
DRH Graphix

Beginner Graphics Checklist

A simple quality-control tool for every AI graphic

The DRH Prompt Formula

**Graphic Type + Business Type + Style +
Colors
+ Audience + Layout + Details**

Use this simple formula before you create any logo, flyer, ad, banner, menu, or AI Twin.

Example: Create a bold flyer for a barbershop using black, gold, and red. Leave space for price, date, and contact info.

Beginner Graphics Checklist

Use this checklist before, during, and after creating any AI graphic. The goal is to help you avoid common beginner mistakes and create cleaner, more professional business graphics.

1. Choose the graphic type: logo, flyer, ad, menu, banner, AI Twin, profile picture, infographic, etc.
2. Know the purpose: promote, inform, sell, announce, brand, or educate.
3. Know the audience: customers, followers, local community, church members, clients, students, or buyers.
4. Choose brand colors and style words.
5. Collect required details: business name, dates, prices, address, phone, website, offer, CTA.

Prompt Checklist

1. Include the graphic type.
2. Include the business type and business name.
3. Include the colors.
4. Include the style and mood.
5. Include the target audience.
6. Include layout direction.
7. Tell AI what to leave space for.
8. Tell AI what to avoid if needed.

Review Checklist

1. Check spelling.
2. Check if the design is easy to read.
3. Check if text has enough contrast.
4. Remove clutter.
5. Fix strange objects, faces, hands, or text.
6. Make sure colors match the brand.
7. Make sure the graphic fits the platform size.
8. Make sure you have permission to use photos, people, names, or brands.

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Quick Tip

If you want better AI results, be clear. Tell the AI what you want to make, who it is for, what colors to use, what style you want, and what details to include.

Export Checklist

1. Export PNG for high-quality digital graphics.
2. Export JPG for smaller web or social files.
3. Export PDF for print or documents.
4. Save an editable version in your design tool.
5. Name files clearly by project and date.
6. Create folders for logos, flyers, ads, menus, banners, and social posts.

Business Use Reminder

Before using or selling AI-generated graphics, check the platform's commercial-use rules, licensing policies, and copyright or trademark restrictions. Do not use AI to impersonate people, copy protected brands, or create illegal content.

Final Reminder

Good graphics start with clear prompts, clean layout, and careful review. Use this checklist each time you create, and your work will keep getting better.