

PERMANENT JEWELRY

Secrets & Training

Simple step by step instruction to start your
own Permanent Jewelry Business

PERMANENT JEWELRY BY

Studio V

BY VANESSA VINCENT

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COPY *Right*



The Legal Stuff

I have to include this part (thanks, lawyers). But since we're like besties, I know you wouldn't copy or redistribute the countless hours of hard work I've put into this!

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Hello, I'm your Coach

VANESSA VINCENT

► Congratulations on taking this bold step towards your future! By investing in yourself and joining this journey into the world of permanent jewelry, you've already set yourself apart. Throughout this course, I'll be sharing my insider secrets, but remember, success requires dedication and practice. Think of this as your shortcut, but be prepared to put in the work.

By the end of our time together, you'll have the tools to launch your own permanent jewelry business. However, success won't happen overnight. It's the consistent effort and honing of your craft that will lead to mastery.

Together, let's tap into the abundance of opportunities permanent jewelry offers, utilizing your personal connections and creativity to thrive in this exciting industry. Let's turn your passion into profit and make your dreams a reality!

Vanessa Vincent



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What is Permanent JEWELRY

Welcome to the world of Permanent Jewelry

Welcome! Let's dive into the exciting world of permanent jewelry—a trend that's revolutionizing the fashion industry. Jewelry that becomes a part of you, effortlessly beautiful and without any clasps or closures. That's what permanent jewelry is all about.

Once it's welded on, it stays on until you want it off. This Jewelry is completely customizable for your clients, letting your client personalize their jewelry with the exact chain they love with charms or initials. It makes wearing jewelry every day super simple.

As more people look to add these unique pieces to their lives, the need for skilled artisans are on the rise. By getting trained and educated in the art of permanent jewelry, you can position yourself at the forefront of this booming industry, ready to take advantage of its vast potential.



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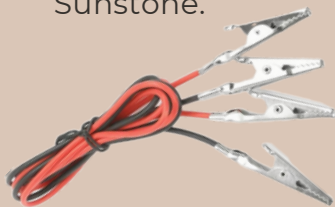
Supplies:



THE BASICS

Here's a list of the basic supplies needed for your permanent jewelry appointments.

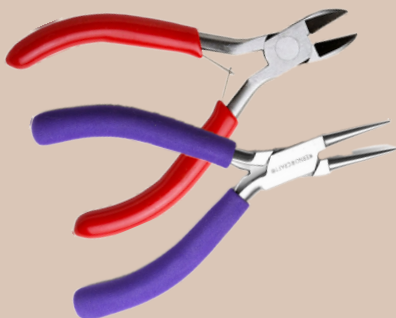
- ✓ Micro welder for precise welding. I use Orion mPulse or the Zapp by Sunstone.



- ✓ Grounding clamp also known as alligator clip.



- ✓ Leather piece to protect the skin.



- ✓ 2 Pliers and cutters for closing jump rings and cutting chains.



- ✓ Chain for creating jewelry pieces.



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- ✓ Display items to showcase your jewelry collection effectively.



- ✓ Jump rings in various sizes.



- ✓ Table to provide a sturdy workspace.



- ✓ 2 chairs for you and your clients during appointments or events.



- ✓ Form of payment method for accepting payments from customers, such as a card reader or mobile payment app.



Additional Items you may need for



POP-UPS



Power Supply

Portable power station for welding—I'm using a Jackery. [Link]



Chain & Charm Displays

Utilize necklace displays to showcase chains and display trays for charms and gems.



Folding Table

Folding table and tablecloth for Displays & Welding space.



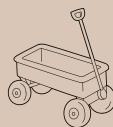
Pop-Up Tent

Pop-up tent for farmers markets for shade during events.



Mirror

Hand held mirror for clients that get permanent jewelry necklaces.



Wagon

Having a collapsible wagon to carry your supplies is super handy.



2-Chairs

Having 2 or more chairs for your client and yourself during welding.



Stool for Anklets

Short stool for your client to brace their foot while linking Anklets.



Payment Method

Have a payment method that will work mobile and be prepared for poor service.



BOOKINGS



& Pop-Ups

- ▶ Booking events and pop-up shops are essential strategies for growing your permanent jewelry business. Let's explore the different types of bookings you can pursue and how to make the most of each opportunity.

