

DRH Graphix Presents

AI GRAPHICS MADE SIMPLE

A **STEP BY STEP** BEGINNER'S GUIDE
TO CREATING LOGOS, FLYERS,
MENUS, ADS, AI TWINS & MORE
USING **AI**



BEGINNER FRIENDLY

AI Graphics Made Simple

A Step By Step Beginner Guide to Creating Logos, Flyers, Menus, Ads, AI
Twins, and More Using AI

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This ebook is written in simple language for beginners. It is made to help you learn how AI prompts can help you create business graphics faster and with more confidence.

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Please use this book in an honest and respectful way. When you use AI tools, make sure you follow the rules of the platform you are using.

AI tools can make mistakes. Always check your designs, words, images, and final files before you use them for your business.

Simple Reminder

This guide is for education. It does not promise perfect designs, income, or business success. Your results depend on your tools, your practice, and how you use the information.

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Answer Key

How to Use This Ebook

Read one chapter at a time. Try the examples. Answer the questions. Then practice by writing your own prompt. You do not need to be perfect. You just need to start.

Chapter 1: What Is AI?

AI means Artificial Intelligence. That may sound like a big word, but the idea is simple. AI is a tool that can help you think, write, create, and design faster.

You can think of AI like a helper. It does not replace you. It does not know your business better than you do. But it can help you get started and save time.

AI can help you come up with ideas. It can help you write words. It can also help you create pictures and graphics. For example, if you want to make a flyer for your business, AI can help you think of the headline, colors, and image idea.

AI is helpful because many people have ideas, but they do not know how to turn those ideas into pictures. AI gives you a place to begin.

Example: A Food Truck Flyer Idea

Let us say you have a food truck and you want a flyer. You can ask AI: "Help me make a flyer idea for a food truck that sells loaded nachos. Make it fun, bright, and easy to read."

1. a flyer headline
2. color ideas
3. a picture idea
4. a call-to-action
5. layout ideas

Chapter Questions

1. What does AI stand for?
2. Is AI a helper or a replacement for you?
3. Name 3 things AI can help create.
4. Why is AI helpful for beginners?
5. What is one thing you would like AI to help you make?

Chapter 2: How AI Is Changing the World

AI is changing the way people work, learn, and create. Many people use AI to save time and get ideas faster.

Businesses use AI to write ads, make pictures, plan social media posts, and answer questions faster. This helps them move quicker and get more done.

Teachers use AI to help explain ideas. Writers use AI to help organize thoughts. Business owners use AI to create graphics for sales, promotions, and branding.

AI can be a big help, but it is not perfect. Sometimes it makes mistakes. That is why people still need to check the work and make sure it looks right.

Example: A Barber Shop Flyer

A barber wants to make a back-to-school flyer. He asks AI: "Create a flyer idea for a barbershop back-to-school special. Use black, gold, and red. Leave room for the price, address, phone number, and booking link." Now he has a starting point instead of a blank page.

Chapter Questions

1. Name 3 ways people use AI today.
2. Why do businesses like using AI?
3. Is AI perfect every time?
4. Why do people still need to check AI work?
5. How could AI help your business or idea?

Chapter 3: How AI Makes Creating Images Easier

One of the best things about AI is that it can turn words into pictures. You can type what you want, and AI can help create an image based on your words.

This is helpful for people who are not designers but still need good-looking graphics. Instead of staring at a blank screen, you can start with a prompt.

A prompt is the instruction you give AI. The more clear your prompt is, the better the result can be.

If you say, "Make me a picture," that is too broad. But if you give details, AI has a much better idea of what you want.

Example: Weak Prompt vs. Better Prompt

Weak prompt: "Make a flyer."

Better prompt: "Create a bold flyer background for a church fish fry fundraiser. Use navy blue, white, and gold. Leave space for the event name, date, time, address, and contact information."

Chapter Questions

1. What is a prompt?
2. Why is a clear prompt important?
3. What happens if a prompt is too short or too vague?
4. What colors were used in the church fish fry example?
5. Write one simple prompt of your own.

Chapter 4: Picking the Right AI Tool

Not every AI tool does the same thing. Some tools are good at writing. Some are better at making images. Some are better for putting the final design together.

ChatGPT can help you write prompts, ideas, headlines, and text. Claude can help you organize ideas and improve your prompts. Image tools can create the picture. Design tools like Canva can help you add text and finish the design.

