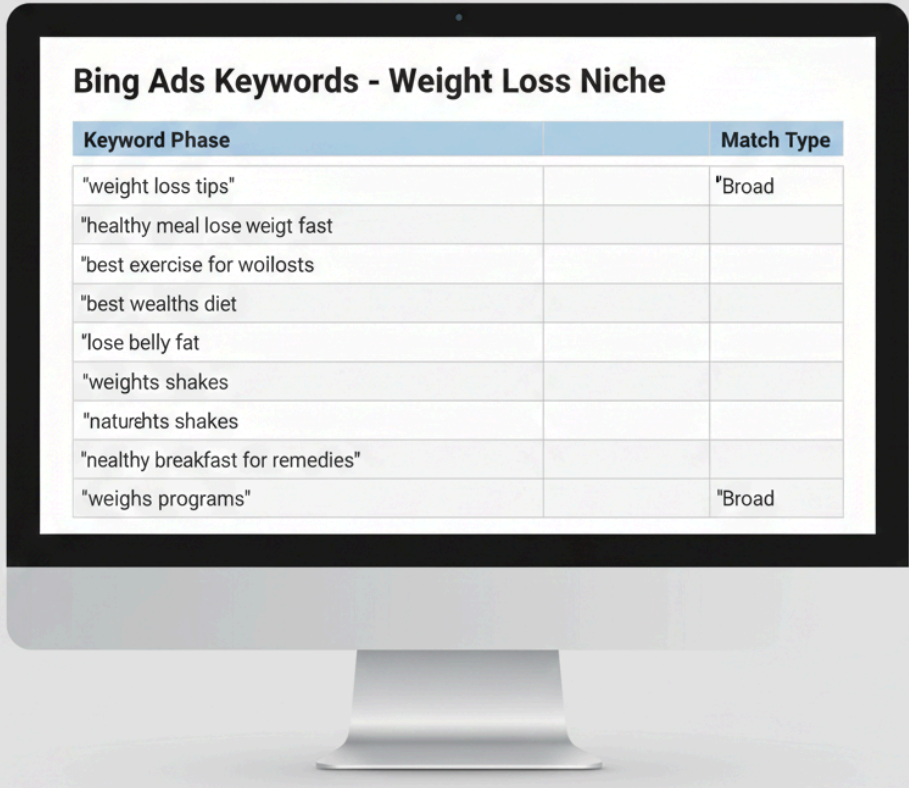
This includes proven keywords for:

- Weight loss
  - Make money online
  - Credit repair
  - Work from home
  - And more
- 

**For now, use these 10 starter keywords (Weight Loss example):**

how to lose weight fast  
lose weight without exercise  
burn belly fat  
weight loss tips  
quick weight loss  
lose 10 pounds  
how to lose weight at home  
easy weight loss  
weight loss for women  
best way to lose weight

Use "Phrase Match" (put quotes around each keyword).



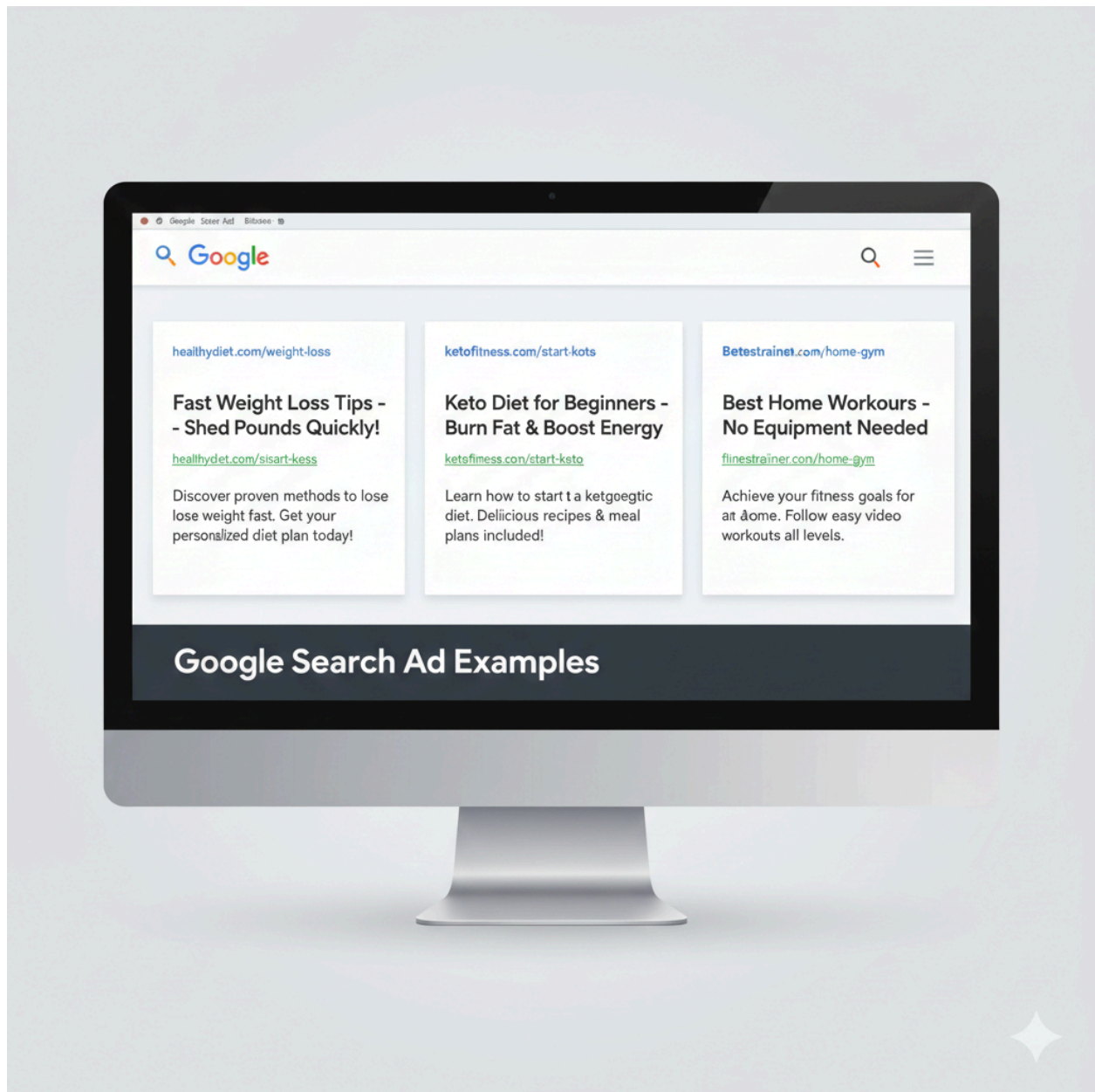
**Step 5: Write Your Ad**

Use this proven template:

**Headline 1:** Free Report: Lose Weight Fast **Headline 2:** 5 Foods That Burn Belly Fat  
**Description:** Get the free guide that's helping thousands lose weight without exercise.  
Download now! **Display URL:** [yoursite.com/free-report](https://yoursite.com/free-report)

 [DOWNLOAD 25 PROVEN AD COPY TEMPLATES](#)

I've written ads for every major niche. Just copy-paste and customize.



**Step 6: Add Your Landing Page URL**

Paste your Systeme.io funnel URL.

## **Step 7: Launch**

Click "Publish Campaign"

Bing will review your ad (usually approved in 1-2 hours).

---

## **My Winning Keyword Strategy**

Most people fail with keywords because they use the wrong ones.

### **Bad Keywords (Too Broad):**

- "weight loss" (costs \$3/click, doesn't convert)
- "make money" (costs \$5/click, attracts tire-kickers)

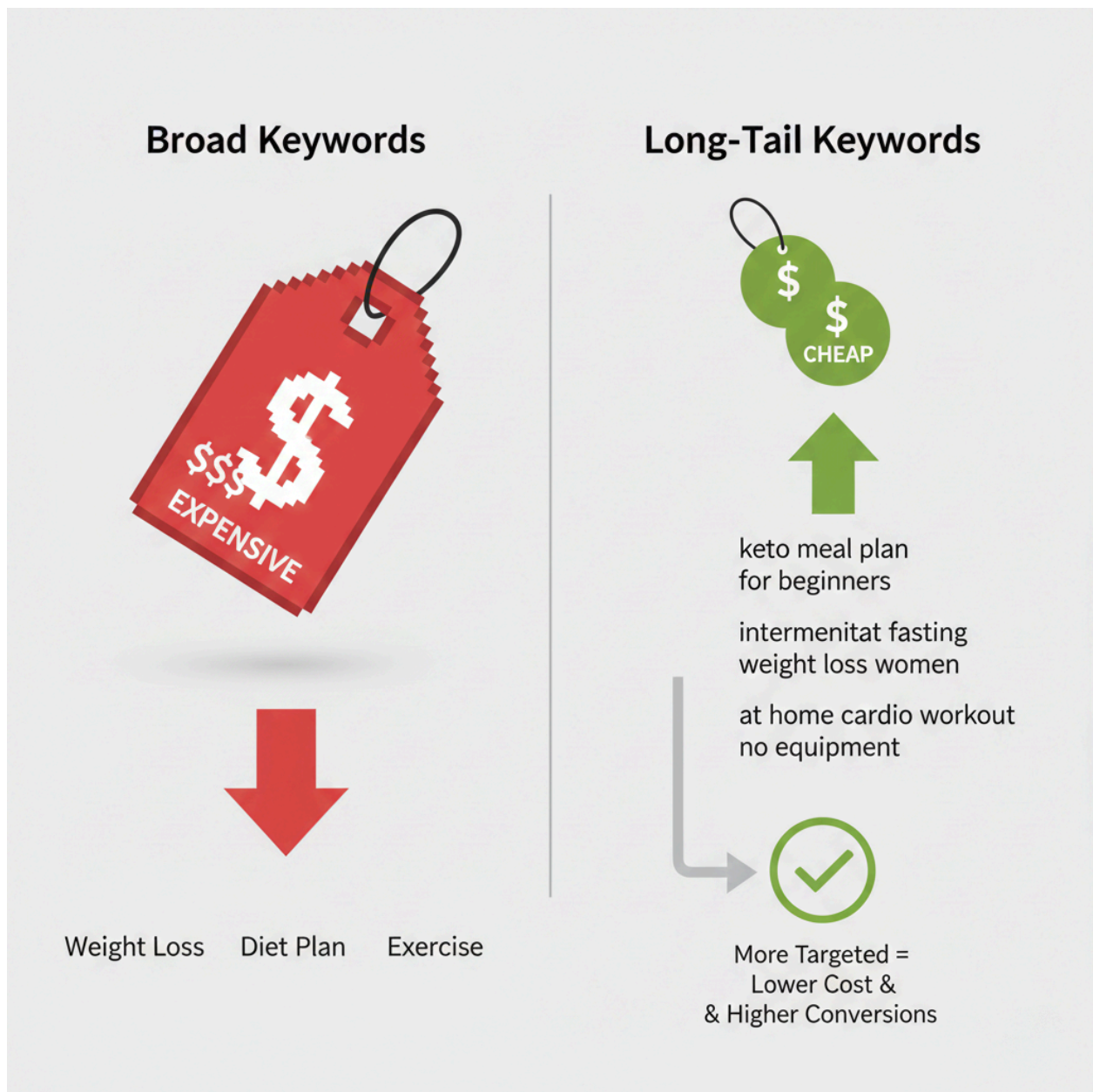
### **Good Keywords (Specific + Intent):**

- "how to lose 10 pounds fast" (\$0.30/click, high intent)
- "lose weight without exercise" (\$0.25/click, specific solution)

### **The difference?**

Broad keywords = Expensive, low conversion Long-tail keywords = Cheap, high conversion

**Use keywords with 4+ words.**



## How to Spend \$10 and Make \$30

Here's the math:

**Campaign Budget:** \$10/day

**Cost Per Click:** \$0.30 (Bing average)

**Clicks Per Day:** 33 clicks ( $\$10 \div \$0.30$ )

**Opt-in Rate:** 50% (using my funnel)

**Opt-ins:** 16 people

**CPA Conversion Rate:** 30% (conservative)

**Conversions:** 5 people ( $16 \times 30\%$ )

**CPA Payout:** \$3.00 per conversion

**Revenue:** \$15.00 ( $5 \times \$3$ )

**Profit:** \$5.00 ( $\$15$  revenue -  $\$10$  ad spend)

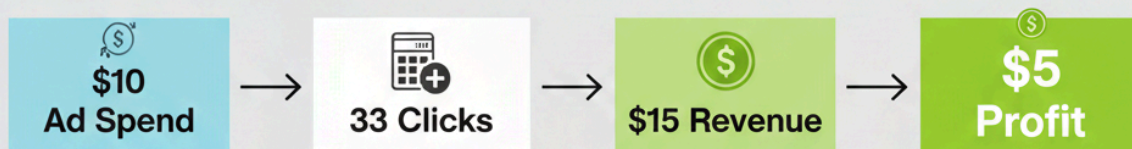
**That's a 50% ROI.**

---

**Now scale:**

If \$10/day makes \$5 profit...  $\$50/\text{day} = \$25$  profit  $\$100/\text{day} = \$50$  profit  $\$200/\text{day} = \$100$  profit

**This is how you get to \$100/day profit.**



$$\begin{array}{r} \$15 \text{ Revenue} - \$10 \text{ Ad Spend} = \$5 \text{ Profit} \\ \hline + \text{ \$ } - \end{array}$$

---

## When to Kill a Campaign vs When to Scale

This is the #1 question I get.