PARTIES

- ▶ Parties are often the most profitable booking option, and hosting jewelry parties at someone's home can provide guests with a fun, relaxed atmosphere to browse your creations. To ensure your time is valued, always take a \$100 non-refundable deposit that goes towards jewelry purchased on the day of the event, and require a minimum of 7 purchasing attendees. You can experiment with these numbers based on what works best for you, especially when starting out—just get out there and get creative! Setting a minimum number of attendees and offering incentives for the host can help make it worthwhile, and parties typically run for 3-4 hours, accommodating up to 10 people, with additional time for larger groups.





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PERSONAL APPOINTMENTS

Personal appointments offer a more intimate setting for potential customers to explore your jewelry collection. If you have a dedicated space, consider offering one-on-one appointments for individuals or small groups. Utilize booking apps like Calendly to streamline the scheduling process and take a deposit to secure the appointment.

A typical appointment lasts around 30 minutes and can accommodate up to 2 people, providing a personalized experience for each customer.

By diversifying your booking strategies and exploring various avenues for showcasing your jewelry, you can effectively grow your business and reach new audiences. Whether it's through parties, pop-ups, or personal appointments, each booking opportunity presents a chance to connect with customers, generate sales, and establish yourself as a prominent figure in the world of permanent jewelry.

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Create your
free Calendly
account

calendly.com



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POP-UPS

Pop-up events are another fantastic way to showcase your jewelry to a wider audience. Look for opportunities to set up shop in stores, markets, or other venues, especially in areas that aren't oversaturated with similar vendors. Typically, pop-ups run for a 3-hour window, allowing you to engage with potential customers and generate sales. I usually don't pay to pop up at beauty salons or stores, but you will most likely encounter a fee at markets. If it's not a market of vendors, let the business know that you're a crowd pleaser and that collaborating will bring in business for both of you—offering a free bracelet as an incentive can help seal the deal. Consider partnering with salons, boutiques, breweries, jewelry stores, trendy coffee shops, farmers markets, or vendor events to maximize exposure.



INSIDER

Secret



Ever wondered how to streamline your booking process? Say hello to Calendly—a game-changer for scheduling appointments effortlessly. While I use the paid version for added features, there are free options available to get you started on the right track. To ensure commitment from your clients, consider taking a \$20 deposit toward their jewelry purchase—it guarantees their spot and solidifies their interest. You can even create event-specific links for pop-ups at other businesses and have them share the link for promotion, while also letting people know you accept walk-ins if there's time. Trust me, this simple tweak can work wonders for your business!



The Quality of

METALS



➤ In the world of permanent jewelry, the choice of metal is not merely about aesthetics; it's a crucial consideration that impacts durability, safety, and overall quality. Let's go over the different metals used in permanent jewelry,

METALS TO USE:



- 14k Gold Filled
- 925 Sterling Silver
- Solid 10k, 14k or 18k Gold
- Rose gold filled or Pure

METALS NOT RECOMMENDED TO USE:



- Plated gold or silver
- Vermeil
- 18 or 24k filled
- Copper or Bronze



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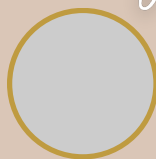
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Types of Gold Jewelry

14K GOLD-FILLED

Gold-filled jewelry combines the look of gold with a more affordable price. It's 100 x layered and stronger bonding than gold-plated and shouldn't tarnish for 10+ years. This makes it more durable and gives it a long-lasting shine.



GOLD PLATED

- Lowest cost
- Will tarnish eventually; won't last long
- Not good for everyday wear
- Not safe for sensitive skin



GOLD VERMEIL

- Affordable & high quality
- Can tarnish if left out to oxidize but it's easy to clean
- Good for everyday wear
- Safe for sensitive skin; hypoallergenic



GOLD FILLED

- Affordable & high quality
- Tarnish resistant
- Good for everyday wear
- Safe for sensitive skin; hypoallergenic



SOLID GOLD

- Most expensive & best quality
- Tarnish resistant
- Great for everyday wear
- Safe for sensitive skin; hypoallergenic

STERLING SILVER

Sterling silver, or 925 silver, is known for its beauty and strength. Made of 92.5% solid silver mixed with other metals, it's durable and can last a lifetime. Though it may tarnish when exposed to air or chemicals like those in pools, regular cleanings with a jewelry cleaning cloth or silver jewelry cleaners, such as Goddard, can restore silver to its original shine, ensuring their pieces maintain their brilliance for years to come.