That means you may use more than one tool for one project. You might use ChatGPT to write the prompt, an AI image tool to make the background, and Canva to add your business name and phone number.

This is a smart workflow because each tool does a different job.

Example: Prompts for ChatGPT and Claude

Prompt for ChatGPT: "Help me write a prompt for a Facebook cover photo for a cleaning business. Use blue, white, and gray. Make it clean and professional."

Prompt for Claude: "Help me improve this image prompt so it is more detailed and beginner-friendly."

Chapter Questions

1. Does every AI tool do the same job?
2. What can ChatGPT help with?
3. What can Claude help with?
4. What can Canva help with?
5. Why is it smart to use more than one tool?

Chapter 5: Why Prompts Matter

Prompts matter because they tell AI what you want. If your prompt is weak, your result may be weak. If your prompt is clear, your result can be much better.

A good prompt usually includes what you want to make, what kind of business it is for, colors, style, mood, and layout or space for text.

A simple prompt formula is: Type of graphic + business + colors + style + details.

This formula makes prompt writing easier. You can use it again and again for many types of graphics.

Example: Weak Prompt vs. Strong Prompt

Weak prompt: "Make a logo."

Strong prompt: "Create a clean luxury logo for a beauty salon called Glow Beauty Bar. Use black and gold. Add a sparkle or crown icon. Make it elegant and easy to read."

Chapter Questions

1. Why are prompts important?
2. Name 4 things a strong prompt should include.
3. What is the difference between a weak prompt and a strong prompt?
4. What is the prompt formula in this chapter?
5. Rewrite this weak prompt: "Make a banner."

Chapter 6: How to Make Logos

A logo is a symbol or design that helps people remember a business. A good logo should be simple, clear, and easy to read. It should match the business.

Before you make a logo, think about the business name, business type, colors, style, and icon or symbol. A beauty business may want a soft, elegant look. A trucking business may want a strong, bold look.

AI can help you create logo ideas fast. But remember, many AI logos are just starting ideas. You may still need to clean them up in a design tool.

Start simple. Pick a few colors, choose a style, and ask AI for several ideas. Then choose the one that fits your brand best.

Step-by-Step Logo Lesson

1. Pick the business name
2. Pick the business type
3. Choose 2 or 3 colors
4. Choose a style
5. Pick an icon if you want one
6. Write the prompt
7. Generate a few ideas
8. Pick the best one
9. Clean it up if needed
10. Save the final logo

Beauty logo prompt: "Create a luxury logo for Glow Beauty Bar. Use black and gold. Add a sparkle icon. Make it clean, elegant, and easy to read."

Food logo prompt: "Create a bold logo for Loaded Eats food truck. Use red, yellow, and black. Add a food truck or flame icon. Make it fun and easy to read."

Chapter Questions

1. What should a good logo be like?
2. Name 5 things to think about before making a logo.
3. Why should a logo be simple?
4. Write a logo prompt for a business idea.
5. What should you do after AI gives you a logo idea?

Chapter 7: How to Make Flyers and Ads

Flyers and ads help people know what you are selling, promoting, or announcing. A flyer can be used for a sale, fundraiser, grand opening, event, or special offer.

A good flyer should be easy to read. It should quickly tell people what they need to know.

A flyer should usually include a headline, date, time, location, price or offer, contact info, and a call-to-action. A call-to-action tells people what to do next, like "Call Now" or "Order Today."

When using AI, ask it to leave room for text. Then add the final words in a design tool so the words are clean and easy to read.

Step-by-Step Flyer Lesson

1. Decide what the flyer is for
2. Choose your colors
3. Choose your style
4. Write your prompt
5. Ask AI to leave room for text
6. Generate the background
7. Add your final words in Canva
8. Save and share it

Example prompt: "Create a bold flyer background for a church fish fry fundraiser. Use navy blue, white, and gold. Leave space for the event name, date, time, location, and contact info."

Chapter Questions

1. What is a flyer used for?
2. What 3 things should every flyer include?
3. What is a call-to-action?
4. Why should you ask AI to leave space for text?
5. Write a flyer prompt for your own idea.

Chapter 8: How to Make Banners and Facebook Covers

Banners and Facebook cover photos are often the first thing people see when they visit your page. Your cover should tell people what your business is about right away.

