

THE MOST CONVENIENT AND COMPLETE WAY

# PROFESSIONAL BUSINESS COACHING



## DYNAMIC BUSINESS COACHING

Designed for motivated individuals wishing to acquire a competitive advantage by mastering a proven, professional, results-driven, business coaching system.



**We are a COMENSA Gold Training Programme  
Provider in line with COMENSA's Code of Ethics and  
Conduct and Behavioural Standards for Coaching**

## LEARNING OUTCOMES

At the end of this learning program the delegates should be fully conversant with and be able to apply the following:

- Coach and upskill individuals to open a new business.
- Transform individuals into managers and managers into leaders.
- Co-create a positive coaching culture within your organization.
- Build powerful teams aligned towards the same vision.
- Engage people on shared goals towards success.
- Demonstrate and apply a variety of business skills.

## WHO SHOULD ATTEND?

- Individuals who want to upskill especially in the field of Performance Management and Business Skills.
- Human Resource staff members and management.
- People interested in building a successful career as a professional, business coach.
- Professionals who want to expand their career.
- Consultants & Facilitators who want to integrate coaching into their business.
- Managers who want to transform themselves into leaders.
- Individuals aspiring to become successful and professional, business coaches.
- Life Coaches who want to upscale their practice.



### Curriculum Includes:

Module 1: Action-Based Business Coaching

Module 2: New Business Start-Up Coaching

Module 3: High Performance Coaching

Module 4: The Business Coaching Toolkit

*(See Curriculum Detail on Page 4)*

*"Excellent program. I learned a lot, had so much practice, and I completed the modules feeling confident about coaching. I love people at LEDISA, and am impressed by the variety of tools and processes to assist our clients."*

*~ Thabo Mnisi ~*



## COURSE FEE INCLUSIONS

- All training material.
- Audios & Videos where applicable.
- Assessment, Moderation and Certification.
- Entrance to the Virtual e-Learning Centre for 12 months.
- 120 Credits towards Master Coach Certification.
- All necessary tools & templates needed for your Coaching Practice.
- A free gift valued at R 7 250.00. Website of 5 pages to kick-start any new practice. This gift includes a domain name of choice as well as hosting for 12 months on our servers (99.9% up-time guaranteed).
- Your New Client Coaching Success Kit.
- Accreditation with COMENSA & International Coaches Register available.
- Free Subscription to The Leadership Foundation with option to upgrade.



*"You can't top the energy during this training. Your commitment, the dedication, the heart and love that you invested into this training are simply indescribable. I have been lucky to see and experience unbelievable surprises and experiences over and over again."*

*~ Sonja M ~*



# TRAINING PROGRAM CURRICULUM

## 1. ACTION-BASED BUSINESS COACHING

- Coaching Focus.
- Coaching Results.
  - Key Principles.
  - Key Skills.
  - A Coaching Model.
- Process Implementation.
  - ABC Process
  - Client's Needs
- A Successful Coach/Client Relationship.
  - Responsibilities as a Coach.
  - Common Coaching Challenges.
- Your Ideal Coaching Clients.
- Review and Refine.

## 2. NEW BUSINESS START-UP

- Business Coaching Analysis.
- Business Coaching Planning.
- The Business Coaching Process.
- Business Assessment.
- The Initial Discovery Session.
- Business Coaching Phases.
- Fieldwork (Optional).

## 3. EMPLOYEE PERFORMANCE COACHING

- Employee Performance Coaching Fundamentals.
- Coaching Skills.
- The Coaching Relationship.
- Self-Awareness.
- A Coaching Model.
- Performance Improvement.

## 4. THE BUSINESS COACHING TOOLKIT )

- The Top Ten Strategies for Solving the Toughest Dilemmas Facing Organisations
  - Leadership Vision
  - One Percent Solutions
  - Getting Things Done Through Others
  - Positive Praise
  - Effective Feedback
  - Team Colours

How to Use the Coaching Toolkit



## MASTER TRAINER PROFILE



Leon, the founder of LEDISA Academy (The Leadership Foundation), is regarded as an expert in the development of people in Southern Africa and is a sought-after public speaker and facilitator in the areas of motivation, people development, life transitions, overcoming challenges and increasing a sense of fulfillment and joy in life.