WHY I CHOOSE GOLD FILLED OVER SOLID GOLD:



Bonding double clad gold-filled

- Tarnish free even with - soap, lotion, ocean, pools, oil, tans and so on
- Affordable for me and the client
- More durable (solid gold is softer)
- Still hypoallergenic





SOLID 10K, 14K, AND 18K GOLD

Solid 10k, 14k, and 18k gold each have unique properties that make them popular choices for jewelry. Solid gold, or 24k gold, is too soft for everyday wear, so it is alloyed with other metals to increase its durability. 10k gold, containing 41.7% gold, is the hardest and most affordable option, but its lower gold content means it has a paler color. 14k gold, with 58.3% gold, strikes a balance between durability and rich color, making it the most popular choice for fine jewelry. 18k gold, containing 75% gold, offers the deepest color and highest purity while still being hard enough for everyday wear, although it is more prone to scratches compared to 10k and 14k gold.

ROSE GOLD

Whether filled or solid, rose gold brings a unique and warm pinkish hue to jewelry, thanks to its alloying with copper. Solid rose gold, typically found in 14k or 18k, has a rich, romantic color and is less likely to cause skin reactions due to its higher gold content. Rose gold-filled jewelry, consisting of a thick layer of rose gold bonded to a base metal, provides an affordable option that still offers the beautiful color and tarnish resistance of solid rose gold. However, rose gold-filled pieces may begin to wear down after several years, depending on wear and care, which is less of a concern with solid rose gold items.



Always store your chains & charms in plastic bags to keep them from tarnishing and maintain their shine.

Pro
TIP



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Permanent Jewelry

ALLERGIES

When working with permanent jewelry, it's important to be aware of potential allergies. The most common metal allergies are related to nickel, which can be found in some types of jewelry. For this reason, it's essential to use high-quality, hypoallergenic metals like solid gold, sterling silver in your permanent jewelry services.

For clients with known allergies, ensuring you use nickel-free or hypoallergenic metals will prevent allergic reactions. Reactions to metal allergies can include redness, itching, and irritation at the site of the jewelry.

Always ask your clients if they have a history of metal allergies before beginning any work, and make sure the metals you offer are clearly labeled and safe for sensitive skin.



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All about

JUMP RINGS



Jump rings are essential components in the construction of permanent jewelry, serving as the link between chains and various charms or pendants. These small metal rings play a pivotal role in ensuring the structural integrity and functionality of your jewelry pieces. The purpose of a jump ring is to attach the two ends of the chain and then weld them together to create your permanent jewelry bond. Understanding their properties and importance is paramount.

22 GAUGE

The gauge of a jump ring refers to its thickness, with higher gauge numbers indicating thinner rings. For instance, a 24 gauge is thinner than a 22 gauge, while a 20 gauge is thicker than a 22 gauge and may not fit inside certain chains. Selecting the appropriate gauge ensures a secure connection without compromising the aesthetic or functionality of the jewelry piece.

24 GAUGE

26 GAUGE

Pro

TIP

I get all my Jump Rings from Imprinted Supplies, she has the best jump rings in the industry and takes the guess work out of it.

ImprintedSupplies

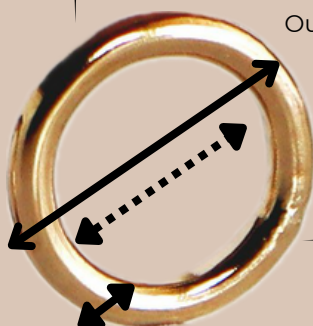


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The inner diameter (ID) of a jump ring is crucial for achieving the perfect fit. Ideal sizes typically range from 2.3 (OD) for smaller circles to 3.8 (OD) for larger ones. By carrying both sizes, you can accommodate various design preferences and ensure a seamless finish.

Be aware that jump rings are measured by their outer diameter (O.D.). Depending on where you purchase them, these measurements may vary.



Outer Diameter (OD)

Inner Diameter (ID)

Wire Width or Gauge

The simplicity of jump rings makes it easy to remove and reattach permanent jewelry. To take off a piece, just cut the jump ring. Later, you can weld a new jump ring to put it back on without damaging the jewelry. The jump ring needs to be the strongest part of the jewelry to ensure it doesn't break at the weld.

If it snags on the chain, it's due to external force, not the quality of the weld.

Pro TIP

22 & 24 gauge Jump rings are the most popular size jump rings for permanent jewelry.



3mm
22 gauge



4mm
22 gauge



5mm
22 gauge



6mm
19 gauge

How To properly open & close

JUMP RINGS



Properly opening and closing a jump ring is essential for creating secure and durable connections in your jewelry designs. To open a jump ring, use two pairs of pliers to grip each side of the ring, ensuring they are parallel to each other. Then, gently twist one side away from you while holding the other side steady, creating a slight gap in the ring. Avoid pulling the ends apart, as this can distort the shape of the ring. To close the jump ring, simply reverse the process by aligning the ends back together and gently twisting them back into place until they meet seamlessly. This technique ensures a tight closure, preventing any gaps that could compromise the integrity of your jewelry piece. Practice patience and precision to master the art of opening and closing jump rings effectively.