**Kill It If:**

- ✗ You've spent \$20 and gotten ZERO conversions
- ✗ Your cost per conversion is higher than your payout
- ✗ You're getting clicks but ZERO opt-ins (funnel problem)

#### **Scale It If:**

- ✓ You're profitable (even \$1/day profit)
  - ✓ Your cost per conversion is 30%+ below your payout
  - ✓ You're consistently getting conversions daily
- 

#### **How to Scale:**

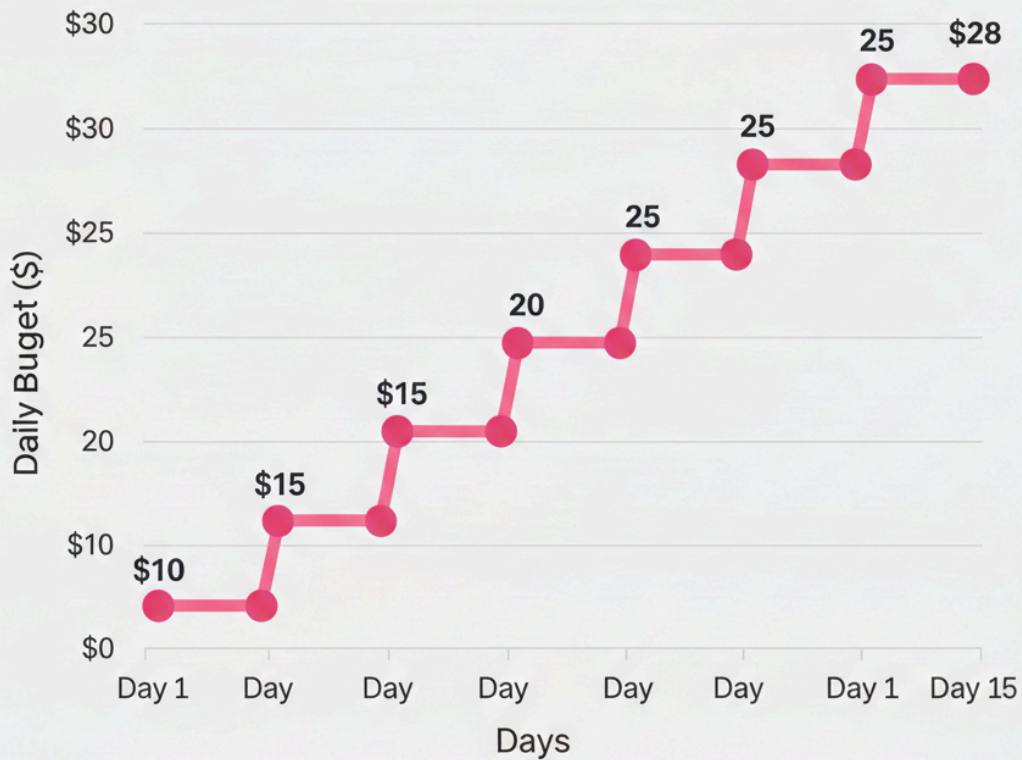
Don't jump from \$10/day to \$100/day overnight.

Increase by 20-30% every 3 days:

- Day 1-3: \$10/day
- Day 4-6: \$13/day
- Day 7-9: \$17/day
- Day 10-12: \$22/day
- Day 13-15: \$28/day

Keep scaling until you hit your profit goal.

## CPA Campaign Budget Scaling: Day 1 to Day 15



Increase budget gradually based on performance.

## The 3 Numbers You MUST Track

Most beginners look at the wrong metrics.

### Don't track:

- Impressions (doesn't matter)
- Click-through rate (vanity metric)

- Ad position (irrelevant)

**DO track:**

---

### **1. Cost Per Click (CPC)**

How much you're paying per click.

**Target:** Under \$0.40 for Bing

If you're paying \$1.00+ per click, your keywords are too competitive.

---

### **2. Conversion Rate**

What % of clicks turn into CPA conversions.

**Target:** 20-40% minimum

If you're under 20%, your offer isn't good or your funnel isn't optimized.

---

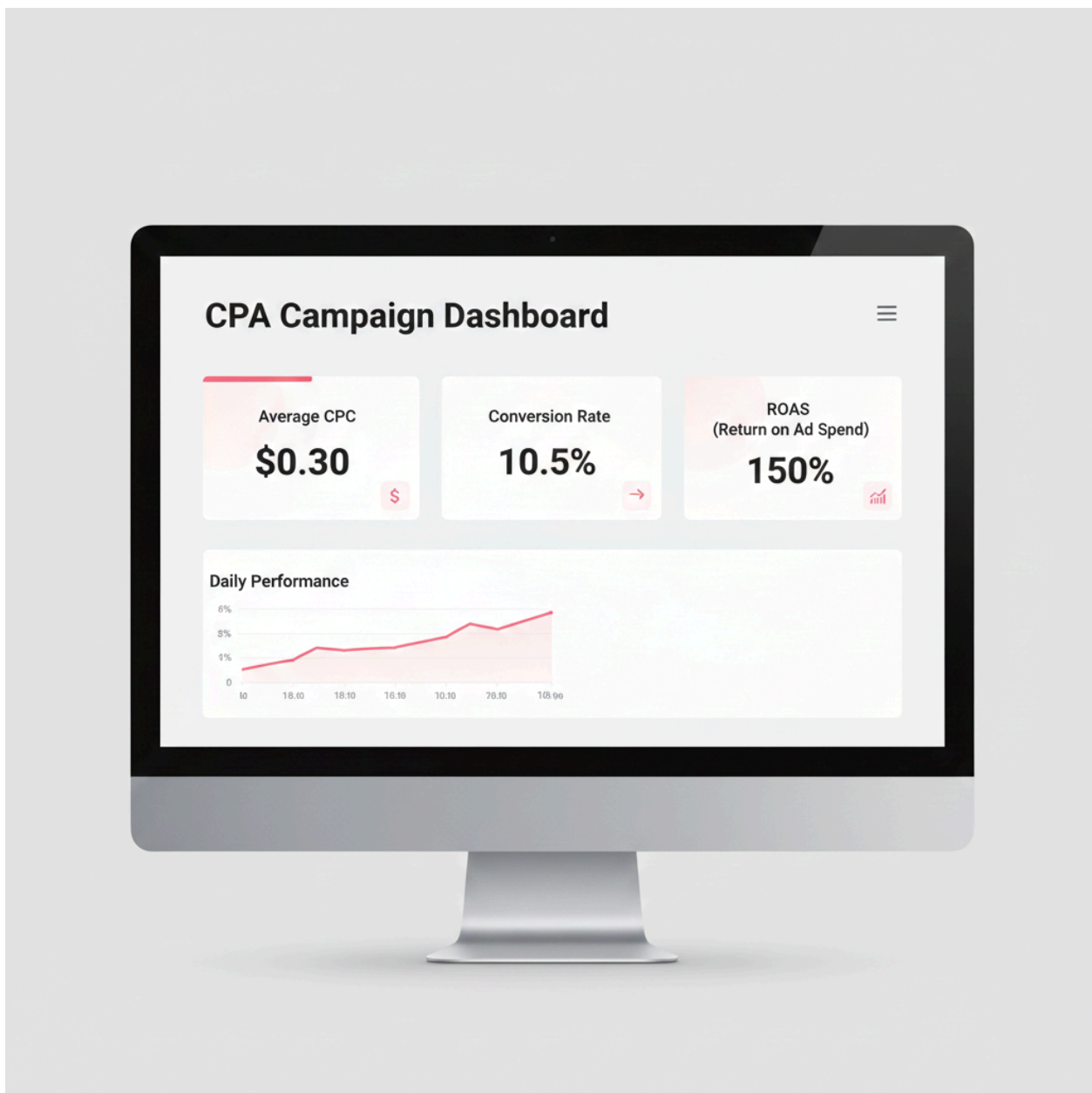
### **3. Return on Ad Spend (ROAS)**

How much revenue you make per dollar spent.

**Formula:** Revenue ÷ Ad Spend

**Target:** 1.5x minimum (making \$1.50 for every \$1 spent)

Anything above 2.0x is excellent.



## My Bing Ads Dashboard Template

Track these numbers daily:

Date	Ad Spend	Clicks	CPC	Opt-ins	Conversion s	Revenue	Profit	ROAS
Day 1	\$10	35	\$0.29	18	6	\$18	\$8	1.8x

Day 2 \$10 32 \$0.31 16 5 \$15 \$5 1.5x

[🔗 DOWNLOAD MY TRACKING SPREADSHEET](#)



## Advanced: Dayparting (Run Ads at Peak Times)

Want to stretch your budget further?

Only run ads when your audience is online.

**For "Work From Home" offers:**

- Best times: 9am-11am, 1pm-3pm, 7pm-10pm weekdays
- Worst times: Late night, weekends

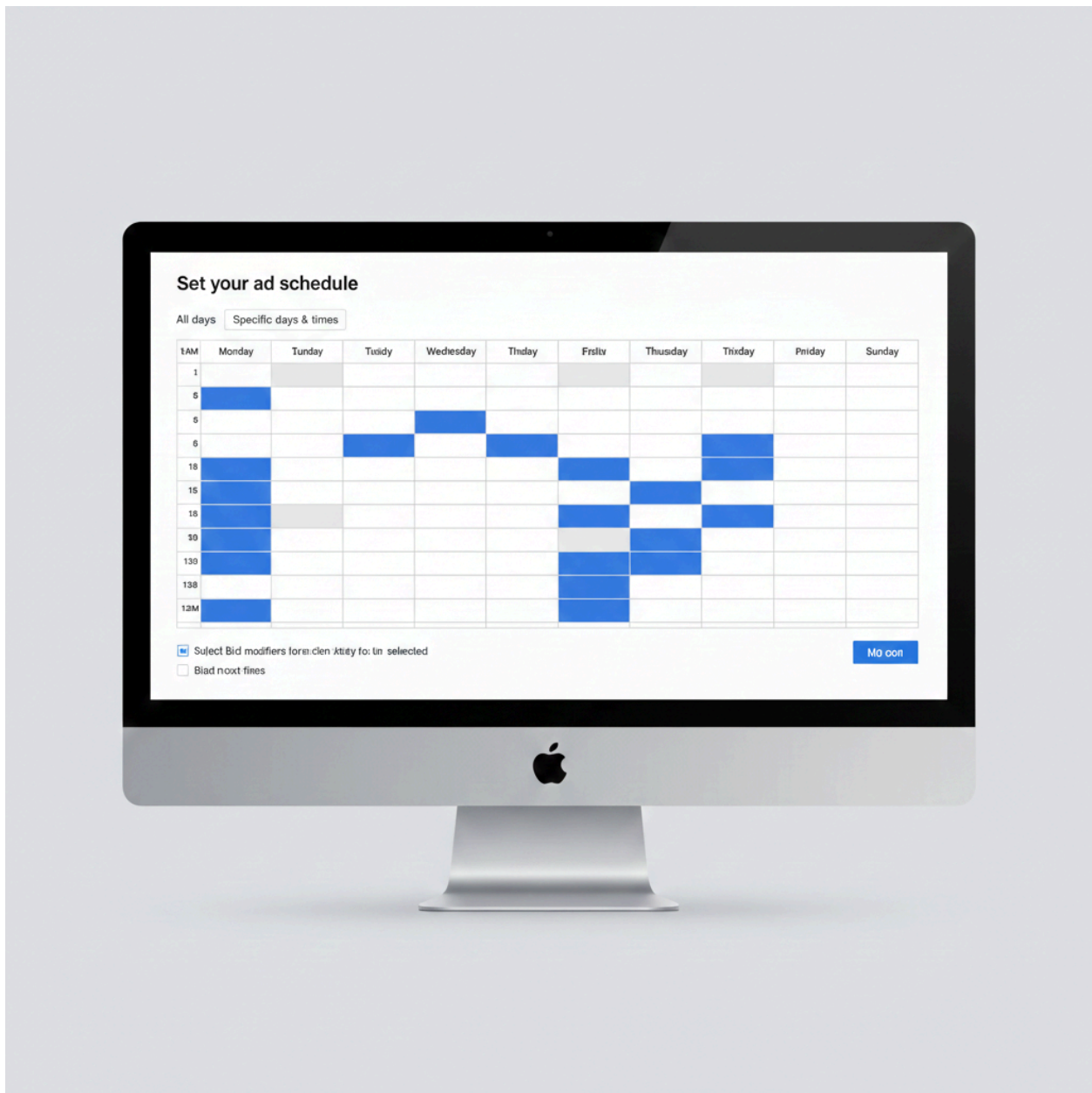
**For "Weight Loss" offers:**

- Best times: 6am-9am, 12pm-2pm, 6pm-9pm daily
- Worst times: Late night (2am-5am)

**To set this up in Bing:**

Campaign Settings → Ad Schedule → Choose specific hours

This can increase your ROI by 20-30%.



