



**PODTOPIA**  
NETWORK

## Joe Massa

### Podcaster | Podcast Network Owner | Former Radio & Syndicated Host

With over two decades of experience in the broadcasting and podcasting industries, I have cultivated a dynamic career that spans radio, syndication, and podcasting. My journey began in 2003 when I entered the radio industry, taking on roles such as Music Director, Promotions Director, Program Director, and On-Air Host across AM, FM, and online formats. I also served as a nationally syndicated radio host on two separate satellite radio platforms, bringing engaging content to listeners nationwide.

Currently, I host the podcast “The Measuring Post”—a show dedicated to self-development, personal growth, and heartfelt storytelling. As a former podcast publicist for an international PR firm, I gained valuable expertise in growing podcasts and connecting hosts with top-tier guests.

Today, I am the proud owner and operator of Podtopia Network, a full-service podcast network dedicated to helping individuals launch and grow their podcasts. Podtopia Network offers comprehensive services, including podcast production, growth strategies, distribution, and monetization. Whether you’re just starting out or looking to take your podcast to the next level, I’m here to help.

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