Pro
TIP

To not blow the jump ring you have to close it real tight and seamless.

Now let's practice!



[Click here to watch a video on how to properly open a jump ring.](#)



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Welding Machine & ACCESSORIES



SETTING UP YOUR WELDING MACHINE

Before diving into the world of permanent jewelry creation, it's crucial to set up your welding machine properly to ensure optimal performance and results.

Understanding the settings and adjustments specific to your machine is essential for achieving precise welds and creating high-quality pieces. Let's explore the key steps and considerations for setting up your welding machine, covering everything from adjusting power settings to fine-tuning your technique.

Whether you're using an Orion or Zapp welding machine, mastering the setup process is the first step towards unlocking your full creative potential in the world of permanent jewelry.

ORION MPULSE ARC WELDER

THE MOST POPULAR
PERMANENT JEWELRY WELDER
IN THE WORLD!



Micro TIG (Pulse-Arc) Welder

Uses electrical energy to create a plasma discharge (the spark).



SETTING UP

Your Welding Machine

1 Connect & Plug in: Begin by confirming all power sources are plugged into your machine and into an outlet or power source. This is a must!

2 Make sure the electrode tip that comes with the machine is inserted and tightened into place.

3 Plug in Alligator Clip that comes with machine.

4 Turn Machine on and it should light up.

5 Power Settings: Adjust the power settings to the recommended levels for the specific metal you're working with. For Orion machines, set to 8 for gold-filled and 7 for silver. For Zapp machines, adjust to 5 for gold-filled and 4 for silver.



Welding vs. Soldering

Soldering is a different process—it involves melting materials together. However, it's not safe to use on a person.





6 Gas Flow: if using Argon gas, Check the gas flow rate on your welding machine and adjust as needed to maintain a stable arc and clean welds.

7 Test Welds: Before starting your project, perform test welds on scrap metal to verify the settings and fine-tune your technique. Use these test welds to adjust power settings, gas flow, and electrode positioning as needed to achieve the desired results.

8 Maintenance: Regularly inspect and maintain your welding machine to ensure its continued performance and longevity. Clean the electrodes and replace worn or damaged parts as necessary to prevent issues and maintain optimal welding quality.

Argon gas will be brought up later in the book, just practice this for now.



Side Note:

On some machines, there aren't preset power settings, so you'll need to start at a low setting and gradually increase until you see a spark and the jump ring is fully welded into one piece.





TUNGSTEN NEEDLE:

The tungsten needle, also known as the electrode, is the point of contact through which the electrical current touches the jumping.

**Reason for Use: Its high melting point and conductivity make it ideal for generating a stable arc and providing precise heat control during welding, essential for crafting permanent jewelry and creating the weld.*

Pro
TIP

Keep your Tungsten needle clean and sharp with a file for a good weld.

COMMON SUPPLIES

& Reasons for use

GROUNDING CLIP:

The grounding clip also known as an Alligator Clip is essential for completing the electrical circuit during welding, ensuring a safe and effective process.

**Reason for Use: It provides a secure connection between the welding machine and the jewelry being welded, allowing for the generation of sparks required for welding.*

To create a spark, the grounding clip must be securely attached to the jewelry or pliers. It's safe to touch the needle with your finger because the spark only occurs when there's direct contact between metal surfaces.



ARGON GAS:

Argon gas is used as a shielding gas to protect the welding area from atmospheric contamination during the welding process.

**Reason for Use: By displacing oxygen and other gases, argon gas creates a clean and stable environment for welding, preventing oxidation and ensuring high-quality welds for permanent jewelry pieces.*



MY

Opinion

The use of argon gas in welding permanent jewelry has stirred up quite a debate within the industry. Some argue that argon gas is essential for creating a flawless weld, especially for delicate pieces like jump rings, as it helps prevent oxidation and ensures a cleaner finish. But honestly, when it comes down to those tiny jump rings, is it really necessary?

From my own experience, I've compared pieces welded with and without argon gas, and I couldn't spot a significant difference. Plus, I've never run into issues without using it. The jump rings are so small that the potential benefits of using argon gas seem minimal. It's a nice-to-have for some, but certainly not a must for everyone.