## What If Paid Traffic Doesn't Work?

If you've spent \$50 and haven't made a single conversion, it's one of these issues:

### Issue #1: Wrong Keywords

Fix: Use my proven keyword list (download above).

### Issue #2: Wrong Offer

Fix: Test a different CPA offer (Chapter 4).

### **Issue #3: Funnel Not Converting**

Fix: Test a different headline on your squeeze page.

### **Issue #4: Not Enough Data**

Fix: You need at least 100 clicks before making decisions.

### **Don't give up after \$20.**

Every successful marketer has "lost" money testing. It's part of the process.

---

## **Paid Traffic Assignment**

Before moving to Chapter 7, do this:

- ✓ **Task 1:** Set up your Bing Ads account (use free \$100 credit)
- ✓ **Task 2:** Download my keyword list and add 20 keywords to your campaign
- ✓ **Task 3:** Download my ad templates and create 3 different ads
- ✓ **Task 4:** Set a \$10/day budget and launch
- ✓ **Task 5:** Track results daily for 7 days

Once you're profitable (even \$1/day), it's time to scale.

Turn to Chapter 7 to learn how to maximize your profits with email.

---

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# **CHAPTER 7**

## **Build Your Email List (The Real Gold Mine)**

Here's something most CPA marketers don't understand:

**The CPA commission is just the beginning.**

The REAL money is in your email list.

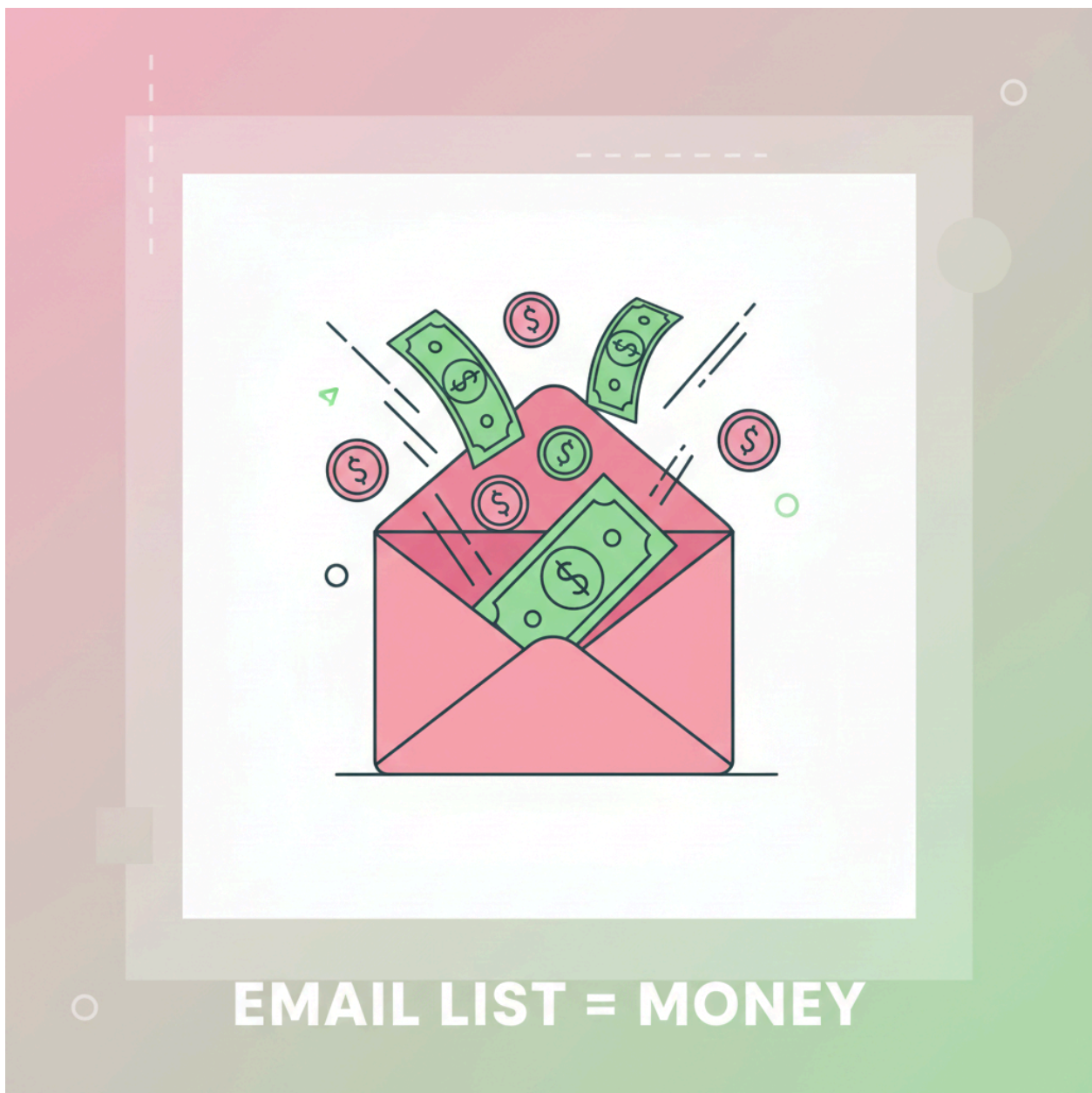
**Why?**

Because you can sell to them:

- Other CPA offers (make \$2-5 per email sent)
- Affiliate products (make \$10-50 per sale)
- Your own products (make \$100-500+ per sale)

**One email = \$100-\$500 in commissions.**

Let me show you how.



**EMAIL LIST = MONEY**

## Why Your List = Your Retirement Plan

Let's do the math:

### Scenario 1: No Email List

You run a CPA campaign. You get 100 conversions at \$3 each. You make \$300.

**Campaign ends. You make \$0 tomorrow.**

---

## **Scenario 2: With Email List**

You run a CPA campaign. You get 100 conversions at \$3 each = \$300. You also capture 500 emails.

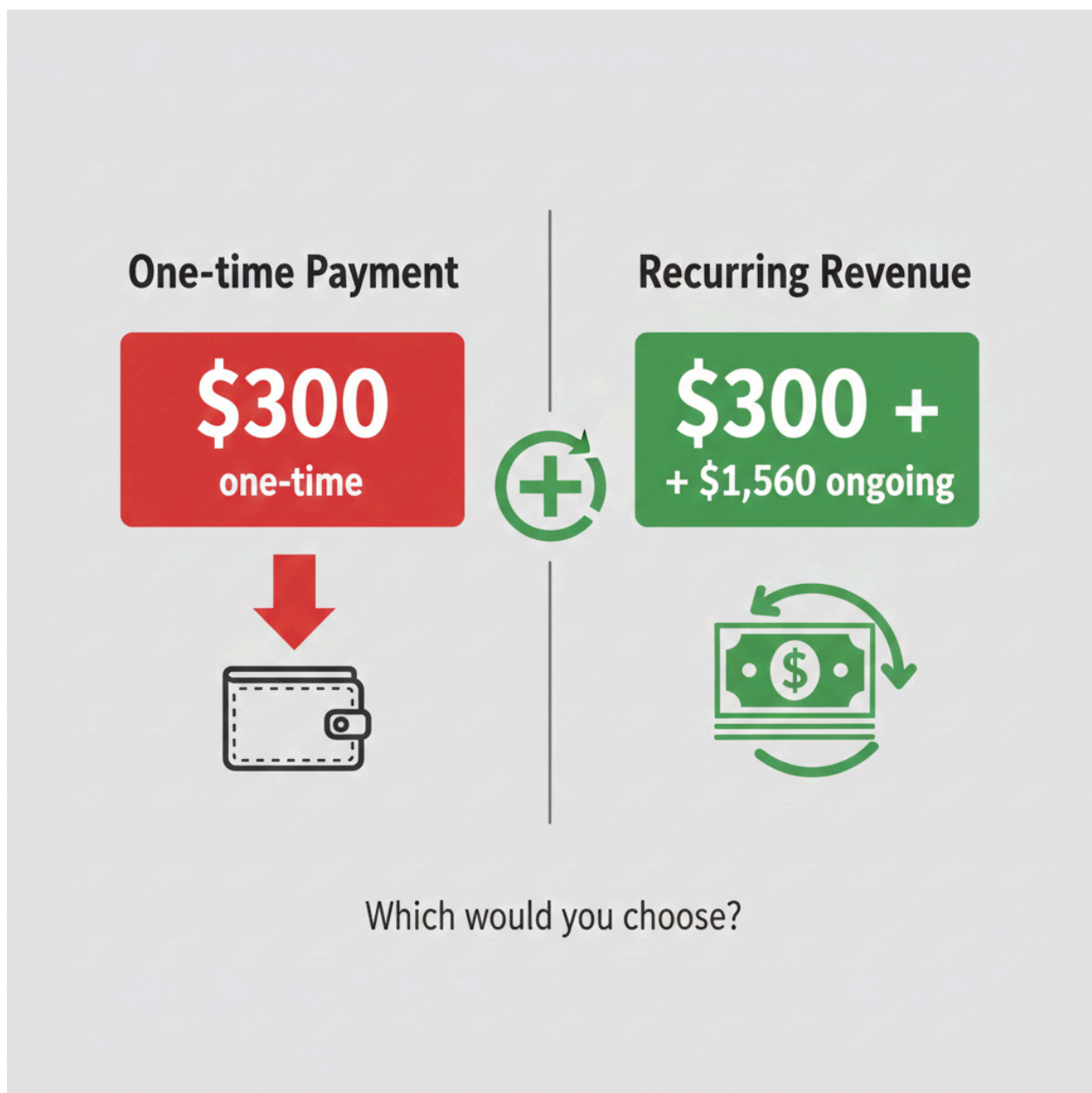
**Campaign ends, but now you have 500 subscribers.**

You email them tomorrow with a new CPA offer. 20% click and 10% convert = 10 more conversions. You make \$30 MORE.

You do this weekly for a year.

**52 emails × \$30 = \$1,560 additional revenue from that SAME traffic.**

**This is why email is the real asset.**



## The 2 Types of Lists

Not all email lists are created equal.

### List #1: Freebie Seekers

These are people who opted in for a free report.

They're great for:

- CPA offers (they love free stuff)
- Low-ticket affiliate products (\$7-27)
- Solo ad swaps (you can sell clicks)

**Typical value:** \$0.10-\$0.50 per subscriber per month

---

## **List #2: Buyers**

These are people who've actually BOUGHT something from you.

They're great for:

- High-ticket affiliate products (\$97-\$997)
- Coaching/consulting (\$500-\$5,000)
- Your own products

**Typical value:** \$5-\$50 per subscriber per month

---

**Your goal:** Build BOTH lists.

Start with freebie seekers (CPA), then convert some to buyers.

---

## FREEBIE SEEKERS



## BUYERS



Which group is more valuable?

---

## The 5-Email Welcome Sequence

When someone joins your list, they receive a series of emails over 5-7 days.

Here's the sequence I use:

---

## **Email #1 (Day 0 - Immediate): Welcome + Deliver Lead Magnet**

**Subject:** Here's Your Free Report! 📄

**Body:**

Hey [First Name]!

Thanks for requesting the [NICHE] report.

Here's your download link: [LINK]

I'll be sending you more tips over the next few days.

Talk soon!

[Your Name]

P.S. While you're here, check out this free offer: [CPA OFFER]

**Goal:** Deliver what you promised + soft CPA pitch

---

## **Email #2 (Day 2): Value + CPA Offer**

**Subject:** Quick tip for [NICHE GOAL]

**Body:**

Hey [First Name],

Quick tip for you:

[SHARE ONE VALUABLE TIP - 2-3 sentences]

By the way, if you want more tips like this, check out: [CPA OFFER]

It's 100% free and takes 30 seconds.

[Your Name]

**Goal:** Build trust + promote CPA offer

---

### **Email #3 (Day 4): Different CPA Offer**

**Subject:** This is working right now 🔥

**Body:**

[First Name],

I just found this and had to share it with you:

[CPA OFFER #2]

It's getting great results for people in the [NICHE] space.

100% free, no catch.

Check it out: [LINK]

[Your Name]

**Goal:** Promote different offer to maximize conversions

---

### **Email #4 (Day 6): Pure Value (No Pitch)**

**Subject:** My #1 [NICHE] tip

**Body:**

Hey [First Name],

No links today, just a quick tip:

[SHARE YOUR BEST TIP - 4-5 sentences]

Try this and let me know how it goes!

[Your Name]

**Goal:** Build trust without pitching (this makes Email #5 convert better)

---

## **Email #5 (Day 8): Third CPA Offer**

**Subject:** Don't miss this

**Body:**

[First Name],

This free offer expires soon:

[CPA OFFER #3]

Over 5,000 people have grabbed it already.

