

Smart Beauty Revolution — Mary Elle

Privacy Policy — Last updated: June 2026

Welcome to Smart Beauty Revolution, your trusted online destination for digital skincare products. Your privacy and the security of your personal data are of the utmost importance to us. This Privacy Policy aims to inform you about how we collect, use, share and protect your personal information when you visit or make a purchase from our website.

Information Collected

- 1. User-Provided Data:** When you make a purchase on Smart Beauty Revolution, you voluntarily provide us with certain personal information, including but not limited to your name, email address, and payment details.
- 2. Automatically Collected Data:** We automatically collect certain information when you visit our site, such as your IP address, browser type, device information, pages you visit, and actions you take on the site.
- 3. Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your browsing experience, analyze how you use our site, and for marketing purposes, always in accordance with your choices and privacy.

Use of Information

We use the information we collect to:

- Process your orders and manage your account.
- Communicate with you regarding your orders and other inquiries.
- Improve our website and services.
- Conduct market analysis and send you marketing communications, subject to your consent.

Sharing of Information

We may share your personal information with third parties only in the following circumstances:

- With service providers who help us manage our business (e.g. Systeme.io).
- If required by law or to protect the rights and safety of Smart Beauty Revolution and its users.

Data Retention

We retain your personal data for only as long as necessary to fulfill the purposes for which it was collected, unless a longer period is permitted or required by law.

User Rights

You have the right to access, correct, delete or restrict the processing of your personal data. To exercise these rights, please contact us using the details provided below.

Data Security

We adopt strict security measures to protect your personal data. However, no security system is impenetrable, and we cannot guarantee 100% security of your information.

International Transfers

Your personal data may be transferred to and processed in countries other than the one in which you reside. We ensure that such transfers occur in compliance with applicable data protection legislation.

Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any changes will take effect immediately upon publication of the updated Privacy Policy on our website.

Contact

For any questions or concerns regarding this Privacy Policy or your personal information, you may contact us at:

Email: support@smartbeautyrevolution.com

Thank you for your trust in Smart Beauty Revolution.