How to get a **SPARK**



1 TURN ON MACHINE



**2 ADJUST TO
PROPER SETTING**

**3 ATTACH ALLIGATOR
CLIP TO JEWELRY**



**4 TOUCH TUNGSTEN NEEDLE
TO JUMP RING WHERE YOU
WANT TO WELD**



Instructions for



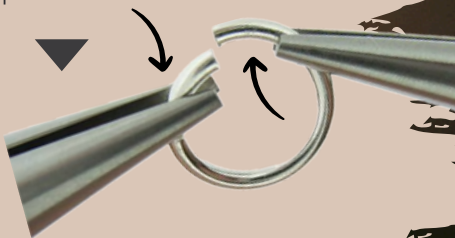
MEASURING & WELDING

PERMANENT JEWELRY

- 1 Choose the Chain:** Select the desired style and chain type from the spool.



- 2 Open the Jump Ring:** Carefully open the jump ring in preparation for sizing.



- 3 Wrap chain around the Client's Wrist/Ankle:** Without cutting the chain from the spool, loop it around the client's wrist or ankle to measure for the correct length. Loop the jump ring through a link in the chain to hold it in place while determining the fit.



- 4 Adjust the Jump Ring:** Open, re-insert, and move the jump ring along the chain to adjust the size until the client finds the perfect fit.



5

Determine the Desired Length:

Once the client confirms the desired length, keep the chain on the spool until the fit is finalized.

6

Close the Jump Ring Securely:

After setting the correct length, close the jump ring tightly.

7

Cut Excess Chain: Trim any extra chain from the spool, leaving just the desired length around the client.

8

Place Leather Pad

Underneath: Position a leather pad under the chain to protect the client's skin during welding.

9 Attach the Grounding Clamp: Secure the grounding clamp to the jump ring or chain for proper welding conditions.

10 Ensure Safety Glasses Are Worn: Ask the client to wear protective glasses.



11 Weld the Jump Ring: Use the welding machine to weld the jump ring closed.



12 Check the Weld: Verify the weld is secure by gently testing it with pliers and visually inspecting the connection.

Pro TIP



By looping the jump ring through the chain and adjusting until the fit is perfect, you ensure a comfortable and custom-sized piece for your client!

Side Note:

Always check settings before welding for the safety of you and the client

Pro-Tips

FROM A

Pro



1 to 2 finger max can fit between chain and wrist. Too long the chain will snag easier.

When custom fitting and they are unsure, better to leave it bigger and then go smaller because once it's cut you can't go backwards.

Ask client before you cut, to feel if they like it.

Advise to not put your bracelet on the same side as their watch. I also recommend placing the anklet above the ankle bone for a more comfortable fit.





WELDING

Like a Pro

Creating a flawless weld for permanent jewelry requires precision and attention to detail. Start by ensuring that the weld is made at a straight-on 90-degree angle, providing optimal contact between the metals. Apply slight pressure to the welding tool, maintaining a steady hand throughout the process. Once the weld sparks, refrain from moving the tool until the welding is complete, allowing for a seamless bond between the metals. To enhance stability and control, utilize your pinky finger as a stabilizer, providing additional support for precise welding.

WHY THE BLACK DOT?

Don't worry, it's perfectly normal. It's simply the inner metal showing through from the gold-filled material. Interestingly, most people never notice this detail until they receive specialized training, highlighting the subtle nuances of craftsmanship that set your jewelry apart.

The Black Dot



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ADVANCED TECHNIQUES

PAPER CLIP WELD TECHNIQUE:

The paper clip weld technique is an advanced method used in permanent jewelry making, particularly effective for thicker chains. This technique requires precision and skill to ensure a seamless and strong connection. In this chapter, we'll walk you through the steps to master the paper clip weld, enabling you to create durable and elegant jewelry pieces.

STEPS FOR PAPER CLIP WELD:

1. Advanced Technique: This method is suited for experienced jewelers.
2. Clean Cut on Top: Ensure a clean and even cut on the top of the chain links.
3. Push Together as Close as Possible: Align the chain ends and push them together tightly to minimize gaps.
4. Weld at Lower setting: Set a little lower since it's usually thinner than a jump ring.
5. Only for Thicker Chains: This technique is recommended specifically for thicker chains due to the strength and stability required.



THE BLINK TECHNIQUE



The "Blink" technique helps you focus on the sounds of the welding machine rather than relying on sight, which can be limited by the dark safety glasses. The glasses are essential for protecting the client's eyes during welding, but they can make it harder for you to see clearly. While it's not required to use the "close eyes" technique, it can be helpful when learning to maintain steadiness and become familiar with the machine's sounds.