Get it here: [LINK]

[Your Name]

**Goal:** Last chance urgency

---

## 8-Day Email Follow-up Sequence



---

### The Email Sequence is PRE-WRITTEN

Remember, my funnel template includes these 5 emails.

You just need to:

1. Swap in your CPA offer links
2. Customize the tips to your niche
3. Add your name

That's it. Done in 10 minutes.

---

## How to Promote CPA Offers to Your List

After the welcome sequence, you'll email your list regularly.

**Here's my schedule:**

**Monday:** Value email (no pitch) **Wednesday:** CPA offer promotion **Friday:** Value email **Next Monday:** Different CPA offer

**2 CPA promotions per week = \$50-200 per 1,000 subscribers.**

---

## Weekly Email Schedule

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
VALUE	VALUE	CPA OFFER	CPA OFFER	CPA OFFER

---

## The "Perfect" CPA Promotion Email

Use this template:

**Subject:** [Benefit] in [Timeframe]

**Body:**

Hey [First Name],

I found something you'll like:

[Brief description of the CPA offer benefit - 2 sentences]

It's 100% free and takes less than a minute:

[LINK]

Let me know what you think!

[Your Name]

P.S. [Add urgency or social proof]

---

**Example:**

**Subject:** Free iPhone 14 Giveaway

**Body:**

Hey Sarah,

I just came across this legit iPhone 14 giveaway.

No purchase required, just enter your email and you're in.

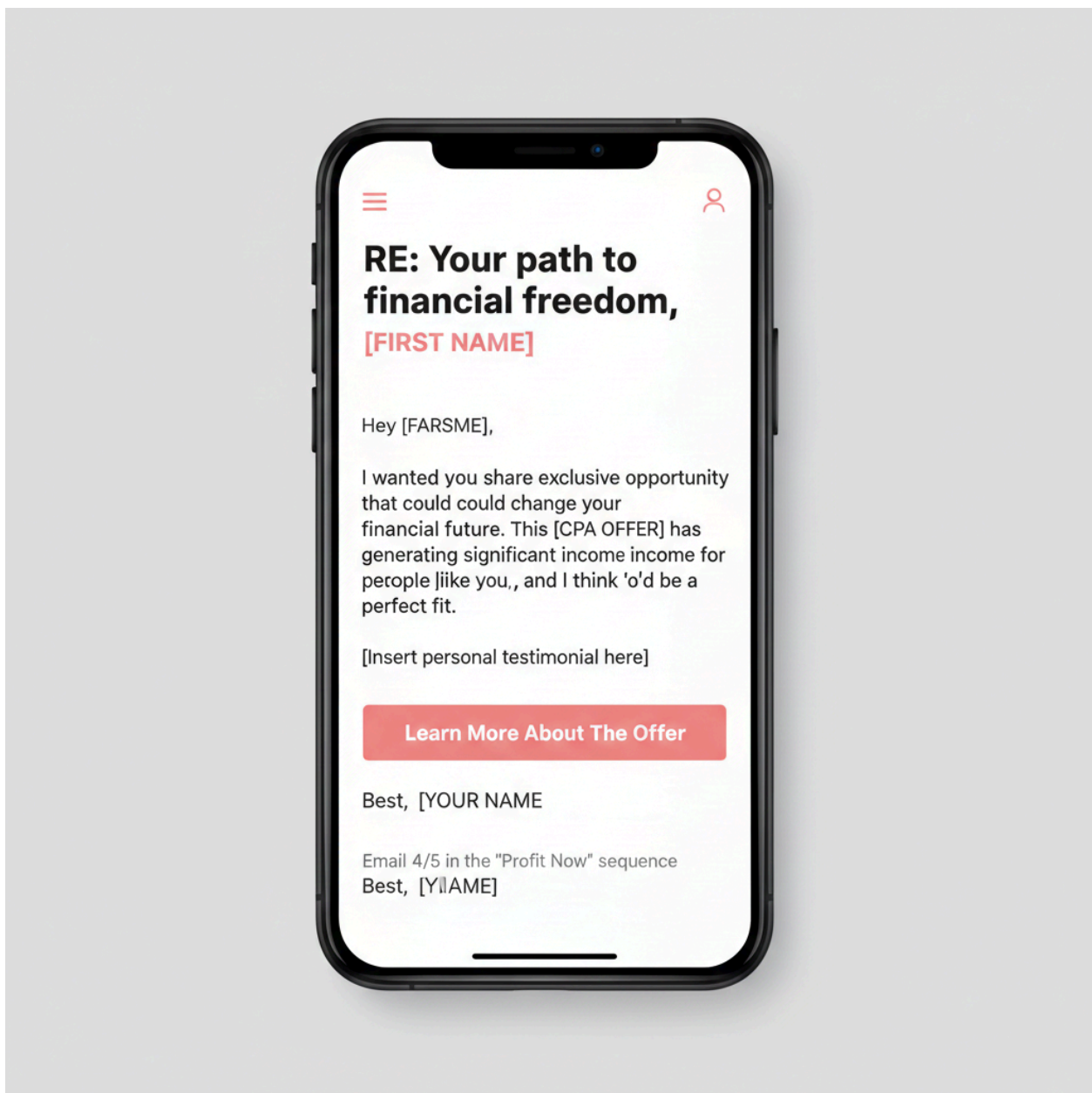
It's 100% free and takes 30 seconds:

[LINK]

Let me know if you win!

Thor

P.S. Over 10,000 people entered yesterday. Don't miss out.



---

## How to Double Your List with Ad-Swaps

Once you have 500+ subscribers, you can do "ad swaps."

### What's an ad swap?

You email my offer to your list. I email your offer to my list. We both get new subscribers for FREE.

---

**Where to find swap partners:**

 **SafeSwaps.com** (best platform)

Or join these Facebook groups:

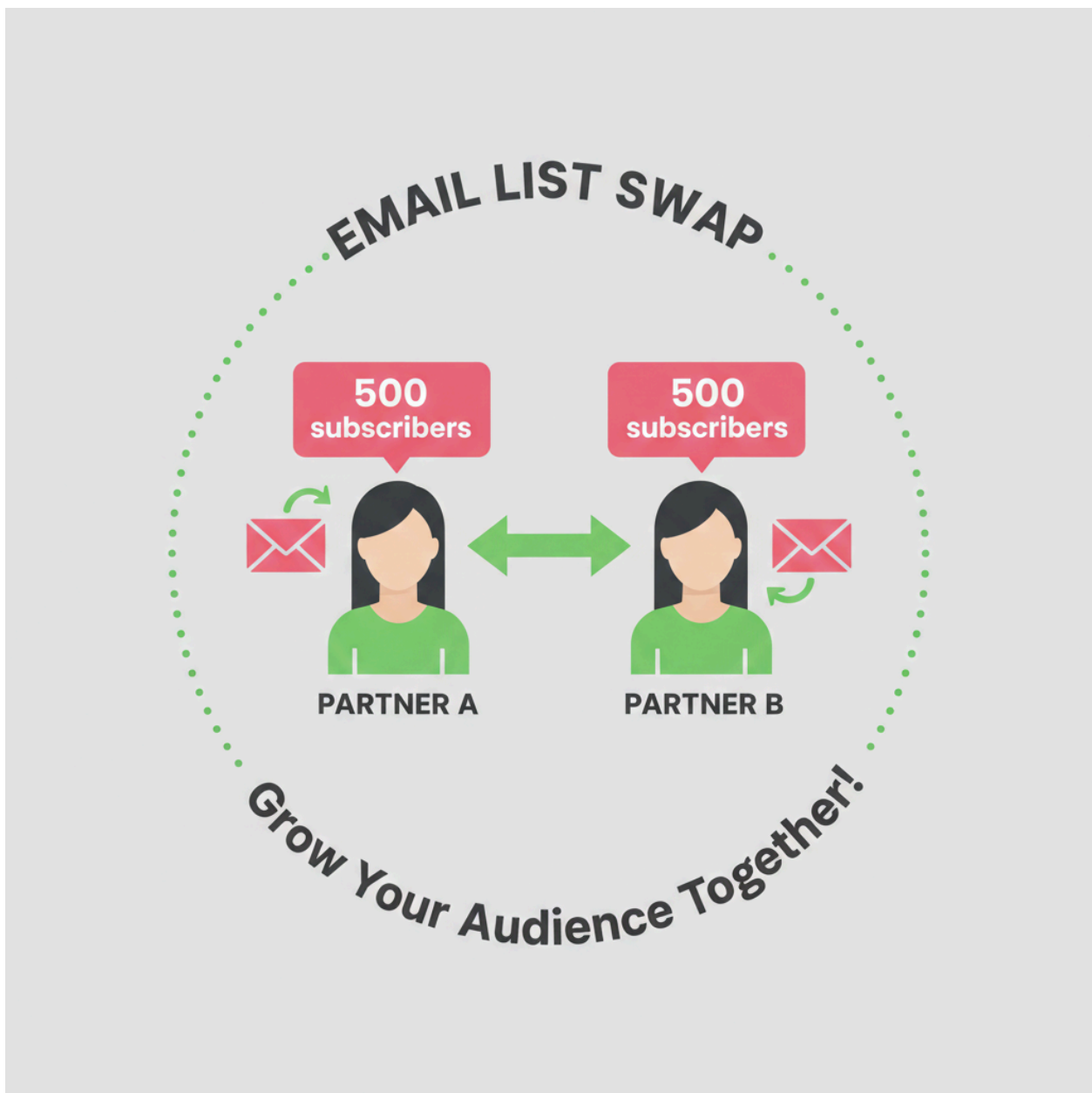
- "Click Banking Testimonials"
- "Ad Swaps & JV Partners"
- "Solo Ads & Email Marketing"

---

**How it works:**

1. You email my squeeze page to your 500 subscribers
2. I email your squeeze page to my 500 subscribers
3. We both get 50-100 new subscribers

**Do this 2-3 times per week = 200-300 new subscribers per week.**



## The Ad-Swap Email Template

When you're swapping, use this email:

**Subject:** Check this out (free)

**Body:**

Hey [First Name],

My friend [SWAP PARTNER] just released a free [LEAD MAGNET] that's actually really good.

It covers [BENEFIT 1], [BENEFIT 2], and [BENEFIT 3].

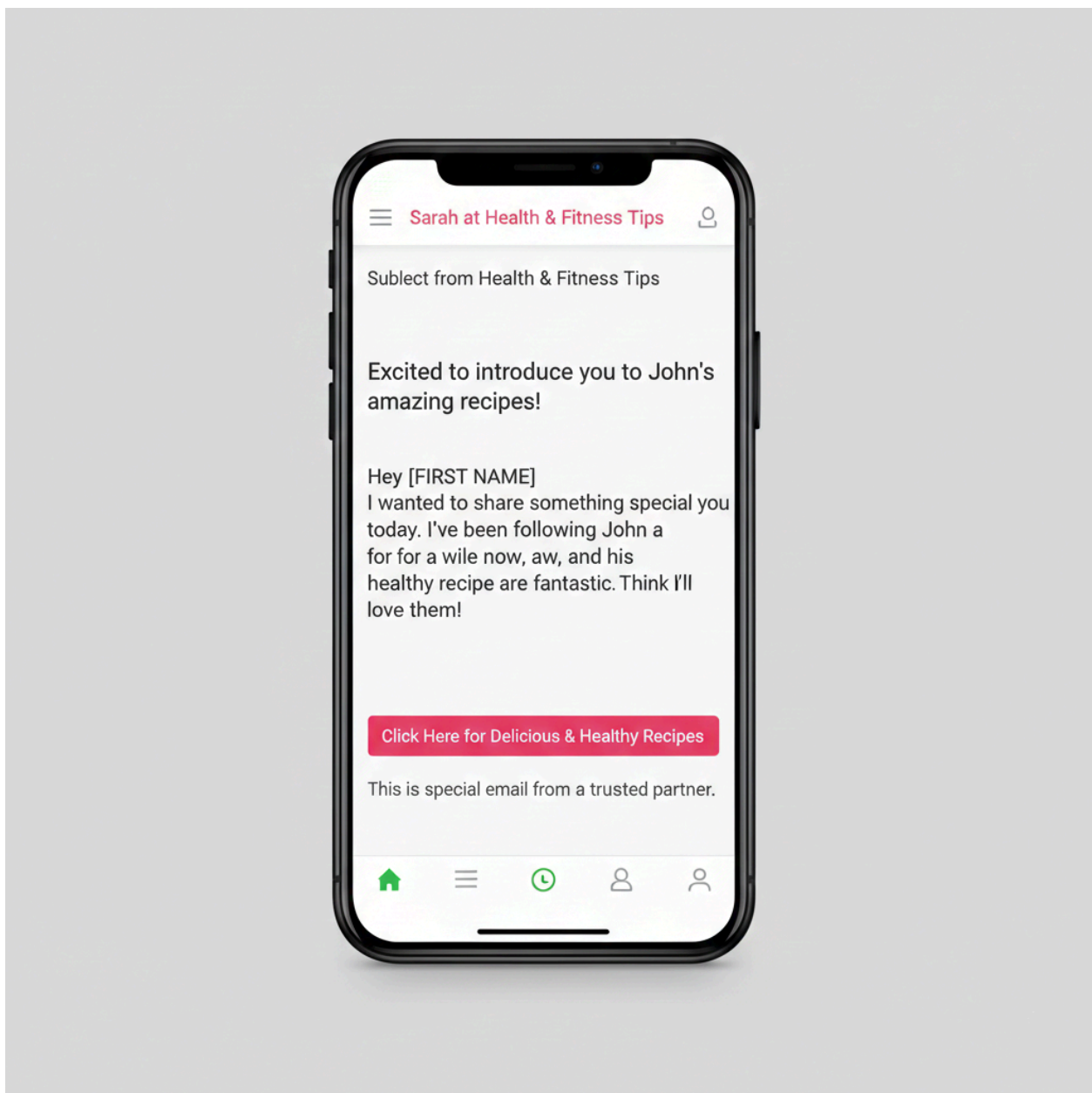
Grab it here: [THEIR LINK]

Worth checking out.