A good banner or Facebook cover should include your business name, your main message, your brand colors, and a clean layout.

Do not put too much text on it. Keep it simple so people can understand it fast.

Always check how your cover looks on both a phone and a computer. Some parts may get cut off on different screens.

Step-by-Step Banner Lesson

1. Decide where the banner will go
2. Choose the message
3. Choose the colors
4. Write the prompt
5. Generate the background
6. Add your final text
7. Check how it looks on phone and desktop
8. Save it

Example prompt: "Create a Facebook cover photo for DRH Graphix. Use blue, black, silver, and white. Make it futuristic, clean, and professional. Leave room for the business name and tagline."

Chapter Questions

1. Why are banners important?
2. What should a good Facebook cover include?
3. Why should you keep the layout simple?
4. What colors were used in the DRH Graphix example?
5. Write a banner prompt for your own business.

Chapter 9: How to Make AI Twins and Profile Pictures

An AI Twin is an AI-made picture that looks like you, a person, or a brand character. People use AI Twins for profile pictures, business pages, ads, course graphics, and social media posts.

To make an AI Twin that looks like a real person, you usually need to upload a clear photo. The AI uses that photo as a guide. It looks at things like the face shape, hair, skin tone, and overall look so it can create a picture that looks similar.

You should only upload your own picture or a picture of someone who has clearly given you permission. This is important because a person's face belongs to them. You should not use someone's photo to trick people, pretend to be them, or make them look like they said or did something they did not do.

A good photo helps AI make a better result. Use a clear photo with good lighting. The person should face the camera, and their face should not be covered by sunglasses, heavy shadows, or too many filters.

After you upload the image, you still need to write a prompt. The uploaded photo shows AI who to use as the guide. The prompt tells AI what style, outfit, background, and mood you want.

Step-by-Step AI Twin Lesson

1. Get a clear photo of yourself or someone who gave you permission
2. Upload the photo into the AI tool you are using
3. Choose the style, such as realistic, cartoon, business, or futuristic
4. Choose the outfit, background, and mood
5. Write a prompt that explains what you want
6. Generate a few options
7. Pick the best one
8. Check that the image is respectful and not misleading
9. Crop and save it for your profile, flyer, ad, or brand graphic

Example prompt after uploading your image: "Use the uploaded image as a face reference. Create a professional AI profile picture for a digital graphics coach. Use a blue and black outfit, a modern studio background, and a friendly expression. Make it clean, respectful, and professional."

Chapter Questions

1. What is an AI Twin?
2. Why do you need to upload a clear image for a realistic AI Twin?
3. Whose image are you allowed to upload?
4. What should a good uploaded photo look like?
5. Write a simple AI Twin prompt.

Chapter 10: How to Make Menus and Infographics

AI can help you make more than logos and flyers. It can also help with menus and infographics.

A menu shows food, services, or prices. An infographic explains information in a simple visual way.

A good menu should be clean, easy to read, well organized, and not too crowded. A good infographic should be simple, helpful, easy to understand, and neat.

The goal is to help people understand information quickly. Good design makes the message easier to read.

Menu and Infographic Prompts

Menu prompt: "Create a clean menu design for a soul food restaurant. Use red, cream, and gold. Include sections for dinners, sides, desserts, and drinks. Make it easy to read."

Infographic prompt: "Create a simple infographic called 5 Steps to Better Business Graphics. Use blue, black, and white. Include 5 sections with icons and short text."

Chapter Questions

1. What does a menu do?
2. What does an infographic do?
3. What makes a good menu?
4. What makes a good infographic?
5. Write a menu or infographic prompt.

Chapter 11: How to Fix and Improve Your Graphics

AI can help you make graphics fast, but sometimes the first result is not perfect. That is normal.

Sometimes AI makes mistakes like words spelled wrong, messy layouts, wrong colors, weird hands or faces, or too much stuff in one design.

That is why editing matters. You should always look at your design and ask if it is easy to read, if the colors look right, if it fits your brand, and if anything looks strange or confusing.

If needed, you can ask AI to improve the design or use Canva to fix it.

Example Editing Prompt

"Improve this design. Make it cleaner, easier to read, and more professional. Keep the blue, black, and white colors."