STEPS

1. Touch spot you want to weld
2. Listen for beep
3. As soon as you hear the beep that is your sign to close your eyes
4. Don't Move the needle
5. Listen for spark
6. Open eyes



Pro

WELDING SETTINGS:

Orion Settings: For gold-filled materials, set your Orion welding machine to 7, while for silver, a setting of 6 is recommended.

Zapp Settings: When working with gold-filled materials, adjust your Zapp welding machine to 6, and for silver, set it to 5.



What are

BLOWOUTS?



Blowouts are a common occurrence when welding permanent jewelry, and they can happen when the machine settings aren't optimized or the contact between the jump ring and the welding needle is inconsistent. A blowout occurs when the heat generated by the machine is too intense, causing the two ends of the jump ring to blow apart instead of fusing seamlessly. This can also happen if the alignment isn't perfect or if the jump ring is not positioned correctly. When this occurs, it's important to stay calm and simply grab a new jump ring to start the process again—blowouts are part of the learning process, and even with practice, they can happen from time to time.



To **avoid** blowouts, ensure that you maintain a steady hand when bringing the welding needle into contact with the jump ring. Inconsistent or shaky contact can cause the machine to misfire or produce uneven heat, resulting in a failed weld. Additionally, machine settings can vary depending on the equipment you're using. If you notice that the weld isn't holding or the jump ring is being damaged, you may need to adjust the machine's power level. Don't hesitate to experiment with increasing or decreasing the settings as needed; some machines may produce inconsistent currents, and fine-tuning the settings is often necessary for achieving the best results.

Pro
TIP

To get a spark with enamel chain, you'll likely need to attach the alligator clip to the pliers.



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Brushing off &

CLEANING THE WELD

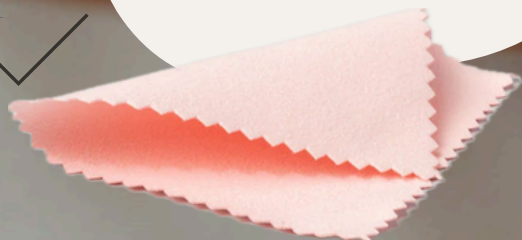


After completing the weld, it's important to clean the welded area to ensure a smooth finish. Using a small wire brush or jewelry polishing tool, gently brush off any excess metal or debris around the weld. This not only improves the appearance of the piece but also removes any sharp edges that may have formed during the welding process.

Once the area is brushed, wipe the jewelry with a soft cloth to remove any remaining residue. You can also use a jewelry cleaning solution or polishing cloth for added shine. Properly cleaning the weld not only enhances the overall look of the jewelry but ensures it's comfortable for the client to wear.

**Pro
TIP**

**Always
inspect the weld
under a magnifying glass to
ensure a smooth, secure bond
before brushing and cleaning.**



SAFETY

Like a Pro

Always prioritize safety when setting up and using your welding machine. Wear appropriate protective gear.



SAFETY CHECKLIST:

1. Safety Glasses: Ensure you and your client wear safety glasses or use the blink "close eye" method, if you have mastered, but make sure to protect your eyes.
2. Machine Settings: Verify the wattage and protection level of your welding machine. Ensure the protection level of the safety glasses matches the machine's specifications.
3. Client Safety: Offer client safety glasses. If they choose to not wear the safety glasses, tell them to look away from the spark.
4. Research and Purchase: When buying safety glasses, check product details for protection level. Cross-check the protection level with your machine's requirements (e.g., Orion or Zapp models).



Pro

TIP

Amazon sells glasses that are clear and when it's sparks the glasses flash dark to protect your eyes



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LEATHER PIECE

A leather piece is a safety accessory used during welding to protect your clients skin from sparks and heat generated during the welding process. Made from durable, heat-resistant leather, this piece is placed under or around the welding area to shield against accidental burns and damage.



TIP

Newer welding machines often come with built-in safety features like power limits and locks to prevent accidental power surges. However, if you're using a machine that doesn't have this feature, always double-check your settings before welding. Make it a habit to verify the power level to ensure a safe experience for both you and your client, and to prevent any accidents.



How to safely

REMOVE

PERMANENT JEWELRY



Removing permanent jewelry is a simple process, but it's important to do it carefully to avoid damaging the piece. Here's a step-by-step guide to help you remove your clients jewelry safely.

WHAT YOU'LL NEED:

- Small wire cutters or nail clippers
- A well-lit area

1 LOCATE THE WELDED SPOT

Find the small, welded link. This is usually a slightly thicker or shinier link in the chain, marking where the piece was fused together.

2 POSITION THE CUTTERS

Using a pair of wire cutters, gently place the cutting edge around the welded link. Make sure you're only cutting the welded spot. You can tell your clients to use nail clippers at home.