[Your Name]

**Keep it short and genuine.**

Don't make it sound like a sales pitch.



---

## How to Monetize Your List Long-Term

After 3-6 months, you'll have 5,000-10,000 subscribers.

**Here's how to maximize income:**

---

## **Strategy #1: Promote High-Ticket Affiliate Products**

Instead of \$3 CPA offers, promote \$47-\$197 Clickbank products.

One sale = \$20-100 commission.

---

## **Strategy #2: Create Your Own Product**

Package your knowledge into a \$27-97 ebook or course.

Sell it to your list.

---

## **Strategy #3: Offer 1-on-1 Coaching**

Charge \$500-\$2,000 for personalized coaching.

You only need 2-3 clients per month to replace a full-time income.

---

## **Strategy #4: Sell Solo Ads**

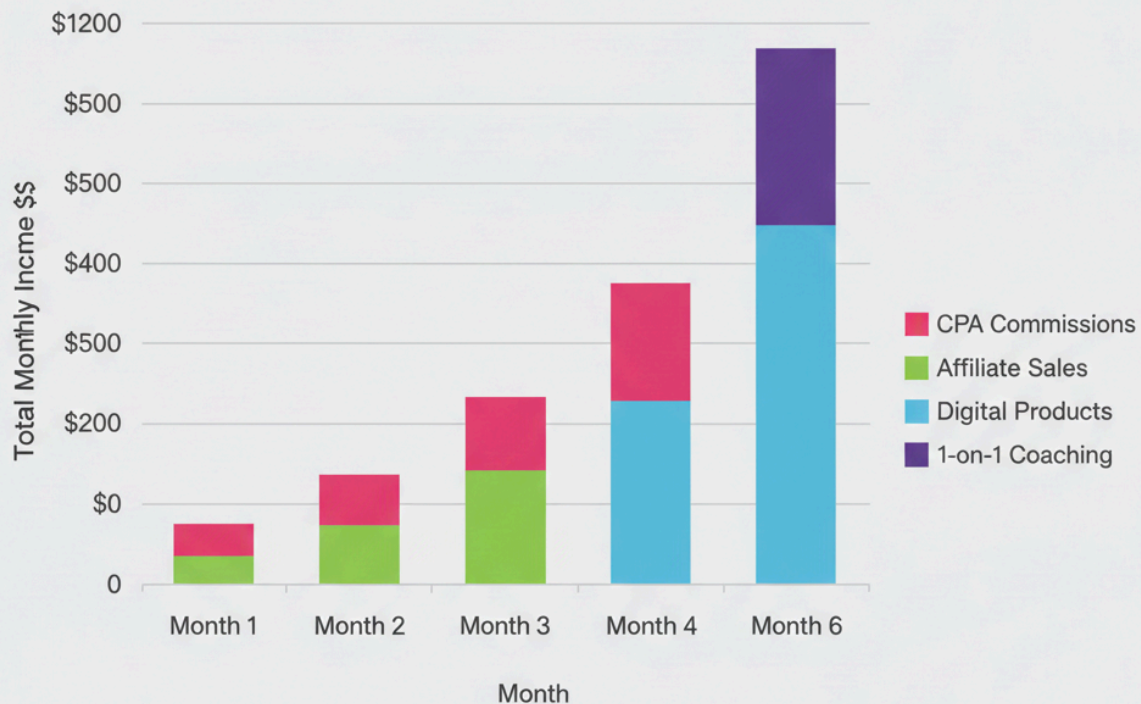
Other marketers will pay you \$0.30-\$0.50 per click to email your list.

A 1,000-subscriber list = \$300-500 per solo ad.

---

**This is how you go from \$100/day to \$10,000/month.**

## Diversified Income Growth: 6-Month Timeline



## Email List Mistakes to Avoid

✗ **Mistake #1:** Emailing too often (daily)

This burns out your list. Stick to 2-3 emails per week.

✗ **Mistake #2:** Only pitching (never giving value)

If every email is a promotion, people unsubscribe.

Mix in value emails.

**✗ Mistake #3:** Not segmenting your list

Separate buyers from freebie seekers.

Email them different offers.

**✗ Mistake #4:** Using a free autoresponder

Use a professional service (Aweber, GetResponse, Systeme.io).

Free services have low deliverability.

---

# 4 Common CPA Marketing Mistakes

**1**  Not Tracking Data

**2**  Giving Up Too Early

**3**  No Follow-up Sequence

**4**  Ignoring Targeting

---

## Email List Assignment

Before moving to Chapter 8, do this:

- Task 1:** Confirm your 5-email welcome sequence is set up in Systeme.io
- Task 2:** Write 3 CPA promotion emails using my template
- Task 3:** Join SafeSwaps.com and find 2 swap partners

✓ **Task 4:** Send your first email promotion once you have 50+ subscribers

Your list is your ASSET. Treat it like gold.

Turn to Chapter 8 to learn how to outsource and scale to \$300/day.

---

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---

## CHAPTER 8

### Outsource & Scale to \$300/Day

You've proven the system works.

You're making \$50-100/day.

Now it's time to scale WITHOUT working more hours.

**The answer:** Outsourcing.

Imagine having someone who:

- Sets up new campaigns for you
- Monitors your ads daily
- Tests new offers
- Manages your email list
- Does all the grunt work

**And you only pay them \$300-400/month.**

This is how you go from \$100/day to \$300/day while working LESS.

# Smart Delegation: Grow Faster

Focus on strategy, delegate repetitive tasks



## Why You NEED to Outsource

Right now, you're doing everything:

- Finding offers
- Setting up campaigns
- Writing ads
- Monitoring stats

- Sending emails

**This works at \$100/day.**

But to get to \$300/day, you need to:

- Run 3x more campaigns
- Test 3x more offers
- Scale 3x faster

**You can't do that alone.**

You'll burn out or hit a ceiling.

**The solution:** Hire a Virtual Assistant (VA).

---

## What a VA Can Do For You

Here's what I have my VAs do:

---

### Daily Tasks (1-2 hours/day):

- Check campaign stats
  - Pause underperforming keywords
  - Increase bids on winning keywords
  - Reply to CPA network emails
  - Monitor for policy violations
- 

### Weekly Tasks (3-4 hours/week):

- Set up 2-3 new campaigns
  - Test 5 new offers
  - Write 3 new ads
  - Create 5 new Pinterest pins
  - Send weekly email to list
- 

### Monthly Tasks:

- Analyze what's working
  - Create performance reports
  - Brainstorm new niches
  - Optimize squeeze pages
- 

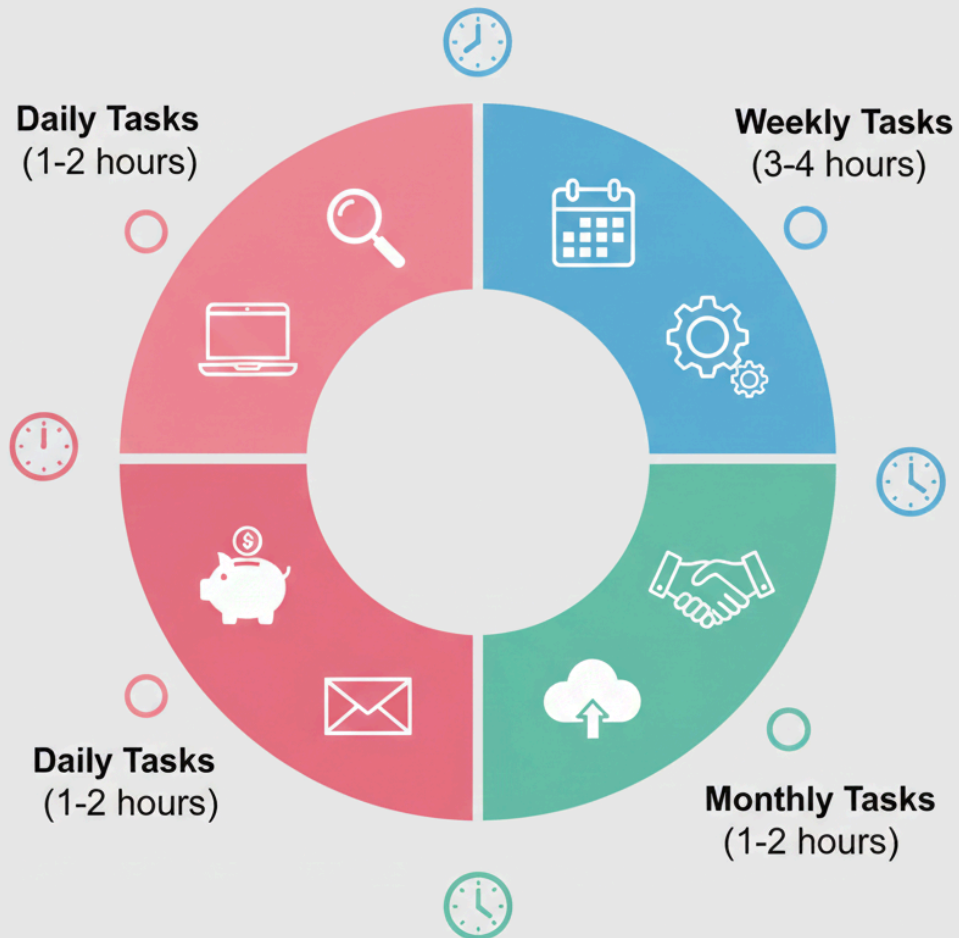
**This frees up 15-20 hours per week for YOU.**

You can use that time to:

- Scale into new niches
- Build new income streams
- Or just enjoy your life

---

## CPA Marketing Task Breakdown



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## Where to Find Great VAs

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### Platform #1: OnlineJobs.ph (My #1 Choice)

**Website:** [onlinejobs.ph](https://www.onlinejobs.ph)

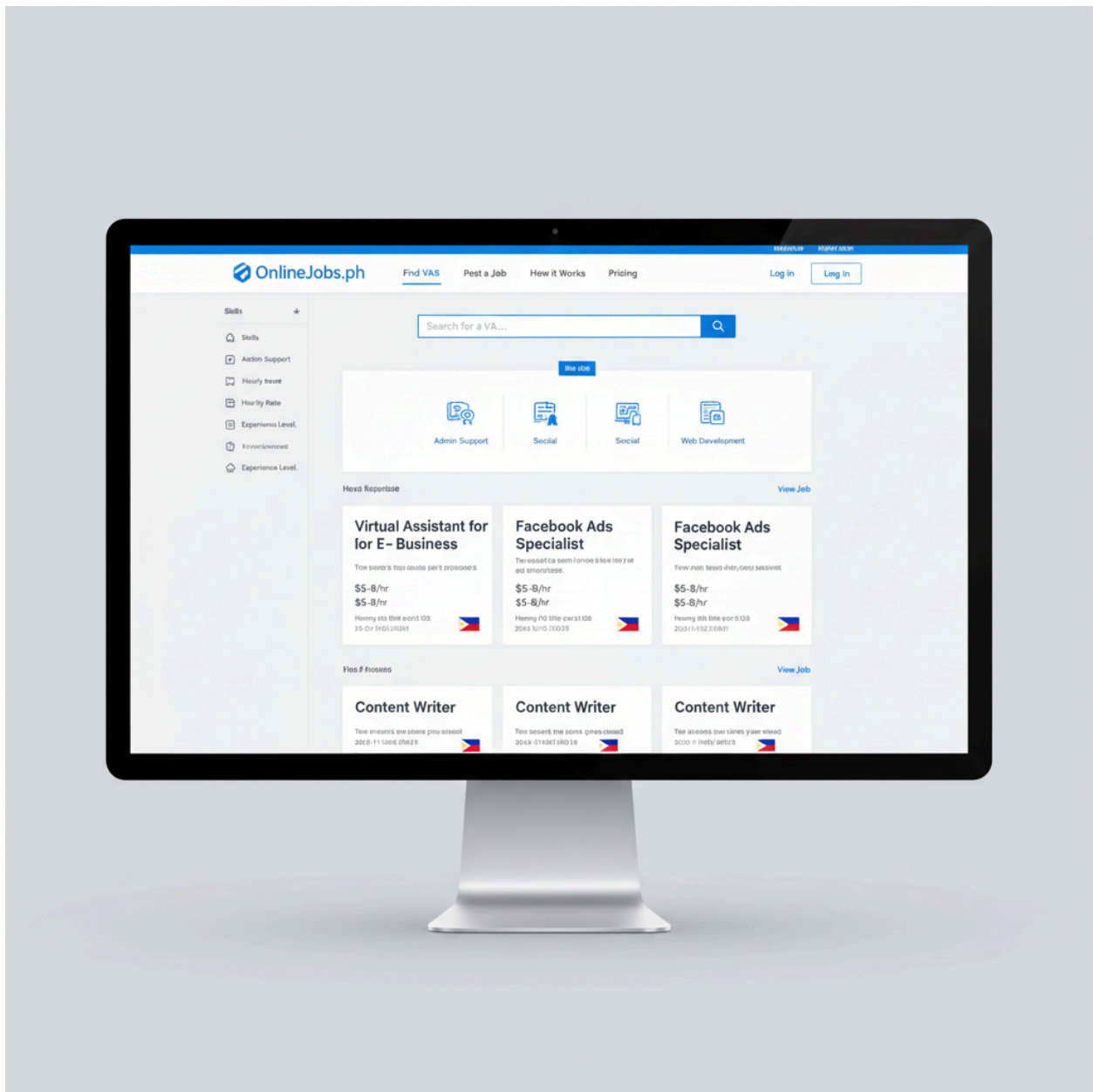
This is where I find all my VAs.