Chapter Questions

1. Is it normal for AI to make mistakes?
2. Name 3 common AI mistakes.
3. Why is editing important?
4. What questions should you ask when checking your design?
5. Write a simple editing prompt.

Chapter 12: How to Use AI Graphics for Business

AI graphics can help both digital businesses and local businesses. A digital business can use AI graphics for ebook covers, course graphics, social media posts, ads, profile pictures, and website banners.

A local business can use AI graphics for flyers, menus, price lists, business cards, Facebook cover photos, and promotions.

The goal is not just to make one graphic. The goal is to create graphics that all match your brand. That means your colors, style, and message should feel the same.

When your graphics match, your brand looks stronger. Start small, keep practicing, and build your skills one graphic at a time.

Step-by-Step Business Plan

1. Pick your business type
2. Pick your colors
3. Make a logo
4. Make a flyer or ad
5. Make a Facebook cover
6. Make a menu or service list
7. Make a profile picture
8. Save everything in folders
9. Keep the style the same
10. Keep practicing

Example prompt: "Help me create a full graphics plan for a bakery. I need a logo, flyer, menu, Facebook cover, profile picture, and social media post ideas."

Chapter Questions

1. Name 3 graphics a digital business can use.
2. Name 3 graphics a local business can use.
3. Why should your graphics match your brand?
4. What is one business you could create graphics for?
5. What graphic do you want to make first?

Answer Key

Use this answer key to check your work. Some answers will be different because they are based on your own ideas.

Chapter 1

1. Artificial Intelligence.
2. A helper.
3. Answers may include logos, flyers, pictures, ads, menus, banners, and profile pictures.
4. Because it helps people get started and saves time.
5. Answers will vary.

Chapter 2

1. Ads, emails, graphics, social media posts, customer help, and planning.
2. Because it saves time and helps create ideas faster.
3. No.
4. Because AI can make mistakes.
5. Answers will vary.

Chapter 3

1. A prompt is an instruction you give AI.
2. Because it helps AI understand what you want.
3. The result may be weak or confusing.
4. Navy blue, white, and gold.
5. Answers will vary.

Chapter 4

1. No.
2. Writing prompts, ideas, headlines, and text.
3. Organizing and improving ideas and prompts.
4. Adding text and finishing the design.
5. Because different tools are good at different jobs.

Chapter 5

1. Because they guide AI.
2. Graphic type, business type, colors, style, and details.
3. A weak prompt is vague; a strong prompt is clear.
4. Type of graphic + business + colors + style + details.
5. Answers will vary.

Chapter 6

1. Simple, clear, and easy to read.
2. Business name, business type, colors, style, and icon.
3. So people can remember it and read it easily.
4. Answers will vary.
5. Pick the best one and clean it up.

Chapter 7

1. To promote something.
2. Headline, details, and contact info.
3. It tells people what to do next.
4. So the final words can fit clearly.
5. Answers will vary.

Chapter 8

1. Because they are often the first thing people see.
2. Business name, message, colors, and a clean layout.
3. So it is easy to understand.
4. Blue, black, silver, and white.
5. Answers will vary.

Chapter 9

1. An AI-made picture that looks like you, another person, or a brand character.
2. Because the photo gives AI a guide for the face, hair, skin tone, and overall look.
3. You should only upload your own image or an image of someone who clearly gave you permission.
4. It should be clear, well-lit, facing the camera, and not covered by sunglasses, heavy shadows, or too many filters.
5. Answers will vary.

Chapter 10

1. It shows items or services.
2. It explains information visually.
3. Clean, organized, and easy to read.
4. Simple, clear, and helpful.
5. Answers will vary.

Chapter 11

1. Yes.
2. Wrong spelling, messy layout, wrong colors, weird faces or hands.
3. Because it helps the design look better.
4. Is it easy to read? Do the colors look right? Does it fit my brand? Is anything strange?
5. Answers will vary.

Chapter 12

1. Ebook covers, course graphics, ads, profile pictures, and social posts.
2. Flyers, menus, business cards, price lists, and Facebook covers.
3. So the brand looks strong and professional.
4. Answers will vary.
5. Answers will vary.

Final Note

You do not have to learn everything in one day. Start small. Pick one graphic. Write one prompt. Try one tool. Then keep going.

The more you practice, the better you will get.

DRH Graphix makes AI graphics simple.