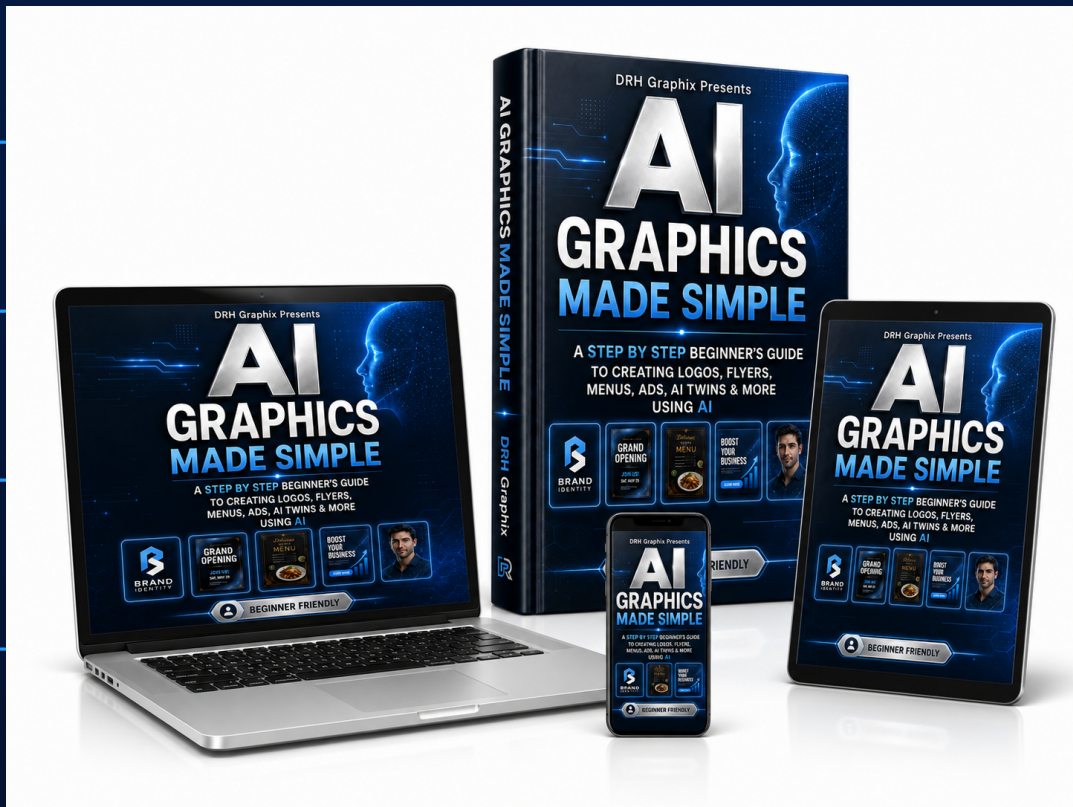


DRH Graphix

AI Platform Guide

Which tools to use for prompts, images, editing, and business graphics



How To Use This Guide

This guide helps beginners understand which AI and design platforms can support different parts of the graphics process. Platform features, pricing, limits, and commercial-use policies can change, so always check the official website before purchasing or selling designs.

- Use writing assistants for planning and prompt writing.
- Use image generators for visual concepts.
- Use design tools for final text, resizing, layout, and export.
- Use editing tools to fix mistakes and polish the graphic.

Platform Comparison

ChatGPT	Prompt writing, image ideas, image creation/editing in ChatGPT plans where available	Use it to brainstorm, rewrite prompts, create ad copy, and generate/edit images when image features are available.	Best for beginners who want help thinking through the design before making it.
Claude	Prompt writing, planning, analysis, image understanding, outlines, text-heavy design planning	Use Claude to improve prompts, plan course graphics, organize brand ideas, and review uploaded images/PDFs. Claude is not positioned as a standard image generator; use it mainly for planning and prompt writing.	Great for writing detailed prompt sets and design briefs.
Canva	Design layouts, templates, social media graphics, AI image generation tools	Use Canva to add final text, resize, export, and create polished layouts after AI generates a concept.	Best beginner-friendly finishing tool.
Adobe Firefly	Generative creative work for images and other media	Use Firefly when you want Adobe-style generative creative tools and image editing workflows.	Good for creators already using Adobe tools.
Midjourney	Creative image generation, stylized visuals, image prompts	Use Midjourney for highly creative art direction, visual concepts, and dramatic images. Prompts can include details and parameters.	Strong for style-heavy concepts and inspiration.
Ideogram	Image generation, posters, logos, text-focused visuals	Use Ideogram when you want to experiment with designs that include text and poster-like concepts.	Helpful for logos, posters, and ad concepts.
Leonardo.Ai	Image generation, image guidance, prompt enhancement, creative workflows	Use Leonardo for image generation, reference-guided visuals, and consistent creative projects.	Useful when you want more control and reference-based outputs.

Adobe Express / Photoshop	Editing, resizing, touch-ups, background removal, final graphics	Use editing tools to polish AI outputs, remove mistakes, and prepare professional files.	Best for final cleanup and exporting.

Simple Beginner Workflow

- 1. Use ChatGPT or Claude to write or improve the prompt.
- 2. Use an AI image platform to generate the visual.
- 3. Use Canva, Adobe Express, or another design tool to add final text and layout.
- 4. Edit any mistakes, remove clutter, and check spelling.
- 5. Export as PNG/JPG for digital or PDF for print.

Official Reference Notes

OpenAI Help: Images in ChatGPT explains that ChatGPT can create and edit images in ChatGPT.

Anthropic Help: Claude can analyze images and can assist with diagrams, charts, and visual planning, but is best used here as a planning and prompt-writing assistant.

Canva: AI Image Generator and Magic Design pages describe text-to-image and AI design workflows.

Adobe Firefly: Adobe describes Firefly as generative AI for creatives across images and more.

Midjourney Docs: Prompt Basics explains that creating with Midjourney starts with a prompt.

Ideogram Docs: Prompting Guide and Welcome pages explain Ideogram prompt structure and image creation.

Leonardo.Ai Docs: Leonardo documentation covers image generation, image guidance, and prompt enhancement workflows.