### **Why it's the best:**

- Large pool of Filipino workers
  - Extremely affordable (\$3-5/hour)
  - High-quality English speakers
  - Very loyal and hardworking
- 

### **How to hire:**

1. Post a job listing (I'll give you the template)
2. Filter applicants by:
  - English proficiency
  - Full-time availability
  - Previous marketing experience
3. Interview top 5 candidates
4. Give them a paid test task
5. Hire the best one



## Platform #2: Upwork

**Website:** upwork.com

More expensive (\$8-15/hour) but faster hiring.

Good for one-off tasks.

## Platform #3: Fiverr

**Website:** fiverr.com

Great for specific tasks (design, copywriting).

Not great for full-time VAs.

---

## My VA Job Posting Template

Use this exact posting on OnlineJobs.ph:

Job Title: CPA Marketing Assistant (Full-Time)

Description:

I'm looking for a detail-oriented virtual assistant to help manage my CPA marketing business.

Your main responsibilities:

- Monitor Bing Ads campaigns daily
- Set up new campaigns using templates
- Test CPA offers and track results
- Manage email marketing (Systeme.io)
- Create social media posts (Facebook, Pinterest)

Requirements:

- Excellent English (written and spoken)
- Basic understanding of online advertising
- Organized and can follow systems
- Available 40 hours/week
- Stable internet connection

Starting Pay: \$400/month (\$2.50/hour, 40 hours/week)

This is a long-term position with opportunity for raises based on performance.

To apply, please:

1. Send your resume
2. Record a 2-minute video introducing yourself
3. Complete this task: [INSERT TEST TASK]

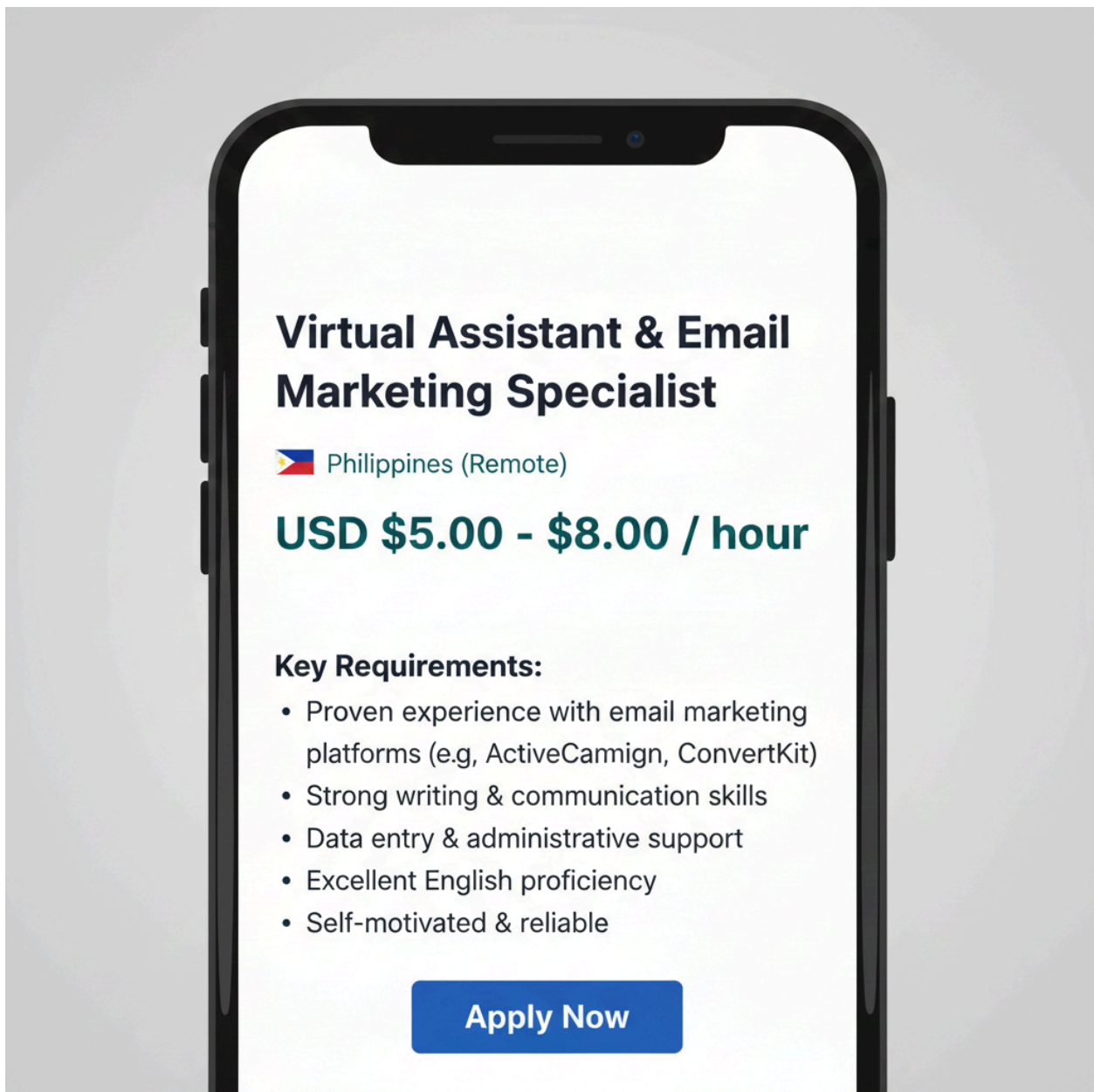
Looking forward to working with you!

---


 [DOWNLOAD MY COMPLETE VA HIRING GUIDE](#)

Includes:

- Full job posting template
- Interview questions
- Test tasks to evaluate candidates
- Training materials



**Virtual Assistant & Email Marketing Specialist**

 Philippines (Remote)

**USD \$5.00 - \$8.00 / hour**

**Key Requirements:**

- Proven experience with email marketing platforms (e.g, ActiveCamign, ConvertKit)
- Strong writing & communication skills
- Data entry & administrative support
- Excellent English proficiency
- Self-motivated & reliable

[Apply Now](#)

---

## The Test Task (Filter Out Bad Candidates)

Before hiring, give them a PAID test task (\$10-20).

### Example Test Task:

"Please set up a Bing Ads campaign for the keyword 'how to lose weight fast.'

Requirements:

- Use the landing page: [YOUR SQUEEZE PAGE]
- Create 2 different ads
- Set budget at \$5/day
- Target: United States only

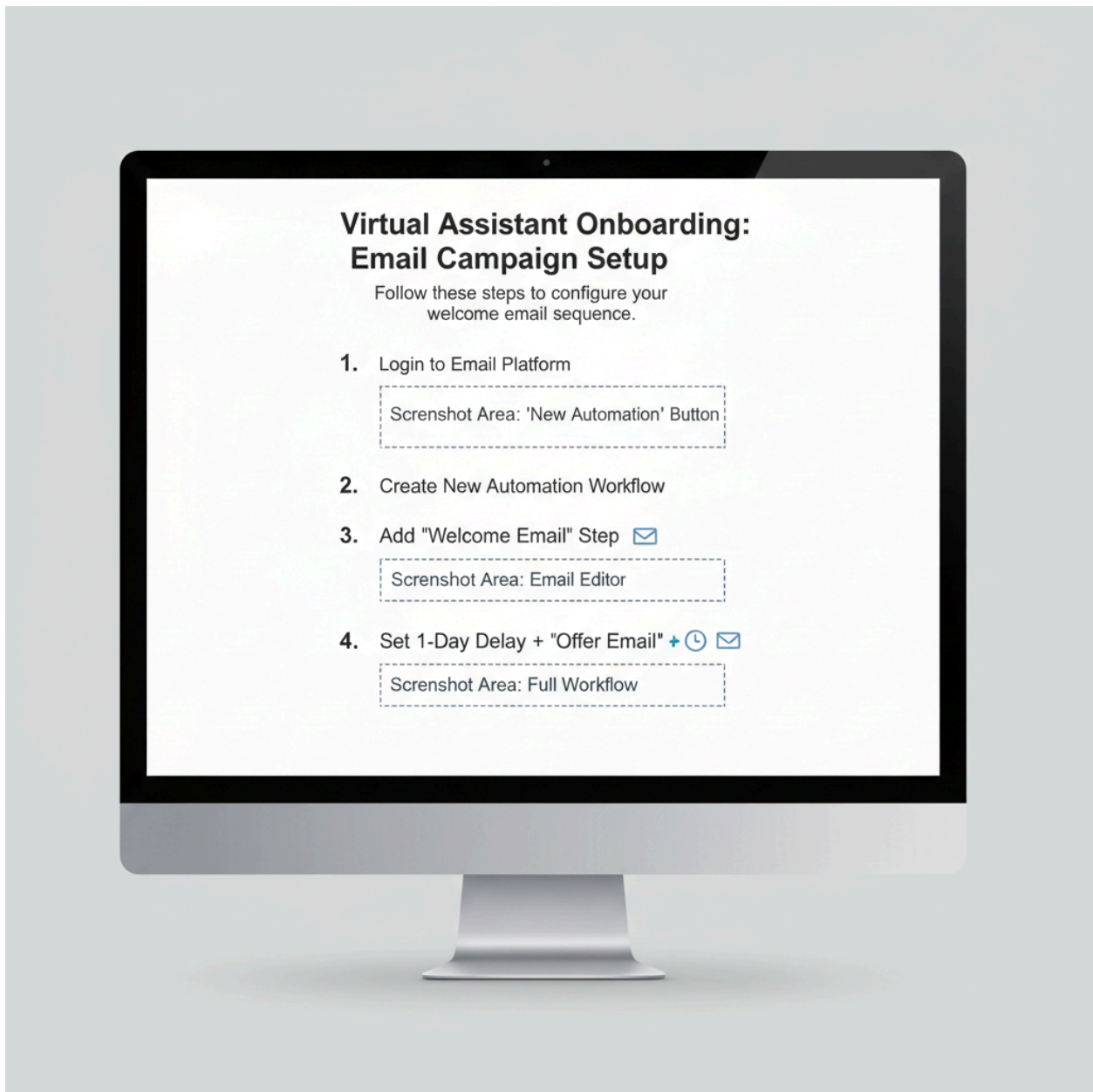
Send me screenshots when done."

---

### This tells you:

- ✓ Can they follow instructions?
- ✓ Do they understand basic ad setup?
- ✓ Are they detail-oriented?
- ✓ How fast do they work?

**If they can't do this simple task, don't hire them.**



## How to Train Your VA (The 3-Step System)

Most people hire a VA and expect them to "figure it out."

**This fails.**

You need a SYSTEM.

---

## **Step 1: Record Video Tutorials (Week 1)**

Use Loom (free) to record your screen.

Create 10-15 short videos (5-10 minutes each):

1. "How to Set Up a Bing Ads Campaign"
2. "How to Find Winning Keywords"
3. "How to Pause Underperforming Ads"
4. "How to Apply for CPA Offers"
5. "How to Check Daily Stats"
6. "How to Write Facebook Posts"
7. "How to Create Pinterest Pins"
8. "How to Send Email Broadcasts"
9. "How to Track Conversions"
10. "How to Report Weekly Results"

**Give them access to all videos on Day 1.**

---

 [ACCESS MY CPA MARKETING TRAINING COURSE](#)

---

## **Step 2: Shadow You (Week 2)**

Have them watch you work for 1 week.

Use Zoom screen-sharing while you:

- Set up campaigns
- Analyze results
- Make optimization decisions

They take notes and ask questions.

---

## **Step 3: Do Tasks Together (Week 3)**

Now THEY do the work while YOU watch.