In the area of people development, Leon obtained B.Th. and B.D. degrees Cum Laude at the University of Pretoria and his resume includes a Doctorate Degree in Pastoral Counseling (2007). He further qualified himself as a Master Life Coach, specializing in Christian Neuro Linguistic Transformation techniques. He is currently part of an international project team researching Christian NLP and Christian Behavioural Conditioning.

As a business coach, he gained valuable experience being part of a project team researching and establishing the first Sasol open cast colliery in Mpumalanga, South Africa, as well as working as a Materials Manager, Marketing Manager & Supply Chain Manager for various companies, including Sasol, Genfood Industries, Master Runners and Agrifeed International.

He is currently a member of Coaches & Mentors South Africa (COMENSA), the Association for Neuro Linguistic Programming (ANLP), International Coaches Register (ICR), the American Association of Christian Counselors (AACC), the International Christian Coaching Institute (ICCI) as well as the Association of Christian Counsellors South Africa (ACCSA).

His passion for the development of people led to the establishment of LEDISA Academy (Pty) Ltd, focusing on the positioning of people for development and growth through mentoring, coaching, counselling and customized training. Leon is currently the Managing Director of LEDISA Academy (Pty) Ltd as well as Founder of the internationally recognized Life Coach Academy.

*"The way Dr. Leon kept me inspired was remarkable. He has a gift to see the best in those he teaches and mentors."*  
~ Chantel N ~

*"Leon is for sure an excellent coach and trainer. Thanks for the effort. You are a great inspiration."*  
~ Mala James ~



## REGISTRATION PROCESS

- Completion of Enrollment Form.
- Confirmation & Billing.
- Booking of Seat / Payment of Deposit.
- Contact Session Attendance.
- Practical Assignment (Class/Fieldwork).
- Submission of Portfolio of Evidence.
- Assessment, Moderation & Certification.

## THE CERTIFICATION PROCESS

- 75 Hours Self-study.
- Attendance of Online Webinar Sessions.
- Self-study through online learning centre.
- Practical Fieldwork.
- Submission of Assignments.

*(Payment Terms Available on Request)*

### Training Dates For 2025

This course is available as an evergreen video course

Permanently available in our Study Centre.

### Training Cost For 2025

R 8 750,00 / Once Off

OR

R 9 750.00 / Terms

(Deposit R 3 950.00 &  
R 1 930.00 X 3)



## TERMS & CONDITIONS

- Certification as a Dynamic Business Coach, with the option to register as such with COMENSA and the International Coaches Register.
- A free gift only available to delegates after successful completion and certification.
- No part of this presentation can be recorded on audio or video without written permission first.
- Payment terms are available, providing full payment before the completion of contact sessions.
- LEDISA Academy (Pty) Ltd has the right to refuse admission and/or withhold a certificate if there is no proof of payment.
- Course material for pre-reading (if applicable) will be sent by e-mail or WeTransfer after payment. Self-coaching exercises must be completed and submitted no later than one week prior to the commencement of the first contact session. Arrangements and special requests can be accommodated.
- In the event of unforeseen circumstances, LEDISA Academy reserves the right to change the program content, speakers, venue, or date. In this instance, you will be notified no less than ten (10) working days prior to the event.
- Should the event be postponed, you will have the option to attend the next available date of the relevant event.
- Cancellation of registration after training material has been sent to delegates will not be accepted. If training materials have already been sent to the person who wants to cancel, he or she will have to pay a cancellation fee of 50% of the course fee.

*"I initially didn't understand or comprehend the need for a business coach. But as the old saying goes, "you don't know what you don't know". Leon gave me a different point of view. With his help, I was able to recognize where I could improve myself. I found balance in my work and home life.*

*During my time with him, I was required to make a very difficult decision on my career and family. With his help, it became the easiest transition I have ever had in my career."*

*~ Edgar Fuller ~*



## **LEDISA ACADEMY (PTY) LTD**

LEDISA Academy (Pty) Ltd is a leading provider of quality work based learning and training solutions and resources throughout South Africa and abroad, from Government funded skills training, corporate training, personal development, coaching, mentoring, counselling, bespoke professional qualifications through to employability services and the development of people through growth and quality training course material. LEDISA Academy (Pty) Ltd is an accredited training provider registered with SAQA (ETDP SETA, SSETA & TETA), International Coaches Register, as well as a Registered Training Institute with COMENSA (Coaches and Mentors South Africa).



**FOR MORE INFORMATION  
CONTACT OUR ADMIN OFFICE**

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