3 MAKE THE CUT

Carefully squeeze the cutters to snip the welded link. Apply just enough pressure to cut through the metal without twisting or pulling on the chain.

4 REMOVE THE JEWELRY

Once the link is cut, gently slide the jewelry off your wrist, ankle, or neck. Instruct your client to keep jewelry in an airtight ziplock bag to re-welded later.



How to deal with **BREAKS**

A close-up of a gold chain with a break. Two black lightning bolt icons are placed near the break to indicate the point of failure.

Breaks can happen, even with permanent jewelry. If a client experiences a break, reassure them that it's a simple fix. Most breaks won't occur at the weld point if welded properly, and they can be repaired by re-welding the chain at the same spot with a new jump ring. This materials are like any other dainty high end jewelry and can snag. The jump-ring is usually the strongest point of the bracelet so it will usually break at the chain.



Skin discoloration & CARE TIPS



Some clients may notice slight discoloration of their skin, especially if the jewelry is exposed to moisture, lotions, or sweat. This reaction is often due to metals like copper, commonly found in certain alloys, interacting with the skin. To avoid this, use high-quality metals such as solid gold, sterling silver, or stainless steel, which are less likely to cause discoloration. It's important to educate clients on how to care for their jewelry and that any temporary discoloration is harmless and can be reduced by keeping the area clean and dry.

CARE INSTRUCTIONS:



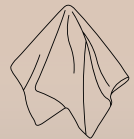
- 1 Keep it Dry:** To avoid tarnishing or skin discoloration, encourage clients to dry their jewelry after activities like swimming or showering.



- 2 Avoid Chemicals:** Instruct clients to avoid exposing their jewelry to harsh chemicals such as lotions, perfumes, and cleaning products, as these can affect the metal's appearance over time.



- 3 Gently Clean:** Suggest that clients clean their jewelry regularly by gently wiping it with a soft cloth to maintain its shine. For deeper cleaning, they can use mild soap, toothbrush and water.





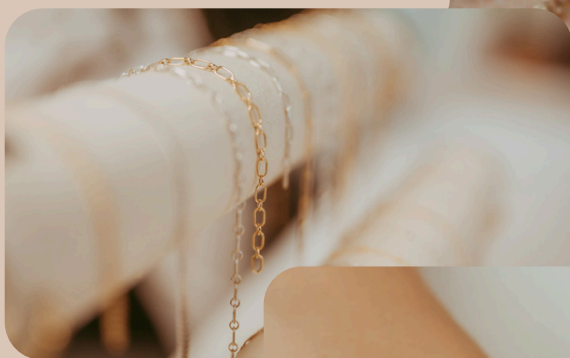
▼

4 Regular Inspection: Recommend that clients inspect their jewelry for any signs of wear or weakened links, and reach out for repairs if needed to prevent further damage.



▼

5 Store Properly (If Removed): If they ever need to temporarily remove the piece, advise clients to store it in an airtight ziplock back to keep its shine.



Personalization



AND CHARMS



PERSONALIZATION

Adding charms, letters, zodiac signs, or birthstones to your jewelry piece is a wonderful way to infuse it with meaning and significance. Each charm can represent a unique aspect of your client's personality, memories, or aspirations, creating a truly personalized and cherished accessory. Whether their celebrating milestones, honoring loved ones, or simply expressing their individuality, the addition of these elements adds a special touch to your client's permanent jewelry piece.



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Steps to

ADDING CHARMS

STEP-BY-STEP INSTRUCTIONS:

- 1** Client chooses their Chain: The client will start by picking the perfect chain for their jewelry piece.
- 2** Select Your Charm(s): Now, the client can choose one or more charms that they'd like to add for personalization.
- 3** Prepare the Jump Ring: Carefully open a jump ring using pliers.
- 4** Attach the Charm: Next, slide the open jump ring through the hole in their chosen charm.
- 5** Connect the Chain: Thread the same jump ring through one end of the chain.





STEP-BY-STEP INSTRUCTIONS CONTINUED:

6

Secure with a Weld: Using your welding machine, weld the jump ring shut, attaching the charm securely to the chain.

7

Fit the Jewelry: Loop the chain with the attached charm around your client's wrist (or chosen area) to ensure a perfect fit.

8

Add the Second Jump Ring: Open another jump ring and slide it through the other end of the charm.

9

Complete the Connection: This jump ring will be connected to the other end of the chain, completing your personalized piece.

10

Final Weld: Finally, weld the second jump ring shut, ensuring everything is securely in place.