Give feedback in real-time:

- "Good job, but increase the bid by \$0.05"

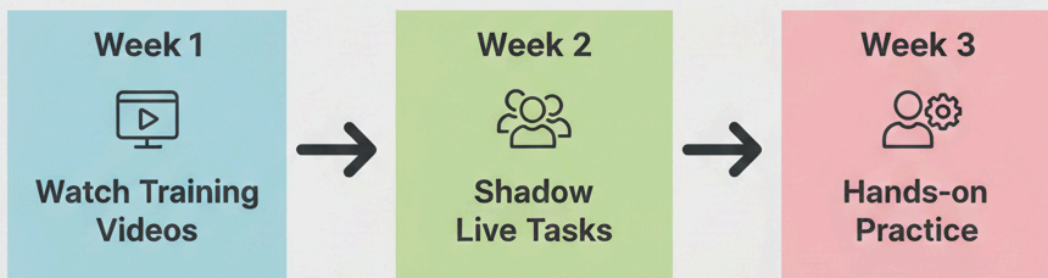
- "This headline needs to be more specific"
- "Check the stats before making changes"

**After Week 3, they work independently.**

You just check in daily.

---

## 3-Week Virtual Assistant Onboarding Plan



Build Skills & Confidence

---

**The Management System That Runs on Autopilot**

Don't micromanage your VA.

Use a PROJECT MANAGEMENT system instead.

**I use Trello (free).**

Here's my board structure:

---

### **Column 1: TO DO**

- Tasks they need to complete

### **Column 2: IN PROGRESS**

- Tasks they're currently working on

### **Column 3: REVIEW**

- Tasks they've finished (you need to check)

### **Column 4: DONE**

- Completed and approved
- 

### **Example Cards:**

- "Set up 3 new weight loss campaigns"
- "Test 5 email submit offers in finance niche"
- "Create 10 Pinterest pins for belly fat offer"
- "Send Monday email to list"
- "Pause campaigns with CPC over \$0.50"

**Your VA moves cards from left to right.**

You check the "Review" column once per day (10 minutes).

---

 [CLONE MY TRELLO BOARD TEMPLATE](#)

Pre-built with all standard tasks.

---

# How to Pay Your VA

---

## Option 1: PayPal

Easiest method.

Send payment every 2 weeks.

**Fee:** 3-5% transaction fee

---

## Option 2: Wise (formerly TransferWise)

Cheaper fees (1-2%).

Bank transfer.

---

## Option 3: Payoneer

Popular in the Philippines.

Low fees.

---

**My recommendation:** Start with PayPal for convenience.

---

# What to Pay Your VA

## Full-Time (40 hours/week):

- Starting: \$300-400/month (\$1.88-\$2.50/hour)
- After 3 months: \$450-500/month
- After 6 months: \$500-600/month

## Part-Time (20 hours/week):

- Starting: \$150-200/month

**This is FAIR PAY in the Philippines.**

It's above minimum wage and provides a good living.

Don't feel guilty—you're creating jobs.



## How to Scale with Multiple VAs

Once you're making \$200+/day, hire a second VA.

---

## **VA #1: Campaign Manager**

- Sets up campaigns
- Monitors ads
- Optimizes bids

---

## **VA #2: Content Creator**

- Writes emails
- Creates social media posts
- Designs Pinterest pins
- Answers Quora questions

---

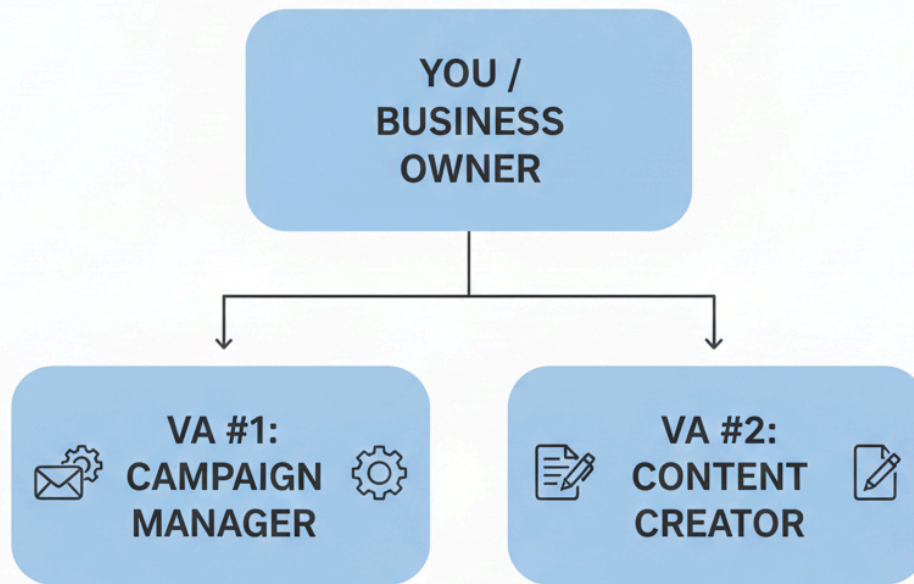
### **With 2 VAs, you can:**

- Run 10-15 campaigns simultaneously
- Test 20+ offers per month
- Build your list 3x faster

**This is how you scale to \$300-500/day.**

---

## Scaling Your Business: Team Structure



Efficient Delegation = More Growth

---

### Common VA Mistakes to Avoid

#### ✘ Mistake #1: Hiring too fast

Don't hire before you're making \$100/day consistently.

You need cash flow to pay them.

---

**✘ Mistake #2: No training system**

Don't expect them to "figure it out."

Create video tutorials.

---

**✘ Mistake #3: Micromanaging**

Trust them to do the work.

Check in daily, but don't hover.

---

**✘ Mistake #4: Not tracking their work**

Use Trello or Asana.

Require daily updates.

---

**✘ Mistake #5: Paying too much upfront**

Start with a 2-week trial period.

Pay after they prove themselves.



---

## The 90-Day Scaling Plan

Here's how to go from \$100/day to \$300/day:

---

### Month 1: Prove It Works

- Make \$100/day consistently (20+ days)
  - Document your process
  - Create training videos
- 

## **Month 2: Hire VA #1**

- Post job listing
  - Interview candidates
  - Train your first VA
  - Hand off campaign management
- 

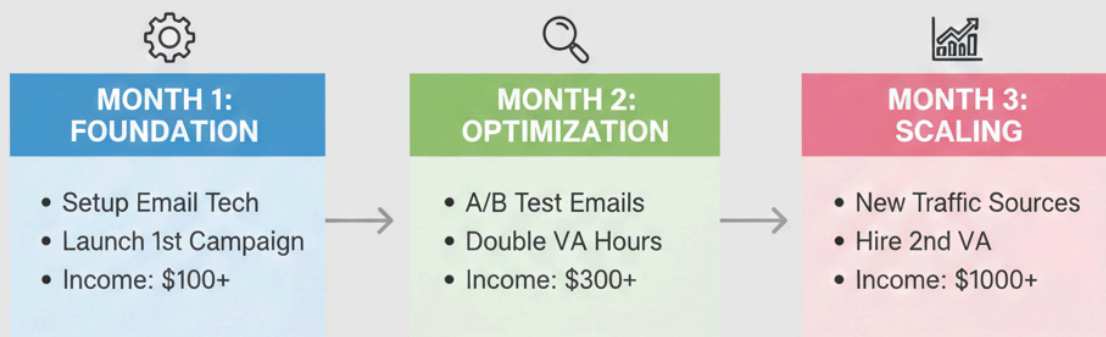
## **Month 3: Scale & Add VA #2**

- Increase ad spend 3x
  - Add 5 new niches
  - Hire second VA for content
  - Hit \$200-300/day
- 

**This is realistic if you follow the system.**

---

## Your 3-Month CPA Marketing Growth Timeline



Systematize, Delegate, Automate = Profit Growth

---

## Outsourcing Assignment

If you're making \$100/day, do this:

- ✓ **Task 1:** Document your daily process (what you do each day)
- ✓ **Task 2:** Record 5 training videos on Loom
- ✓ **Task 3:** Set up a free Trello board

✓ **Task 4:** Post a job listing on OnlineJobs.ph

✓ **Task 5:** Interview 3-5 candidates and hire the best one

Within 30 days, you should have a trained VA managing 50% of your workload.

---

---

---

## CONCLUSION

### The \$100 → \$10,000 Roadmap

Congratulations.

You now have the complete system to make \$100-300/day with CPA marketing.

But let me show you what's REALLY possible.

---

## Achieve Your Growth Milostones!



---

## The Long-Term Vision

### Month 1-3: Build the Foundation

- Make your first \$100
- Prove the system works
- Build your list to 1,000+ subscribers
- **Income:** \$50-150/day

---

### **Month 4-6: Scale & Systematize**

- Hire your first VA
- Run 5-10 campaigns simultaneously
- Grow list to 5,000+ subscribers
- **Income:** \$150-300/day (\$4,500-9,000/month)

---

### **Month 7-12: Diversify**

- Launch your own product (\$27-97)
- Sell solo ads (\$0.40-0.50 per click)
- Promote high-ticket affiliate offers
- Hire 2-3 VAs
- **Income:** \$300-500/day (\$9,000-15,000/month)

---

### **Year 2: Build Your Empire**

- Create a membership site (\$27-47/month)
- Offer 1-on-1 coaching (\$500-2,000/client)
- Build multiple niche sites
- Hire a team of 5+ VAs
- **Income:** \$500-1,000/day (\$15,000-30,000/month)

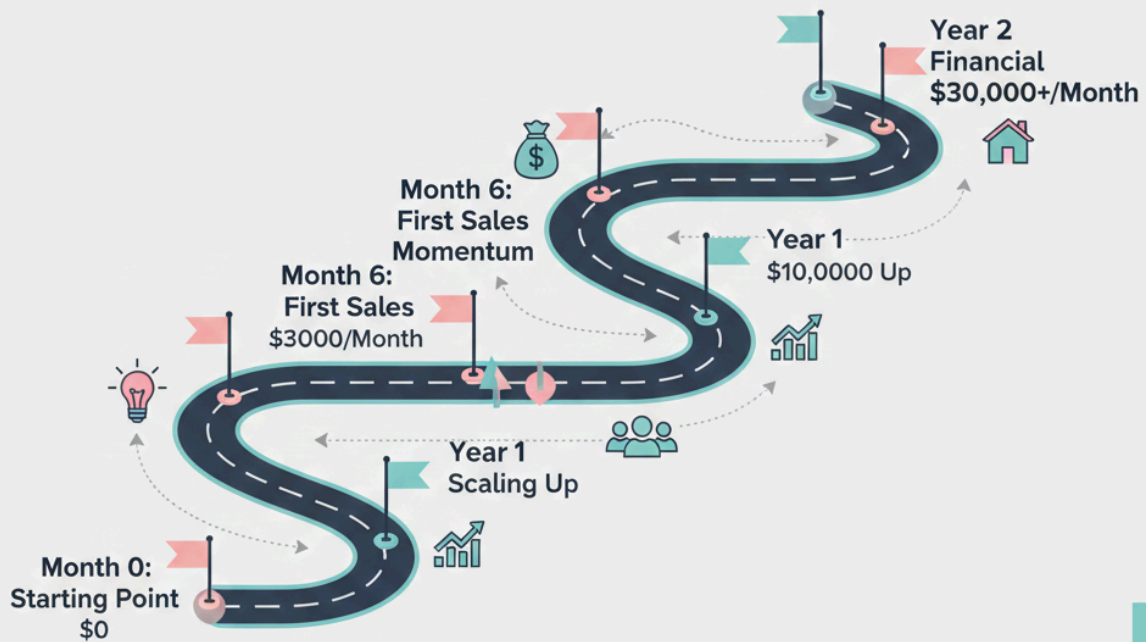
---

### **This is the path.**

You start with CPA. You build your list. You scale.

Then you leverage that audience into bigger opportunities.

# Your Entrepreneurial Journey: \$0 to 30,000/Month



Systematize, Delegate, Automate =  
Exponential Growth

## The Biggest Mistake People Make

Most people read this book and do nothing.

They'll say:

- "I'll start next week"
- "I need to do more research"

- "I'm not sure if this will work for me"

**Then 6 months pass and they're still broke.**

**Don't be that person.**

The system works IF you implement it.

---

## **What to Do RIGHT NOW**

If you're serious about making money with CPA, do this TODAY:

- ✓ **Step 1:** Sign up for Systeme.io (5 minutes)
- ✓ **Step 2:** Clone my funnel template (1 click)
- ✓ **Step 3:** Apply to 3 CPA networks using my script (30 minutes)
- ✓ **Step 4:** Choose your first offer from OfferVault (15 minutes)
- ✓ **Step 5:** Post your link in 5 Facebook groups (20 minutes)

**Total time: 70 minutes**

**By tonight, you could have your first campaign live.**

Tomorrow, you could make your first commission.

---

## **The 30-Day Challenge**

I challenge you to do this:

**Commit to 30 days of consistent action.**

- 1 hour per day minimum
- Follow the system exactly
- Don't skip steps
- Don't quit when it gets hard

**If you do this, you WILL make money.**

Maybe \$50. Maybe \$500. Maybe more.

