

Marketplace Apostle Summit

Day 3 Workbook - My 2026 Product Pathway

How to Use This Workbook

This is not a planning exercise. It is a **decision exercise**.

You are not choosing what sounds impressive. You are choosing what is **faithful for this season**.

Answer slowly. Choose honestly. Clarity is already present — this helps you name it.

1. Which Product Pathway Resonates Most With My Assignment Right Now?

The pathways are:

- Book
- Course
- Program
- Workshop

You are not choosing forever.

You are choosing what fits **this season of obedience**.

Prompt:

- Which pathway feels like the most natural expression of my message right now?
- Which one feels light, clear, and doable — not forced?

My Chosen Pathway:

2. Why Does This Pathway Feel Aligned With My Message?

Alignment produces peace, not pressure.

This question helps you articulate *why* this pathway makes sense — not just that it does.

Prompt:

- How does this pathway allow my message to be expressed fully?
- Why does this format serve my people well?
- What would feel misaligned about choosing a different pathway right now?

Reflection Space:

3. What Framework Will This Pathway Be Built On?

Your framework is the **bridge** between your message and your product.

It is what makes your assignment teachable, repeatable, and usable by others.

Prompt:

- What are the core steps, pillars, or stages of transformation?
- How does this framework guide people from where they are to where they need to be?

Framework (First Draft):

4. What Transformation Will This Product Deliver?

Products exist to create **change**, not consumption.

This is not about features.

It is about outcomes.

Prompt:

- Where are my people when they begin?
- Where are they when they finish?
- What becomes possible for them because this product exists?

Transformation Statement:

5. What Will My People Gain Through This Product That They Can't Gain Anywhere Else?

This is not about competition.

It is about **distinct responsibility**.

Every assignment carries something specific.

Prompt:

- What perspective, experience, or guidance do I bring that others don't?
- Why is *my* message necessary for *these* people?

Reflection Space:

6. What Is My Next Faithful Step Toward Building This Pathway?

Momentum is created through **one clear step**, not a perfect plan.

Do not overreach.

Name the next step you can take with confidence.

Prompt:

- What is the very next action I need to take?
- What would obedience look like in the next 7–14 days?

My Next Step:

Closing Reflection

Take a moment to read what you've written.

Then complete this sentence honestly:

If I commit to building this pathway, the version of me that needs to grow is...

Reflection Space:

Day 3 → Summit Close

A Final Word

Read this slowly:

******"Your assignment deserves structure.
Your people deserve transformation.
Your message deserves a builder.

Step into 2026 with clarity, confidence, and momentum."******

Final Note

You have not been rushed.

You have not been pressured.

You have been invited to decide.

What you choose next is not about speed —

it is about **faithfulness with what God has entrusted to you.**

Carry this with wisdom.