All Things RINGS

Permanent jewelry rings offer a unique and enduring way for your client to personalize their jewelry collection. Just like

bracelets and necklaces, permanent rings can be adorned with charms, birthstones, or engraved initials, allowing for a highly personalized touch.

Quick Facts

- Contrary to the name, permanent jewelry rings are not actually permanent and can be removed if desired.
- Clients have the option to include charms on their permanent rings, though it's not a requirement.
- The process for creating permanent rings is similar to that of bracelets, with slight adjustments for fit and placement.
- Rings are connected using jump rings, ensuring a secure attachment to the client's finger.
- Before welding, it's essential to confirm that the ring is fitted tightly on the client's finger to prevent slipping.
- To facilitate welding, the ring may need to be rolled off the client's finger slightly.
- Once the ring is properly positioned, it is welded securely onto the client's finger using the appropriate technique.
- After welding, the ring is carefully rolled back onto the client's finger, ensuring a comfortable and snug fit.





All Things NECKLACES

Quick Tips

- Same Welding Process as Bracelets: The technique used is similar to that for permanent bracelets.
- Mirror for Length Adjustment: Ensure a mirror is available so the client can see and approve the length.
- Length Approval: Have the client approve the desired length before cutting the chain.
- Leather Piece for Protection: Place a leather piece behind the neck to protect the client during welding.
- Welding Behind the Neck: Weld the necklace behind the client's neck for a seamless and secure fit.



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All Things ANKLETS

Quick Tips

- **Welding Process Similar to Bracelets:** Creating permanent jewelry anklets involves a welding process similar to that used for bracelets, ensuring a secure and durable attachment.
- **Client Comfort During Fitting:** To ensure client comfort during fitting, have them sit comfortably and use a stool to elevate their foot for easy access to the ankle.
- **Placement Considerations:** When placing the anklet, aim for the mid-ankle bone position. Placing it too low can interfere with shoes and potentially cause discomfort or irritation.
- **get down on knees instead of bending over** will help.



How to add a CLASPS



Adding a clasp to permanent jewelry provides both functionality and style, allowing for easy removal while maintaining a secure fit. Follow these steps to seamlessly integrate a clasp into your custom jewelry pieces.



STEPS FOR ADDING A CLASP:

1. Add Charms First: Attach any desired charms to the chain before measuring.
2. Measure Around Client's Wrist: Wrap the chain around the client's wrist to determine the appropriate length.
3. Link it Tight: Secure the chain snugly around the wrist, allowing a little extra room for the clasp.
4. Cut in the Middle: Remove the chain from the client's wrist and cut it at the midpoint.
5. Add the Clasp: Attach the clasp to one end of the chain.
6. Add a Jump Ring on the Opposite End: Place a jump ring on the other end of the chain to provide a place for the clasp to latch onto.
7. Weld All Parts: Weld the jump ring and clasp securely to ensure all parts are fastened properly.



How to obtain a **SELLER'S PERMIT**



RESEARCH STATE REQUIREMENTS:

- 1 Each state has its own rules for seller's permits. Start by researching your state's specific requirements through the Department of Revenue or the relevant tax authority. Some states may refer to it as a "sales tax permit" or "sales tax license."

PREPARE NECESSARY INFORMATION:

- 2 Gather essential details such as your business name, address, tax ID (Employer Identification Number or Social Security Number for sole proprietors), and estimated monthly sales figures. You may also need to provide a description of the products or services you plan to sell.

APPLY ONLINE OR IN-PERSON:

- 3 Most states offer an online application process through their Department of Revenue website. Alternatively, some states allow in-person applications at local government offices. Be sure to fill out all forms accurately and completely.

PAY ANY REQUIRED FEES:

- 4 Some states require a small fee to obtain a seller's permit, while others issue it for free. Review your state's guidelines and be prepared to pay any applicable fees during the application process.

WAIT FOR APPROVAL:

- 5 After submitting your application, you'll typically receive approval within a few days to a few weeks, depending on your state. Once approved, you'll receive your seller's permit number and documentation.



TOP SECRET:



Where to Buy Supplies

When sourcing supplies for your permanent jewelry business, it's essential to prioritize reputable manufacturers. Buying from non-reputable sources can lead to poor-quality materials, which may tarnish quickly, cause skin irritation, or even break easily. Always research manufacturers, read reviews, and verify the authenticity of their materials to ensure the highest standards for your jewelry business.

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Tools &

REFERENCES



REFERENCES

1. Vanessa Vincent

All training content and business knowledge provided by Vanessa, based on her expertise in the permanent jewelry industry.

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