But you'll prove to yourself this works.

And once you do, everything changes.

## The 30-Day Challenge

I challenge you to do this:

- Commit to 30 days of consistent action.
- 1 hour per day minimum
- Follow the system exactly
- Don't skip steps
- Don't quit when it gets hard

M	M	T	W	T	F	F	S	S
			1	2	3	4	5	⚙️
⚙️	✓	6	⚙️	9	10	11	12	13
13	14	15	15	16	17	18	19	20
20	21	22	23	23	24	25	26	30
27	28	29	30	✓				

If you do this, you WILL make money.  
Maybe \$50. Maybe \$500. Maybe more.  
But once'll prove to yourself this works.  
And once you do, everything changes.

## My Personal Guarantee to You

I can't guarantee you'll make \$100/day.

Why? Because I don't know how hard you'll work.

## **But I CAN guarantee this:**

If you follow this system EXACTLY for 90 days:

- Apply to CPA networks (Chapter 2)
- Use my funnel template (Chapter 3)
- Choose offers using my criteria (Chapter 4)
- Drive traffic using my methods (Chapters 5-6)
- Build and email your list (Chapter 7)

**You WILL make your first \$100.**

The only way you fail is if you quit.

---

## **Your Next Steps**

You have 2 choices:

---

### **Choice #1: Do It Yourself**

Use this book as your guide.

Implement everything.

Make \$100-300/day on your own.

**This is 100% possible.**

---

### **Choice #2: Get Help**

If you want to fast-track your success, I offer:

- Campaign audits (I'll review your setup)
- 1-on-1 coaching (personalized guidance)
- Done-with-you campaign setup
- Access to my private coaching group

**This gets you results faster.**

But it's NOT required. This book has everything you need.

---

# Your Next Steps

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- This is 100% possible.

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- This gets you results faster. But it's NOT This book has everything you need.



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## BONUS SECTION

### What's Next? (Coaching & Support)

You've read the entire book.

You have the system.

But maybe you're thinking:

*"What if I get stuck?" "What if I need help?" "What if I want someone to review my campaigns?"*


**I've got you covered.**

---

## What's Next? (Coaching & Support)

You've read the entire book.  
You have the system.



 **I've got you covered.**

---

## **WARNING: Do Not Scale Without Me**

This book taught you how to get your first \$100.

**That's the "easy" part.**

The hard part is turning \$100 into \$1,000 without:

- Getting your ad account banned
- Losing your profit to bad tracking
- Wasting money on dead offers
- Burning out your email list

**This is where most people fail.**

They get to \$100/day, try to scale to \$300/day, and crash.

---

## **Introducing: The CPA Scale Team**

This is my private coaching program where I personally:

- ✓ Review your campaigns and tell you what to fix
- ✓ Give you my current winning offers (updated weekly)
- ✓ Show you my exact ad copy that's working NOW
- ✓ Help you negotiate higher payouts with CPA networks
- ✓ Audit your funnel and increase your conversion rate
- ✓ Teach you advanced traffic strategies (Facebook, native ads)
- ✓ Connect you with other successful students

**This is NOT for beginners.**

This is for people who:

- Have already made their first \$100
- Are ready to go full-time
- Want to scale to \$300-500/day

- Are serious about building a real business
- 

## **What You Get as a CPA Scale Team Member**

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### **Weekly Group Coaching Calls (Live)**

- Every Monday at 8pm EST
  - Review campaign data together
  - Q&A with me directly
  - Guest experts (solo ad vendors, CPA network managers)
- 

### **Private Discord Community**

- 24/7 access to successful students
  - Share winning offers
  - Get feedback on campaigns
  - Network and do ad-swaps
- 

### **Campaign "Profit Audits"**

- I personally review your stats
  - Tell you what to turn OFF (stop bleeding money)
  - Tell you what to SCALE (maximize winners)
  - Optimize for 50-300% better ROI
- 

### **My "Winning Offers" Database**

- Updated weekly
  - The exact offers I'm running NOW
  - Includes EPC data, ad copy, and targeting
- 

### **Advanced Training Modules**

- Facebook Ads for CPA
  - Native advertising (Taboola, Outbrain)
  - How to negotiate higher payouts
  - Email list monetization masterclass
  - Hiring and managing VAs
- 

## Direct Access to Me

- Ask me anything in Discord
  - I respond within 24 hours
  - No question is too basic
- 

## Pricing & How to Apply

**Investment:** \$497/month or \$4,970/year (save \$1,000)

**This is NOT for everyone.**

I only accept 10 new members per month.

**Why?** Because I personally review every campaign.

I can't scale past 10 without sacrificing quality.

---

**To apply:**

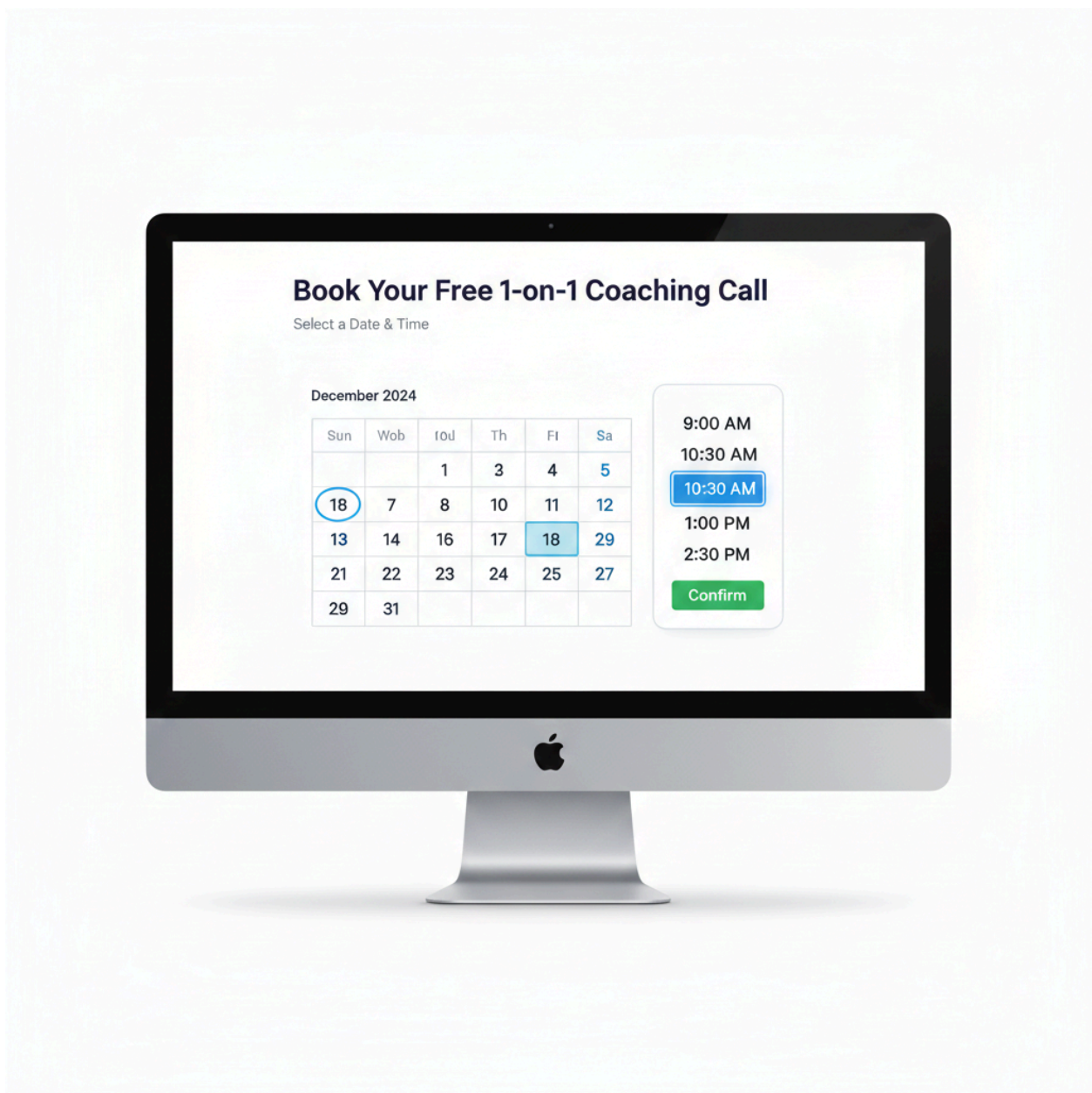
 [CLICK HERE TO APPLY FOR A FREE "PROFIT AUDIT" CALL](#)

On this call, I'll:

1. Review your current situation
2. Analyze your campaigns (if you have any)
3. Identify your biggest opportunities
4. Determine if you're a good fit

**This call is 100% free, no pressure.**

If I think you're not ready, I'll tell you what to do first.



## Who Should NOT Apply

- ✗ You haven't made your first \$100 yet
- ✗ You're not willing to invest \$50-100/day in ads
- ✗ You're looking for a "magic button"
- ✗ You want me to do all the work for you

✗ You're not coachable

**If that's you, this isn't for you.**

Work through the book first, make your first \$100, then come back.

---

## Who SHOULD Apply

- ✓ You're making \$50-200/day and want to scale
- ✓ You're willing to invest in your business
- ✓ You're coachable and take action fast
- ✓ You want to build a real, sustainable business
- ✓ You're ready to go full-time with this

**If that's you, let's talk.**

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## What Students Are Saying

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*"I was stuck at \$80/day for 3 months. After joining Thor's coaching, he showed me one simple tweak to my campaign. I'm now at \$220/day consistently."*

**- Mike T., California**

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*"The weekly calls alone are worth 10x the investment. Thor shared an offer that's currently making me \$150/day. I would've never found it on my own."*

**- Jessica L., Texas**

---

*"Best investment I've made. Thor helped me negotiate a 40% payout increase with my CPA network. That alone pays for the coaching 3x over."*

**- David K., Florida**

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## Free Resources

Not ready for coaching? I've got free resources too:

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### [Join My Free Facebook Group](#)

- 5,000+ CPA marketers
  - Daily offer recommendations
  - Campaign troubleshooting
  - Ad-swap partners
- 

### [Subscribe to My Email List](#)

- Weekly CPA tips
  - New winning offers
  - Case studies
  - Special discounts
- 

### [Join Me on Discord](#)

- Campaign setup tutorials
  - Traffic strategy
  - Student success stories
- 

## Final Thoughts

You now have everything you need to make money with CPA marketing.

The funnel. The offers. The traffic methods. The scaling strategies.

**The only question is: Will you actually DO it?**

Most people won't.

They'll close this book, get distracted by life, and never take action.

**But you're not most people.**

You invested in this book. You read this far.

**Now it's time to implement.**

Start TODAY. Not tomorrow. Not next week.

Right now.

Set up your Systeme.io account. Clone my funnel. Apply to a CPA network.

**Do ONE thing today that moves you forward.**

Then tomorrow, do another.

And another.

**90 days from now, you'll thank yourself.**



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**To Your Success,**

**Thor Hatta**

Founder, Hatta Systems CPA Marketing Since 2017

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# IMPORTANT LINKS

## All Resources in One Place

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### Essential Tools:

 [Clone My \\$100/Day Funnel Template](#) contact me via [Discord](#) or [Telegram](#)  
*"To prevent saturation and keep this funnel working, I don't post the link publicly. Join the Discord and DM me 'FUNNEL' and I will send it to you personally."*

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 [Download My 500 Winning Keywords](#)

---

 [Download 25 Proven Ad Copy Templates](#)

---

### Training Resources:

 [Complete VA Hiring Guide](#)

---

 [The CPA Marketing Coaching Accelerator](#)

---

 [Clone My Trello Management Board](#)

---

 [Offer Tracking Spreadsheet](#)

---

 [Campaign Tracking Dashboard](#)

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**Community & Support:**

 [Read more in our blog](#)

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 [Subscribe to My Weekly Email Tips](#)

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 [Join us on Discord](#)

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 [Apply for CPA Scale Team Coaching](#)

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 [Book a Free "Profit Audit" Call](#)

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**Contact Information:**

**Email:** [contact@hattasystems.com](mailto:contact@hattasystems.com)

**Website:** [www.hattasystems.com](http://www.hattasystems.com)

**Support:** Available Monday-Friday, 9am-5pm EST

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**LEGAL DISCLAIMER**

**The information in this book is based on my personal experience with CPA marketing. Individual results will vary based on effort, market conditions, skill level, and many other factors.**

**I cannot guarantee you will make any specific amount of money. CPA marketing, like any business, involves risk and requires consistent effort.**

**The testimonials and case studies mentioned are real but do not represent typical results. Most people who buy information products do not implement and therefore see no results.**

**Always comply with the terms of service of any CPA network, traffic platform, or tool you use. Violation of these terms can result in account termination.**

**This book is for educational purposes only and should not be considered professional business advice. Consult with qualified professionals before making business decisions.**

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 **CONGRATULATIONS!**

**You've completed the CPA Money Master system.**

**Now stop reading and START IMPLEMENTING.**

**Your first \$100 is waiting. Go get it. 🚀**



**You're a winner!**

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